

*Serving the Northern  
Middlesex County  
Jewish Community*

# NEVE SHALOM

נוה שלום

## FROM THE RABBI

By Gerald Zelizer

### USY: The History. The Future.

I want to reflect on USY, the youth group of the Conservative Movement. In my own youth, in 1956, I was fortunate to serve as its fourth international president. Since that time, USY been dear to my heart. It is gratifying over my 45 years here in Neve Shalom, USY has always been strong and vibrant. As teenagers, many of its members grew here (not just physically) but Jewishly, and went on to become both achieving adults and identified and contributing Jews in synagogues and communities throughout the country. Many of them served as regional presidents and national officers. **Scott Greenberg** served as president of Hagalil region. **Eric Steinbach** is the current president of Hagalil. **Josh Ull** served as international president of USY. Much of this happened because the quality of our local chapter was so outstanding that it produced this kind of superb youth leadership.

An aspect of the origins of USY not generally known is how it came into being in the 1950s. Was it simply a natural outgrowth of the parent Conservative synagogue organization, the United Synagogue? That is only a partial explanation. The other reason was, indirectly, the establishment of the State of Israel in 1948. So the push was external as well as internal. Here is how it happened.

Following the birth of Israel, synagogue schools were called 'Hebrew schools' (because the assumption was that afternoon students would learn spoken Hebrew!) and youth groups focused much of their programming



**Rabbi Zelizer (far left) with Metuchen USY's delegation to the Hagalil Regional Spring Convention, May 2014.**

around the newborn state. Within the Conservative synagogue, in addition to rejoicing and allegiance to the new born state, prayer services, classes on Judaism, Shabbat and kashrut and yom tov were also important components. There was a need for religious programming to supplement the Zionist programming. So USY was born.

Shabbatons, USY on Wheels, pilgrimages to Israel and Eastern Europe, tzedekah and tikkun olam projects, USY Shabbatot, basketball games, fascinating programs at chapter meetings where teen age youth interact and relate though a synagogue venue. And of course RUACH and more RUACH. That is the history. That is the future.

## March Highlights

Tikkun Olam for Mothers' Day.....	7
ISRAEL: Geographic Wonders .....	10
Gala Event Honors Rabbi Zelizer.....	10-11

Congregation Neve Shalom
250 Grove Avenue, Metuchen, NJ 08840
www.neveshalom.net
Phone: 732-548-2238
Fax: 732-548-2335
E-mail: neve.shalom@verizon.net

Affiliated with the
United Synagogue of Conservative Judaism



OFFICERS

- President .....Nancy Shlossman
Vice President .....Larry Goldberg
Vice President .....Christina Daniels
Vice President .....Hope Serratelli
Vice President .....Debbie Schildkraut
Vice President .....Dan Hirsch
Treasurer .....Mark Lampf
Financial Secretary .....Linda Gotlib
Recording Secretary .....Lawrence Dombrow
Sisterhood President .....Jennifer Bullock
Men's Club President .....Stuart Mantel
USY President .....Matt Daniels

SYNAGOGUE STAFF

- Rabbi .....Gerald L. Zelizer
Hazzan,
Director of Education .....Sheldon Levin
Nursery School Director .....Martha Mack
Office Manager .....Rita Devlin
Secretary for Hebrew School .....Jeanne Cowhey
Secretary for Nursery School .....Jacqueline Stoecker
Office Assistant and Youth Secretary
.....Merle Fischer
Bookkeeper .....Lisa Luzzi

BULLETIN STAFF

- Editor/Designer .....Mindy Paris-Thurer
Calendar Editor .....Ron Becker

Advertising in this Bulletin does NOT constitute
certification of kashrut.

BULLETIN DEADLINES

May Issue — March 20
June Issue — April 20

Submit your articles and graphics for publication to
Rita Devlin via e-mail at
office@neveshalom.net



NOTES FROM THE HAZZAN

By Hazzan Sheldon Levin

It's All About the PREP!!

A popular song these days sings that "It's
All About the Bass" but I think in Juda-
ism preparation is often a key ingredient for
successful Jewish celebrations, "It's All About
the Prep." The way the Jewish calendar is
designed we quickly move from one event to
the next. From Rosh Hashana to Yom Kippur
it's the ten days of teshuva. Immediately after
Yom Kippur some families erect their sukkot. I
have heard that some people save the lulav
branch from Sukkot and use it to sweep away
their bread crumbs the night before Passover.
We count seven weeks from Pesach till Shavu-
ot and seven weeks from Tisha B'Av till Rosh
Hashana.

When Purim festivities conclude, many
Jewish families move quickly into Passover
cleaning and shopping mode. They invite
guests to their seder and make lists of the
many tasks to do and things to purchase.
While these chores are time consuming and
often overwhelming I would like to suggest
some other ways to prepare ourselves for the
Passover holiday.

If you are my FaceBook friend, I will share
many music video parodies to get in the spirit
of the holiday. From numerous "Let It Go"
rewrites to both old and new songs, you can
have a few laughs to release the Passover
cleaning stress.

Select a new Hagaddah. My wife and I
wrote our own family Hagaddah but there are
both websites and book stores that have many
Hagaddot available to meet everyone's needs.
Each year I purchase a new one, and I hunt the
internet always looking for new questions and
discussion topics to use at our Seder that year.

Print a song sheet: http://
holidays.juda.com/passover-songs.shtml,
http://www.jr.co.il/humor/passover.htm or
http://sedersforyou.tripod.com/#songs, each
have many songs from Broadway, Disney or
the Beatles to spice up your seders. That last
site is done by the same people who publish
Three Hundred Ways To Say The Four Ques-
tions. From around the world in many lan-
guages to unusual ways like Pig Latin or
Klingon, you will find amusing new insights
into the Four Questions. You can order it at:
http://whyisthisnight.com/orders.html

Assign parts. Some people enjoy taking
ownership of a specific part of the seder. Ra-

ther than the "leader" doing it all, it might be
nice to pre-assign different participants to
plan how to present one of the 14 parts of the
seder.

Get new discussion ideas: http://
www.learnhebrewpod.com/explore/jewish-
holidays/passover/discuss has new ideas than
you might want to bring into your seder. Ron
Wolfson's book, published by Federation of
Men's Club http://www.amazon.com/
Passover-Second-Edition-Spiritual-
Celebration/dp/1580231748 is filled with
information about Passover and the seder and
ways to make your Seder participatory. Pass-
over Parodies by Shoshana Hantman has cute
short plays people at the table can easily read
and enjoy.

Think up activities to keep people en-
gaged. From puppets represented the sym-
bols to masks for each plague, from hand
signs for each section of the seder to finding
the afikoman after dinner, there are so many
ways to engage every one of every age. After
we say the blessing for karpas (green vegeta-
ble) near the beginning of the seder, we have
out on the table carrot sticks, cucumber and
celery slices and permit people to keep chew-
ing on these. This helps avoid the famous fifth
question "When Do We Eat?"

Many seder melodies are available on
our NeveShalom.net website under PRAY/
Musical Examples.

I hope your Passover preparations go
easily and that your Seders and holiday are
wonderful celebrations. Chag sameach!

IN MEMORIAM ב"ה

Florence Ravitz,
Grandmother of Mara McAuley

Bernard Kamen,
Our member and husband of
Judith Kamen



Please note that
deadline dates
for submission
of articles for
the Neve Shalom Bulletin has
changed. Please box above for
revised dates.





