



January 2018

Beth Sholom Temple

### Events for 2018

#### JUDAICA SHOP SPECIAL ORDERS

If you are looking for something special we are more than happy to special order it for you. Cruise the Internet, then give Michelle a call and she will see if our suppliers can give you a better price.  
Contact Michelle Swanson at 540-455-9117.

#### SISTERHOOD

**Sunday, January 7, 2018 5:00pm-7:00pm**

Ring In the New Year Dinner O'Charley's, Central Park  
(Order from the menu. Pay your own check)

**Wednesday, January 17, 2018 6:00pm**

Preparing for College  
Educational Seminar and Pizza Dinner

#### MARJORIE KORMAN SCHUTT BOOK CLUB

**Sunday, January 21, 2018 6:00pm**

"To the End of the Land" by David Grossman

Location: TBD

**Sunday, February 25, 2018 6:00pm**

"The Boston Girl" by Anita Diamant

Location: TBD

#### TEMPLE EVENTS

**Sunday, January 14, 2017 6:30pm**

PJ, Popcorn and Movie Night

**Saturday, January 27, 2018 5:00pm-9:00pm**

BST Mitzvah Dinner Dance

Pirke Avot Lunch and Learn will be held on the 2nd Monday of each month.

Birthday Shabbat will be held on the 2nd Shabbat of each month.

Anniversary Shabbat Blessings will be held on the 4th Shabbat of each month (unless otherwise noted).



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## PRESIDENT'S MESSAGE



I like to think we're trying to be good Jews. Congregational leadership at every synagogue spends a lot of time wrestling with how to help people do this. How do we implement commandments in a meaningful way in the modern world? How do we increase participation in our communal activities? How do we make our congregation more welcoming? How do we make our little parcel of the Jewish world a "light unto the nations?" How do we best teach that there are many paths to the top of the Jewish mountain, although none of us will ever quite reach the summit? How do we make our Jewish community better?

The good news for the directors of a congregation is that as secular leaders, we typically get to focus on way more exciting things: How do change the bulbs in the parking lot lights? Which plumber do we call to fix the toilets? Who can we get to be the new chair for the committee? How can we raise more money? Who can provide Shabbat transportation to a new family in the area? New carpeting costs **what?**

A few years ago, I read an article by Rabbi Lawrence Kushner about Jews and congregations that colored my thinking a lot.

"Jews need one another, and therefore congregations, to do *primary religious acts* which they should not, and probably cannot, do alone. Doing primary religious acts is the only way we have of growing as Jews. Consequently, it is also the only justification for the existence of a congregation... There are three ancient kinds of primary Jewish acts: communal prayer, holy study, and good deeds, or in the classical language of Pirke Avot: *Avodah*, *Torah*, and *G'milut Hasadim*."

Rabbi Kushner went on to say "In order to maintain their congregations, Jews must do many other things which are not inherently Jewish. These secondary acts include a building, raising money, and perhaps forming a board of directors...Congregations, unfortunately, often get so caught up in doing secondary acts that they actually begin to think that the building, raising money, or the board of directors is the *reason* for the existence of the congregation.

I think that's true for us. We spend a ton of time doing stuff that is inarguably important to our community and to the safety and benefit of our members, but is really only enabling or enhancing the performance of Jewish primary acts.

What's bothersome is that most members of our congregation have limited time to spend on temple activities each week and so we often drop our primary religious acts. We're all pulled in different directions by life: by work, by school, by family commitments, by arts, by sports, etc. And when the time comes to focus on temple things we feel an urgency to accomplish things that we signed up to do: move furniture, clean the kitchen, repair the ceiling, or write a newsletter article for example. So, we get too tired to attend Shabbat services on Friday evening. Or the kids have an overwhelming volume of school work so we skip Hebrew school. Or we have to honor our commitment to our soccer team so we play in a match rather than go to help out at the food bank.

Then, when we go to a board meeting, or a Sisterhood meeting, or take our kids to a youth group function, we feel we have put in our self-allotted time supporting Judaism.

It's good to do these things for our temple, but to be better Jews we really shouldn't do them at the expense of primary Jewish acts. We have to do the other stuff to keep things running but we can't forget what it really means to be Jewish.

