

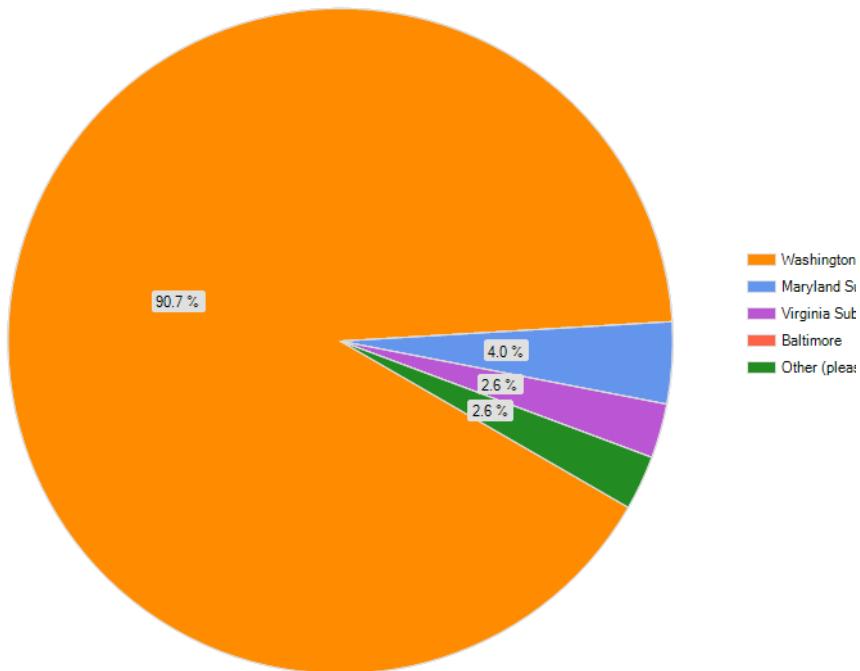
DC Minyan Community Survey Initial Findings

Prepared by Adina Alpert

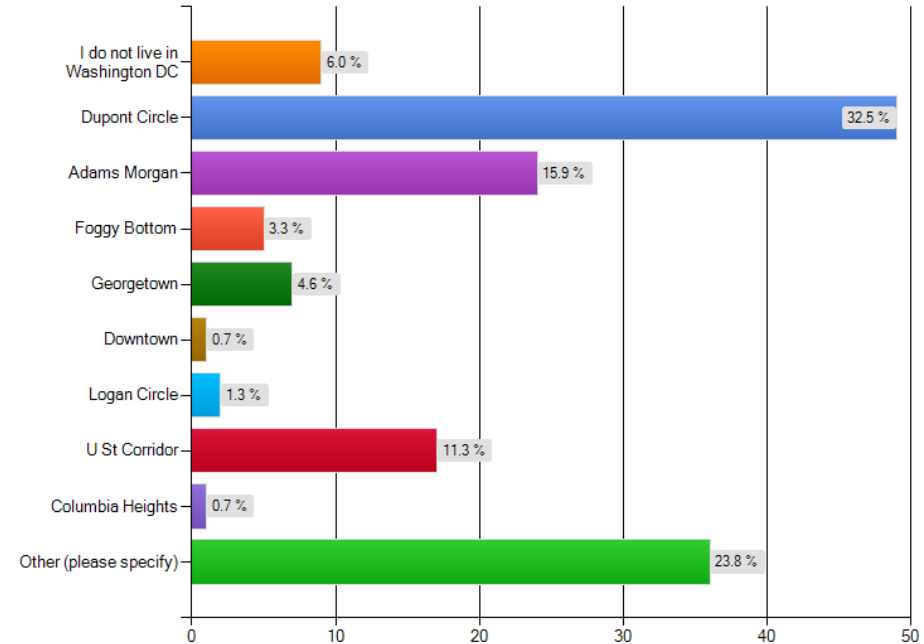
Basic Response Breakdown

Respondents Demographics: Geographic

Where do you live?



What neighborhood in Washington DC do you live in (if applicable)



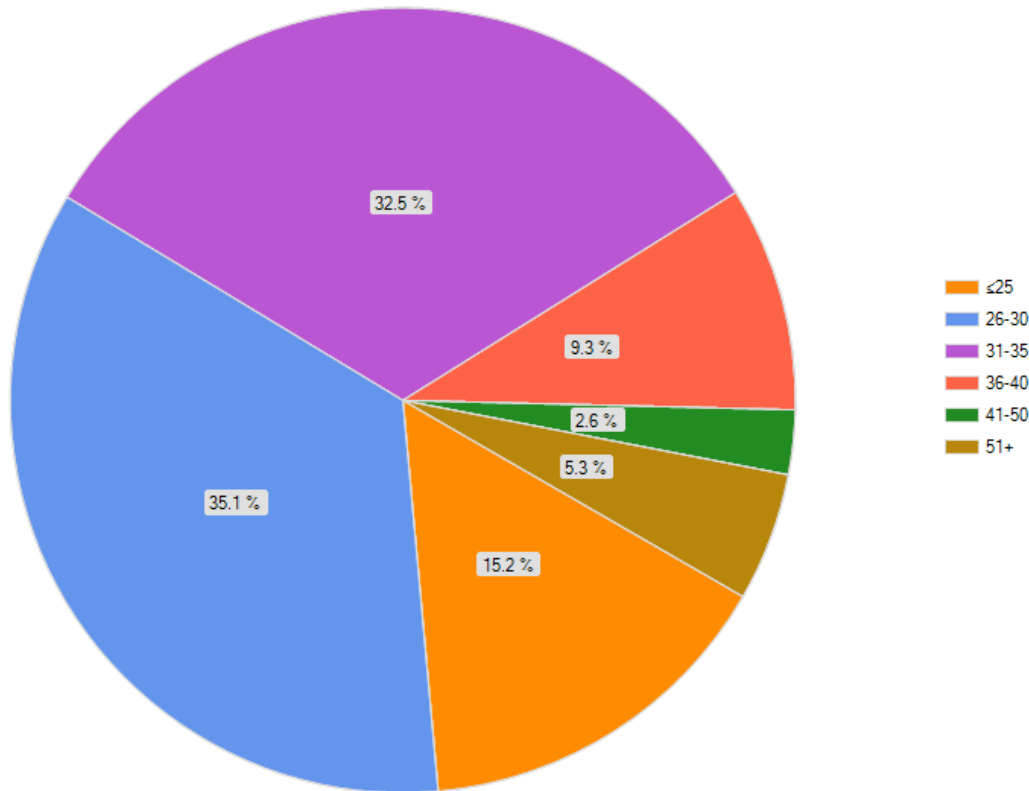
- The vast majority of respondents live in the Dupont Circle or Adams Morgan neighborhoods of DC

