



The Menorah

Notes from the Rabbi: Ethan Seidel Introduction to Judaism Class Planned

I'm going to experiment with a new project this Fall, and lead an "Introduction to Judaism" class on Sunday nights.

I do plan to continue the kinds of classes I normally offer. In particular, I hope to teach a Torah Trope class on Sunday mornings, as well as an intermediate Hebrew class on Sunday evening, a Monday morning class on the *parashah*, and my regular Friday morning class on *Shmuel*.

A Collaborative Approach

Part of what's new about my "Intro to Judaism" class is that I plan to do more organizing than teaching. Though I will teach some of the classes, I believe we

have many congregants who would enjoy the chance to share some of their knowledge. So I'm hoping this class will be

a collaborative effort. As for the curriculum, I'm open to suggestions—our collaboration should start here.

Here's my tentative plan: I'm thinking about having 15-20 hour-long sessions, touching on many topics, from the

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President's Column: Susan Catler Special High Holiday Memories

What makes the High Holidays special? Sometimes it is what we do that is new. This year for the first time Tifereth Israel will be using our new *Mahzor* in our services in both the Wolman Sanctuary and Cherner Auditorium. And our new Director of Lifelong Learning, Eitan Gutin, will lead all of our Family Services.

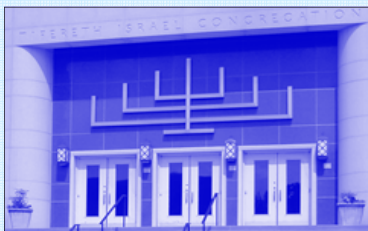
Sometimes what makes High Holidays special is something that you look forward to each year. The *Neilah* service at TI is perhaps my favorite of the whole year. The energy from the crowd filling the Wolman is amazing. Concluding the *Neilah* service with the bimah filled with shofar blowers of all ages is exhilarating.

I also find the annual potluck dinner at Lillian Kronstadt's home after the *Taschlich*



walk and our neighbor Sukkah Walk to be TI events that I enjoy immensely precisely because they are so characteristic of TI—we are coming together as a community in a seasonally appropriate way and mingling as we eat. The communal break-the-fast meal similarly combines coming together as a community to meet and eat. The Ritual Committee is open to ways to

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Notes from the Rabbi (continued)

Holidays, to History, to Holocaust, to texts, to *Kashrut*, Shabbat, Prayer, Life cycle, Israel, the different movements in modern Judaism, and Philosophy. I also expect there to be an experiential/mentoring piece, at least for the students who are thinking about conversion.

Target Audience

Which brings me to my target audience for this class: originally, I was thinking of this only for my conversion students. However, it occurs to me that we have a number of congregants with minimal Jewish background who could also benefit, and there are some non-Jewish spouses or close friends who might also be interested.

In addition, I plan to advertise this class to some of the other communities with whom TI has had ongoing relations: Emory United Methodist, Hope Tabernacle, as well as the Muslim Community Center. Unaffiliated Jews in the area might also want to join the class.

If you are interested in taking the course, in helping me to shape or teach the class, or in helping me to advertise it, please let me know. Thank you!

Rabbi Ethan Seidel

President's Column (continued)

improve our services and has asked us for High Holiday recollections of positive worship experiences elsewhere. One memory comes from my childhood. I grew up in a large Reform congregation, so big that no one under 21 was allowed in the *Kol Nidre* service—even with two shifts, there were not enough seats. However, when I was in high school I attended every year because I sat in the choir loft, turning pages for the organist, who was also my piano teacher.

What I remember most vividly was how the service started. Everyone was in his or her seat at the appointed hour; the noise level was high. Then a cellist, hidden from the congregation in the choir loft, would begin to play a gorgeous setting of the *Kol Nidre* chant by Ernst Bloch. The congregation fell silent. When he concluded, it seemed like the whole congregation took a deep breath and then the service began with the cantor leading the *Kol Nidre* chant.

The transformation in mood that the cello solo provided was something truly special. I would love to find a way for us to make a similar transition in mood at the beginning of our *Kol Nidre* service, from the bustle of getting to shul and in our seats on time to a spirit of contemplation.

Tashlich at the Ocean

My other special High Holiday memory comes from when I went to orthodox services with my grandparents at the Massachusetts shore. At the end of the Rosh Hashanah service, the entire congregation did *Tashlich* together. They marched two blocks to the Atlantic Ocean, with those carrying all the synagogue's Torahs in the lead. On the beach the congregation formed a circle around the Torahs, with the men in the inner circle surrounded by the women and the children, while the service was done. We all proceeded to the water's edge to throw our sins into the sea. Then the congregation walked back to the sanctuary or headed home.

Trying to replicate this ritual at TI is hard to imagine—we are a little too far to walk to the Atlantic Ocean. But we should continue to seek new ways that we can experience the holidays as a community

The Menorah

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Lilmod U'ilamed (To Learn and to Teach)

Eitan Gutin

Thank you to everyone who has made me feel so welcome in my first weeks as a part of the TI family. This column will be the first of many related to how and what we teach and learn as Jews. I want to extend an open invitation for comments on whatever I write.