As we enter the winter break and begin a secular new year, I would ask all of us to think about our priorities. If you're looking for a New Year's resolution, how about this:

*I resolve to do at least one more primary Jewish act -- study, pray, or perform an act of loving kindness - each month. To remember I am a Jew, why Judaism is important to me, and what it really means to be a better Jew.*





## RABBI'S MESSAGE



A couple of weeks ago, on the evening of Thursday, December 21<sup>st</sup>, our Cantor Intern and I had the honor of participating in a very powerful community event. December 21<sup>st</sup>, being the longest night of the year, has been adopted as the National Homeless Persons' Memorial Day. We joined a handful of other area clergy in remembering the eighteen people from the homeless community of Fredericksburg who died in the past year.

Held at Market Square, Micah Ministries provided 18 camping tents, illuminated by lanterns. As the name of each of the decedents was read aloud, one of the local Cub Scouts, from Troop 802, turned out the light. I am certain you can imagine how powerful these moments were. Cantor offered some words in song, and I delivered the evening's message. I am providing those words for you here. I encourage you to put this date on your calendar for next year.



We come from the warmth and comfort our homes into the darkness of this night, the longest night of the year, to remember; in this season of giving, bringing light to the darkness, we come out into the cold to evoke our sense of connectedness and responsibility. We assemble here tonight to honor. We pay respect to those lives in our Fredericksburg community whom we have lost.

I speak to you this evening from my Jewish Tradition. Standing before us, we see eighteen tents. Representing the eighteen souls of our homeless community whose lives ended during this past year. The irony of this moment is not lost. In Judaism, the number 18 is incredibly significant. Utilizing the mystical numerology of the Jewish tradition, the number 18, equates to the letters 'yud' and 'chet,' spelling the word, "chai" meaning life. On this December 21<sup>st</sup>, we acknowledge the significance of 18 lives which have ended.

Eighteen tents for eighteen lives. The tent, too, serves as an important symbol. In the Book of Genesis, we read the narrative of Abraham, standing at the entrance of his tent. He has only recently gone through the spiritual and physical transformation under the Covenant with God, becoming the father to great nations. In his own recovery, he looks out from his tent. In the distance, he sees three figures. What does he do? We learn of the greatest act of hospitality. He runs from his tent to greet them. Not only does he bow low before them, offering his countenance, he bathes their feet, waters their animals, and feeds these strangers.

However, these are no strangers. These three individuals are angels; messengers from God: Gabriel, Raphael, and Michael. Gabriel, in Hebrew, Gavri-El, God Is My Strength, is the messenger from God, who brings God's strength, and provides courage. Raphael, in Hebrew, Refa-El, God Heals, is the healer of the downtrodden and the broken hearted. Michael, in Hebrew, Mi-Cha-El, One Who is Like God, is the guardian and protector of the people. Abraham stepped from his tent to welcome these angels in, just as we welcome them to our sacred space here on Market Square this evening.

The tent carries further significance, as it is the symbol of the sukkah, the temporary structure we erect during the autumn festival of Sukkot. Sukkot is a holiday in which we pray for abundance, and acknowledge the fragility of life, by living in our temporary structures, our tents. The tent does not entirely protect us from the elements of wind and rain and snow. But the tent provides a shelter of the heart and a protection of the soul.

In Judaism, a wedding is held in another tent, a sukkah of sorts. We gather bride and groom beneath the chuppah, the wedding canopy. The chuppah is the symbol of the future home; the life this new couple will build together. As we know, the home can be fragile, and life is ever changing.

For a person living in homelessness, a tent is a very powerful thing. The tent may serve as a function of identity. The tent may serve as a source of protection, strength, healing, and in some ways, godliness. The tent is a source of family, and a means of dignity, in a time when there may be no other.

Eighteen lives have lived in these metaphorical tents. Eighteen lives have struggled against the elements, the trials of life, and the disappointments of the soul. For all of us gathered here tonight, these tents serve as symbols of the lives most of us never had a chance to know. A spirit who, in many ways, may have gone unnoticed or even ignored. Job cried out, "*Adonai natan, v'Adonai lakach, y'hi shem Adonai m'vorach.*" The Lord has given, and the Lord has taken... Blessed be the name of God.

On this darkest and longest night of the year, as we struggle to find light in the strangest of places, may we be ever-present to the memory of the eighteen lights which will soon be symbolically extinguished from within these tents. May we remember them, and remember for what their lives may have stood. May we go forth from this evening, carrying a deep sense of gratitude, of thanksgiving, and of well-meaning intention. May we furthermore be present for those whom we love, and moreso, for those persons we are yet to know.