# HEBREW SCHOOL

By Hazzan Sheldon Levin

## MARCH FESTIVITIES

### Sunday, March 1

We will have our annual Purim Carnival at the JCC on Oak Tree Road from noon to 3:00 pm. Hebrew School will meet that morning and we encourage all of our teens and adults to volunteer to help run the Carnival and all of our children to attend it. The Carnival is free though kosher lunch and raffles will be sold.

### Wednesday, March 4

The Family Purim Service will take place at 7:00 pm. Teens will chant parts of the Megillah and Rabbi Zelizer will ask trivia questions about the story of Esther. He will award prizes to the winners and everyone is encouraged to wear costumes and make lots of noise whenever you hear Haman's name. A short Purim shpiel (play) using the songs of "Les Miz" will take place immediately after the service and everyone will receive haman-taschen.

### Friday, March 6

Our Family Dinner this month will be hosted by 3<sup>rd</sup>, 4<sup>th</sup> and 6<sup>th</sup> grades. All classes are invited and \$5 feeds your entire family a Shabbat dinner. Family services, led by our children, begin at 7:00 pm.

### Sunday, March 22

"Drum Tales" features professional musicians and story tellers and our children playing African drums to retell the Passover story in a new and exuberant way. 9:45 am grades Pre-K-3, 10:30 am grades 4-6. Parents and the community are welcome. There is no charge for this event, thanks to a grant from the Jewish Federation of Greater Middlesex County.

Midrasha, our 11<sup>th</sup> and 12<sup>th</sup> grade class will meet this week, because of the Carnival on the first week of March.

### Tuesdays, March 10 and 17

Israel values will be taught to our Hebrew High students at 7:00 pm each of these weeks by **Amit Shukar**. Last year, Amit had our students practicing various Israeli army maneuvers. This year using charades, moving activities, quizzes and other games one week he will teach Israeli geography and the other week values he learned in the Israeli army. All teens are invited to these free special programs which are underwritten by a wonderful grant from the Jewish Federation of Greater Middlesex County.

### Friday, March 13

If you are a sports fan we invite you to the Adult Ed program following the 7:30 pm service. **Ken Davidoff**, of the *NY Post*, will discuss sports and religion. Refreshments will be served.

### Friday, March 15

The 7<sup>th</sup> grade will take a trip to the Museum of Jewish Heritage in New York and the 9/11 Memorial.

### Sunday, March 22

Temple Emanu-El is presenting High School Musical Jr. A number of Neve Shalom children are featured in the cast.

### Saturday, March 28

USY and Hebrew High Students will be participating in the services in the main sanctuary.

### Sunday, March 29

Our Hebrew School classes will be having model seders.

### March 31 – April 9

Pesach Break. No Hebrew School



# NURSERY SCHOOL NEWS

By Martha Mack Director

Neve Shalom Nursery School is anxiously awaiting spring and all that comes with it...blooming flowers, green grass, and the warm sun! At the end of January, our children were very busy creating trees, birdfeeders, and recycling projects to learn both the meaning of Tu B'Shvat and our responsibility to protect the plants and animals. We also enjoyed our visit from MC Blue, the Recycle Robot, and his fun and interactive presentation, reinforcing the concept of recycling and saving the earth.



Every Friday morning we look forward to celebrating Shabbat together with the Hazzan and his accordion in the Beit Midrash. (See photos of all the dancing!) The Hazzan and the Nursery School children share a special connection as they sing, dance, and welcome Shabbat in their own unique way. We invite any and all members to come join us from 9:40 to 10:00 am on a Friday morning to be our special Shabbat guest, and you are welcome to stay afterwards to share Shabbat snack with one of our classes. Come share the ruach! You'll be glad you came! Please RSVP to **Martha Mack** (see contact information below).



Of course all of our students can't wait to celebrate Purim together, to hear the story of Esther, create groggers, sing and dance to our favorite holiday songs, march in our very own costume parade, and to eat delicious hamentaschen (yum!). We are also looking forward to joining in the fun at the Purim Carnival on March 1, co-sponsored by Congregation Neve Shalom at the JCC!

Our registration for the Summer Program, as well as for September 2015, is in full swing! If you know of anyone interested in sending their child to Neve Shalom Nursery School or full day kindergarten, please feel free to have them contact Martha Mack, Director at [nurseryschool@neveshalom.net](mailto:nurseryschool@neveshalom.net) or 732-548-2238, ext 17. for more information.



Neve Shalom would like to thank the following people for chanting Torah in the month of January:  
T=Teen, JR=Junior



# ADULT ED NEWS

By Hazzan Sheldon Levin

- Ronald Becker ..... 7
- Danny Boxer ..... T 1
- Scott Boxer ..... T 2
- Jake Bullock ..... 1
- Andrea Colby ..... 2
- Matthew Daniels ..... T 2
- Lawrence Dombrow ..... 3
- Marlene Fineman ..... 1
- Michael Friederwitzer ..... 2
- Eric Goldman ..... 2
- Rosalie Green ..... 4
- Bruce Greenberg ..... 1
- Jennifer Greenberg ..... T 1
- Benjamin Hersch ..... 1
- Jonathan Hersch ..... 1
- Rebecca Hersch ..... 1
- Arielle Kafker ..... T 1
- Miriam Kafker ..... 1
- Rena Kallman ..... 2
- Elliot Kramer ..... 1
- Andrew Podob ..... 1
- Mark Rosenfield ..... 7
- Michele Rosenfield ..... 2
- Simon Rosenfield ..... 3
- Cathy Salamon ..... 1
- Brett Schildkraut ..... 10
- David Schildkraut ..... 1
- Debbie Schildkraut ..... 3
- Elyse Schulman ..... 1
- Stacey Sern ..... 1
- Hannah Sessler ..... 2
- Barbara Spack ..... 1
- Lisa Spiegel ..... 1
- Eric Steinbach ..... T 2
- Stephen Traum ..... 12
- Karen Weinstein ..... 3
- Larry Wineberg ..... 1
- Gregory Yellin ..... 1

### Haftarah

- Matthew Daniels ..... T
- Michele Rosenfield
- Phil Schreiber
- Stacey Sern
- Barbara Spack

### Ashrei

- Shaina Garb ..... JR
- Cathy Salamon



Sports writer, **Ken Davidoff** (pictured, right) of the *NY Post*, will be our guest speaker on March 13 at the 7:30 pm service. He will speak immediately after services and continue a discussion answering questions over refreshments after his formal remarks. Ken is known as one of the best baseball columnists in the New Yrk area. He grew up here at Neve Shalom and Rabbi Zelizer officiated at his bar mitzvah. With the Rabbi's interest in sports and his personal connection with Ken Davidoff, we are excited that Ken will be our speaker in March to continue our year of *Zelibrations*.

He will be speaking about personal experiences and observations regarding religion and sports. While Tim Tebow may be the most obvious example, many sports players and teams pray before a game and even acknowledge a supreme power when completing a touchdown or goal. Ken Davidoff will share with us his own experiences with college and professional sports.