Respondents Demographics: Gender

- 48% of respondents are male
- 52% of respondents are female

Respondents Demographics: Age

Please indicate your age range:

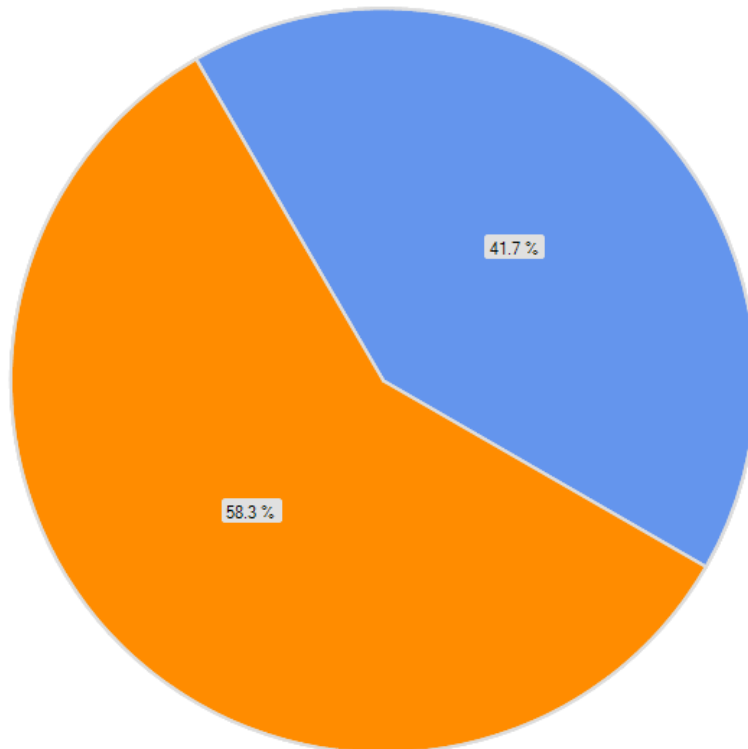


- More than 2/3 of respondents are aged 26-35

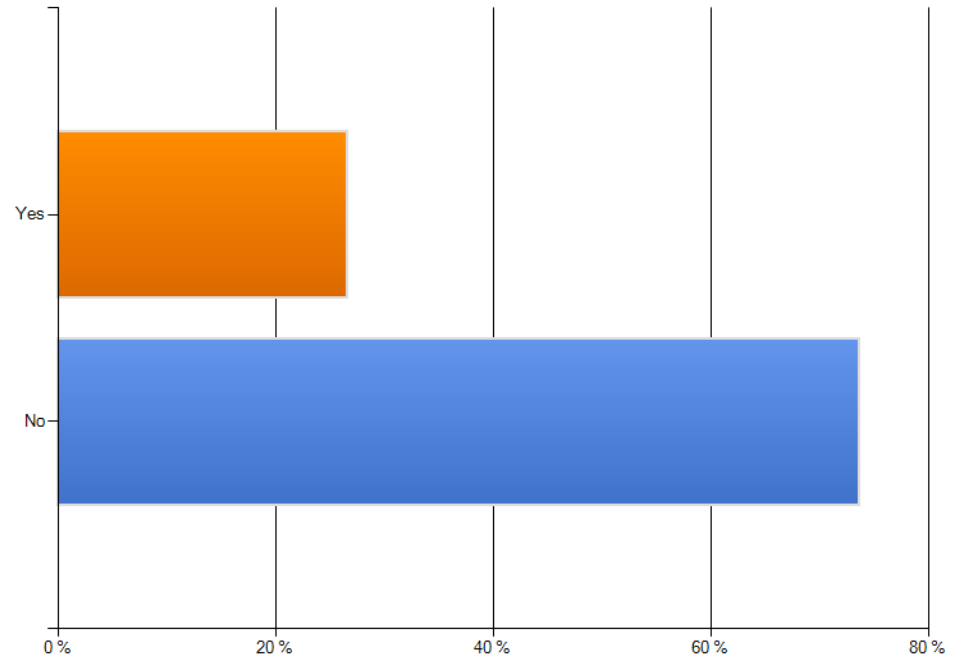
Respondents Demographics: Family

- Most respondents are married or living with a partner
- Approximately 1/4 of respondents also have kids

Are you married or living with a partner?