May God's name be sanctified and praised. May God's design for this world, for us and our people, lead us to justice and good. May God, who has decreed that all who live must die, teach us to accept death, yet with all our hearts desire life. May God, whose plan for us is sometimes hidden, reveal the way to become stronger when we face the trials of life. And may God, *עֹשֶׂה הַשְּׁלוֹם Oseh haShalom*, Creator of Peace, be for us a source of comfort, strength, and peace.

And let us say: Amen



*Save the Date*

It's the First Annual

# BST MITZVAH

*A celebration of the BST Community*

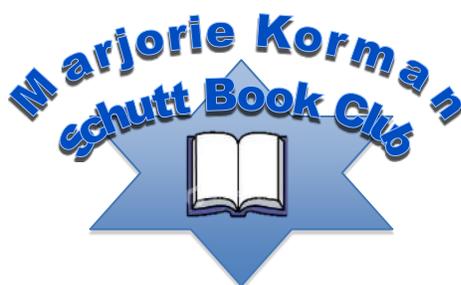
**Saturday, January 27, 2018, 5-9 pm**

**at Beth Sholom Temple**

Cocktails, Havdallah, Dinner, Dancing,  
& Entertainment

*Details To Be Announced...*

## MARJORIE KORMAN SCHUTT BOOK CLUB



### UPCOMING MEETINGS

**Sunday, January 21**

“To the End of the Land” by David Grossman  
6:00 pm Location: TBD

**Sunday, February 25**

“The Boston Girl” by Anita Diamant  
6:00 pm Location: TBD

***For more information about the Marjorie Korman Schutt Book Club,  
contact [mksbookclub@gmail.com](mailto:mksbookclub@gmail.com)***



# KOL YONAH



## Planning for College

Representatives from Germanna Community College Outreach and Virginia529 College Savings Plans will give us a solid understanding of our options and how to plan effectively.

Wednesday, January 17 at 6:30 PM

Pizza Dinner at 5:30 PM for BST Members.  
Free - Compliments of Sisterhood

RSVP: <http://www.signupgenius.com/go/10c0549a9af2aabf49-planning>  
or [bstsisterhood@gmail.com](mailto:bstsisterhood@gmail.com)

*College -- when do we start saving for our children's college education? If you are like most of us, we know we should save, but when, how much, and ...*



### BETH SHOLOM TEMPLE SISTERHOOD

#### Membership Form



Our mission: To bring together women in friendship to support each other, the congregation and our youth. To promote Jewish values, culture and education through social events, fundraising, social action and opportunities for spiritual growth and learning.

Name: \_\_\_\_\_  
 Email Address: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Mobile Phone: \_\_\_\_\_

Please complete this form and return it to:

Beth Sholom Temple Sisterhood  
805 Lyons Boulevard  
Fredericksburg, VA 22406

#### Membership Levels for 2017-18

<input type="checkbox"/> \$36 Sarah Sustaining	<input type="checkbox"/> \$180 Golda Woman of Valor Lifetime Membership
<input type="checkbox"/> \$54 Leah	<input type="checkbox"/> \$18 Chai Junior, 13 years through college
<input type="checkbox"/> \$72 Rebekah	<input type="checkbox"/> \$18 Associate Moses for BST men
<input type="checkbox"/> \$90 Rachel	

Our dues structure supports Women of Reform Judaism and the Federation of Temple Sisterhoods. Dues also fund Beth Sholom Temple Sisterhood programs and projects.