There is a story that was told to me a few months ago by my teacher and friend, Reb Yitzhak Buxbaum:

Rebbetzin Tzipora Rosenberg had special sensitivity and a rare understanding of the other person's heart, especially children. At family celebrations she made sure that they had a place at the table, were properly taken care of and were not pushed aside.

Once, her five-year-old niece was at her house for lunch. The girl returned home beaming with happiness and said "It was so wonderful there!" Her mother assumed that she had been entertained or offered special sweets, and asked, "What was so wonderful?" Her daughter told her, "Aunt Tziporah gave me such *kavod*!"

The Hebrew word *kavod* usually means "honor" or "respect," but like many words in Hebrew it is also a concept. For example, we often use *kavod* when we speak about parents, due to the Fifth Commandment to "Honor your father and mother." It is assumed that showing *kavod* to one's parents involves heeding their wishes, showing them deference, and caring for them as they age. We speak also of *kavod* for a rabbi and for a teacher. There are even discussions of what one should do if showing *kavod* to one's rabbi would be in conflict with showing *kavod* for one's parent!

However, Jewish text rarely covers in any formal way how to properly show *kavod* to a young child. Even today, many adults do not think of children as being worthy of being treated with the honor and respect that the Hebrew word *kavod* implies. Instead children are an "other" to be interacted with and played with, but only made to feel welcome under certain parameters.

One of the most important lessons every new teacher learns is that the more prepared one is for class the better the class is likely to go. By preparing, the teacher is showing the students--whether they are children or adults--that their time and intellect are both being treated with respect. In this way a teacher shows *kavod* for his or her students, whether they are adults or children.

Tifereth Israel shows *kavod* to children by making them, and their families, feel welcome in the community. I have been in places where just entering the main ser-

vice with a toddler draws strange looks. At TI the same entry to the room during services draws smiles. We continue to show *kavod* by offering appropriate services and experiences for each age and stage present in the synagogue on a typical Shabbat or holiday morning.

Since learning this story from my teacher I have taken it to heart as well. I examine the interactions that I have with my 3-year-old son, Lev--especially the more difficult interactions. Am I, as a parent, treating Lev with respect? It's a tough question, and one that I sometimes struggle with.

As I enter this new role in life as the Director of Lifelong Learning for Tifereth Israel I will be examining policies, programs, and curriculums with an eye for *kavod*. I will be constantly looking for ways to bring *kavod* into how we treat our children and their families, and will point out the ways in which we sometimes fall short.

In the end, we are all better off when we treat all those around us--children and adults--with *kavod*. May God grant all of us the strength and guidance to lead lives with deeds full of *kavod* every day.

Funeral Practices Committee Always On-Call

Chaverim of the Funeral Practices Committee are on call to provide counsel and services to synagogue members and their dependents. Prior to contacting the funeral home, please contact one of the following chaverim, Rabbi Seidel, or the TI office (202-882-1605).

Shelly Heller h: 301-942-1836
w: 202-242-6698

Jeff Davidson h: 301-593-1335

David (Judy) Cohen h: 301-652-2872

Marcia Goldberg h: 301-589-0352

Department of Lifelong Learning

Eitan Gutin

High Holiday Offerings for Children and Families

Throughout the High Holidays we are proud to offer a full range of programs that serve students and their parents.

The Family Service, for children aged 6-9 and their families, will be held in the Cherner Auditorium at 9 a.m. on both days of Rosh Hashanah and on Yom Kippur. The service will include all the major highlights of the High Holiday liturgy, presented in a fashion that will be engaging and meaningful to both students and parents.

The Tot Service, for children under 5 and their families, will be held in the Reamer Chapel. It will be parent-led and held from 10:15 a.m. until 10:45 a.m. on the first day of Rosh Hashanah and Yom Kippur and from 10:30 a.m. until 11 a.m. on the second day of Rosh Hashanah.

We are also offering **childcare and age-appropriate activities** for children between the ages of 18 months and 5 years, and for students in grades K-9. These activities will take place in the following rooms and times on both days of Rosh Hashanah and Yom Kippur:

10:00 a.m.-1:00 p.m., ages 18 months through 5 years, Haifa Room

10:00 a.m.-1:00 p.m., ages 6-9, Safed Room

11:00 a.m.-1:00 p.m., ages 10-12, Emsellem Room

Children in grades 5 through 7 are encouraged to attend adult services with their parents. They will not have a separate service. There will be supervised activities for them each day starting when the drash begins.

Himmelfarb School Initiatives

There will be a number of new initiatives in the Himmelfarb School for the 2010/2011 school year:

The entire school will end Sunday's learning in the Chapel with school-wide services and *Ruach* (energetic singing). The students' families are invited to join us for this spiritual conclusion to our studies each week.

We are creating a Hebrew Immersion classroom experience for this year's Kindergarten. This change to the Kindergarten classroom environment is part of the larger goal to raise the overall level of Hebrew learning in the school.

