

Temple Isaiah
Board Minutes
November 21, 17

Present: Shoshana Barer, Sue Borson, Larry Fechter, Carol Fragen, Adam Gilbert,
Peter Gordon, Richard Jeffery, Mitchell Karp, Gary Miller and Christopher Spellman
Non-Voting: Rabbi David Lazar, Douglas Morton, Executive Director
Guests: Johannes Rheinheimer
Not Present: Ron Martinez

1. D'var Torah - We become and remain who we are. We build a culture of how we act and it remains with us the rest of our lives. What you do matters, how you deal with it will effect how work will go on next year. While a fresh start isn't possible, we can improve things.
2. Adam moved to approve the October 2017 minutes, Soo Borson seconded, motion carried unanimously.
3. Christopher Spellman reviewed the Executive Committee discussion to present a motion to the board at the Annual Meeting on December 19 which would remove the Temple from the market and issue press release informing the public of the congregation's intent to stay.
4. Rabbi Lazar reported that we sold over 140 tickets for Jews Do the Blues Too and hopes that we will sell at least an additional 100. To date we have received over \$3,850 for ads, \$21,100 sponsorships and over \$3500 for ticket revenue. Rabbi wants to comp music students and members of the North Palm Springs Community Center to help fill vacant seats. David Morgan, Madalina Garza and Ira are handling the specifics for the concert and Doug Morton acquired the liquor license so that we can sell liquor before the concert and during intermission. Soo Borson, Jake Borson, Peter Gordon and Larry Fechter all volunteered to work the concert.
5. Rabbinic Services has brought in \$5,750 so far this fiscal year. This includes weddings and other services Rabbi performs.
6. Explora-Torah gets about 20-30 people, approximately 12 people are attending the conversion class, 2 children are studying, and there are a few people attending the Book Studies class.
7. Rabbi encouraged everyone to attend the upcoming Jewish Federation's Educational day on December 17 and recommended attending a class other than his in order for additional exposure.
8. Rabbi estimated that the Inter-Faith service had about 200 people here.

9. The annual meeting and Hanukkah party is on the 19th at 6P.M. We will light the Menorah and have Latkes. One board member asked why the meeting is at 6:00 instead of 5:00 expressing a concern a conflict of a Marshal Gelfand's 90th birthday party. It was explained that the time was changed to accommodate individuals who might be working and want to attend. There will also be an upcoming Hanukkah event at the Palm Springs art Museum on the 15th and an event coming up at the Hard Rock Café arranged through Adam Levy.
10. Rabbi said that members of the Congregation will once again be collecting toys and assisting with the Christmas Dinner at the Convention Center on December 25.
11. Doug Morton gave the following information in the Executive Directors Report:
 - a. We currently have about 160 families but have exceeded \$170,000 in membership dues so far this fiscal year. We should be able to meet or exceed our \$190,000 but may have problem reaching the Membership Committee's goal of 200 families.
 - b. In regards to facilities:
 - i. McMillan Water Treatment has been contracted to install an automatic chemical feed on the chiller and maintain the water cleanliness and safety.
 - ii. Rivco will be coming in to train Doug Morton, George Tyler, Abe Tuvov and Johannes Rheinheimer on how to better utilize the automation our chiller has, hopefully saving money in the long run.
 - iii. The air conditioning unit for Gerard's Creative Beginnings office has been completed for \$1,400, half that of the bids we received from other contractors. Abe is a congregant who used to own an engineering company in Los Angeles. A fence has been built around the chiller to protect it from intruders.
 - iv. Johannes Rheinheimer and George Tyler are working with the City of Palm Springs and a new contractor, Sanco, to continue to determine how we can decrease or eliminate the sewage smell that intermittently occurs in the Foyer and outside the laundry room.
 - v. Doug Morton presented a copy of the Purchase Authorization Policy that was presented to the board a few years ago for approval along with a clarification note composed by Steve Gorosh. Gary Miller moved to approve, Adam Gilbert seconded, motion carried unanimously.
12. Richard Jeffery gave the following information in the Treasurer's Report:
 - i. In both cash and accrual, our Profit and Loss show that our cash flow is okay, we have a high balance in the checking account, on the cash basis we're positive \$104,000 from the beginning of the fiscal year to date.

