Parshat Vaetchanan / Shabbat Nachamu Tu B'Av

Mindy Yoni Zoltv Community Scholar Assistant Rabbi

Schwartz Zoltv

Sherwood Goffin z"l Yanky Lemmer

Executive Director President

15 Av 5781

Morey Wildes

July 23-24 2021

MINYAN INFORMATION

Welcome back to LSS! Although we are no longer operating under capacity limits or requiring pre-registration for Shabbat or weekday services, we request that attendees be sensitive to the comfort and safety concerns of others at shul by respecting any social distancing desires of others. In addition, while mask-wearing is now optional in all areas of LSS for anyone who is fully vaccinated, anyone who is not fully-vaccinated MUST wear a face mask, covering the wearer's mouth and nose, in all areas indoors, and during services anyone not fully-vaccinated or accompanying a child who is not fully-vaccinated must sit in a designated seating area. We thank you in advance for continuing to keep each other safe and healthy!

Shacharit:

Sunday, July 25 @ 8:30am

Monday, July 26 - Friday, July 30 @ 7:30am

Mincha/Maariv:

Sunday, July 25 @ 8:10pm

Monday, July 26 — Thursday, July 29 @ 8:05pm

WELCOME NEW MEMBERS

Esther and Marty Izaak

HIGH HOLIDAYS

IMPORTANT ANNOUNCEMENT: HOLIDAY SEATING IS NOW OPEN. PLEASE VISIT OUR WEBSITE AT WWW.LSS.ORG TO REGISTER.

Dedicated seat holders: please contact us by Friday, July 30th to inform us if you will be using your seat.

DVAR TORAH

The next Shabbatot available to write a Dvar Torah are: Sukkot 9/25, Noach 10/9, Lech Lecha 10/16 & Chaye Sara, 10/30.

LSS PHOTO DIRECTORY

After a year online, it's good to begin seeing each other again in person. As we look towards more connected days ahead we also look for ways to help encourage the reconnection among members. Adding your photo to your member account is a great way to get to know other Shul members, and let them get to know you (especially if you're "supposed to know them at this point" shhhh - we won't tell). Be sure to send in your individual, couple, or family photo to Jay Ziffer at Jayz@lss.org. *Photos can only be seen by members.

UPCOMING EVENT

Monday, July 26, 2:00pm: Moadon Ha'Sefer (Israel Book Club):

"The Coincidence Makers" by Yoav Blum. In this genre-bending novel, there is no such thing as chance and every action is carefully executed by highly trained agents. The author, Yoav Blum, is an international bestselling author and software developer. Yoav, will join us from Israel and participate in a discussion led by Harel Fenigstein. To join, email HarelF@jafi.org (you will then receive the Zoom link)

SHABBAT SCHEDULE

Friday night:

Earliest Candle Lighting: 6:50pm

Mincha followed by Kabbalat Shabbat at shul: 7:00pm

Founding Chazzan

Location: Nathaniel Richman Cohen Sanctuary

Shabbat Candle Lighting: 8:03pm Sunset: daven Mincha by: 8:20pm Repeat Shema: after 8:51pm

Shabbat:

Hashkama Minyan: 7:45am Location: Beit Midrash. Followed by Hashkama Kiddush Location: Room 208/210 (for fully-vaccinated

individuals only) Shiur to follow by R. Oren Epstein

Location: 3rd Floor

Shabbat Morning Services: 9:00am Location: Nathaniel Richman Cohen Sanctuary. Drasha following Musaf by Rabbi Yoni Zolty. Prayer services followed by a hot kiddush on The Spira terrace. Rabbi Herschel Cohen Memorial Minyan: 9:20am Location:

The Spira Terrace Latest Shema: 9:22am

Beginners Service: 9:30am, Service led by Bill Greenbaum

Location: Pre-function room

Shabbat Groups: 10:00am Location: second floor classrooms

Latest Shacharit: 10:36am

Beginners Mishna Chavura with Moshe Sheinwexler in the Belfer Beit

Midrash: 6:05pm

Louis and Rhoda Lazar Shabbat afternoon shiur with Rabbanit Mindy Schwartz Zolty: 7:05pm Location: Nathaniel Richman Cohen Sanctuary

Mincha: 7:50pm Location: Nathaniel Richman Cohen Sanctuary

followed by seudah shlishit Location: The Spira Terrace

Sunset, daven Mincha by, 8:19pm Ma'ariv/Shabbat Ends: 9:03pm

Zoom Havdalah: 9:15pm (link in electronic echod).

