The great biblical commentator, *Rashi*, says an amazing insight on this verse that we have expounded upon in the past. *Rashi* says that the one who serves G-d out of love has no comparison to the one who serves G-d out of fear. For if you serve your master out of fear then once the burden gets to be too great, the servant will just get up and leave! These words of *Rashi* should be photocopied and placed on every refrigerator of every home with young children. If parents are too strict with their children, if there is too much disapproval and too many no’s, then while the children are young they will listen to you but once they get older they will flee & rebel. Of course, in educating children there must be rules and consequences but it must be tempered with a lot of love, compliments, warmth and sensitivity, (no shouting or yelling).
Then and only then will one be successful in raising children that they will have a long-lasting relationship with and hopefully be dedicated to the observance of Torah and Mitzvos. To force children to do mitzvos, to force them to come to Shul will not work and will only further disenfranchise them from Judaism. Rashi is teaching us love is the key. It’s a simple, common sense, straightforward idea, but sometimes it’s the simple facts of life that we so often forget! We of course all love our children but they have to see it and feel it. By doing so we will, G-d willing, only see nachas from them.

Wishing you an inspiring Shabbos!
Rabbi Moshe Gruenstein

We ask everyone to please review the statements that have been sent out recently, including the notices for membership renewal and High Holiday seat reservations. We ask all those with balances due, to please clear your accounts as soon as possible, while also renewing membership and ordering High Holiday seats. Please note that membership rates for High Holiday Seats are only available to members who have cleared their accounts for the shul fiscal year ending July 31. If you have any questions, please contact the office at your earliest convenience. Your support is greatly appreciated.

The talent of Stuart Harris z"l for continuously sustaining kiddush sponsorship on a weekly basis was truly amazing. Our wonderful kiddush tradition has allowed members and friends to get to know one another and socialize in a place of kedusha, holiness. We look forward to continuing this wonderful tradition, and we ask for your ongoing support.

Please contact Yakira (yakira@yicbh.org) or Shelly Lisbon (slisbon7346@aol.com) if you would like to sponsor a kiddush. We are currently looking for sponsors through August.

Yahrzeit Plaques Now Available
If you are interested in purchasing a permanent satin brass Yahrzeit Plaque for a dearly departed loved one on the newly installed automated Yahrzeit memorial displays in our main sanctuary, space is limited, so please fill out the form recently emailed as well as mailed to you and return to our office. If you have any questions, please speak to David Herman. To order a plaque online, please use the website www.yiplaques.com.

The Refuah Fund, established about a year ago to provide meals for families that are experiencing an illness or sitting Shiva, needs a desperate replenishment of funds. Please donate directly to the Young Israel indicating on your check, or alternative payment, that it is specifically for the Refuah Fund. Special thanks to Susan Gluck and Susan Packer for establishing and continuing this very important mitzvah.

The Refuah committee would like to thank everyone who contributed to the Refuah fund!
Classes and Upcoming Events

- Mondays at 10:30AM – Ladies Tehillim Group in the Beis Midrash.
- Daf Yomi with Rabbi Aryeh Citron Sunday-Friday after Schacharis
- Summer learning session (Beis Midrash night) July 12, 19, 26 and August 2. Thursdays 7:00PM “Halacha Issues-From the Talmud to Modern Day Poskim”.

Congregational Family and Shul News

- This week’s Kiddush is sponsored by Ira & Marsha Sussman in honor of the aufruf of their son Max and his upcoming marriage to Dara Weiss, daughter of Jeffrey & Karen Weiss of Cleveland. Mazal tov to Dara & Max and the entire mishpacha!
- Early Minyan Kiddush this week is unsponsored. Anyone willing to sponsor please notify the office and your sponsorship will be included in next week's Shmooze News.
- Susan & Martin Packer thank the community for all the great support, the warmth and care that was provided to them by the community at the Shiva for Susan’s brother Dr. Joel Kaye z”l.
- A warm welcome to our new members, Ellen & Jeffrey Koppel; and Jason & Jessica Muss.
- With profound sadness we announce the passing of Jean Steuer z”l, beloved mother of our esteemed member Dr. Sherry Wiener.
- With profound sadness we announce the passing of Richarda Igra z”l (Riva Shendla bas Daniel z”l), beloved mother of our esteemed member Lillian Glick.

