



Purim
Edition

Echod Parshat Zachor-Vayikra

13 Adar II 5784 | March 22-23, 2024

Rabbi Shaul
Robinson
Senior Rabbi

Rabbi Daniel
Gottesman
Assistant Rabbi

Rabbi Ephraim
Tepler
Assistant Rabbi

Sherwood Goffin
z"l
Founding Chazzan

Yanky Lemmer Tamar Fix
Cantor
Executive Director

Michael Doppelt &
Paris Wald Stulbach
Co-Presidents

SHABBAT SCHEDULE

Friday night:

5:55pm Earliest Candle Lighting

6:53pm Latest Candle Lighting

6:55pm Mincha/Kabbalat Shabbat

Davening led by Jake Nussbaum

Location: Nathaniel Richman Cohen Sanctuary.

7:11pm Sunset: Latest time to daven Mincha

7:42pm Repeat Shema

Shabbat:

7:45am Hashkama Minyan; Location: Belfer Beit Midrash. Hashkama

Kiddush to follow; Shiur by Dr. Moshe Sokolow on the third floor.

9:00am Chazzan Sherwood Goffin Memorial Minyan;

Davening led by Jake Nussbaum

Drasha before Musaf by Rabbi Robinson.

Location: Nathaniel Richman Cohen Sanctuary.

Main Kiddush to follow in the Ballroom.

9:30am Beginners Service led by Rabbi Ephraim Buchwald;

Location: 3rd Floor. Beginners Kiddush to follow.

9:45am Rabbi Herschel Cohen Memorial Minyan

Drasha before Musaf by Rabbi Gottesman

Location: Belfer Beit Midrash.

9:57am Latest Shema

10:00am Shabbat Groups—Purim edition! Dress in superhero or fairytale character costumes.

Location: Second Floor Classrooms.

Approx. 11:30am Parshat Zachor Reading.

Location: Nathaniel Richman Cohen Sanctuary

5:10pm Beginners Mishna Chavura with Moshe Sheinwexler;

Location: Belfer Beit Midrash.

5:50pm Louis and Rhoda Lazar Memorial Shiur by Rabbi Tepler in the

Nathaniel Richman Cohen Sanctuary.

6:35pm Mincha; Location: Nathaniel Richman Cohen Sanctuary.

Followed by Seudah Shlishit in the Ballroom.

Hebrew only shiur with Lloyd Epstein TMZ Kollel Fellow Bezael Raciz in the Nathaniel Richman Cohen Sanctuary

Approx 6:55pm Parshat Zachor Reading

Location: Nathaniel Richman Cohen Sanctuary

7:12pm Sunset: Latest time to daven Mincha.

7:55pm Ma'ariv/Shabbat Ends

PURIM

Shabbat, March 23rd: Shabbat Groups Purim Edition: 10:00am: Dress as your favorite superhero or fairytale character! Put on your capes and crowns and join the action-packed fun at groups this Shabbat!

Motzei Shabbat, March 23rd: Beginners Purim Bash: Maariv and Megillah reading – 7:55pm. Purim Bash – 9:10pm, featuring renowned musical artist and performer Psachya Septimus. Cost includes food, music and the Purim Shpiel: \$35 in advance; \$40 at the door. Register online at www.lss.org/beginners or call 212-874-6100.

Sunday, March 24th: 10:15am: Magen Avraham Teen Department delivers Mishloach Manot to the homebound.

Sunday, March 24th: 4:30pm Israeli Heroes Purim Seudah

LAST CHANCE TO REGISTER! Buffet by Smokey Joe's. Join us for an amazing joy filled Purim seudah. Please come dressed as an Israeli hero. Prize for best costume (use your imagination!) Kids Entertainment: Lucky Duck Puppet Show during the seudah: The Missing Magician (room 206/207) Register at: www.lss.org/form/seudah2024

www.lss.org/form/seudah2024.

Wednesday, March 27th: Post-Purim Party: 11:00am:

Don't want the Purim festivities to stop? Join LSS's new social worker, Rabbi Adam Huttel, for a Post Purim party! Enjoy delicious hamantaschen and snacks while having engaging discussions with fellow community members. Whether seeing old friends or making new connections, don't miss out on the opportunity for camaraderie and fellowship. All members are warmly welcomed. Register at www.lss.org/form/postpurim



Purim Schedule on next page

MAZAL TOV

Great-grandparents Lois and Leslie Katz on the birth of a girl, Liran Batya, to their granddaughter Gila Nicole (Katz) and David Dadon and big sister Linoy. Mazal tov also the grandparents Benji and Michele Katz (of Cleveland and Netanya), and to all the aunts and uncles.