Students' families will be presented with a clear syllabus with both short- and long-term outcomes for each class. This is part of a wider program to increase the amount of information provided to students' families and to share as much as possible of what happens every week in our classrooms.

School Opening and Registration

The Himmelfarb School Opening Celebration and first day of classes for students and their families will be on **Sunday, September 12**.

Please remember that the registration and payment deadline for the Himmelfarb Religious School is **Friday, August 20**. All students must be registered by that date in order to join the school for the 2010/2011 school year.

Come Live The "Chai" Life!

At TI Jewish learning does not end with 7th grade, but is instead something we do throughout our

lives. We are once again offering **Chai School** for students in 8th-12th grade. The school meets on Wednesday evenings from 6:15-8:15 p.m. in the Mollie Berch Library (Emsellem Room).

We begin each Wednesday with dinner, followed by one and a half hours of exciting, intense study led by some of the best teachers TI has to offer. Check your email for more information as the school year approaches.

The first meeting of the Chai School will be on **Wednesday, September 15**. This will be a special session which I will lead and will serve as an introduction and orientation to the upcoming year.

Monday Lunch Program

Got a Case of the Mondays? Start your week off right with the Monday Lunch Program at Tifereth Israel. Every Monday at 11 a.m. we offer two valuable programs for the TI community:

Rabbi Seidel and I lead a one-hour discussion of the **Parashat Hashavuah**, the Torah portion that is read in synagogue that Shabbat. The topics discussed this summer have already included leadership, biblical authorship, Israel, Jewish belief, and spirituality. All learners at all levels are welcome to join us for this often lively exchange of ideas.

For those who are between jobs, or who want to hone their job seeking skills, Tifereth Israel offers our **Job Club**. Come share experiences of looking for work. Help and be helped by others who are seeking work and make connections that will aid your future success.

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Social Action at Tifereth Israel

Claudine Schweber

We Care



& Take Action

On behalf of the TI Social Action Committee, we wish you a joyous and healthy summer with family and friends (and time away from the iPhone, laptop, and sometimes the phone).

The following projects are coming up in August and September. Please join us:

Sunday afternoon, August 8: Van Run (contact Gene Herman)

Tuesday, August 17: So Others May Eat (SOME) Casseroles (contact Stephanie Rubin)

Sunday morning, September 5: Rosh HaShanah Package Delivery (contact Martin Kessel or Gene Herman)

Sunday afternoon, September 12: Van Run (contact Gene Herman)

Tuesday, September 14: SOME Casseroles (contact Stephanie Rubin)

Department of Lifelong Learning (continued)

At noon both groups gather together for a complimentary lunch in the Emsellem Room.

Do You Know What a Tisch Is?

Tisch is the Yiddish word for table. There is a tradition among Hassidic Jews that they gather at their rabbi's

table, called the *Rebbe's Tisch*, for food, drink, singing, and learning every Friday night. I am bringing a *Tisch* to Tifereth Israel.

One Friday night a month, after dinner, I will visit a different neighborhood where TI members live, and lead singing and learning over drinks and nosh. Check your

email and the TISA to find out where I will be next.

If you would like to host a *Tisch* any time in the next year, please let me know. Send an email to TILearning1@Tifereth-Israel.org, or call (202) 882-1605 x105. Please note that all *Tisch* locations will be walking distance from Tifereth Israel.

High Holiday Tickets

High Holiday ticket order forms were mailed out on July 15. The forms cover requests for seats in the Wolman Sanctuary and Cherner Auditorium, as well as for scheduled family and tot services and children's programs.

Ticket order forms should be completed and mailed back to the TI office by August 16 to reserve the same seats as last year. Tickets will be mailed to purchasers on September 1.

Members are reminded that all overdue accounts must be paid up in full, at least 25 percent of 2010-2011 dues paid, and High Holiday tickets fully paid before tickets will be released.

Annual TI Retreat, November 5-7

Mark your calendars and save the dates! The Annual TI Retreat is scheduled for November 5 - 7. This year we return to our traditional out-of-town format at the Pearlstone retreat center north of Baltimore.

The 2010 Retreat theme is *Mussar* (ethical or moral behavior). Rabbi Bob Saks, formerly the rabbi at Bet Mishpachah Congregation and currently Associate Rabbi at Columbia Jewish Congregation, has agreed to serve as program chairperson. *Mussar*, which he has called "Doing the Right Stuff," is a particular interest of his.

Eitan Gutin, our new Director of Lifelong Learning, will design the program for children and youth.

The B'nei Mitzvah retreat will be held at the same time for all children in 6th and 7th grade, whether attending the Himmelfarb School or day schools, who will become a Bar or Bat Mitzvah at TI this year.

Ronni Davis, our seasoned retreat planner, will again chair the logistics.

Kol Nashim

Paula Flicker



TI Calendar Meeting

We rescheduled a Kol Nashim board meeting in order to prepare for the TI calendar meeting. Which program ideas should we pursue? What dates?