The following is an excerpt from an article, written by **Rabbi Zelizer**, from an August 2012 issue of the *Star Ledger* where he shares his feelings on this subject:

*"On the one hand, there is something incongruous about such public displays of religion at football games. What has faith got to do with the broken bones, concussions and stingers? Tebow is not the first, although he is the most recent to prance his religion.*



*Before Tebow, there was Kurt Warner thanking Jesus after a victory in the Super Bowl, and Reggie White, minister of defense, excoriating homosexuality. In 1993, I watched from my seat as Jets defensive lineman Dennis Byrd lay paralyzed on the field with a broken spine while players on both teams kneeled in prayer. Praying for what, I thought? That the Almighty should miraculously reverse this life-threatening injury when Byrd and all the others knowingly submit themselves to God-defying crashes and crushes?*

*What do God and faith have to do with it? Fran Tarkenton, an NFL quarterback from 1961 to 1978, told the Wall Street Journal that locker room prayers included, "Let there not be any injuries." Really? Isn't there something theologically absurd in the first place about demonstrating religion in the same time and space where the possibilities of God's interventional assistance are being tested to the extreme? Tarkenton added, "After a moment of devotion, our team would all shout in unison, 'Now let's go kill those SOB's.'"*

*On the other hand, at least Tebow's combination of religion and sports is genuine. The reference to John 3:16 he superimposed over his eye black in college required his bearing witness to Jesus Christ, his Savior, in public. By all accounts, he does not swear or drink and does charity work. Tebow's authenticity contrasts with the many NFL players whose off-field behavior belies their professions of religiosity.*

*Now for the third hand I have invested almost half a century in hoping to inspire Tim Tebow Torah types within my own faith, individuals whose lives bear witness to the tenets of Judaism. Some have. Still, Jews are in first place for two worrisome statistics on religious behavior. More than 50 percent of Jews profess nonbelief in God — this according to Robert Putnam and David Campell in "Amazing Grace." And Gallup reports that Jews attend weekly religious services less than any other major religious group.*

*So I reluctantly admire the pristine faith of a young man like Tebow, who prays as he plays and preaches as he practices."*

Please join us March 13 to hear Ken Davidoff's thoughts and experiences on this interesting issue and to ask questions that are on your mind.

Save the dates of April 19 for the Israel Segal Lecture on relationships between Israeli and American Jews and April 25 for the next *Zelibration* with noted professor **Dr. Arthur Markman**, another Neve Shalom native speaking about "Jewish and Scientific Thought on Changing Behavior."

# Susy Schwartz Fund Makes Another Israel Dream Possible

By Scott Boxer

**I**t was late at night at Warsaw Chopin Airport, but busy as always. The airfield was loud, as the engines of jets and the hustle of workers filled the air. But, as another gate opened up and the bus taking passengers to their plane filled up, the airport filled with an even louder and more powerful noise than even the loudest of jets.

Forty-five American teens who made up USY Eastern Europe/Israel Pilgrimage 2014, anxious for their flight, piled onto the bus. As the bus pulled away from the gate and drove across the airport to the waiting plane, the bus began to shake with the excitement of the teens. Shouts of "Am Yisrael Chai" came from all over the bus, and the teens sang at the top of their lungs and danced the entire short ride to the plane. As the bus doors opened and they climbed the stairs to their red-eye flight, they continued their singing and dancing. This extreme joy would usually be out of place at 11:00 pm at the Warsaw Airport, but not tonight. These 45 teenagers were about to board a flight to Israel, a flight home, and I was blessed to be one of those 45 teenagers.

When we all landed in Israel that joy from the bus continued. We sang as we entered the customs area, despite it being 4:00 a . Many of us kissed the ground, and we all texted our parents to let them know that we were finally home, safe and sound, in Israel.

Leading up to arriving in Israel, we had all kept a close eye on the news, as the war between Israel and Hamas in Gaza continued to intensify. We all knew though, that no matter how bad it got, we not only wanted to, but had the obligation to continue with our trip. It was our chance to support the Jewish state and the Jewish people. And support it we did.

Pretty much everyone in my group can agree that our favorite moments were not the "traditional Israel tour" parts such as climbing Masada or floating in the Dead Sea, but the moments when we could really interact with the Israeli people and offer support to a community, our community in need. Every single day of our summer had at least one moment like this, but there are two that really stuck out from the rest.

On one of our first days in Israel, my group went to the Kotel. It was the first time at the holiest Jewish site for most of us, so it was no doubt a special visit. On the men's side, after we all took our time leaving notes and saying prayers, we gathered together in a circle in the middle of the plaza, and we started to sing. We sang as loud as we could manage, and we danced like crazy. For ten minutes straight, we stood surrounded by hundreds of others as we filled the Kotel plaza with our ruach. Then some of us felt tugging on our shirts, and we found Jews of all backgrounds trying to join into our circle. Reform, Conservative, and plenty of Orthodox worshippers joined in and our ruach grew. In that moment, we had our first moment of truly being a part of Israeli society, and being included in the community.

Towards the end of our month in Israel, our group went to Har Herzl, the national military cemetery of Israel. We spent a few hours touring the graves and memorials of soldiers, victims of terror, and leaders from all different points in Israel's history. Towards the end of our visit, we turned down a path and saw a large tent over a few graves. We were in Israel during Operation Protective Edge, so we knew that there would be some fresh graves from the soldiers who were killed in Gaza. We realized that this tent was covering some of those graves, so we decided to walk over and pay our respects. As we

walked over, we noticed a soldier standing at one of the new graves. One of the members in our group who spoke Hebrew went up and talked with him for a bit, and we soon found out that he was there mourning one of his fellow soldiers who was killed only days before. We knew that we couldn't simply walk away from this soldier in mourning, so we stood with him and recited the Mourner's Kaddish in honor of his fallen friend. This truly defining moment gave us the chance to really feel like we were finally part of the Israeli community; that we were home.

Those 45 teens singing and dancing on that airport bus were certainly excited for their soon to be best four weeks of their lives in Israel. As I rode on that bus, trying to sing even louder than the rest of my group, I knew that I was in for an incredible time, but I never would have thought that it would have been as meaningful as it was. I wouldn't have been able to be a part of any of these unbelievable experiences if it weren't for the Susy Schwartz Memorial Scholarship, a fund which has given hundreds of other teens like me these incredible experiences. It was the Susy Schwartz Memorial Scholarship Fund, and other scholarships like it, which caused the Warsaw airport to be so loud that night, for there to be so much ruach at the Kotel that one day, and for a soldier to have complete strangers surround him to offer him comfort in his time of need.



## Dr. Yehuda Kurtzer

*President of the Shalom Hartman Institute in North America*

### What Do Jews In America and Israel Owe One Another?

**April 19, 2015 10:00am**

**Israel Segal Memorial Lecture**

**Congregation Neve Shalom**

250 Grove Avenue  
Metuchen, NJ 08840

732-548-2238 ext 14  
Hazzan@NeveShalom.net



**Dr. Yehuda Kurtzer** is President of the Shalom Hartman Institute of North America. He has a doctorate in Jewish Studies from Harvard University and an MA in Religion from Brown University, and is an alumnus of both the Wexner Graduate and Bronfman Youth Fellowship programs.

Dr. Kurtzer is the author of *Shuva: The Future of the Jewish Past*, a work of constructive theology that offers new thinking on how contemporary Jews can and should relate to our past while living profoundly in the present. As a fellow in the Institute's iEngage Project, Dr. Kurtzer writes and teaches widely on the central challenges facing Jewish life in both America and Israel, and how new Jewish thinking can help us stand up to these challenges.

Dr. Kurtzer previously served on the faculty of Brandeis University as the inaugural Chair of Jewish Communal Innovation.

Sponsored by the Israel Segal Memorial Fund, this annual event is free and open to the public. Refreshments will be served.