THANK YOU TO OUR SPONSORS

Hashkama Kiddush:

Sponsored by **Bob and Elissa Burnat** to commemorate the 62nd anniversary of Bob's Bar Mitzvah.

Main Kidddush (hot mini kiddush):

Sponsored by Milayna Subar and Jeff Schwartz in memory of Milayna's father E. David Subar, Eliyahu David ben Yehuda Leib z"l.

Seudah-Shlishit:

Sponsored by Janine, David, and Menachem Sherr in commemoration of the 40th yahrtzeit of David's beloved mother, Marjorie Jacoby Sherr, Miriam bas Yoseph and Leah a"h.

Sponsored by **Beth Epstein** in commemoration of the first yahrtzeit of her brother Reuven Shlomo ben Zalmon z"l.

We are pleased to inform you that the **Beainners Kiddush** will be resuming. The kiddush will be for vaccinated individuals only. To sign up as a sponsor email email info@lss.org.



In case of a bereavement, please call our Clergy at 646-543-7485 (day or night)

LINCOLN SQUARE SYNAGOGUE OFFICERS

Morey Wildes, President (president@lss.org)

Jamie Nussbaum, Yitzy Rubin, Paris Wald Stulbach, Vice Presidents

If you would like to receive the Shabbat Echod by e-mail, sign up at www.lss.org or

Michael Roxland, Treasurer Rande Price, Secretary Michael Doppelt, Tanya Gershon, Adam Herbst, Sara Nash, Julie Walpert, Jay Ziffer

YOUTH AND MAGEN AVRAHAM TEEN DEPARTMENT

Shabbat Youth Groups: 10:00am (Location: second floor classrooms) Supervised by Alexander Wildes (masks required for 2+)

Dvar Torah:

In this week's Parshat Vaetchanan, Moshe's final speech to Bnei Yisrael continues. We are again reminded of the time after the Exodus from Egypt when the Jews were wandering the desert. Moshe had asked Hashem if he too could enter the land of Israel, and Hashem declined. Instead Hashem gave Moshe permission to stand on top of a mountain and look into the land of Israel from afar. Moshe highlights two particular events the Jewish people should never forget; being saved from Pharaoh in Egypt, and being gifted the Torah on Har Sinai. Vaetchanan also includes reminders of the Ten Commandments, and the Mitzvah to recite the Shema prayer which teaches us the mitzvot of tefillin, mezuzah, and that there is only one G-d, Hashem.

Questions:

- 1. Does Moshe enter the Land of Israel?
- Which two events does Moshe tell Bnei Yisrael to never forget? 2.
- What are the two Mitzvot we learn from the words of the Shema?

Tefillin and Mezuzah on Har Sinai

Hashem saving them Pharaoh in Egypt and being gifted the Torah No, but Hashem lets him see Israel from on top of a mountain. Τ. **Answers**:

MEETING WITH RABBI AND RABBANIT ZOLTY

Rabbi Yoni Zolty and Rabbanit Mindy Schwartz-Zolty would love to meet with members and get to know our community. Email them to meet with either of them at assistantrabbi@lss.org or rabbanit@lss.org.

WEEKLY LEARNING OPPORTUNITIES

For access to Zoom links and class explanations, please visit www.lss.org/learningopportunities.To dial into a class please call 646-876-9923 and enter the Meeting ID and password.

