

Spring 2012 • Adar - Iyar 5772

BETH JACOB ATLANTA

בית יעקב

Jacob's Voice
Bulletin



Purim at Congregation Beth Jacob (continued on page 8)

21ST ANNUAL CONGREGATION BETH JACOB PURIM PARADE: Sunday, March 4th, 2012

Congregation Beth Jacob's Annual Purim

Parade and Festival jump starts the joy of Purim for the past 21 years here in Atlanta. Hundreds of adults and children in-costume and floats march down LaVista Road dazzling hundreds of spectators.

Food, fun and Purim atmosphere fill the Beth Jacob parking lot and building. The festival features rides and games for children of all ages, delicious food for everyone and a chance to greet Jews from all over the city!

Rides this year include: tea cups, rock climbing wall, bounce houses, train, and more! Lots of great food & crafts. Find out more at bethjacobatlanta.org/purim-parade.php

- ☺ To march in the Parade, contact Shalom Teller at michaeldteller@gmail.com
- ☺ To be a vendor in the Marketplace, contact Trudy Robbins at tbfrobbins@aol.com
- ☺ To be a sponsor of the Parade, contact Diane Manheim at hqi3@cdc.gov
- ☺ To volunteer at the Festival, contact Shira Malka Asherman at lasherm@emory.edu
- ☺ To help prepare food, contact Karly Yaschik at kyaschik@bethjacobatlanta.org



Schedule of events (Rain or Shine):

Parade 11:00 AM

(Parade begins in the Toco Hill Shopping Center Kroger, makes its way down LaVista Road, and ends at Congregation Beth Jacob)

Festival 12:00 NOON – 3:00 PM

*Congregation Beth Jacob,
1855 Lavista Road*

In This Issue:

Rabbi Ilan D. Feldman's article	2
Rabbi Yechezkel Freundlich's article	3
Executive Director's article	4
President's article	3 & 5
Thank you to our Donors.....	14 & 15
Within Beth Jacob	13
Upcoming classes/ Programs.....	7
Auxiliary Groups	6
Youth	12
Purim	1 & 8
Pesach	9 & 10



Building Blocks of Our Future

Rabbi Ilan D. Feldman



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This was to be no “ordinary” Shabbos at Beth Jacob, if that adjective can ever be used to describe a Shabbos. It was to be the introduction of the Shabbos Building Block, when we were to launch a month long discussion of Shabbos as part of the year long Building Blocks of Community series. There were to be special sessions after kiddush during which a fresh and novel discussion of Shabbos would be introduced. Miriam and I had spent hours preparing the presentation and accompanying materials. A video invitation I had recorded before Shabbos was emailed to the shul membership; Miriam had prepared a special cholent for everyone to enjoy during the sessions. And it was Kotzer Ruach Shabbos, the Shabbos I reserve each year to tell people what I “really” think is possible for our community to achieve, knowingly risking losing credibility by being so unrealistic.

But after all this planning, it seemed that G-d had another plan. It turned out to be one of the worst weather days for a Shabbos I could remember. The skies were black, the thunder and lightning ominous, the rain coming down in sheets with no foreseeable interruption. In the various minyanim that morning, attendance was noticeably down, and understandably so. Even crazed football fans would have thought twice before braving such elements to get to the big game, waiting “a few more minutes” for a break in the storm that never seemed to come. More than one person that morning suggested we postpone the Shabbos presentation until another week.

We went ahead with the presentations after kiddush anyway. I was amazed at what transpired. Attendance at the sessions totaled almost 250. But it wasn't this shockingly good attendance in the face of terrible weather that impressed me the most. It wasn't even the level of enthusiasm, the involvement, the variety of backgrounds, or the creativity of ideas, that left me amazed and inspired. It was the awareness that we are community that has a healthy and vibrant spiritual vocabulary, and, as such, we have a stirring future.

Beth Jacob will be celebrating the 50th anniversary of its La Vista Road campus this year. No amount of planning could have provided a more vivid demonstration of what it is we will be celebrating than what happened that Shabbos morning.

During our Jubilee Celebration, we will be looking back at 50 years of history, noting how much has been accomplished. We will review important developments, remember how things were, and appreciate what it took to get here. We will have dinners, fundraisers, and forums in which we will assess our accomplishments. But a religious community's celebration of its past would be an empty one if it wasn't enjoying the spiritual benefits it received from previous generations, and hopeful about presenting them to the next generation.

Our 50th year celebration's cornerstone will be the renovation of our Main Shul. When the Main Shul is renovated, the result is an expression of this generation's spiritual yearning, the way the current, 50 year old version, was an expression of a previous generation's aspirations. *(Continued on page 15)*



Beth Jacob's First Ever Tanach Tour to Israel; Educational Programming Highlights

Rabbi Yechezkel Freundlich, Associate Rabbi

Believe it or not, Programming Trustee Matt Lewis and I have already begun planning for next year's Continuing Adult Education Program. I wanted to take this opportunity and share with you some of the mid-year highlights, and begin the process of soliciting feedback from you as we move forward.