## THOSE WHO ARE HUNGRY, COME AND SIT DOWN

### A Pesach Project for Neve Shalom

Believe it or not, we are just a couple of months away from Pesach, which runs from April 3 to April 11. As we approach this holiday, we are often reminded of the mitzvot which are associated with Pesach, including:

1. The eating of matzah;
2. The prohibition of owning and eating any chometz;
3. The drinking of the four cups of wine;
4. The telling of the story of the Exodus from Egypt
5. A fifth mitzvah is mentioned in the beginning of the Haggadah, which declares: "All who are hungry, come and eat; all who are needy come and celebrate Passover."

This invitation recognizes the mitzvah of inviting the poor into one's home to share the other mitzvot associated with Pesach.

The membership committee feels that Neve Shalom should encourage this mitzvah in our community, and in doing so, will not reach out not only to the poor, but also will reach out to:

1. the non-affiliated Jews in the community - those who may not have a seder to attend, and also
2. to our seniors and singles in our community who may wish to join others in the Neve Shalom community for a Pesach seder

At this time, we are looking for members of our community who are willing to open their homes to others for Passover. If you are interested, please send an email to [thosewhoarehungry@gmail.com](mailto:thosewhoarehungry@gmail.com), and indicate the following:

1. The number of people you are willing to host.
2. Which seder you would like to host (1st, 2nd or both)
3. Your name and your email address

As we approach Pesach, we will be reaching out to the community looking for people who are looking for a seder to join. We will be using the same email account (which is easy to remember) to sign people up, so if you need a seder for either or both nights, or if you know of someone who may need this, please share this program with them.

Many thanks,  
The Membership Committee

## Called to the Torah

*By Flora Cowen*



**Robyn Epstein**, the daughter of **Mindy and Gary Epstein**, will be called to the Torah as a bat mitzvah on Saturday, March 7, 2015. Her brother **Craig** will be celebrating with her, along with **Grandma Sara Zahler** from Colonia, **Grandpa Dave and Grandma Doris Epstein** from Union, **Uncle Andy and Aunt Kathy Zahler** from Colonia, and **Uncle Sandy and Aunt Selena Epstein** from Stanhope.

Robyn is in the 7<sup>th</sup> grade at Colonia Middle School, where her favorite subjects are History and Phys Ed. In sports, she plays softball, soccer, and volleyball.

Her hobbies and interests include Girl Scouts and she "...loves being with my friends, and loves listening to music and dancing."

Family travels have included trips to Florida, Pennsylvania, Boston, Baltimore, Washington, DC, and Wildwood, NJ.

For her Mitzvah Project, Robyn is "...participating in the 'Day of Service', which makes blankets for hospitalized children and hospice patients. They also make paracord bracelets for our military men and women, and they make up bags for women and children in shelters. In addition, they also make toys and accept donations for sheltered animals."



**For Teens grades 7-12**  
**Tuesdays, Mar. 10 & 17**  
**at 7 pm**  
**Neve Shalom**

### Israel Values Activities with Amit Shuker

*This program, hosted by Neve Shalom Hebrew High, is free for all teens thanks to grants from Congregation Neve Shalom & the Jewish Federation of Greater Middlesex County.*

**Parents are welcome to attend.**

**One week there will be Israel Geography games and the other Israel Army Values activities.**

**Wear comfortable clothes and sneakers.**

**The event ends at 8:30pm.**

**For info: Hazzan Sheldon Levin**  
**732-548-2238x14**





It may seem early to start thinking about Mother's Day, but by the time you read this, Neve Shalom's Tikkun Olam committee will have already started to collect unopened toiletries to present to the women of Amandla Crossing Transitional Housing. Each May, we deliver beautiful bags of unopened toiletries, donated by members of our congregation from their travels to hotels, motels, resorts and other destinations, as gifts to the single mothers who live at Amandla and are transitioning from welfare status into the workforce. During their stay at Amandla, the women are provided with services and classes geared at developing or improving their functioning and self-sufficiency (If you'd like more information about Amandla, please go to <http://www.miphni.org/amandla-crossing.php>).

Amandla's mission is very much in line with Jewish values – education, self-sufficiency, responsible parenting. We typically collect sample sizes of shampoo, conditioner, moisturizer, creams, soaps, perfume and the like. If you have any to donate, please drop them off at the shul office. If you have any questions, please contact **Jonathan Hersch** at 732-494-3439.

Neve Shalom's Tikkun Olam Committee always welcomes new members to assist with our mission of helping others in times of need or change, including shiva, medical emergencies, the birth of a child or whenever someone needs a little help. Our projects run the gamut from providing a meal, a ride, running an errand, or visiting someone who is housebound. We are continually looking for new ways to help. If you have any ideas or would like to help out on an established project please contact **Joan Emmer**, Committee Chair at 732-742-6627 or [jemmer58@optonline.net](mailto:jemmer58@optonline.net)

## MEOR Students Explore Poland

By Elizabeth Binstein

I was fortunate enough to be able to travel to Poland this January through the Rutgers Jewish Experience with an organization named MEOR. MEOR's mission is to create a vibrant Jewish future led by a new generation who are literate in Jewish wisdom, culture and heritages; who are instilled with deep personal identity that inspires commitment to Jewish values; and who are empowered and actively engaged in Jewish community and support of Israel. "MEOR" in Hebrew means illumination because light reveals, inspires and expands vision while uncovering new realities. The following are some of my reflections of this trip. Feel free to contact me at [binstein.elizabeth@gmail.com](mailto:binstein.elizabeth@gmail.com) for any questions or to hear more about my experience!

We were 40 students, traveling from Auschwitz, or Majdanek, on a bus to a site, where we would be forced to witness a mass grave, or learn of unique torture methods the Nazis brainstormed for the Jews. Throughout the hours we spent on the bus, which quickly became our home, we had five of the wisest, most passionate rabbis, journeying with us, sharing their immense knowledge. Discussions would begin with one student asking a question, and it would turn into intense sessions of learning. At points, there were three or four deep, analytic dialogues going on throughout the bus at once. Somehow, I felt that this was the sweetest revenge. We were driving through the very streets where Hitler tried to extinguish these types of talks - these discussions of Jewish law and what it means to be a Jew. This on-the-spot learning, the immediate availability to gain knowledge from such educated individuals, was truly one of the most powerful experiences of this trip.

I remember one specific dinner, where I felt the overwhelming sense that I lacked so many answers, that the three hour conversation on the bus, which paused for dinner, wasn't enough. I still had questions. Thankfully, **Rabbi Goldberg** sat down next to me at dinner and I fired off questions. What is the woman's role in Judaism? What is the purpose of an eruv? What is the meaning behind peyot? I asked so many questions that one of my peers told me to "let the man eat his dinner!" But Rabbi Goldberg, like the four other scholarly rabbis on this trip, told me that this is what he lived for! He continued to answer my questions, continued to teach all of us. All of the rabbis continued to give us their knowledge, and offer us answers, and encourage us to ask more questions.



A second empowering experience for me was bringing an Israeli flag to Poland to take photos of at the various mass extinction sites. I stood under the entrance gate of Auschwitz and I remembered the words of **Elie Wiesel**, "To forget the dead would be akin to killing them a second time." I stood on the very train tracks which were designed to extinguish my entire people at Auschwitz II-Birkenau.

While I struggle to understand my feelings of pain, anger and grief, I am elated to express my emotions of empowerment and renewed passion. On this trip, we never ended one single day without rejoicing, dancing and singing. One site in particular which moved me was when we visited the cattle cars, which transported hundreds of thousands of Jews to their death. We stood inside, imagining the conditions, the fear and the stench. But then we held hands and danced and sang "Am Yisroel Chai." The Jewish people live on.