# CALENDAR



## January 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	<b>1</b> Office Closed	<b>2</b>	<b>3</b> No Religious School	<b>4</b>	<b>5</b> 7:30pm Erev Shabbat/ Torah Service	<b>6</b> 10:00am Shabbat Morning Service 11:30am No Torah Study
<b>7</b> 9:00am Religious School & Bagel Bar 12:30pm-2:00pm VYBS Meeting 5:00pm-7:00pm Ring In the New Year Dinner	<b>8</b> 12:00pm Pirke Avot: Lunch & Learn 1:00pm Mah Jongg	<b>9</b>	<b>10</b> Office Closes at 12:00pm 6:30pm Religious School	<b>11</b>	<b>12</b> NFTY-MAR Win- ter Kallah 1/12-15 7:30pm Birthday Shabbat	<b>13</b> 10:00am Shabbat Morning/ Torah Service 11:30am Torah Study
<b>14</b> NO Religious School & Bagel Bar 6:30pm PJ, Popcorn, & Movie Night	<b>15</b> Office is Closed	<b>16</b>	<b>17</b> 5:30pm Planning for College Educational Presentation 6:30pm Religious School	<b>18</b>	<b>19</b> 6:30pm Family Service 7:15pm Soups & Stews Meat Potluck Community Dinner	<b>20</b> 10:00am Shabbat Morning/ Torah Service 11:30am Torah Study
<b>21</b> 9:00am Religious School & Bagel Bar 12:30pm Sisterhood Meeting 12:30pm-2:30pm Post Bnai Mitzvah Class	<b>22</b> 1:00pm Mah Jongg	<b>23</b>	<b>24</b> 6:30pm Religious School	<b>25</b>	<b>26</b> 4:00pm-11:00pm VYBS Wintergreen Retreat 1/26-28 7:30pm Shabbat Shirah/ Anniversary Shabbat/Torah Service	<b>27</b> 10:00am Shabbat Morning Service 5:00pm-9:00pm BST Mitzvah Dinner Dance
<b>28</b> 9:00am Religious School & Bagel Bar 12:30pm Chai Mitzvah Meeting	<b>29</b> 1:00pm Mah Jongg	<b>30</b>	<b>31</b> 12:00pm-1:00pm Tu BiSh'vat Seder: Lunch & Learn 6:30pm Religious School	<b>Feb 1</b>	<b>Feb 2</b> 7:30pm Erev Shabbat/ Torah Service	<b>Feb 3</b> 10:00am Shabbat Morning Service 11:30am Torah Study





# KOL YONAH



## TEMPLE MEMBERSHIP

The BST Membership Committee wants to personally invite you to become a member of our vibrant and diverse congregation, if you are not already a member. Please contact the Temple at 540-373-4834 or email [office@bstva.org](mailto:office@bstva.org) to schedule an appointment to visit and learn more, or to request a membership registration packet be mailed out to you. We will gladly answer your questions about the upcoming services, events, and activities and you'll learn what makes Beth Sholom Temple the special place it is! We hope you'll consider becoming part of our Temple family!

## From Caring Community:

Please email the front office at [office@bstva.org](mailto:office@bstva.org) to add either your name or a loved one's name to the Mi Sheberach List.

## ATTENTION

All contributions to the Kol Yonah **MUST** be submitted to

[stacey@doughthornton.org](mailto:stacey@doughthornton.org)

as well as

[office@bstva.org](mailto:office@bstva.org)

no later than COB (close of business) of the 3rd Friday of each month.

Submissions received later than the 3rd Friday of the month will be held until the next issue.

Please mark your calendars accordingly.

Thank you.

## Important Message About RSVP's at BST

We love organizing events at our synagogue, especially involving food; however, we need to have accurate information so everyone has something to eat, as well as space to eat.

Also, we want to allocate appropriate resources and not waste any of our precious resources.

Let's support each other with timely RSVPs!

Thank you!