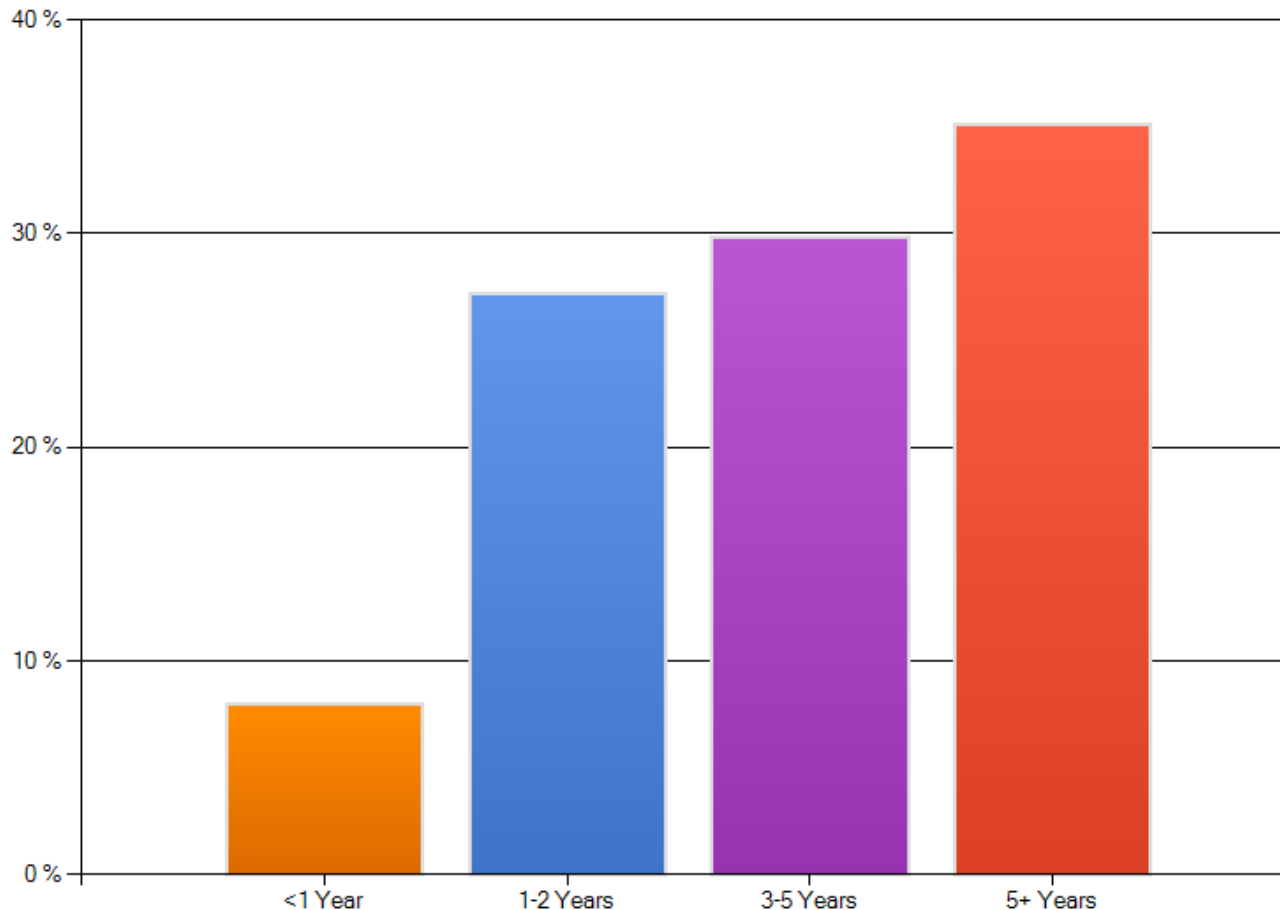


Do you have children?



How Long Have You Been Attending DC Minyan?

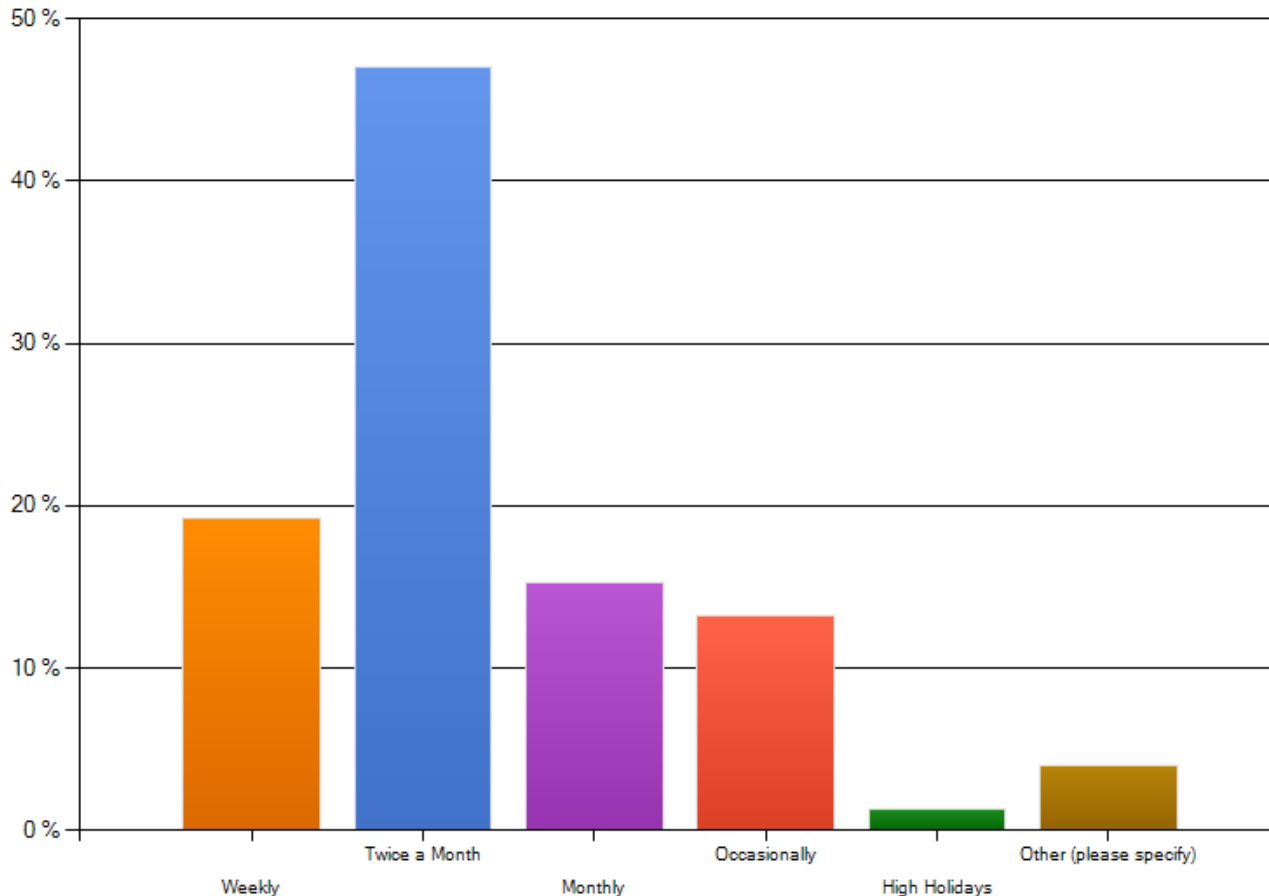
How long have you been attending DC Minyan



- More than 50% of respondents are longer term attendees.
 - Are DC Minyan attendees less transient than typical DC residents?

How Frequently Do You Attend DC Minyan?

How frequently do you attend DC Minyan?