Gary Miller, and Ilene Reeman a"h, upon the engagement of their daughter, Tova Miller, to Ezra Emerson, son of Rabbi Dov and Rina Emerson of Bergenfield, NJ.

Susan and Avery Neumark on the birth of a girl to their children Samuel and Elizabeth Neumark in Los Angeles. Mazal tov also to the great grandfather, Melvin Neumark, and uncle and aunt Rachel Neumark Herlands and Jonathan Herlands.

THANK YOU TO OUR SPONSORS

Hashkama:

Joel Tenenholtz in commemoration of the yahrtzeit of his father, Benjamin (Benjamin ben Moshe Yosef) z"l.

Main Kiddush:

The Wald-Stulbach family in gratitude to Hashem for their recent safe trips to Israel, and in hopes He keeps safe this community, all of Am Yisrael, our chayalim and our captives.

Beginners:

Many thanks to Rabbi Ephraim and Aidel Buchwald for all of their love and support of the Beginner's service. You will never know how much we appreciate all that you do for us. ~ **Anonymous.**

HAKARAT HATOV

Yitzzy Rubin for writing this week's Dvar Torah

Yedidya Flaquer, Deina Shapiro and Jay Ziffer for volunteering to help with entrance to the Evening of Heroes event on Tuesday evening.

WEEKDAY MINYAN

Shacharit:

Sunday, March 24th @ 6:30am & 8:30am

Monday, March 25th @ 7:00am & 7:50am

Tuesday & Wednesday, March 26th & 27th @ 7:10am & 7:50am

Thursday, March 28th @ 7:00am & 7:50am

Friday, March 29th @ 7:10am & 7:50am

Mincha/Maariv:

Sunday March 24th @ 7:00pm

Monday - Thursday, March 25th - March 29th: 7:05pm

Save the Date: LSS Annual Dinner:

Tuesday, June 18th, 2024

UPCOMING EVENTS

Shabbat, March 30th: ApiChorus Tour in NYC: Harvard's Premier Jewish A Cappella Group: 7:10pm

Sunday, March 31st: Defending Israel on Two Fronts: 12:00pm: Born and raised in Canada, Noy Leyb made the life-altering decision to move to Israel and join the IDF when he was 18 years old. After completing his service, Noy continued with annual reserve training. He has a BA from IDC Hertzlia and an MBA from the University of Michigan. On October 7th, Noy was living in NYC as the founder of a startup. He immediately flew to Israel to join his elite commando unit on the frontline. Noy will share his first-hand experience, from the battlefield in Gaza to battling antisemitism on social media. Noy has chosen to continue his Israel advocacy full-time with a clear mission: to harness his direct experience, unique insight, and unwavering spirit to empower others and lead a movement against antisemitism. Admission is free, but please register at www.lss.org/form/noy

Tuesday, April 2nd: Helping OUR lone soldiers during Operation Swords of Iron: 5:30pm: The Michael Levin Base provides support to lone soldiers serving in the IDF as well as to b'not sheirut, women performing Israel's national service. To learn more about the services provided by the Base, watch this video: <https://tinyurl.com/WeRMLBase>. We will hear from Richard Corman, Chairman of the Board for The Michael Levin Base and from Gavriel, a lone soldier who has served in an IDF counter-terrorism unit and, more recently, has served in Gaza as part of a special forces reconnaissance unit that has rescued over 100 seriously injured soldiers. A light dinner will be served. Location: Belfer Beit Medrash. Admission is free, but please register so we can plan proper seating and food www.lss.org/event/lone-soldier-program.html

Friday night, April 12th: Musical Acapella Kabbalat Shabbat: 6:20pm: Featuring Rabbanit Adena Berkowitz, and Mo Kiss and The Kol Haneshama Acapella Group. Hot Kiddush following services!

Shabbat, May 18th: Bat Mitzvah Project: If you haven't had a Bat Mitzvah or read from a Torah scroll, here's your chance! You can read as little as 3-4 sentences. We will help you! Register at lssbatmitzvah@gmail.com

Shabbat, May 18th: The hospitality Shabbaton is back! Connect with your community and help foster a spirit of hospitality at LSS. Volunteer to be a host or sign up to be a guest and we will match you with fellow LSS community members for a Shabbat lunch. This event is open to LSS members only. Registration deadline: Monday, May 6. Register at www.lss.org/form/hospitality-shabbaton-2024

AN EVENING OF HEROES

This past Tuesday, LSS was privileged to host a gathering of Israeli heroes, each one bearing the indelible mark of courage since the harrowing events of October 7th. As the evening unfolded, a palpable sense of Jewish unity permeated the air as each hero shared their heartfelt story. Thank you to all that joined in support our Jewish brethren!