Margie Odle and I went to the TI calendar meeting and snagged dates for most of the programs that we are planning for the upcoming year.

Current Plans

Dates may change and some programs are not scheduled yet, but I am happy to present the current plans:

September 12: We will carpool to the Kreeger Museum Open House.

November 14: Lynn Golub-Rofrano has generously offered to speak that morning about the program she is attending in the Boston area, Jewish Women's Archive's *The Power of Our Stories: Institute for Educators*.

November 21 (and perhaps on December 1): Ruth Unterweger and Marge Rosenthal will direct the Hannukah Boutique.

December 12: We will show a film, title to-be-determined, in the morning.

February 6: Maxine Grossman will speak.

There are a few additional programs "in the works." We hope to have a program of parent and child cooking together. We will have a salon in the spring. Carolivia Herron and her committee for the TI Epic may have a program or start collecting stories this year.

Mitzvah knitting continues! Thank you to Ellen Zwiback who is serving as the program coordinator. We are now making pieces of a crocheted coral reef for the Smithsonian Hyperbolic Coral Reef Project (<http://www.mnh.si.edu/exhibits/hreef/index.html>), in addition to our traditional projects.

New Members Column

Jared Garelick

Reva and Aaron Snow

Reva and Aaron, formerly members of another local synagogue, found TI when it was recommended by friends who are members. They experimented by sending their son to TI's Himmelfarb School, then attended some services, and liked the friendly atmosphere they found.

Reva, originally from Connecticut, is a pediatrician in a group practice. Aaron is a software programmer with a small company in Gaithersburg. An inspiration to the dissatisfied lawyer population of the congregation (you know who we are), Aaron is a former lawyer who decided to leave the law for something he enjoyed better. The Snows have two boys, ages eight

and four. You might see them at the next Tot Shabbat activity.

Terry Locke

Terry, who has "landed" in Washington only temporarily, is glad that TI has been part of his local stay. Originally from Texas, Terry has lived in several different cities, working for many years for the FAA. He has spent the past 11 years in Albuquerque, New Mexico, where he is manager of a regional air traffic control facility and member of a conservative congregation.

Here in Washington on temporary assignment, Terry searched for a congregation that sees Jews as a diverse group. He has found TI wonderfully spiritual and welcoming.

Terry has been married for 28 years to his wife, Octavia. They have two grown children. Terry enjoys biking, reading, science fiction, and all sorts of electronic gadgets.

S'lichot Program

S'lichot services will be held during the Labor Day weekend on Saturday night, September 4. Services are scheduled for midnight. They will be preceded by a special program at 10:30 p.m., during which Rabbi Seidel will familiarize us with the High Holiday *mahzor* we will be introducing this year. Please join us!

Nayes un Mekhayes for TI'ers

Barbara Raimondo

Smarter than a fifth grader

Jeremy Steinberg placed second place among sophomores at the National Academic Quiz Tournament Chicago, May 29-30.

Ophir Lifshitz, a rising high school senior at Walter Johnson High School in Bethesda, will be interning this summer at NIST, the National Institute of Standards and Technology. His sister, **Aylat**, a rising high school sophomore at Walter Johnson, was inducted into the French Honor Society. She will attend both Capital Camps and Central Pennsylvania Youth Ballet this summer.

Asher Kirschbaum was a member of the Maryland School for the Deaf team that won the national Academic Bowl championship, held at Gallaudet University.

Neilah Rovinsky sends greetings from Camp Moshava and **Neshama** sends greetings from Camp Ramah New England. Neilah was featured on Bravo's Top Chef, when the contestants had to cook a nutritious lunch for her Deal Middle School using ingredients that cost what a family of four in DC could afford. She also performed a special "welcome dance" for the Indonesian embassy as part of her school-embassy partnership.

Their father, **Bob**, was interviewed in this month's *Washingtonian* magazine about leadership training in Washington. Bob and wife, **Renana Brooks**, were at Elat Chayyim to attend the first week of their two-year training to be davening leaders.

An anonymous reporter noticed a curious piece of information recently. It appears that couples in which the

mom and dad have different last names send their kids to Habonim Dror Camp Moshava. The evidence:

Rombro/Stone--campers **Adina** and **Elana**

Stopak/Mathis--camper **Hannah**, **Madricha Miriam**

Diamond/Berman--camper **Mira**

Ellern/Dorn--camper **Rebecca**

Rovinsky/Brooks--camper **Neilah**

Howard/Jaime--camper **Iliana**

Secular/Catler--campers **Ruth** and **Deborah**

Verschell/Leff--campers **Hannah** and **Ben**

Lynn Golub-Rofrano and **Joe Rofrano** (is that also two last names?) also were there visiting Madatz **Myriam**. Her brother, **Josh**, is on Tzevet at Habonim Dror Camp Galil.