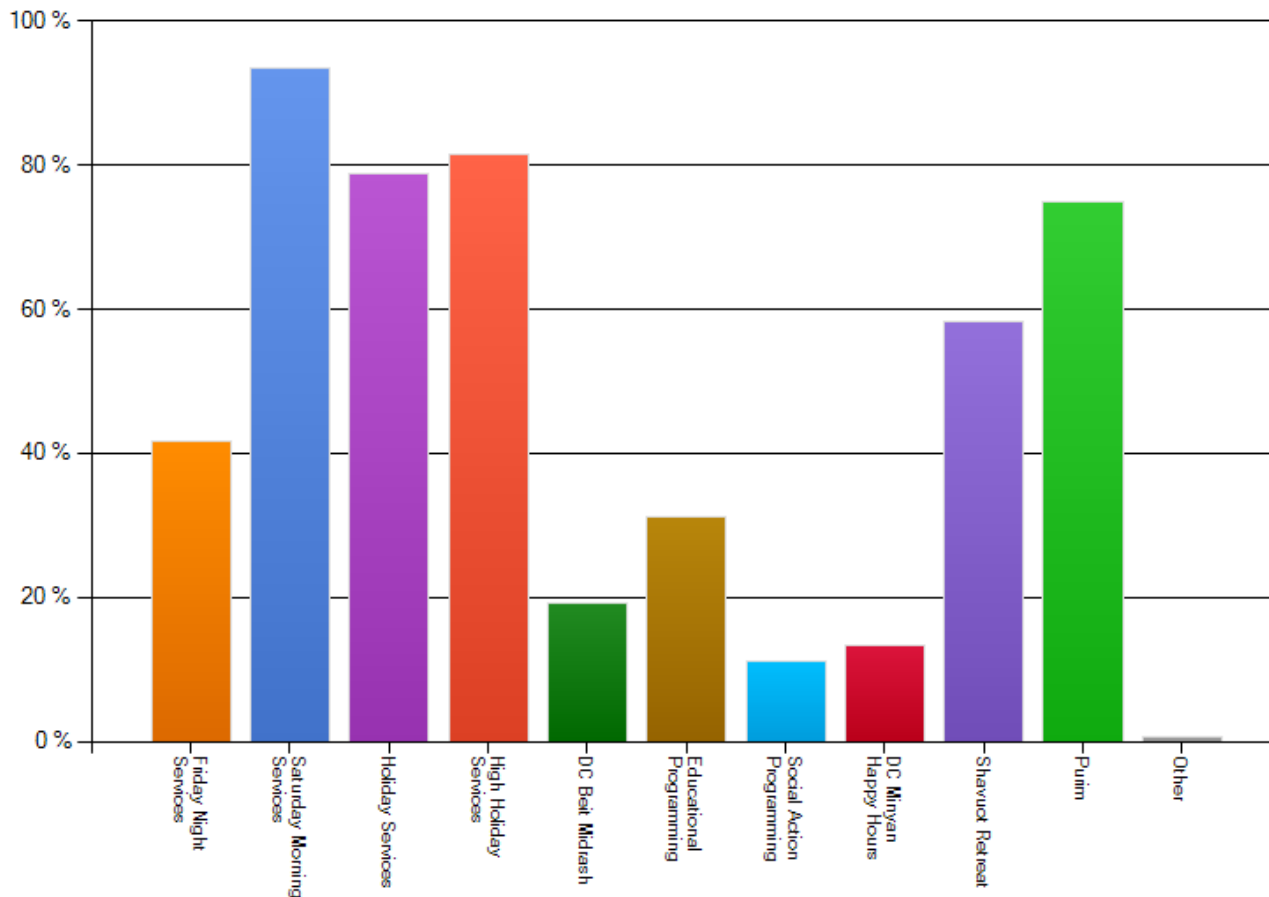
- Nearly 50% of respondents attend every two weeks - either Friday night or Saturday morning

What Other Minyans Do You Attend?

- 3/4 of respondents also attend other DC synagogues with a notable degree of frequency
- 32% attend Keshet Israel
- 40% attend Rosh Pina
- 15% attend Adas
- 17% attend Tikkun Leil Shabbat
- 12% attend other minyans, including OSTT, Ohr Kodesh, 6&I

What DC Minyan Programming Do You Attend?

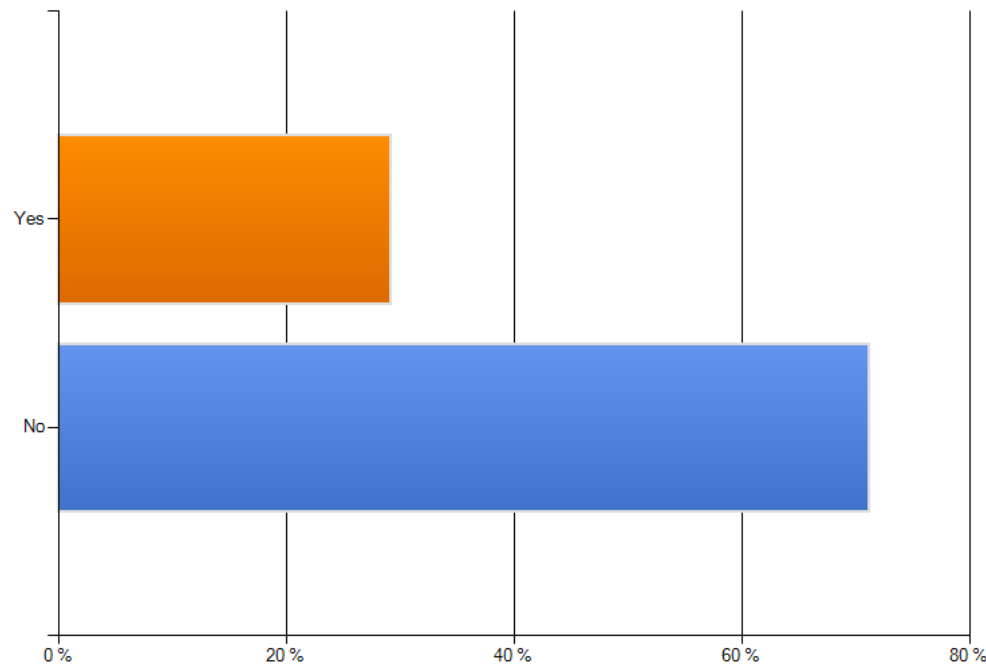
What DC Minyan programming do you attend? (check all that apply)



- Most respondents attend DC Minyan's religious programming, especially Shabbat morning, Purim, Holiday and High Holiday services
- 94% of respondents who attend Friday night also attend Saturday morning
- Only 42% of respondents who attend Saturday morning also attend Friday night

If You Moved Out of DC, Would You Still Attend DC Minyan?