This journey gave me a new appreciation for life. I have a new sense of gratitude for things I have always taken for granted, such as privacy when using the bathroom and the luxury of toilet paper. I truly encourage every single Jew to take the opportunity to learn how incredible and resilient the Jewish people are by traveling to Poland.

That week I was surrounded by so much death, and all I want to do now, is *LIVE*.

# The Makhtesh — A Unique Element in Israel's Geography

By Eliot G. Spack

Several months ago, in conducting his weekly Torah study, **Rabbi Zelizer** spoke to us about the Acacia tree. It was not something with which many of us had familiarity. As I examine my calendar I realize that, as you read this article, several dozens of our congregants will be readying themselves for a very special trip to Israel. In reviewing the itinerary of that trip I realize that it will include a visit to the Negev and, specifically, to Mitzpah Ramon and an encounter with Acacia trees. **Barbara** and I, on our most recent Israel experience, visited this area and we learned a great deal about the history and geography of this region. I thought I would compose a "readiness" piece for our travelers who are about to explore a magnificent geological treasure--- Makhtesh Ramon. Perhaps this knowledge might even serve as an inducement to others who have never visited this region of Israel.

A makhtesh is a Hebrew term referring to a geological landform which is considered unique to the Negev desert of Israel. It is common for travel brochures to refer to this area as a "crater" but this label is incorrect. Makhtesh is the Hebrew word for a mortar grinder. The geological feature of this landform is that the formations are "erosion cirques" (steephead valleys or box canyons). Craters are formed as a product of the impact of a meteor or volcanic eruptions, whereas makhteshim are created by erosion. Erosion removes softer minerals rather quickly and they are washed away from the harder rock. The harder rock eventually collapses under their own weight and, thus, a crater-like valley is formed. Barbara describes the formation of a makhtesh as something similar to a loaf of bread being compressed from the ends while the inner part is being pulled out. A makhtesh has steep walls of resistant rock surrounding a deep closed valley which is generally drained by a single wadi. The valleys have limited vegetation and soil and they contain a variety of multi-colored rocks and diverse flora and fauna. A remarkable feature of this makhtesh is the presence of many varieties of wildlife including a herd of wild horses.

During our recent visit we stayed in the Beresheet Hotel located right on the edge of Makhtesh Ramon. The enclosed picture reveals a truly magnificent view of a formation which is over 40km long, 2-10km wide and over 500km deep. In certain ways



**View of the Makhtesh, the Ramon Crater, from our balcony in the Beresheet Hotel, where our Congregation will stay in March.**

it is similar to views encountered at the Grand Canyon. This makhtesh is unique in that it is drained by two rivers (Nahal Ramon and Nahal Ardon). Our recent visit included a guided jeep tour by a very knowledgeable naturalist who drove us down into the base of the area and alongside the wadi which the previous day had been full of running water from the draining rainfalls of the previous week. Our tour included the discovery of special rocks (including flints), acacia trees and other forms of flora and fauna and visible signs of wildlife. We were truly awed by the size of the formation, the various views

we encountered throughout the area and the realization that this site is the product of nature's unique way of behaving. While we were there we observed a number of groups (including recent IDF recruits) hiking in the area and climbing several of the challenging hills in the makhtesh.

There is a misperception that Makhtesh Ramon was named for the Israeli astronaut who was killed in the Columbia explosion/accident. The truth is the opposite. The astronaut actually changed his name to Ramon when he joined the IAF in recognition of the magnificence of the Makhtesh.

**SPRING FLING**

**MARCH 28 \* NOON—2:30pm**

Leap Frog relay  
Tissue paper flower fun  
Gaga \* Basketball  
Board Game \* Free Play Fun

All this fun is free for grades 2 to 6  
Lunch and dessert are included.

All participants must attend Children's Services  
or Main Sanctuary on Mar. 28

Questions? Contact Wendy at [whkushner@gmail.com](mailto:whkushner@gmail.com)  
or Stacey at [Youth@neveshalom.net](mailto:Youth@neveshalom.net)

## MEN'S CLUB HONORS SID KRANE ON FOUNDER'S DAY

By Lon Dobbs

The ballroom at Congregation Neve Shalom was not only bursting with people on one Sunday morning this past January, it was also overflowing with respect and admiration for **Sid Krane**, this year's Men's Club Founder's Day honoree.



Due to Sid Krane's dedication and hard work as a volunteer over the past thirty-three years, he was awarded the Founder's Day honor for this year. Over the years, he has served in many capacities in both the Men's Club and Congregation Neve Shalom. Sid is no stranger to being honored. In 2012 he was selected as the Men's Club Man of the Year. In fact, he has not slowed down, and still organizes and oversees the annual Men's Club Shabbat which occurs each March [put it on your calendar: this year's will be held on March 21].

With hazardous road conditions outside, the outlook at first looked bleak for many of the expected attendees to appear. However, because of the high esteem people have for Sid, almost ninety people braved the weather, and made their way to Neve Shalom to celebrate his three decades of accomplishments and contributions.

The event was kicked off by a buffet consisting of two of Sid's favorite breakfasts – eggs with peppers and onions and cereal. These dishes were highlighted by freshly made biscuits and complemented by additional delicacies. The food was prepared and cooked by the Men's Club's infamous culinary crew. After all of the guests had their fill, **Stuart Mantel**, the President of the Men's Club, presented Sid with a plaque (pictured above) that reads: "Whoever honors the Torah is himself honored by the people." No truer axiom can be stated about a person like Sid. The man of honor humbly accepted the statuette, and then said a few words to the gathered friends and family. He talked about his time as a volunteer, some of the things he had accomplished, and expressed his joy for all of great people he has met and worked with through the Men's Club over the years.

Despite the weather, it turned out to be a wonderful event to pay tribute to a man who greatly deserved to be this year's Founder's Day honoree. Kol HaKavod to all!

**WE WILL BE SERVING 3 DIFFERENT PASTAS**

# WILL YOUR FAVORITE PASTA BE SERVED THIS YEAR?

**JOIN US FOR PASTA NIGHT TO CELEBRATE THE END OF PASSOVER**

▶ ENTER THE CONTEST THROUGH OUR ONLINE REGISTRATION ◀

What: **PASTA NIGHT** by the Men's Club of Neve Shalom  
 Date of the Event: **APRIL 12, 2015 @ 5:00 PM**  
 Where: **NEVE SHALOM** (250 Grove Ave., Metuchen)  
 Cost: **\$10 (online); \$12 at the door; \$30 max per family**  
 Register: <http://neveshalom.chabad.com/event/2015-mens-club-pasta-dinner.html>

**ALSO INCLUDES: TOSSED SALAD, GARLIC BREAD, AND BEVERAGES**

## Neve Shalom Member Among American Foundation for the Blind's 2015 Migel Medal Recipients

The American Foundation for the Blind (AFB) announced the 2015 winners of the Migel Medals, the highest honor in the blindness field. The 2014 recipients are **Judy Brewer, Gaylen Kapperman, Ed.D.** and Neve Shalom's **Rosanne Silberman, Ed.D.**

"We are honored to present these medals to Judy, Gaylen and Rosanne for their outstanding achievements in the field of blindness and low vision," said Carl R. Augusto, AFB president and CEO. "Because of their tireless dedication and exceptional work, they have made huge strides in ensuring people with vision loss have equal access and opportunities."

The AFB Migel Medal was established in 1937 by the late M.C. Migel, AFB's first chairman, to honor professionals and volunteers whose dedication and achievements improve the lives of people who are blind or visually impaired.