Dena Kranzberg graduated from the accelerated (13-month) program at the Johns Hopkins School of Nursing on July 23. **Alena Kranzberg** made the Fall 2009 honor roll at the College of Charleston for the third semester in a row; she was studying in London for Spring semester and ineligible (Editorial comment: excuses, excuses!). And yes, that cute hostess mostly working days at Austin Grill in downtown Silver Spring is Alena!

And if you have noticed **Francie Kranzberg** looking especially fetching lately, it's because she won a real New York makeover! Log on to www.faboverfifty.com to see the before and after. **Josh** is proud of them all.

Soon to be smarter than a fifth grader

Marcia Goldberg's daughter **Devra** and husband, **Avi Weiss**, had a baby boy on June 22. **Shalom al**

Yisrael (Shai) weighed in at eight pounds and joins sister **Jerusalem Zion (Jeri)** to make a happy family of four. Marcia spent three weeks helping out and soaking up some sun.

Although Devra and Avi live in Las Vegas, the closest Marcia came to a casino was walking through one with Jeri and her parents to get to Ringling Brothers/Barnum and Bailey Circus the week before Shai arrived. **Eliot** and **Traci** (also members of TI), **Samuel**, and **Jaren** also recently visited the family.

Joe and **Kathy Davidson** are very happy to announce that their son, **Michael Davidson**, was married to **Lucia Falcon** on June 26. After a honeymoon in Greece, they are setting up house in Los Angeles.

Smarter than a fifth grader who speaks French

Esther and **Gene Herman** attended a Bat Mitzvah in Paris, France along with **Elana** and **David Cohen** and family and **Rachel** and **Joseph Firschein** and family. They really enjoyed the service, which is based on the Liberale style of Judaism, an apparent combination of Conservative, Reform and Reconstructionist Judaism. Services were in French, English and Hebrew. They attended services at the suburban branch of a Paris synagogue, in Sceaux, France, one block from their hotel, in an unmarked condo.

The Bat Mitzvah itself was in a rented space in Cashan. A beautiful garden party followed. But--if we think we're informal, it was not unusual to see people attending services in shorts and other informal garb. Ties were a no-no and

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When The Menorah Itself is News: Which is Better: Printed or On-Line Version?

Martin Kessel set off a lively conversation on the ListServe by suggesting that he would be willing to pay for a subscription to get a mailed printed version of The Menorah. Below are some of the comments generated.

I have been debating with myself for some time now...about the on-line Menorah, which I don't believe I have looked at for the past several months except for what Rabbi Seidel posts on his board. I do not have the time to read the on-line Menorah and certainly do not want to print out the full issue each time.

I have talked to several TI members who have expressed the same frustration that they used to really enjoy receiving and reading the print edition of the Menorah but now that it is on-line they seldom read it anymore. I fully understand the desire to go "green" and save money but if the result is that only a relatively few TI members really read the Menorah anymore the saving is in vain. My simple suggestion is to offer an annual print subscription to anyone who wishes to pay a nominal \$20. What do other TI members feel about this?

-- **Martin Kessel**

I strongly AGREE with Martin's suggestion. I still get the print version, knowing I wouldn't read the electronic one (I do enough online that I like the paper copy, which frees me from my computer). I did offer to pay for the print version.

As one who regularly writes for the Menorah about Social Action events and issues, I have realized that many people don't read the electronic version--so the question is, why are we communicating if no one hears it??? (you remember, if a tree falls in the forest and no one is around....). So, let's see if a subscription would work.

--**Claudine Schweber**

I object to the notion of paying more for a print version. We already pay substantial dues. Now it is being proposed that getting a copy of the newsletter is a fee-for-service item. So, if I really want to know what is going on I can either print it all myself or pay an additional fee...or I can simply skip the whole thing and be blissfully ignorant of this.

-- **Elliot Rosen**

My 2 cents: I generally prefer hard copy for reading material, but I've been pleased with the current online Menorah. I don't download it; I use the Table of Contents links, which are fast. The resulting content is nicely laid

out and easier on the eyes than most online newsletters I've seen. The fact that the email itself does not contain the TOC links is, to me, a minor blip. I personally don't like fancy e-newsletter covers with zillions of links, summaries, etc: they tend to be cluttered, noisy, and to my mind annoying.

-- **Sidney Bailin**

I tend to only read articles I'm interested in when it's online, whereas I spend more time skimming it when I have it "in-hand." I think this has less to do with the actual content...than with my own on-line habits: I get so much email that I have to be picky...But when a hard copy is sitting next to my bed or other fixture, I peruse it. Of course I could download it, but I just don't.

This month, I read the entire issue online for the first time since it's been electronic, and I remember thinking to myself that I'd been missing a lot by not reading the entire issue, and that the format wasn't e-compatible. My "issue" was that I shouldn't have to scroll down to page 13 to finish an article that started on page 1, when it's online. So anyway, I love the suggestion of a paid subscription to the hard copy to recoup costs, for members who want it, and the suggestion of a true e-version.

-- **Hilary Sachs**

Print, please. I can't fold up an electronic copy and carry it in my purse to read on the Metro or wherever. Plus, it is easier to read looking downward (the gatherer's eye) then straight ahead (the hunter's eye). Maybe that's why many members enjoy reading the print version more. Aren't we entitled?

