

It is much easier than you might imagine for a contributor to make a capability commitment in this campaign. A pledge payable over five years actually "costs" a nominal amount when reduced to a per week calculation.

Examine the chart below. See how a five-year pledge that is seemingly an out-of-reach figure becomes more manageable when viewed over a shorter period of time.

Five-Year Pledge	Per Year	Per Month	Per Week	Per Day
\$50,000.00	\$10,000.00	\$833.33	\$192.50	\$27.40
\$36,000.00	\$7,200.00	\$600.00	\$138.46	\$19.73
\$30,000.00	\$6,000.00	\$500.00	\$115.38	\$16.44
\$25,000.00	\$5,000.00	\$416.67	\$96.15	\$13.70
\$18,000.00	\$3,600.00	\$300.00	\$69.23	\$9.86
\$15,000.00	\$3,000.00	\$250.00	\$57.73	\$8.22
\$10,000.00	\$2,000.00	\$166.67	\$38.50	\$5.48
\$7,500.00	\$1,500.00	\$124.96	\$28.85	\$4.11
\$5,000.00	\$1,000.00	\$83.33	\$19.23	\$2.74
\$3,600.00	\$720.00	\$60.00	\$13.85	\$1.97
\$2,500.00	\$500.00	\$41.46	\$9.61	\$1.37
\$1,800.00	\$360.00	\$30.00	\$6.92	\$0.99
\$1,000.00	\$200.00	\$16.60	\$3.85	\$0.55