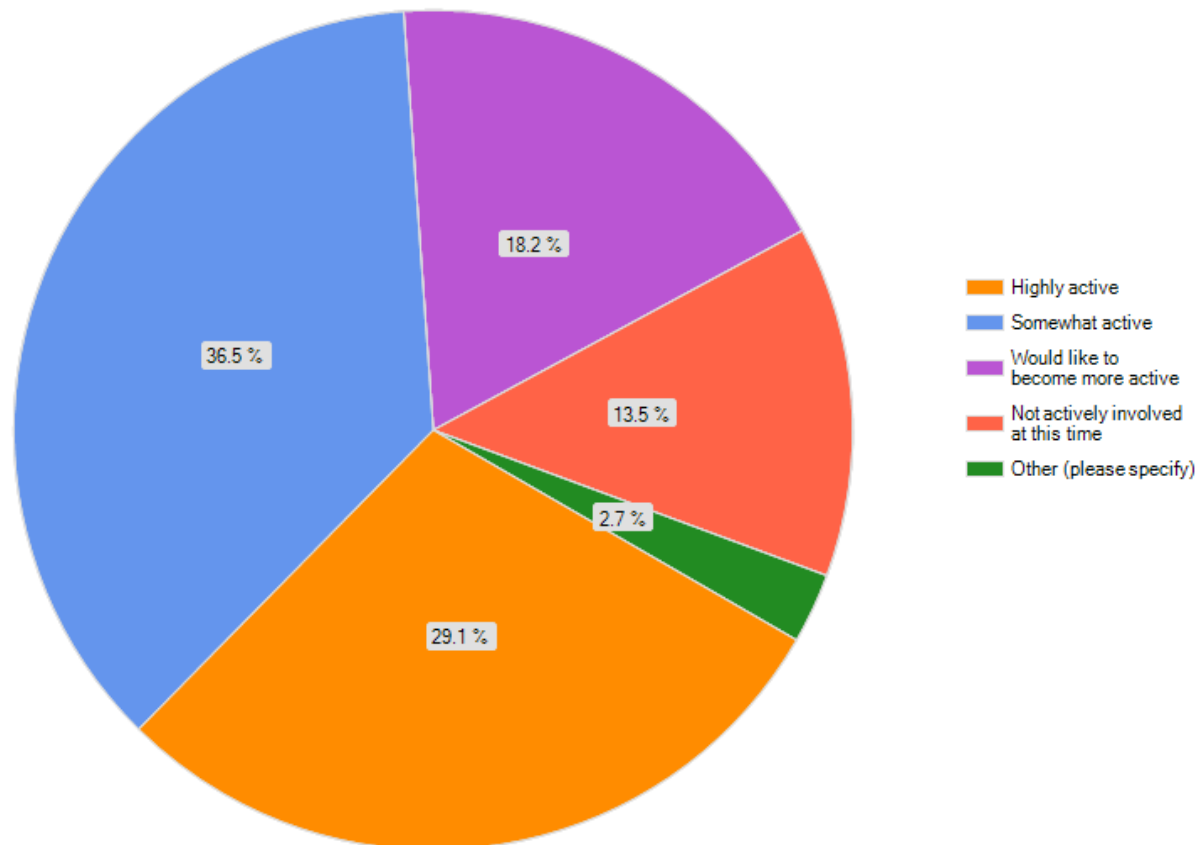
If you moved out of DC or further away, would you still attend DC Minyan even if you lived further away?



- 75% of respondents will stop attending DC Minyan when they move away from DC
 - 10% of those will not attend because they don't drive on Shabbat

Level of Involvement with DC Minyan?

How would you characterize your level of involvement in DC Minyan?

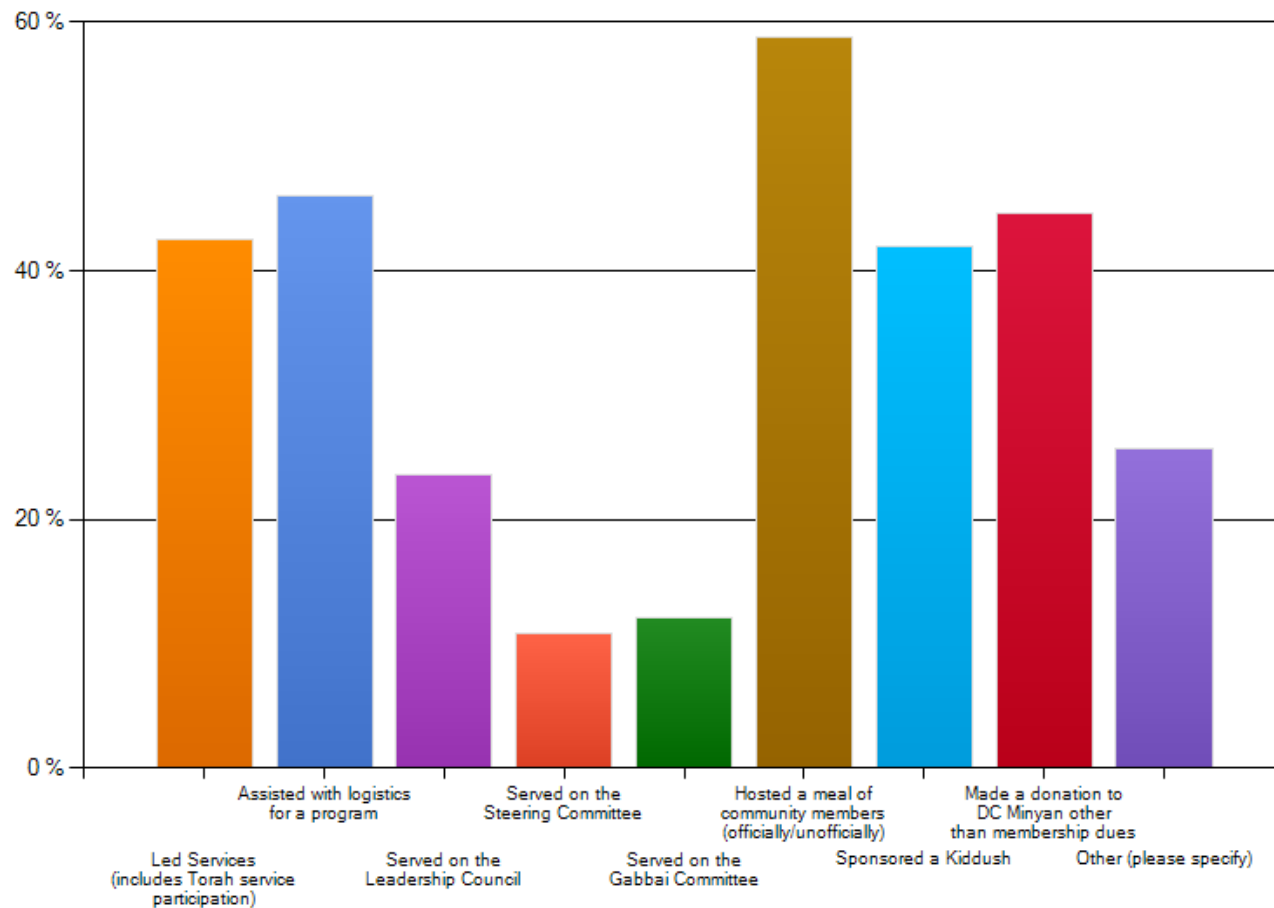


- 2/3 of respondents consider themselves active in the community
- There is an opportunity to engage more respondents who are only “somewhat” active or who want to become more active

• Note: Respondents each have individual understandings of activeness within the Minyan.