-- **Shirley Rosenberg**

The decision to move to an electronic Menorah was one the board approved in the context of needing to produce a balanced budget. Expenditures for printing and postage were higher than the numbers being discussed in these emails. I have no doubt that many people would have preferred maintaining a print edition, if all else were equal. But...[a] long list of expenditures were on the line, all of which had supporters, at a time when the board was saying that the proposed dues increase was

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Nayes un Mekhayes for TI'ers (continued)

yarmulkes a must. They also got to the Jewish Museum where there is an interesting exhibit on Jewish Radicalism. Well, shorts in shul sounds pretty radical to this columnist.

Loretta Vitale Saks and **Bob Saks** celebrated their 40th anniversary by going to Italy and Turkey (Istanbul and Cappadocia). In Italy, they visited Loretta's aunt Lina, cousin and family in Siena, and also visited the childhood home of Loretta's maternal grandmother, Emma Segre' de Leon Piombino, and stayed on the nearby island of Elba where Emma taught after leaving home.

Lisa Traiger's article, "Shooting Brings Poignancy to 'Anne and

Emmett' Play," was part of a three-article package in the *Washington Jewish Week* on the 2009 Holocaust Museum shooting, which was recognized last week by the American Jewish Press Association for excellence in news reporting (first place in 15K-and-under newspaper circulation category).

Sad News

Long-time member **William Taylor** recently passed. Mr. Taylor was a prominent civil rights attorney for many years. He was predeceased by his wife, Harriet, and is survived by his brother, Burton (Susan), daughters, Lauren (Gail Messier) and Deborah, and son, David Van Taylor

(Ali Pomeroy). The funeral was at TI with burial at Mt Lebanon. May his family and loved ones find comfort in their memories.

And now for the meaning of last month's word, "chorographic:" the adjective form of "a description or map of a region." (Merriam-Webster Online.) Thanks to all who sent me news, sent me to others who sent me news, or otherwise helped sniff it out.

Please send information for next time to baraimondo@gmail.com with "Nayes un Mekhayes" in the heading, or to P.O. Box 466, Washington Grove, MD 20880. This brings to a close a nonpareil edition of Nayes un Mekhayes for TI'ers.

When The Menorah Itself is News (continued)

as high as it was willing to go. I hope that if the congregation goes back to a print edition, or voluntary subscription, that the decision is a budget-neutral decision after realistic accounting.

The current color PDF does tend to load slowly. Perhaps this can be corrected. However, the recent difficult experience of finding editors willing to produce the Menorah does not automatically bode well for the prospects of finding volunteers to maintain an html version designed for the web. Organizations sometimes have to "satisfice" to meet the realistic capabilities and time frames of their volunteer corps.

-- **Michael Malbin**

I rarely read the Menorah, but I don't think it's because it's coming electronically--it's because it is still being produced as if it is a print publication. There is no indication of the content in the subject line. Then, to read it, one has to click on a link in your inbox, and then click on a second link inside the email, and then download a pdf document of a print newsletter, either for online reading or for printing out. That's a three-step process even to find out what's in it that I might want to read.

[Electronic] newsletters...work best if they are composed for web from the get-go: with a subject line that

announces some content, and then in the email displays all headlines, along with photos, links, and a quick visual map of all of the available text right there when the e-newsletter is opened. There can be an area for upcoming events, and a predictable format so people know where to find the items they always want to make sure to read.

I would suggest, before concluding whether the Menorah can or can't work as an online newsletter, that rather than send people a print publication electronically we actually thoroughly attempt to compose and distribute a true e-newsletter, using one of the many available programs that are designed for this kind of thing.

--**Joelle Novey**

Count me as one perfectly happy with the electronically-distributed newsletter. It has the information I need, and I am able to download and read the PDF just fine. It could be prettier and webbier, of course, but that takes someone interested in the task and skilled at accomplishing it. Not to mention someone willing to redesign it in public with a whole lot of very vocal people looking over his or her electronic shoulder with helpful suggestions. If such a volunteer comes forward, three cheers! But it might make more sense to use those skills and that time to update our website, assuming the person were willing.

-- **Jessica Weissman**

Help TI Promote Our Special Summer/Fall Membership Package

Do you have friends who have enjoyed visiting TI occasionally and are not members of another shul?

Do you have neighbors who are thinking about joining a synagogue now that their children are reaching school age?

Do you have relatives who have moved to the area but not yet affiliated with a congregation?

Do them a favor. Tell them about TI's **Summer/Fall Membership Package!** This is a **limited time offer**.

From now until the end of December 2010 we are offering new members:

- 50% reduction off full regular dues in the first year
- Free 2010-2011 Himmelfarb school tuition for the first child and 50% off tuition for other children
- Free High Holiday tickets for the Cherner Auditorium service and children's services
- Two free Carlebach Friday night dinners for the entire family

You are our best salespeople because you know TI and you know the person you are talking to.

