

Tifereth Israel Forum 2018 Advertising Contract



Terms

The undersigned advertise agrees to the advertise in the Tifereth Israel Forum during the period of January through December 2018, during which time 6 issues will be published, and to abide by the following:

1. The add will remain the same for the period specified above. A \$50/issue fee will be charged for changes made to ad.
2. The congregation reserves the right to approve all advertisements and reject any ad deemed inappropriate.
3. Ads are to be submitted in electronic form - preferably a PDF - to Miriam Segaloff at msegaloff@tiferethisrael.org.
4. Please fill out and sign this contract and return it with your check, payable to Congregation Tifereth Israel, for the full amount or your credit card information. This contract is not valid without full payment.
5. Advertisements will be included in the online versions of the Forum.
6. Advertisers and advertising agencies are liable for all content (including text, representations, and illustrations) of advertisements and are responsible, without limitation, for any and all claims made against its officers or employees.
7. Credit for errors is limited to the first insertion. No allowance is granted for errors that do not materially affect the value of an advertisement.

Rates and Sizes

Size	Price: Black & White	Price: Color
Half Page - Horizontal: 5.125" tall x 8" wide	\$780	\$1170
Half Page - Vertical: 10.5" tall x 3.875" wide	\$780	\$1170
Quarter Page - Horizontal: 2.437" tall x 8" wide	\$530	\$795
Quarter Page - Vertical: 5.125" tall x 3.875" wide	\$530	\$795
Business Card: 1.541" tall x 3.875" wide	\$380	\$570

Premium Placement

For an additional \$150 fee, your **half-page** or **quarter-page**, **color** advertisement can be placed on the back cover of the publication, directly below the mailing label. Space is limited. Please call Miriam Segaloff at 614-928-3290 for more information.

Payment

Name of Advertiser/Company: _____

Advertiser/Company Address: _____

Contact Name: _____ Phone: (____) _____ Email: _____

Ad Size (circle one):	Black & White	Color
	Half Page-Horizontal / Half Page-Vertical	Half Page-Horizontal / Half Page-Vertical
	Quarter Page-Horizontal / Quarter Page-Vertical	Quarter Page-Horizontal / Quarter Page-Vertical
	Business Card	Business Card

Enclosed is my check for \$ _____, payable to Congregation Tifereth Israel

Bill my credit card \$ _____

Visa MC Discover American Express

Card #: _____ Exp. Date: _____ Security Code: _____