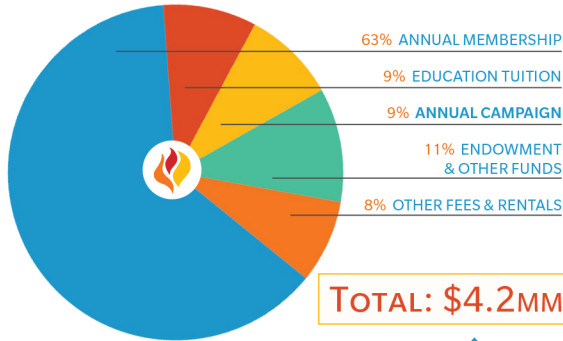




CONGREGATION BETH AM

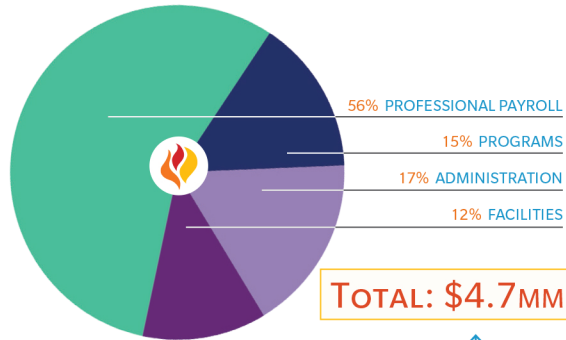
Annual Campaign 2023-2024

CONGREGATION BETH AM 2023-24 REVENUE FORECAST



TOTAL: \$4.2MM

CONGREGATION BETH AM 2023-24 EXPENSE FORECAST



TOTAL: \$4.7MM

Your extra generosity will help us balance the budget!

We also welcome legacy gifts such as bequests, charitable remainder trusts or retirement fund designations. Make your legacy gift permanent by designating it to our general endowment, the Fund for the Future.

For more information, please contact Mandy Eisner at meisner@betham.org, (650) 493-4661, ext 211.



We strive to live as a holy community



Since our founding in 1955, Beth Am has touched thousands of lives. We are committed to supporting and strengthening one another through every step of our lifelong Jewish journeys.

Our outstanding array of programs enriches our members on so many levels — from innovative youth education to spiritually rich worship, adult learning and social justice opportunities — whether in person or virtually. We support one another through the joys and sorrows of life, celebrating the birth of children, B’nei Mitzvah and weddings, and providing compassionate care during times of illness, crisis and loss.

Beth Am depends on the Annual Campaign to keep our community financially stable and thriving.

Each year, our membership contributions and education fees only cover about 72% of the cost of sustaining the congregation. This is not unique to Beth Am; this is a fact of life for virtually all synagogues. The gap is filled by the generous gifts of our members.

To make an Annual Campaign gift, please:

- return the enclosed donation envelope
- use your phone camera to scan the code at right to make an online donation
- visit www.betham.org/form/ac-2023-24

Thank you very much for your generous support.





Frequently Asked Questions

Why does Beth Am need the Annual Campaign?

Each year about 72% of our operating budget is covered by contributions and fees; the rest must be secured in other ways.

Why don't you just charge more for membership and education programs?

We believe that every person who wants to be a part of our community or our education programs should be, regardless of their ability to pay the full cost. We look to the generosity of members to help make that possible.

How will my gift be used?

Annual Campaign gifts go to our general operating budget, which covers expenses such as staff salaries, programming and subsidies for members who need assistance paying for membership or youth education.



How can I make my gift?

Annual Campaign gifts can be one-time or can be paid off over multiple installments, before June 30. We accept checks, all major credit cards, gifts of stocks and IRA Qualified Charitable Distributions for qualifying donors. Gifts can be made using the enclosed donation envelope or through **betham.org/annual-campaign**.

Is my Annual Campaign donation tax deductible?

YES. No goods or services are provided in return for Annual Campaign gifts, making them fully tax deductible. A letter will be sent upon receipt of your donation, and a year-end statement is sent in January for your tax planning purposes.

For questions about the Beth Am Annual Campaign or to make a gift or pledge over the phone, please contact Mandy Eisner at meisner@betham.org or (650) 493-4661, ext 211.