# SISTERHOOD

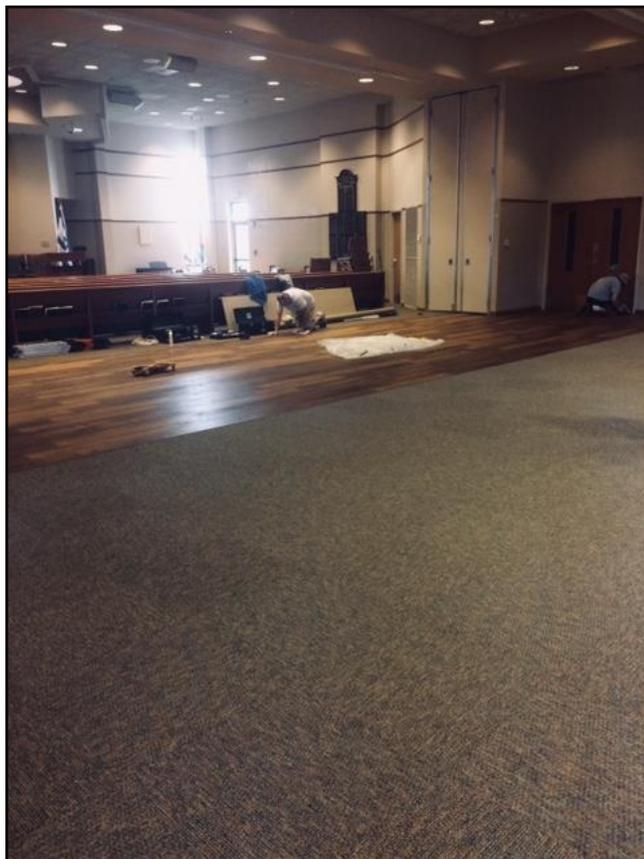
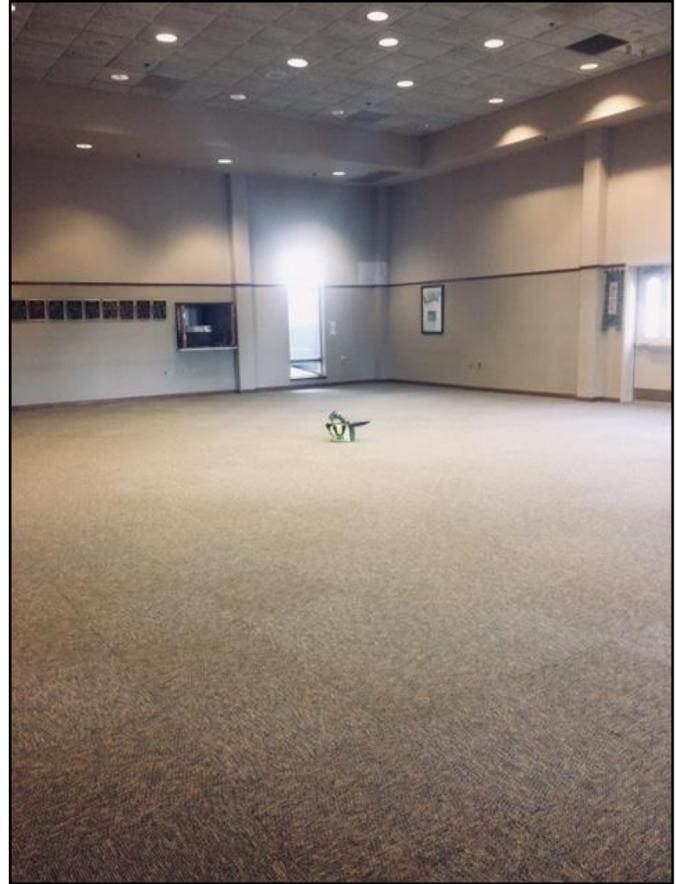


## A Message from Sisterhood

Because of Beth Sholom Temple Sisterhood we now have beautiful new **Carpets and Flooring** in the social hall and the hood. President Rob Jobrack and the temple Board of Directors helped bring this to fruition. Special thanks to Larry Wilson who took time off from work to oversee the preparation and completion of the job. Natalie Wright, Ellen Grady and Tammy Wolfson were integral to the project. Chuck and Connie Block, Steve Robertson and Vivian Wolf, Lou Berman, Allan Grady, Bob Sargeant, John Golmant, Karen Harris, Jim Javinsky, Robert Miller, Deborah Snyder, Laura Rosenthal and Helga Purnell stepped up and gave of their time and muscle for room breakdown and setup. Design input from Natalie Wright, Sabina Weitzman and her friend and designer, Merry Powell, Sally Cooney Anderson, Erica Levin and Jim Swanson were all invaluable.

My heartfelt thanks to all of you.

Maeve





# SISTERHOOD



*"Ring in the New Year" Dinner*

**2018**

*Sunday, January 7, 2018 at 5 PM*

*O'Harley's  
1791 Carl D. Silver Parkway  
Fredericksburg, Virginia 22401*

**RSVP:** <http://www.signupgenius.com/go/10c0549a9af2aabf49-ring>  
or [bstsisterhood@gmail.com](mailto:bstsisterhood@gmail.com) **by December 31**

## Beth Sholom Cinema

### Movie and Deli Night

Saturday, February 10, 2018 at 6 PM

**2016 Oscar Nominated Short Films: Live Action**

*and Chef Jim's Fabulous Deli Buffet*

Tickets: \$15 per person

RSVP by February 14:

<http://www.signupgenius.com/go/10c0549a9af2aabf49-bstmovie1>

or

[bstsisterhood@gmail.com](mailto:bstsisterhood@gmail.com)



# DATES TO REMEMBER



Mazel Tov to the following Temple members who are celebrating birthdays in January.

