



**HERITAGE FESTIVAL
FREDERICKSBURG, VA
JULY 4, 2018**

Dear Crafter:

We invite you to join the Fredericksburg Heritage Festival, which is celebrating its 44th anniversary this year. The Festival will be held Wednesday, July 4th, in Old Town Fredericksburg. We hope you will consider being part of this unique community event. It is an exciting and a successful day for everyone participating.

The show continues to thrive. Last year we had over 150 crafter spaces sold and this year we hope to exceed that. In addition to the crafters, there are food and drink vendors, with music and entertainment to draw the people to the craft show. The estimated crowd last year was between 10,000 and 13,000 people; as the show continues to grow, we expect more people each year.

Please respond as soon as possible by filling out the registration form on the back of this letter. Spaces are assigned on a first-come, first-served basis. We try to accommodate requests for specific spaces, however, this cannot always be done as we strive to avoid clustering of similar vendors in one spot.

The Heritage Festival Committee has asked us to inform you not to sell food/drinks from your booth. The sale of food/drinks is assigned to specific community organizations and as the show has grown, more groups are involved. We know you will understand the necessity for this request.

The festival hours are 10 AM – 4 PM. Set-up starts at 6:30 AM. All displays must be set up by 9:45 AM. The cost is \$80 for a single space, \$120 for a double space, and \$160 for a triple space. Each space is approximately 10' x 10'.

If you have any questions, please email us at heritagefestivalcrafters@gmail.com or call us at 540-268-0122. We will respond to your email or voicemail message as soon as possible. As always, we appreciate your recommending this show to other crafters. Just pass on our contact phone number to them and we will be happy to send them an application.

We look forward to hearing from you and having you participate this year. It is a fun-packed day for all those involved.

Sincerely,

Ellen Grady
Craft Show Committee Chair
805 Lyons Blvd
Fredericksburg, VA 22406