Link to donate: <https://www.peach-in.com/cmp/MGsVu0v16>
If you missed it, we encourage you to watch the recording at <https://tinyurl.com/One-Nation-ONe-Voice>



PURIM SCHEDULE

Erev Purim: Motzei Shabbat, March 23rd

6:35pm: Mincha: Main Sanctuary

7:55pm: Ma'ariv (Shabbat Ends)

7:55pm: Beginners Ma'ariv and Megillah Reading: Ballroom

8:20pm: Approximate time for Megillah Reading: Main Sanctuary (Lucky Duck Silent Roaming Puppeteer at 8:30pm) Children's Costume Parade and Purim Pekalach after Megillah reading.

8:25pm: Quiet Megillah Reading: Beit Midrash

9:10pm: Beginners Purim Bash: Ballroom

9:15pm-10:30pm: Mishloach Manot pickup: Lobby

9:30pm: Late Megillah Reading: Rooms 206/207

Purim, Sunday, March 24th:

6:30am & 8:30am: Shacharit and Megillah Reading: Main Sanctuary

8:30am-11:30am: Mishloach Manot pick up: Lobby

9:00am: Women's Tefillah Group Megillah Reading: Beit Midrash

1:00pm: Late Megillah Reading: Main Sanctuary

1:45pm: Early Mincha: Main Sanctuary

4:30pm: Purim Seudah: Beit Midrash

4:45pm: Children's Puppet Show: Rooms 206/207

7:00pm: Mincha and Ma'ariv: Main Sanctuary

All listings of the Lobby refers to the Shele Danishefsky Covlin Foyer

All listings of the Main Sanctuary refers to the Nathaniel Richman Cohen Sanctuary

All listings of the Beit Midrash refers to the Belfer Beit Midrash

All listings of the Terrace refers to the Spira Family Terrace

YOUTH & MAGEN AVRAHAM TEEN DEPARTMENTS

Youth Groups: 10:00am: Second Floor Classrooms, supervised play.

Babies & Me (Newborn-2yrs): Shabbat, 10:00-11:30am in LL203: Parent-baby bonding (unsupervised) followed by a 30-min program at 11:00 am. Dedicated nursing area available.

Upcoming Events:

Shabbat, March 30th: Spring Kidtastic Kiddush: As we step into Spring join us for a Kidtastic Kiddush and have your children dress in FLOWERS or JUST FUN BRIGHT COLORS! Be a sponsor at www.lss.org/form/kidtastic-kiddush.html



Sunday, March 31st: A Trip to the MET: 10:00am: Back by popular demand! Guided tour with Elana Kaplan. Elana is a Museum Educator at the Metropolitan Museum of Art and the Derfner Judaica Museum. She leads integrated learning and tours for adult and school groups worldwide. With a BA in History from Barnard College and a Double Master's Degree from NYU in Jewish History and Museum Studies, she resides in Teaneck, New Jersey, with her husband and four children. Register at www.lss.org/form/metwithElana

Sunday, April 7th: Babies & Me Sunday Funday: 9:45am: Location: Pre-function room. A parent-toddler music and movement program, fun for the family! Featuring Bold arts. Sponsorships available!

See Purim Section on the first page for Purim related events.

Thank you to all those who attended and supported our amazing 2024 Purim Carnival. The shul was filled with spirit and joy!

See the fun filled photos we took! <https://tinyurl.com/LSSPurim24>

WE STAND WITH ISRAEL

Central Park Rally: 11:00am every Sunday: Meeting point: 90th street and Central Park West. Run For Their Lives Manhattan, a group with 52 locations worldwide, has now been walking and running every Sunday, demanding the release of the Israeli hostages still held by Hamas. We will continue until the last hostage has been freed. Please join us and pass this information on to friends and families

<https://bit.ly/FamiliesHQ-USA>

Assuta Ashdod Hospital: Established in 2017, Assuta Ashdod Hospital is Israel's first new medical facility in 40 years, recognized for healthcare innovation. Located 16 miles from Gaza, it features a unique bomb-shelter infrastructure for uninterrupted services during threats. The hospital played a vital role in providing 24/7 emergency treatment for soldiers, Nova festival survivors, and terror victims. During Israel's ground invasion, Assuta treated 23% of the IDF's critically injured soldiers, showcasing exceptional emergency and trauma care. Support at www.intlfriendsofassutaashdod.org. Learn more on October 7th in an interview with Dr. Debra West at <https://ouwomen.org/video/#6Boa7XpM>.