Building Fund

Please pay your Building Fund pledge as soon as possible. We would like to pay off our Building Fund loan obligation to the bank to avoid paying continued loan interest.

Refuah Sheleimah

We wish refuah sheleimah to: Shlomo Mayer, Allen Packer, Minnie Schraga.

“"This Monday July 30 is the last day to register to vote for the August 28 primary. Are your 18+ year old children registered? Your siblings? The new couple who moved in last month? Tell them they can register online at https://teachadvocacy.org/florida/vote/. The future of Jewish education depends on it. Email teachflorida@ou.org with questions.”

IF YOU ARE PLANNING A SIMCHA....

Please note that all members or non-members, planning to use our social hall for a private lunch on Shabbat or Yom Tov at the Young Israel will be able to have their private affair ONLY after our Congregants have finished their regular Shabbat or Yom Tov Kiddush in the FULL Social Hall. Reservations for a Simcha, by members or non-members, will be on a first come basis and the date will be finalized once the deposit is provided. We appreciate everyone's cooperation.
**Yahrzeits July 28 – August 3, 2018**

- 17 AV    Lillian Tabacinic for her father, Shmuel, on Sunday, July 29
- 20 AV    Ed Leventhal for his father, Baruch Leventhal, on Wednesday, Aug. 1
- 20 AV    Harvey Wolinetz for his mother, Edith Wolinetz, on Wednesday, Aug. 1
- 20 AV    Ilan Mosery for his father, Eliyahu, on Wednesday, Aug. 1
- 20 AV    Max Dekelbaum for his grandfather, Solomon Dudick, on Wednesday, Aug. 1
- 22 AV    Morris Kaplan for his mother, Faiga Kaplan, on Friday, Aug. 3
- 22 AV    Linda Salzhauer for her brother, Yonah, on Friday, Aug. 3
- 22 AV    Roslyn Jaffe for her father, Mickey Muhlrad, on Friday, Aug. 3

Please report any errors or omissions to the Young Israel office or email stevenbarryschwartz@gmail.com

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**Hatzalah (305)919-4900**

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**Support our Shul with Amazon Smile**

When you shop on Amazon through the program called Amazon Smile, a portion of your purchases can be donated to the Shul. Please visit [www.smile.amazon.com](http://www.smile.amazon.com) and sign up your amazon account with Young Israel Congregation (National Council of Young Israel – Surfside). Amazon Smile is a simple and automatic way for you to support Young Israel every time you shop, at no cost to you. When you shop at [smile.amazon.com](http://smile.amazon.com), you’ll find the exact same low prices and convenient shopping experience as Amazon.com, with the added bonus that Amazon will donate a portion of the purchase price to our Shul. Click here to go to [smile.amazon.com](http://smile.amazon.com) and begin supporting the shul.

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**E-mail communication**

When you e-mail the office please make sure your e-mail is to yakira@yicbh.org NOT yibh.org

The e-mail for Florence, our receptionist/secretary, is florence@yicbh.org

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**Community notice**

Motion activated lights were installed in the pedestrian crosswalk at Collins Avenue and 99th Street. Use of this crosswalk should be avoided on Shabbos and Yom Tov as the lights are motion activated and are turned on as pedestrians cross Collins Avenue.

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**ATTENTION ALL MEN!**

Please do not walk behind the 2 ladies’ sections during services.

Please use side doors to enter and exit Sanctuary after 10:00 AM.

Thank you for your cooperation.

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If you are interested in sponsoring Kiddush or Seudah Shlishis, please contact Yakira at (305) 866-0203.

Please submit all insertions for the Shmooze News to yakira@yicbh.org by noon on Thursday.