Migel Medals are traditionally presented to recipients AFB's annual Leadership Conference

**2015 AD JOURNAL  
& MAY 3 GALA DINNER DANCE  
TO HONOR  
RABBI GERALD ZELIZER**

THIS YEAR'S AD JOURNAL COMMITTEE IS PLEASED TO PRESENT YOU WITH A WONDERFUL OPPORTUNITY TO CELEBRATE AND HONOR RABBI GERALD ZELIZER FOR HIS 45 YEARS OF SERVICE TO OUR CONGREGATION AND COMMUNITY. THE RABBI'S SENSE OF SATISFACTION IS ACQUIRED BY ENGAGING AND TEACHING OTHERS IN THE JOY AND FULFILLMENT OF ASSERTING THEIR JEWISHNESS.

BY GIVING GENEROUSLY TO THIS YEAR'S AD JOURNAL, YOU CAN SHARE YOUR RUACH WITH OUR SYNAGOGUE FAMILY AND DEMONSTRATE YOUR APPRECIATION AND SUPPORT FOR THE 45 YEARS RABBI ZELIZER HAS SHARED WITH CONGREGATION NEVE SHALOM.

THE CONGREGATION IS INVITED TO ATTEND A GALA DINNER DANCE ON SUNDAY, MAY 3, 2015. COUVERT IS \$90.00 PER PERSON AND \$54.00 FOR CHILDREN 13 AND UNDER. THE CELEBRATION ("ZELIBRATION") IS FROM 4:00 PM TO 8:00 PM.

*IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT*

**AD JOURNAL CHAIRS:**

**KENNETH BRAVERMAN AT 732-548-4086.**

**DANIEL HIRSCH AT 732-632-8066**

**HONOREE DINNER CHAIRS**

**DONNA COEN O'GORMAN AT 732-225-5276**

**HOPE SERRATELLI AT 732-452-9211**

**PLEASE USE THE AD BLANK ON PAGE 11 TO SUBMIT YOUR AD!**

**THANK YOU!**

IT'S A "ZELI-BRATION"!

45 Honoring  
YEARS Rabbi Gerald L. Zelizer



All copy and artwork must be submitted electronically to office@neveshalom.net by **APRIL 1, 2015.**

Photocopies and faxes **WILL NOT** be accepted. Please use **ONLY** paper clips to attach business cards to this form. Please submit your payment to the

Neve Shalom office by **APRIL 1, 2015.**

Event date: **Sunday, May 3, 2015.**

**PLEASE INDICATE AD SIZE:**

- SERMON/ARTICLE SPONSORSHIP... \$5,000
- BACK COVER ..... \$2,000
- INSIDE FRONT COVER ..... \$1,800
- INSIDE BACK COVER..... \$1,800
- PLATINUM PATRON ..... \$1,800
- GOLD PATRON ..... \$1,000
- FULL PAGE..... \$600
- HALF PAGE ..... \$360
- QUARTER PAGE..... \$200
- BUSINESS CARD ..... \$136
- EIGHTH PAGE ..... \$100
- RABBI'S GREETING ..... \$54
- INDIVIDUAL LISTING ..... \$36

**PLEASE MAKE CHECKS PAYABLE TO:**

Congregation Neve Shalom  
250 Grove Ave  
Metuchen, NJ 08840

**METHOD OF PAYMENT**

- Payment attached
- Charge my credit card
  - Mastercard
  - Visa
  - Discover

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

**Thank You!**

**Individual/ Company**

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone No. \_\_\_\_\_ Email \_\_\_\_\_

**We Gratefully Acknowledge**

and thank the following generous contributors to our funds:

**Rabbi's Discretionary Fund**

<b>In Honor Of .....</b>	<b>From</b>
Judi Harrison and Steve Gross for your hearts of gold.....	The Schildkrauts
Peter Hacker, speedy recovery.....	Elaine and Mark Goldstein
<b>In Memory Of.....</b>	<b>From</b>
Stephen Moskowitz.....	Martin and Marilyn Tessler
Esther Fischer.....	Rosanne Silberman and Family
Aaron Kramer.....	Rosanne Silberman and Family
Joe Silberman.....	Rosanne Silberman and Family
Leon H. Kramer.....	Rosanne Silberman and Family
Abbie Lieber.....	Shirley Segal
.....	Harriet Kaplan
.....	Rena Mullin
.....	Charles and Claire Eisenstein
.....	The Ritual Committee
.....	Judy and Marty Slutzky
.....	Arlene and Leonard Smith
Philip Borack.....	Alan and Iris Borack
Joseph Lefkowitz.....	Susan and Ben Lass
Walter Nelson.....	Eleanor Massey
Gladys Kuzne.....	Merle and Lewis Lefkowitz
Steven Davidoff.....	Merle and Lewis Lefkowitz
Pauline Ehrlich.....	Slan, Susan, Scott, Lori Blander & Doris Geller
Abe Wernik.....	Charlotte Sheratsky
Al Schwab.....	Alan and Donna Wink
Ida Wernik.....	Charlotte Sheratsky
Yahrzeit.....	Gil and Dali Paul
Manuel Salisin.....	Jack and Jean Belowich
Harold Pevner.....	Shelley Zakim
Jacob Hacker.....	Peter and Carol Hacker
Mae Sachs.....	Beverly and Stephan Pery

**Ner Tamid Fund**

<b>In Honor Of .....</b>	<b>From</b>
Rabbi, for all your years of service .....	Nancy and Sandy Braverman
Judy and Marty Slutzky, on the birth of their granddaughter .....	Stan and Marilyn Loewenthal
Marilyn and Steve Rosen, on their grandsons bar mitzvah .....	Stan and Marilyn Loewenthal
<b>In Memory Of.....</b>	<b>From</b>
Abbie Lieber.....	Sue and Alan Horwitz
.....	Alfred and Bernice Bloom
.....	Goodwin and Arline Mollen

**Kiddush Kitty Fund**

<b>In Honor Of .....</b>	<b>From</b>
Lanton family, on their new baby, mazel tov .....	Szteinbaum family

**Gershon Robinson Music & Art Fund**

<b>In Memory Of.....</b>	<b>From</b>
Florence Ravitz .....	Gary and Ellen Bailin

Neve Shalom would like to thank the following families for their donations to the Kiddush Kitty Fund:  
Michael and Delia Friederwitzer



Neve Shalom would like to welcome the following new members:  
Emily Tenenbaum and Michele Pavanello

**Neve Shalom Purim Services**

Wed Evening, Mar 4, 2015  
**7 pm**  
Family Megillah Reading  
Songs, Prizes, Costumes and  
LOTS OF NOISE

Wed Evening, Mar 4, 2015  
**8:15 pm**  
Complete Megillah Reading  
For Adults



Neve Shalom Wed. March 4 at 8pm  
Neve Shalom Adult Players will  
perform the premiere of  
*Les Miserables Persians*  
Parody words written by Hazzan Levin

# CONGREGATION NEVE SHALOM'S

*25th Anniversary*

## SUSY SCHWARTZ MEMORIAL

SCHOLARSHIP FUND BENEFIT CONCERT



FEATURING JEWISH MUSIC'S PREMIER DUO

*Josh Nelson & Neshama Carlebach*

**SUNDAY  
APRIL 26  
AT 7 PM**

THE EXCITING & UNPRECEDENTED PARTNERSHIP FORMED BY JOSH & NESHAMA MERGES TWO VERY DIFFERENT JEWISH JOURNEYS & TRADITIONS INTO A SINGULARLY MEANINGFUL & UPLIFTING MUSICAL EXPERIENCE



GENERAL ADMISSION: \$25 IN ADVANCE / UNDER 12 YRS: \$12

BENEFACTORS: \$200 / PATRONS: \$100 BOTH ENJOY PREFERRED SEATING & MORE

FREE BABYSITTING FOR AGES 3 TO 8 AVAILABLE TO PARENTS WHILE ATTENDING THE SHOW. MUST REGISTER BY APRIL 12TH.