ACHI (American Communities Helping Israel): Support Israel's economy post the Gaza War at ACHI's Market: www.achi613.org/achi-market/. Explore nearly 250 Israeli vendors offering art, jewelry, food, clothing, and more. Easily make purchases or send gifts with global shipping options.

Contact Your Elected Officials: Please urge your elected officials to stand with Israel! Reach out at www.whitehouse.gov/contact/

Wednesday, May 15th: Annual NORPAC Mission to Washington: Join NORPAC's crucial annual Mission to Washington this election year to support Congressional backers of Israel facing extremist propaganda. Depart from LSS in the morning, return the same day on the Manhattan bus, with meals provided. Register at <https://norpac.net/mission-to-washington> for early bird prices.

SHMURA MATZA

The shul will once again be offering Shmura Matzah for Pesach, directly from Brooklyn, NY.

Cost for Members: Regular 1 pound box: \$39,
Regular 2 pound box: \$76, Whole Wheat 1 pound box: \$42,
Whole Wheat 2 pound box: \$80

Note: Non-member pricing is an additional \$2 for all products.

Order deadline: March 24th

Order at www.lss.org/form/ShmuraMatzah2024

SUPPORTING ARTISTS IN ISRAEL

This Week's Featured Artist: Tamara Efrat

Tamara Efrat is an Interdisciplinary Artist and Designer. Owner of Tamara Anna Efrat Design Studio. Her research and creative work focus on the relationship between traditional craft and new technology. Tamara is lecturer at Shenkar college and Wizo Academie. She was a co-founder and CEO of Mon Terra A sustainable Design company addressing the issue of plastic waste. She graduated in Fashion Design at Shenkar B.FA, and Industrial Design at Bezalel M.Des, with distinction. Her work is exhibited in numerous local and international Museums and Galleries and is published in various art and design magazines.

Instagram: <https://www.instagram.com/tamaraefrat/?hl=en>

Website: www.tamaraefrat.com/

WEEKLY LEARNING OPPORTUNITIES

Please note that Paul Shaviv's class 'The Shoah: Jewish Rescuers and Resisters' has been postponed until further notice.

Sunday, March 24th

- ***CANCELED* 9:15am Kosher Made Clear - Hilchot Kashrut Tzurba Style**

Monday, March 25th

- **Hebrew Reading Crash Course –Level 1 With Sharona Spivack: 6:00pm:** Tailored for beginners, this course teaches the Hebrew alphabet and reading skills. The 5 classes, each lasting 1 1/2 hours, are free of charge! Register at www.lss.org/beginners.
- **7:00pm: Chug Ivrit Chadashot (News from Israel) with Gali Rabin.** This week's class will be held on Zoom.
- **7:30pm: Jewish Living Workshop:** "Hands on" Jewish living experience with Dassa and Bill Greenbaum. Email them at jlworkshop@yahoo.com for more information. Visit www.lss.org/beginners to register. Topic: Amidah Weekday Prayers
- **8:15pm: The M'lachim (Kings) Study Group led by Ron Platzer:** If you are interested in joining, please contact Ronald Platzer at RPlatzer@citytech.cuny.edu.

Tuesday, March 26th

- **Nuggets of Wisdom: A 10-Minute Morning Mishnayot Session After 7:50am Shacharit Minyan:** Led by Bezalel Racz. Location: Belfer Beit Midrash
- **11:00am-12:00pm: The Marilyn & Sam Isler, "Studies in the Weekly Parsha"** led by Rabbi Robinson. Location: LL201
- **7:00pm: Introduction to the Bible With Rabbi Ephraim Buchwald:** Explore the Decalogue and other biblical texts. This is a free class on Zoom! Co-sponsored by NJOP. Visit www.lss.org/beginners to register. Sponsors welcome, contact Jessica at jessica@njop.org or 646-871-0012.