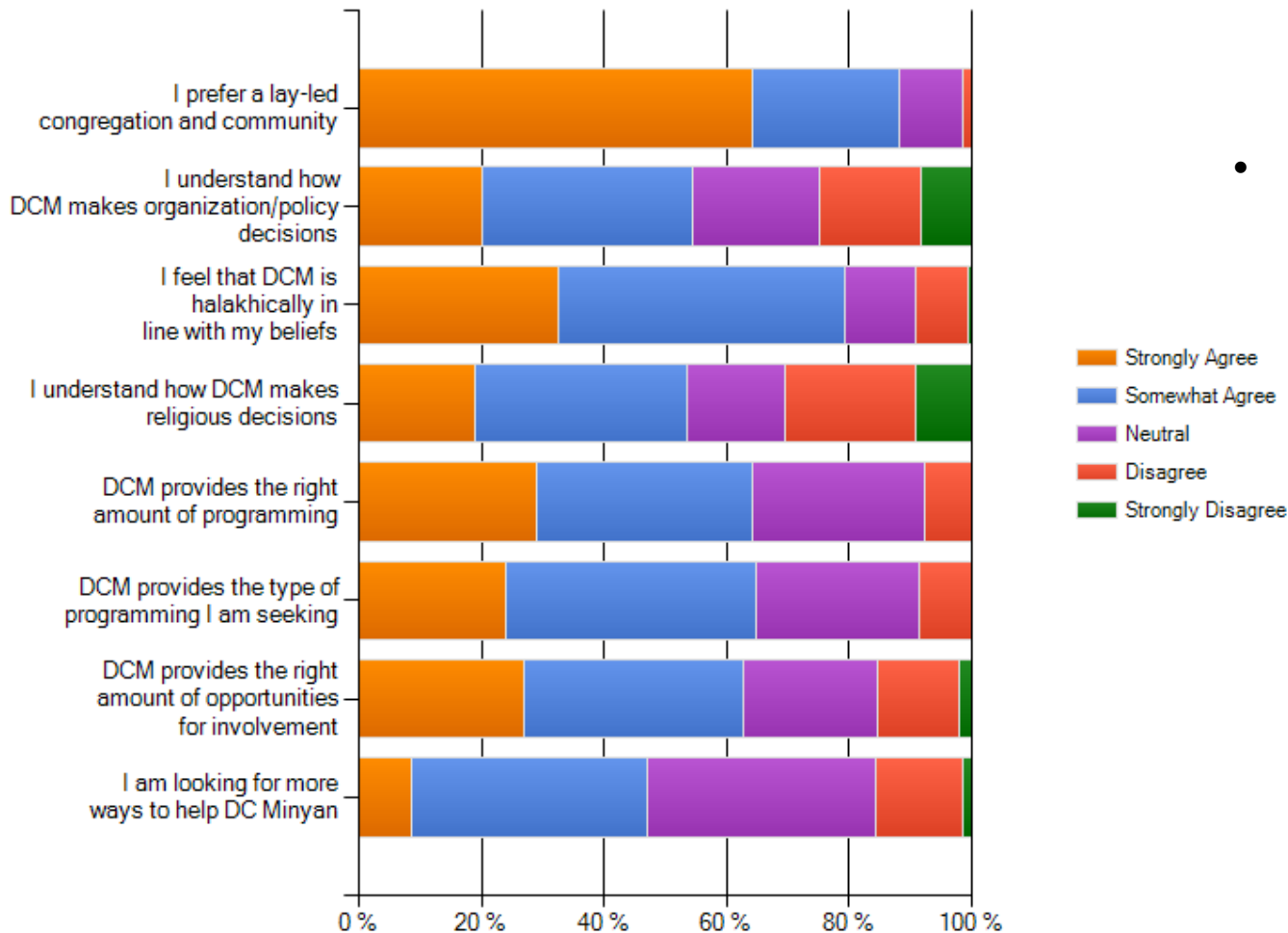
I Have Done the Following at DC Minyan:

I have done the following at DC Minyan:



Agree/Disagree Statements

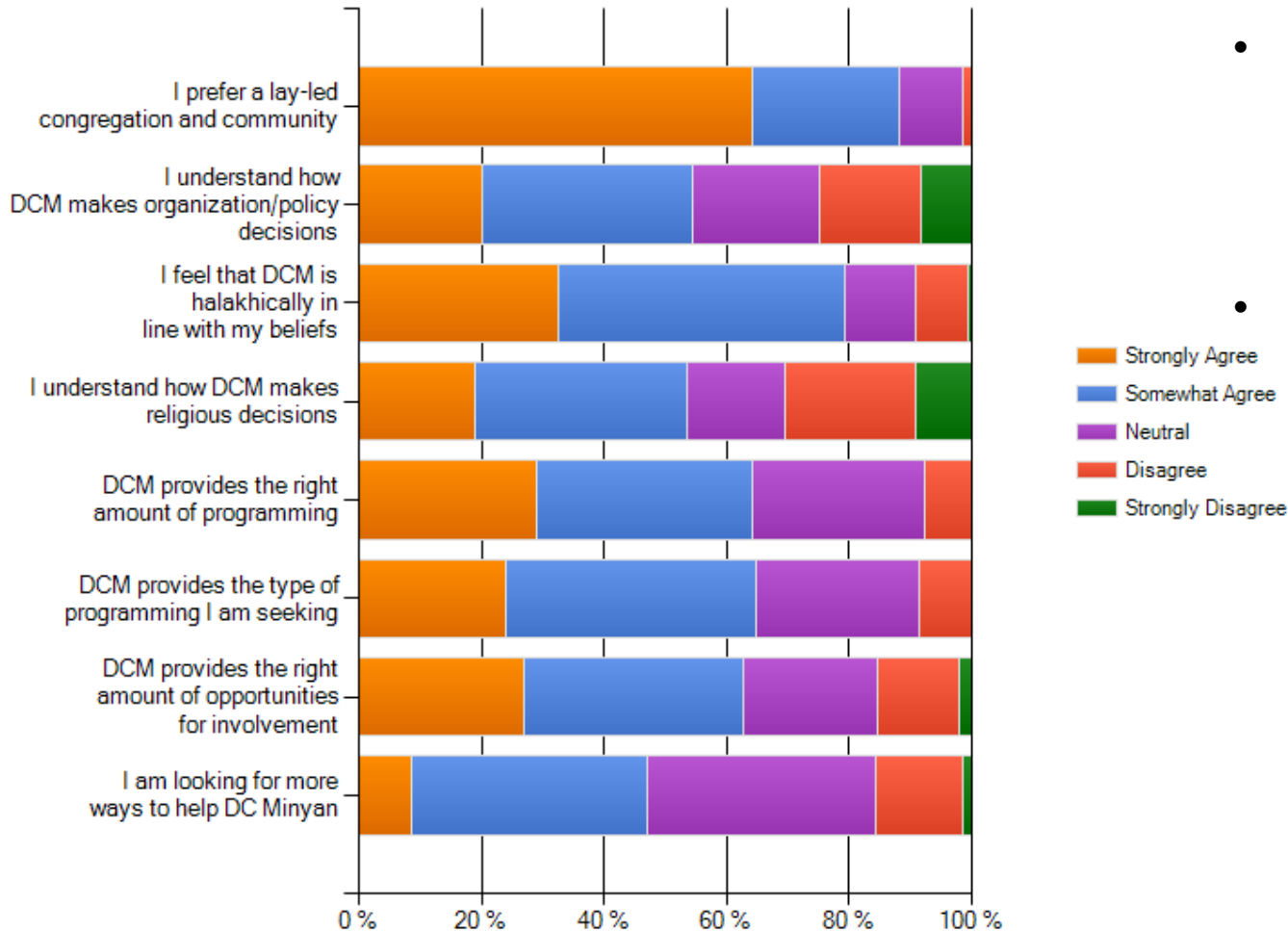
Please indicate your level of agreement for the statements below:



- Respondents resoundingly prefer a lay-led congregation
- The 2 areas where respondents are unhappy are the minyan's transparency with policy and religious decisions.
 - Respondents don't necessarily disagree with the decisions made - 80% feel that DCM is in line with their beliefs. Rather, they want to better understand the underpinnings of the minyan.

Agree/Disagree Statements

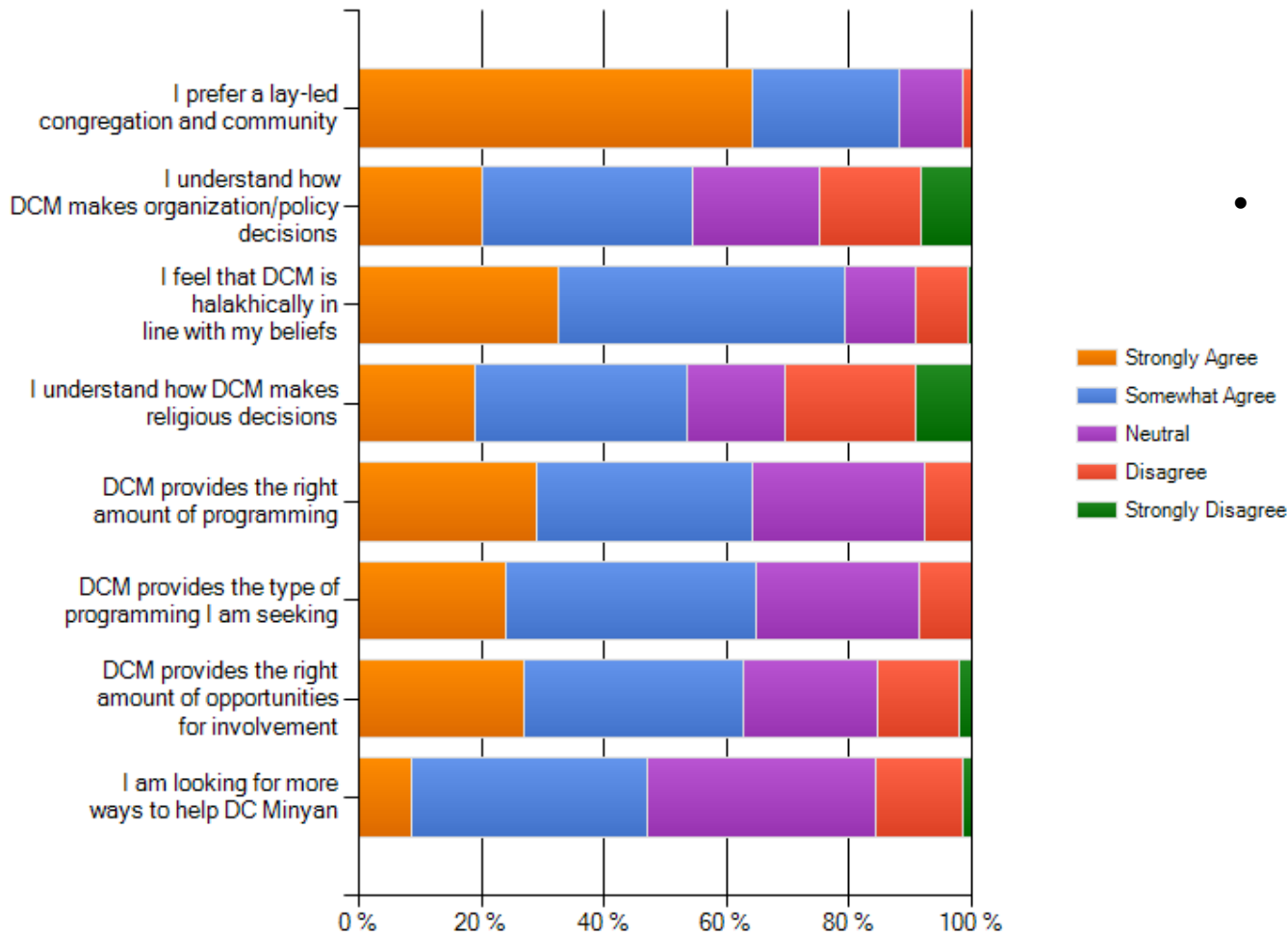
Please indicate your level of agreement for the statements below:



- Respondents are generally pleased with the type of DC Minyan programming.
- However, 15% are displeased with the amount of programming. It is unknown whether they would prefer more or less.

Agree/Disagree Statements

Please indicate your level of agreement for the statements below:



- Respondents do not feel strongly that they are looking for more ways to help the Minyan

More Detailed Breakdown of Specific Questions

In Depth: Neighborhood *By* How Long Attend DC Minyan

What neighborhood in Washington DC do you live in (if applicable)					
	How long have you been attending DC Minyan				Response Totals
	<1 Year	1-2 Years	3-5 Years	5+ Years	
I do not live in Washington DC	8.3% (1)	4.9% (2)	0.0% (0)	11.3% (6)	6.0% (9)
Dupont Circle	25.0% (3)	34.1% (14)	48.9% (22)	18.9% (10)	32.5% (49)
Adams Morgan	8.3% (1)	14.6% (6)	8.9% (4)	24.5% (13)	15.9% (24)
Foggy Bottom	0.0% (0)	9.8% (4)	2.2% (1)	0.0% (0)	3.3% (5)
Georgetown	16.7% (2)	9.8% (4)	0.0% (0)	1.9% (1)	4.6% (7)
Downtown	0.0% (0)	0.0% (0)	0.0% (0)	1.9% (1)	0.7% (1)
Logan Circle	0.0% (0)	0.0% (0)	0.0% (0)	3.8% (2)	1.3% (2)
U St Corridor	8.3% (1)	12.2% (5)	4.4% (2)	17.0% (9)	11.3% (17)
Columbia Heights	0.0% (0)	2.4% (1)	0.0% (0)	0.0% (0)	0.7% (1)
Other (please specify)	4 replies (33.3%)	5 replies (12.2%)	16 replies (35.6%)	11 replies (20.8%)	23.8% (36)
answered question	12	41	45	53	151