If someone is interested in finding out more about TI, have them call the office at 202- 882-1605 x101 or email at tiadmin@tifereth-israel.com.

Or you can call or e-mail with contact information and a clue about what the potential member might find most interesting about TI.

The membership committee will call people who contact the office and follow up on names members suggest.

Upcoming Friday Night Minyan Assignments

August 6

Miriam Feinsilver
Joshua Felman
Harvey Fernbach & Ann Birk
Robert Feron & Dione Pereira
Rona Fields
Wolfe & Dorothy Filderman
Joshua & Lucia Filler
Andrew Fine
Eric Fingerhut & Karen Beiley
Varda Fink & Stanley Grabia

August 20

Henry Fox & Sarah Kagan
David Freed
Bruce Friedland & Jenny Bryant
Naomi Friedman
Joshua Furman & Melanie Bostwick
Judy Galat
William & Miriam Galston
Stephen Garber & Lynne Snyder
Jared Garelick & Ellen Kramarow
Seth Glabman & Martha Hare

September 10

Tom & Lisa Goldring
David Goldstein
Lee & Jennifer Gabel
George & Marjorie Greenberg
Larry & Melanie Greenfield
Abraham & Dena Greenstein
Seth Grimes & Franca Brilliant
Robert & Audrey Halper
Alex Halper
Jonathan Halper

August 13

Jay & Rachel Finkelstein
Anita Finkelstein
Ben Finkelstein & Laurie Hollander
Joseph & Rachel Firschein
Paul & Susan Fischer
David & Patricia Fisher
Paula Flicker
James & Carla Flug
Claude Fontheim & Orit Frenkel
Ira Forman & Caryn Pass

August 27

Rick Glaser & Sheryl Gross-Glaser
Howard Gleckman & Ann Kline
Mimi Godfrey
John & Marcia Goggin
Marcia Goldberg
Joseph & Dody Goldberg
Eliot Goldberg & Traci Kammer
Goldberg
Joshua & Sara Goldberg
Myrna Goldman
Paul Goldman & Debbie Pomerance

September 24

Daniel & Elizabeth Handwerker
Elliot Harrison & Wendy Coleman
David Hart & Lois Frankel
Steve Harvey & Lisa Hack
Stephen & Shelly Heller
Matt & Linda Heller
Bruce Heppen & Bonnie Suchman
Eugene & Esther Herman
Mitchell & Patti Herman
Irma Herr

Himmelfarb School Year-End Celebration and Shepherd Park Yard Sale, June 2010



Break the Yom Kippur Fast with Your Friends at TI

Saturday, September 18, 2010 after Ma'ariv

\$12 for Adults - \$8 for Children (12 & under) or \$45 maximum per Family

Celebrate Sukkot in style

with your own beautiful Lulav & Etrog

Lulavim & Etrogim pickup:

Sunday - Wednesday, Sept 19 - 22

or at the Sukkot Service on Thursday, Sep 23

**Please place your Lulav & Etrog order
and your Break the Fast reservation by August 31**

Name _____ Phone _____

	Number	Price	Subtotal
Break the Fast - Adult		\$12	
Break the Fast - Child (under 13)		\$ 8	
or Break the Fast – Family		\$45	
Lulav and Etrog		\$60	
Total			\$

- Please put the charges on my account I've enclosed a check
 Bill to the credit card that TI has on file Bill to (amex) (master card) (visa) (discover)

(+3% rounded up to the next dollar, if using a cc)

_____ expiration _____

Sign Up Now for High Holiday Ushers/Security

Participation as an Usher or on a Security detail on Rosh Hashanah and Yom Kippur gives each of us the opportunity to make a personal contribution to High Holiday services. No prior experience is necessary. Please indicate your availability for as many time slots as possible, to give us maximum flexibility in making assignments.

Indicate your availability and return this form to the office by August 16.

Yes! I am willing to cover ____ usher shifts. (Most usher shifts are 1 hour.)
(number)

Yes! I am willing to cover ____ security shifts. (Most security shifts are 2 hours.)
(number)

Please check availability under each column

	<u>Date</u>	<u>Service</u>	<u>Usher</u>	<u>Security</u>
Erev Rosh Hashanah	9/8	Wolman		
Rosh Hashanah I	9/9	Wolman		
Rosh Hashanah I	9/9	Cherner		
Rosh Hashanah II	9/10	Wolman		
Kol Nidre	9/17	Wolman		
Kol Nidre	9/17	Cherner		
Yom Kippur a.m.	9/18	Wolman		
Yom Kippur a.m.	9/18	Cherner		
Yizkor & Musaf	9/18	Wolman		
Yizkor & Musaf	9/18	Cherner		
Mincha & Talk	9/18	Wolman		
Neilah	9/18	Wolman		

