

## **LC Meeting: December 15, 2013**

Attendees: Jessica Torch, Danny Alpert, Gil Landau, Dena Roth, Daniel Chiat, Natalie Lascar, Shira Broms, Aaron Malinoff, Josh Klein, Rebecca Murow, Rachel Bregstein, and Adina Alpert (via Face Time)

### 1. 3 minute updates:

DC: DCBM is doing well, Levi Cooper was here last week and the shiur was well attended. 30 people came. DCBM is going on winter break for the next two weeks. Eric has come up with the good idea of putting a teacher sign-up Google Doc link in the announcements. We have a lot of good teachers scheduled in 2014.

NL: Thank you to the SC for following up with people who have not yet paid dues; the number of people with dues outstanding is coming down. At some point we should come up with a plan for how to address the people who we know signed up or attended High Holidays but who are not responding to our emails to pay dues.

RB suggested putting NL in touch with past treasurers (Jon Apter and Avi Kumin) to see how this has been handled. DR will connect NL, AM with those folks.

SB: Lisa R is taking the lead on following up with new members and we will be planning a Mystery Guest Shabbat in February 2014.

GL: on behalf of Kadden for chinuch, they will be proceeding with Friday lunch shiurim beginning on January 10. Also, the social event this past Thursday night at Theater J was very well attended, about 20 people came. Will also be planning a ice skating event for after New Year.

AM: same update as NL in terms of following up with individuals with outstanding dues. One issue we are encountering is folks who not logging in to their shul cloud accounts before paying and so once they point that out to me, I am able to go back and search paypal payments to match it up.

DR: Glad you raise this, because the SC has decided that for all events and payments moving forward, we will require users to sign into Shul Cloud in order to register for events (whereas before there was a public option). For individuals without accounts, we will have a guest account that they can use temporarily, and then we will target those folks to set up their own accounts and/or sign up for membership.

JKlein: nothing new to report, other than I will be stepping down as GC Chair at the end of 2013. There will be an announcement for a new gabbai in this week's Wednesday announcements. I will continue to serve until we have a replacement.

JT: I have been working with Keshet and Rosh Pina on the Christmas Eve event, all you can eat David Chu's Chinese food and trivia. It is \$12 if you sign up by December 17. Everyone has been really great to work with. It would be great to have a lot of leadership presence there. Our goal is to have 50 people.

## 2. Survey Update

DC: we have formally kicked off our survey process. The team is myself, Danny Alpert, Rebecca Murow, Adam Broms, Talya Bock, Max Parness and Jeremy Kadden. We just had our first meeting this evening. We are aiming for a 3 month process from beginning to end, which means we'll be meeting to discuss the results at end of March or early April (pre Pesach).

AM: what is the next step?

DC: the survey committee will be finalizing the questions and instrument; you should see the final survey at end of February. We will also be planning the PR campaign and public rollout of the survey. We will also do a testing period, and will include people from the LC on that. Testing will be technical in nature, so if you have

AM: Will the LC see the questions before they are finalized?

DA: That's not the plan as it stands now.

JK: What's the platform for the survey?

DC: Survey Gizmo.

## 3. SC Selection

DA: The SC selection will be taking place this week, we have a number of candidates that we will be interviewing and we are excited about. In recent years the numbers of interested candidates has increased.

DR: We keep the process anonymous.

This was the last LC meeting for Rebecca Murow Klein and Rachel Bergstein, thanks for their service to DC Minyan!