

DC MInyan LC Meeting: 2/25/2016--In attendance: Shira Broms; Aaron Malinoff; Josh Nason; Laura Yares; Nicki Bodner; Natalie Lascar Lefkowitz; Eytan Apter; Shira Margol; Jon Dine; Sarah Blumenthal

on phone: Rebecca Gerr

Shavuot Rep during Shavuot discussion: Ross Broms

2 minute updates (15 minutes)

- Nicki (SC): gives her 2 minutes to Sarah
- Laura (Chinuch): Lunch and learn next shabbat (שבת), starting to work on Chinuch for shavuot retreat
- Josh: SC Luncheon - went well, large turnout; Jewish Food experience - grant available, something to think about. Grants are quarterly proposals due by April 15th for June events. Something for Shavuot?
- Daniel (former SC): cedes his time to Josh
- Aaron (treasurer): Tax letters went out end of January
- Shira B. (Hospitality): Hospitality list is being updated; shabbat clusters announcement should be coming soon
- Sarah (Community Relations): Transitional year - big expansion on what community relations is. Includes membership, social programming - goal is to serve new members and existing members in equal effort. There will be a community relations committee with defined roles. Shoshana will be membership and Zach Stern will be social events. Tried to better define social programming since we've gotten feedback that the community has enjoyed and wants more of this. Came up with a list of programs and penciled in dates. Examples include: rock climbing, Havdalah & Zoolights, shabbat summer meet up, outdoor movie series meet-up. New faces lunch will be on May 21st - looking for a chair for the spring lunch. Sarah will help coordinate between the two committees and help see big picture and keep it all on task. Sarah is also going through ShulCloud to clean up - need to decide on protocols
- Jon (SC): Parents and kids - bigger kids are leading end of services w/ positive reception. This will happen once a month. He will be our new ShulCloud guru - still getting up to speed, but doing great.
- Shira M (SC): Meira E. is doing Social Action - asking people to bring to bring food that makes noise instead of/in addition to grogers and then making a donation. New kiddush team is still transitioning in so Shira is very hands on.
- Eytan (Former SC): Sending out Email to alumni - anyone who has been part of DC MInyan as a community member for a reasonable amount of time. The goal is to build a network and get some feedback about what they might want and to share a semi-annual newsletter to keep them posted on what's going on.
- Natalie (SC): Shavuot committee has started meeting and have done a transition meeting from last year's leaders.

Purim update (5 minutes)

- Aliza Glasner is taking over with a group of volunteers (Carrie, Jordy, and Lia)
- Will be in the JCC gym
- 6:15 - 7:30 kids programming
- 7:30 - megilah reading
- 8:30 - after event - food and drink
- Looking for someone to go to the storage unit with Nicki to get the Megilot

Special Events (10-15 minutes)

- JOSH GOT ENGAGED TO JORDY!!!
 - Put out flowers and cooked dinner
 - Jordy could tell something was up

- After dinner Josh gave Jordy a picture book of their best memories
- Pulled out the ring...she nodded her head YES!
- Natalie is bitter that Josh said nothing to her at work
- Od Yishama B'areh yehuda...(Sing Along!)
- After SC luncheon lots of little things came up that Josh wanted to share to think about for the future
 - Registration: associate members don't know what they do and don't get for their membership and it is unclear to us
 - Associate members do not get High Holiday tickets
 - Associate members do not get priority registration or reduced pricing for Shavuot
 - They do receive member pricing for lunches and other community events
 - Need to update this language and put it up publicly so it is clear to all - Sarah will work on this
 - Conundrum for registration - SC Lunch sells out and every other events members wait to register until the end
 - Josh knows that he almost always has to add a high number of people after registration closes
 - 110 adults signed up and no additions day, 40 kids at SC lunch; Kids buffet was upstairs - hard to tell if this worked well and need feedback from parents; Might need to consider the gym in the future
 - Would like to continue doing Kids buffet for future events
 - Can we include homemade goods? How do we reconcile potentially including homemade food with the Kashrut policy

Machzors/Shavuot--they're part of the same discussion, all centered around finances (45 minutes)

- Shavuot Budget and Pricing
 - The grant we no longer have helped subsidize registration and some programming
 - Proposing increase across the board (members, non-members, kids) to help fill the gap of the money we are not getting from the grant - last year was \$245
 - Shavuot committee would like to not increase prices they propose
 - make some of the money up next year and don't drop the price as much as we otherwise would
 - Keep couple pricing under \$500 total
 - Without an increase there will be an additional outlay of \$8-9K from the minyan
 - 2016 will again be a three day yomtov
 - 2017 will be a two day holiday and so prices will go down a lot, but we anticipate Capital Camps contract to go up
- Machzor pricing
 - Rebecca Gerr has been talking to Koren publishers since last year about pricing and options.
 - Set includes Koren Machzor for RH, YK, and are offering travel siddurim and a leader Machzor.
 - the old Machzor requires supplemental packets, we change a lot, they are generally not what we need as a community - still anticipate some jumping around will happen, but a lot less than what we've done
 - we are getting a relatively good deal - machzors + cost to move old machzors to genizah site that Kesher has donated. We need to pay for burial - would like to donate them, but unlikely that this will happen. Estimated that it would be another \$1,500 for disposal of machzorim. Rebecca will ask Koren if they will allow us to split the cost over a couple years.
 - Ariella Bock has offered to spearhead the fundraising effort to help offset costs

- Eitan: registration fee possible for RH/YK each, would raise the money back in a couple years. Hold off on the fundraising b/c logistics will be very complicated with moving books in and out of the storage.
- Josh: popularity of things like High Holidays and Shavuot would allow us to raise prices. Counterpoint: We don't want to assume the demand will always hold.
- Proposal: Vote on joint proposal to spend money plus do fee (Eitan). Aaron proposes to sever the vote (i.e vote on whether to spend the money, then vote on Fee). Discussion on whether to vote on the fee right now. Some argue it's premature. But also backwards to vote on spending first without having revenue.
- Vote to purchase machzorim unanimous, contingent on developing a way to recoup most if not all the money is unanimous.
- Shavuot discussion
 - Question of raising prices. Optics if prices go above \$500 per couple.
 - But we don't have the grant anymore.
 - Need to consider what family optics are as well