Monday:

- Chug Ivrit led by Harel Fenigstein Chadashot (News from Israel): 7:00pm-8:15pm. You now have two ways to participate in the class, one is by Zoom Meeting ID: 853 8744 3723 Password: 180613, or in person (fully vaccinated only) class 206
- **Beginners:** New sessions of the Hebrew Reading Crash Course Level I, in-person, at LSS, will begin Monday, July 26th at 6:00pm. Instructor: Sharona Spivack .The 5 classes last 1 1/2 hours, and are free and open to all. Register at www.lss.org/beginners.

- *This week led by Rabbanit Mindy Schwartz Zolty and Assistant Rabbi Yoni Zolty * The Marilyn & Sam Isler, "Studies in the weekly Parsha" led by Rabbi Shaul Robinson: 10:30am-11:30am Meeting ID: 241022510.
- Beit Midrash night, The M'lachim (Kings) Study Group led by Ron Platzer: 8:00pm. Meeting ID: 974 8108 9782 Password:389511

 Chug Ivrit - Safa Ivrit (Hebrew Language) led by Harel Fenigstein: 7:00pm-8:15pm. You now have two ways to participate in the class: one is by Zoom: Meeting ID: 854 6157 2450 (Password: chug2), or - in person (fully vaccinated only) class 206

Thursday:

- Women's Talk Time: led by School Psychologist Ruth Moser Riemer: 11:30am-12:30pm. Meeting ID: 972 4054 8238 Password: 142533
- *This week led by Rabbanit Mindy Schwartz Zolty and Assistant Rabbi Yoni Zolty * Jacob Adler Parsha Class Explorations in the Weekly Parsha led by Rabbi Shaul Robinson: 7:00-8:00pm. Meeting ID: 912 657 888. In person on the terrace option also available.

BEN & JERRY'S

As protests and violence engulfed Israel in May, scores of users flooded the social media pages of the ice cream brand with criticism and calls to boycott the country. Ben & Jerry's critics, have been lobbying it to stop selling in Israel for nearly a decade. Ben & Jerry's is trying to appease a global campaign of hate called BDS, by cutting ties with its factory in Israel. Extremists are already celebrating this decision and demanding that the company use its socially conscious brand to harm Israelis even further. Ben & Jerry's are responding to pressure from the antisemitic Boycott, Divestment, and Sanctions (BDS) movement.

BDS is a campaign of hate that opposes Israel's existence in any part of the region. The purpose of BDS is to isolate and pressure Israel until it collapses. BDS co-founder Omar Barghouti has said "we oppose a Jewish state". BDS also actively harms peace efforts by opposing Israeli-Palestinian cooperation, fueling more conflict and suffering for both peoples. Even more disturbingly, the movement is led by the Boycott National Committee (BNC) and according to the New York Times, "terrorist organizations, including Hamas" are members of the BNC. The real-life impact of BDS is to spread dehumanizing propaganda about Israelis and promote injustice.

In fact, the campaign against Ben & Jerry's labels the location of their Israeli factory as a "settlement," when it is in fact an internationally recognized part of Israel. It's clear this isn't really about Israeli settlements, but about opposing Israel's existence.

Furthermore, the most recent push targeting Ben & Jerry's began when the racist terrorist group Hamas launched a massive 4,000+ rocket assault against Israel, with horrific consequences for Israeli and Palestinian civilians alike. As such, the company's decision signals to Hamas that starting wars and committing crimes against Israeli and Palestinian civilians pays off, because companies around the world will respond by blaming and harming only Israel. Among the countless brands owned by Unilever, Ben & Jerry's is uniquely vulnerable to such pressure because of a special provision that grants it independence from the larger company. The sale to Unilever in 2000 tasked a special board of directors with preserving the ice cream brand's "social mission" and gave it the power to override certain corporate decisions to do so. Let's urge Ben & Jerry's to oppose hate, strengthen its ties with Israel, and support peace.

What you can do:

- Email the CEO Ben & Jerry's, Matthew McCarthy, by Clicking Here
- In New York, support supermarkets that are boycotting Ben & Jerry's by doing the same.
- At the same time, keep in mind that the Israeli distributor has called on Israeli consumers and visitors to continue purchasing Ben & Jerry's ice cream in Israel, saying that the hundreds of local workers who manufacture it need their support.