1/1 Walter Kaplan  
 1/1 Kevin Morris  
 1/3 Jacqueline England  
 1/4 Edward (Couture) Tremblay  
 1/4 Allison Amesquita  
 1/5 Samuel Kowalski  
 1/5 Suelen Caamano  
 1/5 Mindy Eastlake  
 1/5 Carolina Eastlake  
 1/6 Steve Ingalls  
 1/8 Ari Dekofsky  
 1/8 Jeffrey Snyder  
 1/10 Steve Robertson  
 1/11 Deborah Snyder  
 1/12 Jacob Elkin  
 1/13 Larry Silver  
 1/13 Allan Grady  
 1/13 Raymond Rhoderick III  
 1/19 Noah Kaplan  
 1/14 Dougals Katz  
 1/14 Ginger Walters  
 1/15 Keith Laine  
 1/16 Robert Jobrack  
 1/17 Jessica Robertson  
 1/19 Noah Kaplan  
 1/22 Ella Levin  
 1/23 Steve Robertson II  
 1/25 Gregg Ritchie  
 1/26 Eli Synclare  
 1/27 Jacob Green  
 1/29 Noah Goltant  
 1/31 Mathew Jobrack  
 1/31 Kirk Evans  
 1/31 Sarah Hirsch

In January, we remember the anniversaries of the passing of the following loved ones, whose memories still inspire us as individuals and as a community:

1/1 P. Orlando  
 1/1 Henry G. Leeds  
 1/2 Reuben J. Miller  
 1/3 David Falescky  
 1/3 Fannie Eisen  
 1/3 Seymour Heartling  
 1/3 Paul Nordin  
 1/3 Arthur S. Sawyer  
 1/5 Lillian Feinberg Blatt  
 1/5 Myron Bloomfield  
 1/5 Harry Frohtlich  
 1/5 Lillian Levin  
 1/8 Carol Newman  
 1/8 Vera Katherine Wilburn  
 1/9 Shirley Goldman  
 1/10 Nathan Glazman  
 1/10 William I. Cooper  
 1/12 Harry Yanow  
 1/12 Rosa Kaufman  
 1/12 Henrietta Hirsh Adler  
 1/12 Rhae S. Berman  
 1/14 Maurice A. Marks  
 1/14 Mary Allahut  
 1/15 Sayde G. Shelton  
 1/16 Menel Nordin  
 1/16 Julius Olin  
 1/16 William Snyder  
 1/17 Loisann Silver Chacon  
 1/17 Florence Chernin  
 1/18 Pincus Denis  
 1/18 Frank Harris  
 1/19 Jack Gruber  
 1/19 Habib Haiim Rabbani  
 1/20 Eunice Glazman  
 1/20 Albert Burke  
 1/21 Charles Litman  
 1/23 Freda Alice Vink Brock  
 1/26 Sarah Esther Aaronson  
 1/29 Jacque Tuchler  
 1/30 Roberta Portney  
 1/30 Sophie Granet  
 1/30 Gertrude J. Rosenberg  
 1/31 Sarah Pearlman

We also remember the following residents of the town of Nymburk, Czechoslovakia, who were detained in Kolin, then deported to concentration and extermination camps by the Nazis on June 12, 1942, and who would have celebrated birthdays this month.

Milan Kornfeld	Otto Jilovsky
Marie Adlerova	Ladislav Redlinger
Berta Sterbova	Eva Mautnerova
Laura Pressova	Erika Reissova
Marta Smrekova	Dr. Pavel Fantl
Erich Kohn	Berta Pickova
Zuzana Reissova	Karel Ullmann
Kamil Weinberger	Hermina Golligrova
Pavel Pollak	Marie Weignerova
Petr Heller	Ida Prenslerova
Ludvik Hermann	Ludvik Koser
Pavel Polacek	Berta Popprova
Karolina Tellerova	Kamila Blabolilova
Jindrich Reiss	Frantiska Sircova
Arnostka Abelesova	Valtr Freud
Marie Kantnerova	Anna Weignerova
Arnost Fischer	Antonin Weigner
Dr. Ota Braun	Otta Freund
Pavel Reinis	Hugo Lederer
Marie Stepper	Pavel Pick
Otto Sidlof	Anna Baschova
Julius Lowy	Arnold Hoffman
Julius Weiss	Arnost Beck
Milan Smreka	Gizela Singer
Irena Lowyova	



Mazel Tov to the following Temple members who are celebrating anniversaries in January

1/6 Pia & David Borsheim



CONTRIBUTIONS AND DONATIONS

**Contributions Nov-Dec 2017**

**Memorial Fund:**

*In Memory of*

Betty Burke, from Vivian Wolf  
Zev Leopold Wolf, from Vivian Wolf  
Sheldon Weitzman, from Sabina Weitzman  
Frank Kasmer, from Marianne Kasmer

