

## **The Campaign for Havurah Feasibility Study – community survey coming soon!**

By Loree Devery, Havurah Shalom Co-President

Havurah is about four months into our 5-month Feasibility Study process for the Campaign for Havurah and the next step is a community-wide survey, which is being emailed on Friday, May 5. We want to hear from *all* Havurahniks as we assess the feasibility of our upcoming Campaign for Havurah. This will be an opportunity to have your voice heard. **Look for an email from Rose City Philanthropy on Friday morning which will contain a link to the confidential survey. You will have until May 12 to fill it out.**

**Background.** The Campaign for Havurah is a fundraising campaign to address our building and staff expansion needs. The Steering Committee has recommended that Havurah add a full second floor to our building and that we create a Staff Expansion Fund which would allow us to add new positions to meet our personnel needs.

Last fall a Feasibility Work Group was formed, and this winter Havurah retained a professional fundraising consultant – Rose City Philanthropy – to conduct a Feasibility Study. The study will help us assess the scope and timing of the campaign. In January we met with Havurah staff; in February we worked on campaign messaging; and in March and April we conducted some one-on-one Zoom interviews. Now we are launching the community-wide survey.

**The community-wide survey.** Havurah's Feasibility Work Group has worked with Rose City Philanthropy to design and distribute a 3-to-5-minute survey. This confidential survey will be emailed to you from Rose City Philanthropy, and they will maintain your anonymity in compiling the results. The information gleaned from this survey will supplement what we're learning from the Zoom interviews being conducted. This will give us a more complete picture of Havurah's capacity to fulfill our fundraising objectives. If you are one of our members who participated in a Zoom interview, you won't receive this survey.

**Is there anything else I should know?** The survey is *not* a solicitation. Your answers will be anonymous, not linked to you, and not shared individually with Havurah. We will only see compiled results. Rose City Philanthropy is working under a strict confidentiality agreement with Havurah Shalom and will not be using your names or email addresses for any purpose other than transmitting the survey.

**What next?** Look for an email from Rose City Philanthropy on Friday morning which will contain a link to the confidential survey. You will have until May 12 to fill it out.

**Thank you!** Thank you in advance for putting this on your radar and being ready to take the survey when it arrives in your email. Every member counts and your input matters! The more Havurahniks we hear from, the better our information. If you have any questions or concerns about the survey or our feasibility study process, please contact me, Loree Devery. My contact information is in the Havurah Directory.