- Respondents who've been attending DC Minyan for 5+ years move to Adams Morgan or U St. (if they stay in DC)
- Shorter term attendees live in Dupont Circle, but there is a large drop-off at the 5+ year mark

In Depth: DCM Programming *By* How Long Attend DC Minyan

DC Minyan Community Conversation Survey

What DC Minyan programming do you attend? (check all that apply)					
	How long have you been attending DC Minyan				Response Totals
	<1 Year	1-2 Years	3-5 Years	5+ Years	
Friday Night Services	50.0% (6)	63.4% (26)	48.9% (22)	17.0% (9)	41.7% (63)
Saturday Morning Services	83.3% (10)	85.4% (35)	97.8% (44)	98.1% (52)	93.4% (141)
Holiday Services	50.0% (6)	80.5% (33)	86.7% (39)	77.4% (41)	78.8% (119)
High Holiday Services	58.3% (7)	73.2% (30)	84.4% (38)	90.6% (48)	81.5% (123)
DC Beit Midrash	33.3% (4)	19.5% (8)	17.8% (8)	17.0% (9)	19.2% (29)
Educational Programming	16.7% (2)	29.3% (12)	31.1% (14)	35.8% (19)	31.1% (47)
Social Action Programming	0.0% (0)	4.9% (2)	13.3% (6)	17.0% (9)	11.3% (17)
DC Minyan Happy Hours	25.0% (3)	26.8% (11)	11.1% (5)	1.9% (1)	13.2% (20)
Shavuot Retreat	41.7% (5)	48.8% (20)	62.2% (28)	66.0% (35)	58.3% (88)
Purim	58.3% (7)	61.0% (25)	82.2% (37)	83.0% (44)	74.8% (113)
I do not attend DC Minyan programming	0.0% (0)	0.0% (0)	2.2% (1)	0.0% (0)	0.7% (1)
Other (please specify)	0 replies	4 replies	3 replies	9 replies	16
answered question	12	41	45	53	151
skipped question					0

- Social action programming is most popular amongst long-term attendees
- New DC Minyan attendees attend DC Beit Midrash and Happy Hours (to meet people?)
- Holiday and High Holiday services are attended most frequently by long-term attendees, indicating that those people have made DC Minyan their primary Jewish community (rather than remaining a part of their parents' community)

In Depth: DCM Programming *By* Family

DC Minyan Community Conversation Survey

What DC Minyan programming do you attend? (check all that apply)			
	Are you married or living with a partner?		Response Totals
	Yes	No	
Friday Night Services	30.7% (27)	57.1% (36)	41.7% (63)
Saturday Morning Services	93.2% (82)	93.7% (59)	93.4% (141)
Holiday Services	76.1% (67)	82.5% (52)	78.8% (119)
High Holiday Services	80.7% (71)	82.5% (52)	81.5% (123)
DC Beit Midrash	14.8% (13)	25.4% (16)	19.2% (29)
Educational Programming	29.5% (26)	33.3% (21)	31.1% (47)
Social Action Programming	13.6% (12)	7.9% (5)	11.3% (17)
DC Minyan Happy Hours	3.4% (3)	27.0% (17)	13.2% (20)
Shavuot Retreat	62.5% (55)	52.4% (33)	58.3% (88)
Purim	76.1% (67)	73.0% (46)	74.8% (113)

- Unmarried respondents are significantly more likely than their married counterparts to attend Friday night, DC Beit Midrash, and Happy Hours
- An equal number of married and not attend Saturday morning
- Married respondents are more likely to attend social action programming

In Depth: How Frequently Attend Minyan By How Long Attend DC Minyan

	How long have you been attending DC Minyan				Response Totals
	<1 Year	1-2 Years	3-5 Years	5+ Years	
Weekly	50.0% (6)	19.5% (8)	20.0% (9)	11.3% (6)	19.2% (29)
Twice a Month	50.0% (6)	41.5% (17)	48.9% (22)	49.1% (26)	47.0% (71)
Monthly	0.0% (0)	14.6% (6)	17.8% (8)	17.0% (9)	15.2% (23)
Occasionally	0.0% (0)	17.1% (7)	11.1% (5)	15.1% (8)	13.2% (20)
High Holidays	0.0% (0)	0.0% (0)	2.2% (1)	1.9% (1)	1.3% (2)
Other (please specify)	0 replies (0.0%)	3 replies (7.3%)	0 replies (0.0%)	3 replies (5.7%)	4.0% (6)
answered question	12	41	45	53	151

- Long-term attendees of DC Minyan do not come as often
- New attendees come the most often - 50% attend services on a weekly basis

In Depth: % Attending Other Minyans By How Long Attend DC Minyan

- New attendees try out numerous minyans - they are less loyal to DCM
 - DCM competes for its newest attendees (0-3 years) with Rosh Pina
- Long term attendees are very loyal, which is not surprising
- Long term attendees are moderately likely to attend Rosh Pina or Keshet with some degree of frequency
 - Long term attendees attend more traditional services (RP, Keshet) rather than more liberal ones (Adas, TLS)
- Long term attendees are twice as likely to attend other local minyans, especially OSTT and Ohr Kodesh. They are moving to the suburbs.

How Long Attending DCM?	% Attending Other Minyans (any notable degree of frequency)					
	Tikkun Leil Shabbat	Rosh Pina	Keshet	Adas	None	Other DC (OSTT, Ohr Kodesh, Tifereth, 6 and I)
Less than 1 year	38%	50%	38%	50%	0%	13%
1-2 years	29%	65%	23%	10%	6%	13%
3-5 years	20%	28%	38%	15%	30%	3%
5+ years	0%	30%	32%	11%	38%	22%
Overall	17%	40%	32%	15%	23%	12%

In Depth: How Long Attend DC Minyan *By* Family

DC Minyan Community Conversation Survey

How long have you been attending DC Minyan			
	Are you married or living with a partner?		
	Yes	No	Response Totals
<1 Year	6.8% (6)	9.5% (6)	7.9% (12)
1-2 Years	19.3% (17) \neq	38.1% (24)	27.2% (41)
3-5 Years	28.4% (25) $=$	31.7% (20)	29.8% (45)
5+ Years	45.5% (40) \neq	20.6% (13)	35.1% (53)
<i>answered question</i>	88	63	151
	<i>skipped question</i>		0

- New-ish attendees of DC Minyan (1-2 years) are generally unmarried.
- Long term attendees (5+ years) are generally married
- Medium-length attendees (3-5 years) are equally to be married or unmarried