**Memorial Plaques:**

Joel G. Lieberman, from the Lieberman Family

**General Fund:**

Richard & Wendy Safren

*In Memory of*

Fannie Hoffman, from Dan Hoffman  
Solomon Zimmerman, from Michael Zimmerman  
Adam & Rhonda Fried  
Daniel Hirsch  
Mindy & Brian Eastlake  
The Holmes & Norrod Family  
Isaac & Cheryl Rabbani  
Ella Wolford  
Laraine & Gerald Whitcomb

**Education Fund:**

*In Memory of*

Samuel & Esther Climo, from Ann Birk

**Rabbi Discretionary:**

Richard & Wendy Safren

**Annual Appeal:**

Laura Rosenthal  
Robert Sargeant & Maeve Sell  
The Merker Family  
Pia & David Borsheim  
The Contreras Family  
Charles & Connie Block  
Herbert & Janet Langer  
Louis & Marjorie Berman





# VYBS



## VYBS

### VYBS Raises Over \$400 For Charity

Jacob Shapiro—Historian

This month, the VYBS youth group held a Coffee House and had a Hanukkah party.

On Saturday, December 2<sup>nd</sup>, VYBS hosted a Coffee House from 7:00-10:00p.m., with lots of sweets and drinks. Their goal was to raise \$300 for Hope House and VYBS, but instead raised \$545! They had a lot of performers to entertain guests. When they ran out of performers, they went to open mike.

VYBS also had a Hanukkah party on Sunday, December 10<sup>th</sup>, from 1:00-5:00p.m. The group did a white elephant and played lots of games and ate lots of snacks.

The next big VYBS event is Wintergreen in January 26 –28





## SHOPPING CARDS (FORMERLY KNOWN AS GIFT CARDS)



Ladies and Gentlemen,

I want to remind you of two fabulous ways to make donations to Beth Sholom Temple with no out of pocket expense.

- 1) the shopping card ([shopwithscrip.com](http://shopwithscrip.com)) program.
- 2) Amazon Smile

The first one has been around for years but very few of us are using it. You can buy several types of shopping cards from Ellen Grady at Sunday bagel bar. Better yet, do it online and choose from over 700 stores, big box stores, restaurant chains and online retailers. Just about anywhere you go in Central Park or South Point or Aquia for food, clothes, electronics, gas, movies, book stores, sporting goods, home & garden--everything! Go to [www.shopwithscrip.com/shop](http://www.shopwithscrip.com/shop) to browse them.

The donation rate ranges widely:



- ◆ 2.5% from Walmart
- ◆ 4% at Giant (alas Wegman's does not participate)
- ◆ 6% at Walgreens and CVS
- ◆ 10% at Macy's
- ◆ 10% at Chipotle and other restaurants
- ◆ 13% at LL Bean, J. Crew and Lands End

You can get physical cards or electronic coupons to use from your phone, tablet or PC.

Think about how much you spend on these items. \$500 per month? \$1000 per month? Multiply by a conservative 5% and then by 100 families. \$30,000 to \$60,000 to the temple annually. Even if we each just did a fraction of our spending this way the benefit is great.

### Amazon Smile

You can support Beth Sholom Temple financially by shopping on [Amazon.com](http://Amazon.com). If you use [Smile.Amazon.com](http://Smile.Amazon.com) and select Beth Sholom Temple of Fredericksburg as your charity of choice, 0.5% of your purchases will be donated to BST.

If you use Amazon, how much do you spend annually? Don't keep track? Here's a hint. The average is \$1500. Guess when most of that is spent? Between now and January. So I urge you to make the small extra effort to go to Amazon Smile and select Beth Sholom Temple of Fredericksburg as your charity of choice. The key is to go to the Smile page first before you shop. You can still use Prime.

So let's do some simple math: \$1500 per year X 0.5% X 100 families is \$7500 per year to Beth Sholom Temple. That's in addition to the shopping card purchases above. And if you buy Amazon gift cards on ShopWithScrip before you shop on Smile, you increase that to 4.5%!

With a little effort we can start raising much needed funds for our congregation. Even if you use Amazon Smile to donate to a different charitable organization, you are doing a great thing. I'll call that a win for BST.