Wednesday, March 27th

- **Nuggets of Wisdom: A 10-Minute Morning Mishnayot Session After 7:50am Shacharit Minyan:** Led by Bezalel Racz. Location: Belfer Beit Midrash
- **7:30pm: Kabbalah and Its Influence on the Birth of Chassidut** with Lloyd Epstein TMZ Kollel Fellow Bezalel Racz. Please note that there is no Mishnah class this week. Location: Belfer Beit Midrash.

Thursday, March 28th

- **11:00am-12:00pm: Gemara Makot Class:** led by Rabbi Robinson. Location: LL201
- **11:00am-12:00pm: Women's Talk Time:** led by School Psychologist Ruth Moser Riemer. [Meeting ID: 972 4054 8238 Passcode: 142533](https://www.lss.org/MeetingID:97240548238Passcode:142533)
- **7:15pm: Jacob Adler Parsha Class: Explorations in the Weekly Parsha:** Led by Rabbi Robinson. Location: Belfer Beit Midrash

Daf Yomi: Sunday at 7:30am, Monday and Thursday at 6:10am, and Tuesday, Wednesday, and Friday at 6:20am: Location: Belfer Beit Midrash and Virtual. Details on www.lss.org/LearningOpportunities



DVAR TORAH PARSHAT ZACHOR-VAYIKRA

Written by: Yitzzy Rubin

There is a fundamental understanding among many Jewish commentators that every word of our Torah exists for a specific purpose. This week, we come across one of the more famous instances of seemingly superfluous language when we read פרשת זכור (Parashat Zachor). The reading starts with the obligation for us to, זכור, *to remember*, all that Amalek did to us on our way out of Egypt, and ends with the commandment of לא תשכח, *do not forget*. If the Torah contains no extra words, why then also include the obligation to never forget?

There are no shortages of explanations that help us make sense of the double obligation, but I would like to share one from my sister Shira Rubin, who leads the Midreshet Torah Chesed seminary in Netanya, Israel.

When the Torah first gives us the obligation to remember, it is just that: never forget the evil that was perpetrated on the Jewish people by Amalek, both on our way out of Egypt, and in many other instances throughout history. However, the commandment to never forget—that is speaking to each and every one of us. *Never forget* how you responded when Amalek came for the Jewish people on October 7th: the rallies you attended, the charity you gave, the bags you packed for soldiers, the tefillot and the *Tehillim* that you said every single day. Never forget how after that initial wave of complete shock, terror, and helplessness we all felt on October 7th, how quickly you rose up to volunteer. Don't forget how you realized how much Israel and your Judaism meant to you when Amalek came to destroy it. Don't forget how in that moment, we realized what was truly important to us— our friends and family, our land, our children. There will be a time again when Amalek is silenced; but the Torah is telling us do not forget what is important to us, and that we shouldn't need actions from Amalek to teach us that lesson.

This message is illustrated in Megillat Esther as well. Haman is getting closer to realizing his vision of destroying the Jewish people and Mordechai pleads with Esther to use her position of power to influence the outcome. It's in that moment that Esther does not forget what was and is truly important to her: the safety and salvation of the Jewish people. She rises up, her bravery and courage providing a prototype for future generations of what it means to *never forget*.

We learn in the Talmud Yerushalmi, Masechet Megillah, that anyone who asks for money on Purim, we are obligated to say yes. Rav Tzadok HaKohen of Lublin interprets this somewhat differently: while, of course, all Jews have the requirement to help out our fellow brothers and sisters on Purim, we have the same opportunity to reach out to ה' Hashem with our own requests. The skies are open. כל מי שהוא פושט יד ליטול נותנין לו. "All those who reach out a hand for help are answered in kind."

Our people and our country have been tested in unimaginable ways. But we have also shown and demonstrated strength and resilience that exceeded even our own expectations. We remembered what was important to us, and we'll never forget how we responded. זכור ולא תשכח. Remember, Do Not Forget.

Shabbat Shalom and פורים שמח Happy Purim

The next Shabbatot available: Vayikra, Shabbat Zachor 3/22-23, Parah 3/20-30, Shemini - Shabbat HaChodesh 4/5-6.

Enjoy reading the weekly Dvar Torah in print, in the Shele Danishefsky Foyer or on ss.org under the Echod tab or in the Electronic Echod (available to print at home).

In case of a bereavement, please
call our Clergy at 646-543-7485

If you would like to receive the
Shabbat Echod by e-mail, sign up
at www.lss.org email

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Please note that the deadline
to submit content for the
Echod, excluding
sponsorships, is Wednesday
at 3:00pm.