

C O N G R E G A T I O N



# Brith Shalom

## Board of Trustees- Meeting Minutes

<b>Date</b>	<b>Thursday, September 5th</b>	<b>Time</b>	<b>7:00 pm -8:04 pm</b>
<b>Staff</b>	Rabbi Teller, Melissa Magenheim	<b>Guests</b>	
<b>In Attendance</b>	Rhoda Goldberg, Mitch Kreindler, Karen Bernstein, Steven Goldberger, David Lewis (absent: Denise Mosk, Cantor Levine)		
<b>Next Meeting Date</b>			

ATTACHMENTS TO MINUTES		
No	ITEM	DESCRIPTION
.		
1		
2		

<b>TZEDAKAH COLLECTED AT LAST MONTH'S MEETING</b>	\$15.00
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MEETING ACTION ITEMS			
No.	Action Item	Owner	Date
1			
2			
3			
4			

MOTIONS OR DECISIONS MADE	1 <sup>ST</sup> / 2 <sup>ND</sup> RESULTS
Approval of minutes	Kreindler/Goldberger/ Unanimous approval

Mitch: The Secretary is doing an outstanding job with the minutes for the EC and Board.

The month of August was very good; we are \$100k ahead

We have paid down \$75k of the line of credit

Sent out ShulCloud announcement – first 15-20 people had an issue getting in, but everything has been going well since then. Some suggestions are coming in. CC payments have come in with the fees added. CC recurring payments do not transfer from the old system – need to send a follow-up, but people are taking care of it.

Andy Hoffman says it looks great, and he is happy. No negative feedback.

Mitch: email correspondence should have a link – it does, but it's at the bottom of the page.

Cantor Levine is teaching a class out in Cypress. The formal relationship with the shul there has mostly ended, because the synagogue is not truly viable.

Special events: Charlotte Axelrad is sponsoring a scholar in residence honoring Sam in April. A second major event is also planned. March: Joel Sykes is coming in March, supported by the Jaon family. Yom Limmud will be at Brith Shalom this year, and we received \$2000 to bring in a scholar in residence. This Shabbat the consul general for Israel is coming to Brith Shalom. At the end of September members of the constables office will be here to give a security awareness talk.

Mitch Kreinder: Leadership Development Committee:

Improve committee participation, increase breadth of experience in different committees

Term limits? Appointment (to the committees) system? Volunteer recruitment days? Have people come to the different groups? Initiate focus groups with different demographics, or do surveys?

How do we get more people on the LDC?

SG: go to Sunday School; approach individually or privately (e.g., email)

DL: set up a Volunteer Coordinator

RG: How do we engage the younger generation, who may not want to be on Committees? And we should reach out to new members

Steven Goldberger: YK appeal: Can the Rabbi give us an update? We have a list of the 40 top givers from last year and RT and CL reached out to them to ask for the same gift. Current goal: \$100k out of \$130k. Still have 10 or so people left to talk to. MM: will also be sending out an email asking for donations before YK

Mitch: send out a donation button, or have a dedicated donation button or link.

RG: should have "empty" YK appeal envelopes

The Chesed Committee is up and working under Margaret Jelinek Lewis, and she will be working with the Sisterhood to provide the meals.

Good and Welfare:

"Our Boys" – about the murder of young men leading up to the last Intifada. Somewhat slow, since it's about the investigation, but an interesting program.

Jeff Actor wants to call members who donate around \$1k to up their game. General support, but we need to be careful of those that are under financial strains, and we should wait until after the High Holidays. RG thinks we should spend more time working with the medium-level donors. MK: Should tie it in with asking what people want to get from the synagogue, or how they want to get involved. Rhoda will follow up with Jeff.

RG: All of us should take the time to thank the benefactors for their contributions to the shul. People should be thanked 7 times before there is a second ask. MK: make letters for each fund that says "thank you, and this is what we did with your \$" – tell people how they actually impacted the synagogue.

Gift Shop: do we need the gift shop? Alternative idea: small classroom/meeting space, and have a real childrens' library there. Sisterhood is going to talk to the owner (Barbie) and see if she is willing to pay rent and have a contract. Associated discussion: transform part of the current library into a kids/young families space.

MEETING MINUTES- Board of Directors

Rabbi Teller: working with 3 teen guitarists for Friday Night Ruach.