Please make the effort and contact Ellen Grady if you have questions at 540-370-4397 or at her email address: [treasurer@bstva.org](mailto:treasurer@bstva.org)





*Established 1941*

## **Drive. Vision. Integrity.**

"The most valuable lesson that I learned from my father, Max Silver was integrity. To be honest. To tell the people the truth. To never tell anybody anything unless it was absolutely so."

- Carl D. Silver

*09/14/1925-11/15/2011*



For more than seventy years, the Silver name has stood for drive, vision, and-above all- integrity. Passed down from father to son, these qualities have helped Silver Companies become one of the foremost real-estate acquisition, construction, and equity-lending entities in the southeastern United States.

In 1945, the company's assets consisted of a modest quarter acre of land in Tappahanock, Virginia and the entrepreneurial spirit of it's founder, Carl Silver.

Today, the company has invested over \$6 Billion in capital on projects either owned and developed by Silver, or to other developers for their projects. During this time, Silver Companies has aquired, zoned and developed in excess of 20,000 acres.

"The most valuable lesson that I learned from my father, Carl Silver was integrity. To be honest. To tell the people the truth. To never tell anybody anything unless it was absolutely so."

- Larry D. Silver





# KOL YONAH



## They are happier at home.

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BST Cemetery Manager Lou Berman: [religiouslife@bstva.org](mailto:religiouslife@bstva.org) , 540-656-2100

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## Beth Sholom Temple Oneg Shabbat Policy: A Responsibility of Temple Membership

### ONEG SHABBAT GUIDELINES

Here at Beth Sholom, members are given the mitzvah and privilege of hosting the Oneg Shabbat. The Oneg provides us with the opportunity to delight in Shabbat, together in community. The Oneg is also our first impression for guests to Beth Sholom Temple. It is our honor to make it a warm and welcoming event in our congregational home. You are encouraged to take ownership of this honor. Some things you can do to make Oneg more fun and inviting are: incorporate a theme - is there a holiday coming up? Or you might consider referencing the Torah portion for the week through a creative use of food, or even using your team's Oneg to thank a committee, or just celebrate the Temple family in a special way! Please use the guidelines below when considering your upcoming Oneg.

1. The list of Oneg Family assignments is available on the website, and here, in the Kol Yonah.
2. If you are NOT able to participate in your assigned Oneg, please notify the lead family of your group so appropriate arrangements may be made (lead family, please ask your fellow team members about taking over if you need to switch). It is your responsibility to switch with another family, and to inform the office of this change.
3. Prior to the Oneg, contact all team members to discuss who will bring the necessary items and other refreshments. **Necessary Items:** Challah, Kosher Red Wine, Kosher Grape Juice; **Refreshment Suggestions:** Fruit & Veggie Tray, Dips & Cheeses, Cookies & Cakes, Beverages
4. Try to arrive 30 minutes prior to service to set up; see the website at <http://www.bstva.org/onegs.html> for full instructions on set-up.
5. Clean up by taking dirty linens home for washing and either take food home or store appropriate left-overs in the refrigerator and freezer for refreshments after Saturday morning service. A cleaning team will come in on Friday evenings after Oneg to take care of washing dishes, vacuuming, and taking out the garbage. Please visit the website at <http://www.bstva.org/onegs.html> for additional instruction and suggestions.

Thank you!

### Oneg Shabbat Schedule

#### January 2018

1/5/2018

\*Miller, Hirsch, Harris (Karen)

1/12/2018

**Birthday Shabbat**

1/19/2018

\*Walters, Hudjohn, Kaplan (Toni)  
**Congregational Dinner/Family Service**

1/26/2018

\*Kroehl, Cytryn, Grady, Rosenthal  
**Anniversary Shabbat**  
\*Rabbani, Rothman

#### February 2018

2/2/2018

\*Bloomfield, Fried, Wright

2/9/2018

**Birthday Shabbat**

2/16/2018

Love, \*Allahut, Camber/Weitzman  
**Congregational Dinner/Family Service**

2/23/2018

Morris, \*Smith, Holmes/Norrod  
**Anniversary Shabbat**  
Ingalls, Koslow, \*Wilson





# ADVERTISING RATES



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It appears in its entirety on the BST website and it is photocopied in black & white for distribution at the Temple. Approximately 20 copies are mailed to members who do not use email.

The page size is 8 1/2" x 11". The live area is 7 1/2" x 10". There is no bleed.

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Payment must be received on or before the 3<sup>rd</sup> Wednesday of the month preceding the publication month. Mail a copy of this form completing information below WITH PAYMENT to:

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**Temple Website:** <http://www.bstva.org>



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