250 GROVE AVENUE, METUCHEN, NJ 08840 732-548-2238, EXT. 18

PURCHASE TICKETS AT [WWW.NEVESHALOM.NET](http://WWW.NEVESHALOM.NET)

PROCEEDS HELP OUR YOUNG PEOPLE BENEFIT FROM AN EDUCATIONAL EXPERIENCE IN ISRAEL



Neve Shalom's Hebrew School invites you to

## Dinner before Family Services

Friday, Mar. 6— dinner 6 pm, services 7 pm  
 Join us for "Dairy Dinner" Hosted by grades 3,4,& 6  
**Just \$5 feeds your whole family!**

Register by contacting Jeanne Cowhey in the office or online  
<http://neveshalom.shulcloud.com/event/family-shabbat-dinner-mar-6-2015.html>



Adults feel free to bring your own wine to dinner.

**Know someone who needs help?  
 Don't Keep It Under Your Hat!**

Know someone in need of help during an illness, after surgery, after the birth of a child, please contact the Mitzvah Mission.

**No Mission Is Impossible!**  
[tikkunolam@verizon.net](mailto:tikkunolam@verizon.net)  
**732-858-1764**

Neve Shalom Adult Education Committee and the Gilbert and Claudie Hayat Speaker Series present



## KEN DAVIDOFF

*NY Post Columnist (who celebrated his Bar Mitzvah with Rabbi Zelizer)*

### Personal Experiences and Observations Regarding Religion and Sports

Friday, Mar 13, 2015 at the 7:30 pm service  
 Discussion will continue over refreshments

Neve Shalom 250 Grove Avenue. Metuchen  
 732-548-2238 x14 [can2r11@aol.com](mailto:can2r11@aol.com)  
<http://neveshalom.shulcloud.com/event/ad-ed-speaker-mar->



ADULT AND PEDIATRIC EAR NOSE & THROAT  
 HEAD AND NECK SURGERY • ALLERGY & IMMUNOLOGY  
 LARYNGOLOGY • VOICE AND SWALLOWING

3663 Route 9 North, Suite 102 Old Bridge, NJ 08857  
 Office: 732-679-7575 Fax: 732-707-3850

485B Route 1 South, Suite 350 Iselin, NJ 08830  
 Office: 732-549-3934 Fax: 732-549-7250

ALLERGY & IMMUNOLOGY  
**PATRICK M. AMBROSIO, DO, FACAAI**

OTOLARYNGOLOGY, VOICE & SWALLOWING SPECIALIST  
**FARHAD R. CHOWDHURY, DO**

OTOLARYNGOLOGY  
**VISHVESH M. MEHTA, MD, FACS**  
**PEI LIN, MD (WOODBIDGE OFFICE ONLY)**  
**ANDREW AZER, MD**

**M&J Cleaning Systems LLC**  
 Residential & Commercial  
 Clean, Shine, and Happiness



**Jeremy Rytelewski**  
 2 Decades of Honest and Reliable Services  
 Insured and Bonded

Business: 201-933-5687  
 Cell: 201-446-5659  
 Fax: 201-438-4201  
 Email: [jeremyrytel@me.com](mailto:jeremyrytel@me.com)

PO BOX 3  
 East Rutherford, NJ 07073

Neve Shalom invites you to

**Sunday, April 19, 2015**  
**Grades K-3: 9:45am**  
**Grades 4-6: 10:30am**  
 (during Hebrew School)  
**Parents Are Welcome**

**Free, Open To The Public**  
 Children will love playing soccer and learning Jewish Values from **SPENCER ROCKMAN** in a fun and active way.



Get the Middos Touch

\*Middos or Mitzvos are Jewish Values

Unity  
 Good Giving  
 Cooperative  
 Self-controlled  
 Encouraging  
 Inclusion  
 Humble  
 Grateful  
 Kind  
 Compassionate  
 Respectful  
 Truthful



**LOX STOCK DELI RESTAURANT**  
 Eat In or Take Out  
 Catering for All Occasions

Heritage Plaza  
 228 Ryders Lane  
 Milltown, NJ 08850

Phone: 732-214-8900  
 Fax: 732-214-0555

Ameriprise Financial

**I can help you reach your milestones and all the mile-pebbles**

Our Advisors. Your Dreams. MORE WITHIN REACH®

Call me today at (908) 755.2552



Merrill Thor, CFP®  
 Financial Advisor

34 Mountain Blvd  
 Bldg A  
 Warren, NJ 07059  
 908-755-2552

[merrill.g.thor@ampt.com](mailto:merrill.g.thor@ampt.com)  
[www.ameripriseadvisors.com/merrill.g.thor](http://www.ameripriseadvisors.com/merrill.g.thor)

Ameriprise Financial Services, Inc. Member FINRA and SIPC. Ameriprise Financial cannot guarantee future financial results.  
 © 2012 Ameriprise Financial, Inc. All rights reserved.

SUPPORTED BY THE **JEWISH FEDERATION OF GREATER MIDDLESEX**

<http://neveshalom.shulcloud.com/event/soccer-jewish-values-with-spencer-rockman.html>

**Weichert Realtors**

Carol Rae Scheid  
REALTOR®-ASSOCIATE  
Sales Representative  
Office: 732.906.8200  
Fax: 732.906.8109  
Cell: 732.754.8350  
carolraehomes@yahoo.com



640 Middlesex Avenue  
Metuchen, NJ 08840

**MLS**

A New Era in Jewish Day School Education  
The Pre-Collegiate Learning Center, תורכי הלימוד



Please call the PCLC today to find out about upcoming parlor meetings and tours.

The PCLC designed a Jewish high school program just for me.

511 Ryders Lane,  
East Brunswick, NJ 08816  
732.387.2696  
office@pclcnj.com  
www.pclcnj.com

Why would you settle for anything less?

*Grand Marquis*  
Exquisite Catering With A Personal Touch

1550 Route 9 South (732) 679-5700  
Old Bridge, NJ 08857 Fax (732) 679-7209  
www.grandmarquiscaterers.com grandmarquijnj@hotmail.com

**Rich, Gelwarg & Lampf LLP**  
Certified Public Accountants

**MARK H. LAMPF, CPA**  
Partner

**RG&L**

4 Ethel Road, Suite 401A Edison, New Jersey 08817

Bus: 732.287.5565  
Fax: 732.287.5152  
rglcpas@aol.com

Sales Phone: 732-548-9191 Service Phone: 732-548-9394  
Fax Phone: 732-548-9759

**see-more**  
TV & APPLIANCE CENTER

Discounted Sales & Service

201 Middlesex Ave Metuchen, NJ

**BRESSLER ~ DUYSK LAW FIRM**  
www.bresslerlaw.com

MARC J. BRESSLER, J.D.  
marc@bresslerlaw.com

DAVID S. BRESSLER, J.D.  
david@bresslerlaw.com

60 STATE HWY. 27 EDISON, NJ 08820 TEL: 732-494-8555 FAX: 732-494-9464

**bct TIRE SERVICE INC.**  
Wholesale Tire Delivery Complete Automotive & Tire Service  
One of New Jersey's Largest Independent Tire Distributors - Family Owned and Operated Since 1968

**Joel Caplan**  
PRESIDENT

1266 Stelton Road Piscataway, NJ 08854  
ph: 732-985-6100  
fx: 732-985-2210

36 Lincoln Hwy Edison, NJ 08820  
ph: 732-549-0990  
www.bctire.com

**THE MIDDLESEX MEDICAL GROUP**

**Richard B. Bullock, M.D., F.A.C.P.**  
Diplomate American Board of Internal Medicine and Geriatrics

**Darshana Tawde, M.D., F.A.C.P.**  
Diplomate American Board of Internal Medicine

**Anne Alliegro, RN, ANP-C**  
Nurse Practitioner

**Jennifer E. Wiseman, RN, ANP-C**  
Nurse Practitioner

225 May St., Suite E, Edison 732-661-2020

Hours by Appointment

*Exquisite Caterers*  
EXCLUSIVE CATERERS AT MARLBORO JEWISH CENTER

Let Exquisite Caterers make your event  
The party of your dreams!