Name(s): _____

Phone: _____ E-Mail _____

Comments, constraints, etc: _____

Days of Awe Schedule

Saturday, September 4, 2010 – S'lichot

10:30 PM – S'lichot program
Midnight – S'lichot Service

Sunday, September 5, 2010

10:45 AM – Cemetery Service - Mt. Lebanon Cemetery

Sunday, September 5, 2010 and Monday, September 6, 2010

10:00 AM – 3:30 PM - Jeremy Goldberg Synagogue Clean up
Please sign up by 9/1 by calling the office

Rosh Hashanah

Wednesday, September 8, 2010 - Erev Rosh Hashanah

6:30 PM – Ma'ariv - Wolman Sanctuary

Thursday, September 9, 2010 - Rosh Hashanah - Day 1

Wolman Sanctuary

8:45 AM – Psukei D'Zimrah & Shacharit
10:00 AM – Torah Reading
11:00 AM – Sermon, Musaf - Rabbi Ethan Seidel

Cherner Auditorium

10:15 AM - Torah Reading
11:00 AM - Sermon, Musaf

Family Service

9:00 AM - 10:00 AM – Cherner Auditorium – Ages 6 - 9, their parents & siblings

Tot Service

10:15 AM - 10:45 AM – Reamer Chapel – Ages 18 months through 5 and their parents

Childcare and Supervised Activities

10:00 AM - 1:00 PM – Ages 18 months through 5 years, Haifa Room
10:00 AM - 1:00 PM – Ages 6 - 9, Safed Room
11:00 AM - 1:00 PM – Ages 10 thru 12, Emsellem Room

Tashlich Walk

5:00 PM – from TI into Rock Creek Park, followed by potluck supper at the home of Lillian Kronstadt, 1733 Juniper Street, NW, Washington DC 20012

Reamer Chapel

7:30 PM – Ma'ariv

Friday, September 10, 2010 - Rosh Hashanah - Day 2

8:45 AM - 1:00 PM - **Wolman Sanctuary**
10:00 AM - 1:00 PM – Family Services, Childcare & Supervised Activities as above

Days of Awe Schedule (continued)

Yom Kippur

Friday, September 17, 2010 - Erev Yom Kippur

6:30 PM – Babysitting and Youth Programs

6:40 PM (*sharp!*) - Kol Nidre Services in both Wolman Sanctuary and Cherner Auditorium

Saturday, September 18, 2010 - Yom Kippur

Wolman Sanctuary

9:00 AM – Psukei D'Zimrah & Shacharit

10:30 AM – Torah Reading

11:30 AM – Sermon - Rabbi Seidel

NOON – Yizkor Memorial Service

12:30 PM – Musaf

4:00 PM – Mincha

5:30 PM – Talk and Discussion

6:35 PM – Neilah

7:55 PM – Shofar & Ma'ariv

Break Fast – immediately following the Service.

Advance Registration is required by August 31st.

A reservation form is included in your ticket packet.

Cherner Auditorium

10:15 AM - Torah Reading

11:00 AM - Sermon/Discussion

11:30 AM - Yizkor Memorial and Musaf Services

Services for the remainder of the day in the Wolman Sanctuary

Family Service

9:00 AM - 10:00 AM – Cherner Auditorium – Ages 6 - 9, their parents & siblings

Tot Service

10:15 AM - 10:45 AM – Reamer Chapel – Ages 18 months through 5 and their parents

Childcare and Supervised Activities

10:00 AM - 1:00 PM – Ages 18 months through 5 years, Haifa Room

10:00 AM - 1:00 PM – Ages 6 - 9, Safed Room

11:00 AM - 1:00 PM – Ages 10 thru 12, Emsellem Room

Donations

FUNERAL PRACTICES FUND

Donor

Mollie Berch

In Honor of

Marcia Goldberg

GENERAL FUND

Donor

Howard & Barbara White

In Honor of

Adult B'not Mitzvah

Howard & Barbara White

Howard & Barbara White

In Memory of

Libby Sussan

Eve Gaizband

KIDDUSHIM FUND

Donor

Mollie Berch

MADELINE NESSE PROGRAM & SCHOLARSHIP FUND

Donor

Paula Flicker

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In Honor of

Lynn Golub-Rofrano

MAHZOR FUND

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Mark & Mona Berch

Mark & Mona Berch

Mark & Mona Berch

Mark & Mona Berch

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Bruce Berger

Judy Cohen

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Carla Ellern

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Donor

Saul Bendit Adult Education

Committee

Myrna Goldman

In Memory of

Libbey Sussan

Libbey Sussan

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Owen & Margie Ritter

Esther Silverman

In Memory of

Libbey Sussan

Libbey Sussan

Libbey Sussan

Cesia Ritter

Libbey Sussan

In Honor of

Mollie Berch

Betty Schwartz

RABBI'S DISCRETIONARY FUND

Donor

Ted & Roz Kram

Jack & Diane Zeller

In Honor of

Jack & Diane Zeller

Marcia Goldberg's
new grandson

YAHRZEIT DONATIONS

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Rabbi Nathan & Barbara

Abramowitz

Alan Landay

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Louise Sidman

Avi & Devra Weiss

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Abraham & Dena Greenstein

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