



## BOARD OF TRUSTEES MEETING MINUTES

<b>Date</b>	<b>1 August 2019</b>	<b>Time</b>	<b>7:00 – 8:10</b>
<b>Staff</b>	Melissa Magenheimer, Cantor Mark Levine	<b>Guests</b>	
<b>In Attendance</b>	Rhoda Goldberg, Karen Bernstein, Denise Mosk, Steven Goldberger, David Lewis (Absent: Mitch Kreindler, Rabbi Teller)		
<b>Next Meeting Date</b>	<b>Board: 15 August      Executive: 5 September</b>		

### ATTACHMENTS TO MINUTES

No.	ITEM	DESCRIPTION
1	Financial report	
2	B'Yachad Calendar	
3		
4		
5		

### MOTIONS

No.	Motion Made	1 <sup>st</sup> /2 <sup>nd</sup>	Pass/Fail
1	Approve the minutes from 13 June 2019	Levine/Bernstein	Pass

### ACTION ITEMS - ASSIGNMENTS

No.	Action Items or Assignments	Owner	Date
1	Membership retention	KB	
2	Constitution revision for change in election timing	DL	
3	Committee term limits	MK	
4	Goldberg Montessori Committee	SG, MK, DM	
5			

### MEETING MINUTES:

#### Personnel:

Yesterday was the last day for Sean Bogle  
New hire: Lori Jacobs, starting August 12th  
Barbara Loeser starts August 13<sup>th</sup>

#### Financial:

See attached summary report  
Denise: several people have reported incorrect billing

**Building:**

Oven and warmer are fixed

Melissa is meeting with Ian Taxman tomorrow to discuss A/C

Had a discussion re: online A/C control with Johnson Controls, and meeting with them again next week

Playground has been completed – paid for by GMS; now in discussions about plaque for donors

Homeland security grant will NOT pay for playground, but will pay for iron fence

Mantles and plaques – high holiday mantles have been ordered, and will mimic the current design

Cantor Levine: who is “owner” of the ceremony for putting on the HH mantles? We need to work this out

Possibly first or second day of RH

Plaques for the ark, windows, and mantles: will be on walls on either side of the sanctuary entrance, and available for the HH

All mantles are “sold”; six windows left

Debi Mishael is making a replica window for each of the donors

**Topics for discussion/implementation (from the last EC meeting):**

Dues structure: rework completed

Standard response to dues questions? Melissa says not possible, due to different circumstances, and all discussions are channeled through Melissa

Approaching major donors? This is already being done by the Rabbi and the Cantor, esp. for HH. Cantor Levine also is building relationships with the major donors proactively.

Cantor Levine likes the idea of a concierge for major donors – e.g., one office staff and one volunteer that would implement the requests of the benefactors

RG: Perhaps we are missing out on working with the “middle of the road” donors (maybe 60 individuals). Can we find a way to reach out to these? We should build those relationships.

Legacy/Endowment approaches: Melissa met to discuss going to Hazak. Letters have gone out to legacy folks, asking to sign the “letter of intent”. Cantor Levine: is there a way to work this into a service? Rhoda: we need to reach out more to the mid-level donors/40 year olds to push the idea. Karen: link this to parents dropping off their kids at religious school?

Rhoda Goldberg: November meeting could have a presentation for the Board by Roberta Herman. Also talk to Roberta/Cindy about how to approach this younger demographic group.

Long range expense forecasting: A/C is being approached by Melissa’s discussion with Johnson Controls

Mission trip: Karen Bernstein spoke to Sasha Bodner re:floods, and convinced her that there is still a huge need in Houston. Perhaps expand on the idea of a worker group.

Cantor Levine: volunteers walking the shul? Start with people who are regular attendees to do this.

Membership committee/membership retention – Rhoda Goldberg suggests Karen Bernstein work on this.

Reach out to the new members 2x a year?

~~Ch~~esed Committee: no committee exists currently. How do we renew this group/committee? Denise Mosk: previously Sisterhood had an email list that would go into action. Rhoda will go to the Board to get a coordinator.

May election: Rhoda suggests that the President/EC/Board could be elected earlier in the year, so that they can have an influence on the budget, get a better hold on things prior to the HH. General support for the idea.

Cantor Levine: would be separating the timing of the budget from the elections.

Leadership Development (Committee): Rhoda sees the same people on the committees, and there is no succession planning or process. Other ways to engage the members, bring in new people to be involved in the shul. Suggested term limits for standing committees. Mitch Kreindler to pursue.

Steven Goldberger: comment re:leadership – the pool of people must be members of good standing.

Goldberg Montessori Committee: Steven Goldberger to head this committee to work out any issues between the shul and GM. Cantor Levine suggested 2x a year meeting – some proactive meeting. Rhoda: This committee is an as-needed only

Cantor Levine: B'Yachad (young professionals group, ages 22-39): The future of the shul is dependent on these people knowing how to "act Jewish". Raising money for Hazak; have babysitting; planning a retreat; other activities.

Good and Welfare:

Milton Mosk set up a donation for his birthday

Amazon smile; a % of your purchase goes to the shul if you choose it

Velva and Fred Levine are being honored at the Joe Dinner at Emery Wiener

Cantor Levine's younger brother is retiring

Cantor Levine's niece is getting married