Bar/Bat Mitzvah • Weddings • Kiddush's Off-Premise  
Baby Namings • Briss • Corporate Events Kasher Catering Specialists

732-294-0032 | ExquisiteCaterers.com | Howard Heiberger

**RE/MAX**  
Properties Unlimited  
Each Office is Independently Owned and Operated

**Jacqueline Safran**  
Sales Associate/Realtor®

Cell: (732) 261-6151  
Office: (908) 233-9292  
Fax: (908) 233-9902  
jackie@jackiesafraan.com  
www.JackieSafran.com  
200 North Avenue East Westfield, NJ 07090



Photography by **Frey Sen** STUDIO Established 1946

**DAVID E. GLASOFER**  
Professional Photographer & Owner

BAR/BAT MITZVAH WEDDINGS PORTRAITS

176 Main St., Metuchen 732-549-1845  
www.freysenstudio.com david@freysenstudio.com

SPECIAL PACKAGES FOR NEVE SHALOM FAMILIES!

Thomas Peoples  
Sales Consultant

Direct 732.815.2212  
Cell 732.991.4884  
90-100 Route 1 Avenel, NJ 07001

New Used Toyota Scion Nissan Hyundai  
Mazda Ford Chrysler Jeep Dodge Ram

tpoples@optonline.net  
www.sansoneauto.com

**Sansone Auto Network**



**ANN FRANK**  
President

**CENTRAL TRAVEL**  
FRIENDLY PROFESSIONAL SERVICE

TEL (908) 486-0430  
FAX (908) 486-4190

email centraltravelni@att.net

**The Miller Ballroom**

at Neve Shalom  
732-548-2238



**HAD MEMORIAL CENTER** MONUMENTS FOR ALL CEMETERIES

10 MAIN STREET WOODBRIDGE, NJ 07095  
800-729-0582

732-634-8500  
732-634-1521  
Fax: 732-750-0120

**Cosmetic & Restorative Dentistry**

**DAVID FRECHTMAN, D.M.D.**

TEL: (732) 548-8600  
MEDIPLEX SUITE 303  
98 JAMES STREET  
EDISON, NJ 08820

**GOLDSTEIN FUNERAL CHAPEL INC.**

*We value the dignity and the sanctity of the Jewish soul and we uphold and maintain reverence for the Jewish tradition*

Exclusively Jewish Operated  
Conveniently Located  
Large Chapels

Martin Goldstein, Mgr.  
N.J. Lic. 4025

2015 Woodbridge Avenue, Edison  
732-777-0032



Commercial Litigation, Collections & Bankruptcy Nationwide

**SAMUEL & JOY GRAFTON**

POPPER & GRAFTON - ATTORNEYS AT LAW

225 West 34th Street  
Suite 2209  
New York, NY 10122-1600 212-290-2630

**ALAN B. GOLDBERG, D.D.S., LLC**

MEDIPLX, SUITE 303  
98 JAMES STREET  
EDISON, NJ 08820

COSMETIC, RESTORATIVE TEL (732) 494-7767  
FAX (732) 494-6240

732 • 738-8900 Fax: 732 • 738-5808  
800 • 272-1063 Email: fred@fbssecurity.com

**FBS SECURITY SYSTEMS**

692 KING GEORGES ROAD • FORDS • NEW JERSEY 08863

**FRED SCHOENFELD**



**Neve Shalom**  
**Jewish Community Center**  
 250 Grove Avenue  
 Metuchen, NJ 08840  
 732-548-2238

NONPROFIT ORG  
 US POSTAGE PAID  
 NEW BRUNSWICK, NJ  
 PERMIT NO. 40030

Dated Material - Please Expedite



## Adar/Nissan 5775

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1 Rabbi's Class 10 am Purim Carnival at JCC 12 noon	2 USY 7:30 pm Finance Comm 7:30 pm Touchdowns and Torah 7:30 pm	3 Ritual Comm 7:45 pm	4 <b>Fast of Esther</b> Morning minyan 6:45 am  Purim Services & Megillah reading Families 7 pm Adults 8:15 pm	5 <b>Purim</b>  Men's Club 7:30 pm	6 Candles 5:36 pm Hebrew School Dinner 6 pm Traditional Service 6:30pm Family Service 7 pm	7 <b>Ki Tisa</b> Robyn Epstein Bat Mitzvah  Mincha/Maariv 5 pm
8 <b>Daylight Savings Time</b> Blood drive 8 am-12 noon Youth Learning Team 9 am Hanoar 12 pm	9 Kadima 7:30 pm  Touchdowns and Torah 7:30 pm	10	11 55 Plus 1 pm  Kadima/USY Basketball 6:30/7:30 pm Membership Comm 7:30 pm	12	13  Candles 6:44 pm Services 7:30pm with guest speaker Ken Davidoff	14 <b>Vayakel/ Pekude Shabbat Parah</b> Family service 10:15 am Mincha/Maariv 6:15 pm
15 Library Comm 9 am  7 <sup>th</sup> grade trip to New York 9 am	16 USY 7:30 pm  Touchdowns and Torah 7:30 pm	17	18  Kadima/USY Basketball 6:30/7:30 pm	19	20 Candles 6:51pm Rabbinical Candidate Eric Rosen visiting Dinner 6:30 pm Services 8 pm	21 <b>Vayikra Shabbat HaChodesh Rosh Chodesh</b> Men's Club Shabbat Mincha/Maariv 6:15 pm
22 Drum Tales 9:45 am Rabbi's Class 10 am Hanoar 12 pm	23 Kadima 7:30 pm Touchdowns and Torah 7:30 pm	24 House Comm 7 pm  Synagogue Board 7:30 pm	25 Kadima/USY Basketball 6:30/7:30 pm	26 Youth Comm 6:30 pm	27 Candles 6:59 pm Services 6:30pm  Hadassah Shabbat	28 <b>Tzav Shabbat HaGadol</b> USY led service After Shul Fun Mincha/Maariv 6:30 pm
29 Hebrew School Class Pesach Seders 9 am	30 USY 7:30 pm Touchdowns and Torah 7:30 pm	31 No Hebrew School	<b>Congregational Israel Trip -- March 9-20</b>			
			<i>Service Times</i> Friday evening Shabbat morning Children's Service <i>Morning Minyan</i> Monday, Thursday and Fast Day Tuesday, Wednesday, Friday Sunday		6:30 pm 9:30 am 10:15 am  6:45 am 7:00 am 9:00 am	