- ii. Richard stated Doug Morton has now input all of the updated budget numbers based on meetings held by the Finance Committee, consisting of Soo Borson, Robert Fey, Steve Gorash, Richard Jefferey and Douglas Morton. The projected deficit is just under \$88,000, dependent on actual revenue and expenditures.
 - iii. Rabbi stated we need to bring in larger amounts in donations
 - iv. Gary Miller moved to accept the Finance Committee recommendations to update the budget, Soo Borson seconded, One abstention because there wasn't enough time to review all of the numbers. Richard and Doug said they would do their best to get them out earlier in the future. Motion carried.
- 13. The Temple is currently planning 3 events for modernism:
 - i. Tours of the Synagogue
 - ii. A Fashion show on February 18; and,
 - iii. A cellist concert with Kye Marsh brought to us by Tom Stansbury. Even with the additional revenue this will bring in, we'll likely have a remaining deficit around \$70,000.
- 14. Soo Borson stated that Stay Committee is dependent on generating revenue and saving money. There are several components to this:
 - i. Opening of an on campus Jewish Faith based Drug Rehabilitation Facility.
 - i. Awaiting a Pro Forma presentation from Brent Ortner so that we will have a full example of how revenues and expenses will work and how profits will be shared.
 - ii. The attorneys Edelstein and Fromberg will be giving a red line draft of the Master Services Agreement to Brent Ortner to revise and clarify.
 - iii. Brent has indicated the possibility of renting our facility before the Drug Rehabilitation Clinic opens providing an earlier revenue stream to the Temple.
 - iv. Clarification and understanding as to who Brent Ortner's background and references.
 - b. Reducing Expenses –energy saving plan.
 - c. Training of how to increase the efficiency on our chiller.
 - d. Rental increases – Christopher Spellman asked if anybody wants to help with the rental committee that he is spear heading. Christopher identified a wedding event planning company in Los Angeles and wants to see if we can involve our Temple with their referrals. Christopher mentioned monthly events that might include a jazz band and attract a large audience and income
- 15. Johannes Rheinheimer gave an in-depth presentation as to the Stay Committee component of reducing energy costs.
 - i. Collect proper data. A proper data collection analysis would cost a somewhere in the area of \$24,500 but could be done in pieces. After the analysis we should be able to realize an savings

- of approximately 8% a year. Johannes recommended getting three bids for the data collection or hiring him.
- ii. Make sure that we get our water pumps for the chiller on a timer.
 - iii. Control demand so that different controllers go on at different times rather than all at once, thereby increasing demand and expense.
 - iv. Solar makes sense. Johannes recommended one way to do this might be to form an LLC consisting of 5 members willing to contribute to the project. The money would be returned in approximately five years (period of time for which a tax credit is available) or the investors may determine they want to make a donation at that time.
16. Carol Fragen said that she would tell the people we are staying for the time being so that we can get the money (somewhere around \$80,000) from donors only willing to give if we stay. Adam Gilbert agreed to create the wording used to communicate the stay plan, which guarantee that we'll stay at least one year.
 17. Shoshanna Barer stated that the Hanukkah Bazaar went well. Proceeds were approximately \$1,500. Shoshanna stated that the Gift Shop would be open almost every day before Hanukkah and will be open for Jews Do the Blues Too.
 18. Mitchell Karp is planning a fashion show for February 18 in the Warsaw Ballroom. He has met with Lisa Smith, head of Modernism, and Douglas Morton who helped fill out the application and prepare an initial budget proposal. Plans are to sell 200 tickets. Mitch suggested getting someone to promote the Temple tours to be held after the fashion show. Mitch also stated that he proposed to cut the expenses by cutting the number of professional models, perhaps getting a few congregants or local celebrities. Mitch plans to work with a partner who owns a vintage shop across the street. Mitch read the blurb that's being posted which was well received by the Board.
 19. Larry Fechter gave the Membership Committee Report stating that on December 1 we're having a special Shabbat with a Pre-neg in the Rabbi's study 5:45 until 6:15 and there will be a special Oneg afterwards. The purpose of the pre-neg is to invite back members who have left the Temple or let their memberships drop for some reason. We have a new Evzin that will donate the food for Shabbat.
 20. Gary Miller stated that the nominating slate will consist of Joan Behrmann and Steven Gorosh. Gary stated that members expressed interest in running for the Board notified him after the nominating Committee had completed their job and would therefore not be considered for the Nominating Committee's recommendation.

Respectfully Submitted,

Douglas Morton
Executive Director