As you know, much time and effort went into creating our beautiful and sophisticated education brochure at the end of this past summer. The goal was to propel our Adult Education Program to a new level, and I am proud to announce that we far surpassed all of our expectations. Two programs were the focal points of this year's programming: Rabbi and Mrs. Feldman's Community Building Blocks (covered in Rabbi Feldman's article) and our inaugural Ben and Sonya Rabinowitz Tanach B' Shana Program.



The Tanach Program has been a magnificent accomplishment and, I believe, a remarkable testimony to our shul's desire to study and grow. It is something to be proudly acknowledged and celebrated that we had over 160 participants register for the class! Heritage Hall is a beautiful sight to behold on Monday nights, a fitting tribute to Ben and Sonya Rabinowitz. Thank you again to Si and Marsha Londe who, together with the Rabinowitz family, made this program a reality.

I would like to publically announce and highlight Beth Jacob's first Tanach Tour to Israel. While many of you have been to Israel before, this trip promises to be a unique experience: We are going to specifically focus on sights and lessons that we have been studying from Tanach. We'll see where David battled Goliath, where King Saul fell in battle, and where Elijah the Prophet took on the idolatrous priests of Baal. At each stop, we will study with a little more depth the topics we have covered throughout the year. Please join us on this exciting adventure through our Biblical History! The trip is scheduled from Tuesday May 8th to Friday May 18th. Please contact me for more information if you would like to participate in this unique opportunity.

Matt and I are exploring several options for next year, in addition to repeating the Tanach course. Some of the possibilities include a course on Jewish History, an in-depth look at the Book of Genesis, and a Jewish lifecycles seminar. We would love to hear from you - what kind of programs are you interested in? Beth Jacob has been privileged to host eleven visiting Scholars-in-Residence this year! Mark your calendars for May 5th, when Rabbi Dr. Sid Leiman spends Shabbos in Beth Jacob. Rabbi Leiman is a Professor of Jewish History and Literature at Brooklyn College and a noted scholar and historian. As we begin to plan for next year, please share ideas, topics or speakers you would like to see here at Beth Jacob with Matt or me!

There are over 15 regularly scheduled classes that take place every week at Beth Jacob, in addition to the special holiday specific classes throughout the year. There truly is something for everyone, and I appreciate all of your participation throughout the year so far. Rifki and I wish you a freilichin Purim and a wonderful Pesach!



A Few Words from Your President

David Mitchell, Board of Trustees, President

Over 111 years ago, the Jewish National Fund was founded to purchase land in Israel. By the 1920s, nearly a million of the famous "Blue Boxes" were in Jewish homes throughout the world—remember? The JNF has planted over 220 million trees throughout Israel—the only nation in the world to end the 20th century with more trees than it had at the beginning (from Aish.com). More than one member has suggested that we distribute pushkes for BJ—any takers?

Our Board of Trustees for 2012 has a number of veterans from last year (Larry Beck, Joey Fink, Linda Gross, Zahava Kurland, Steve Levy, Matt Lewis, Si Londe, Diane Manheim, Fishel Paley, and Yehudah Susson). In addition, we are invigorated by the addition of our new trustees (*Continued on page 5*)



Can the stiff-necked people bend without breaking?

Miriam Cann, Executive Director

People have joked with me as I prepare to leave the shul office, about the timing coinciding with the book of Shemot—associated with our very first exile...Others tend jovially to refer to the aspect of liberation. I, however, think about change.

As we read the book of Shemot, one that sees the greatest evolution or change in our people—moving to Egypt from Canaan under the protection of the Pharaoh at the start, falling from favor and becoming slaves who sink to the lowest level of spirituality, liberation, rising in stature to receive the Torah, and receiving the law, building our first House of Worship...That's a lot of change for a people dubbed "Am Kshei Oref" a stiff-necked people.

Our faith is predicated on a delicate balance of so many axis: the spiritual and the physical, free choice and obligation, belief in the Divine and personal effort, and millennia-old tradition and modern era living. Our ongoing struggle on all these dimensions is encapsulated in this book.

It is comforting to know that our nation was able to acclimate to these changes, for the most part, pretty quickly and that it is part of our nature too. Rabbi Berel Wein likens the adaptability of the Jewish people to that of Joseph who was able to survive the snake pit, Potifar's house, prison and the challenges of being the viceroy of Egypt, while consistently maintaining his unshakable faith. The Jewish people followed his model. During the period of their enslavement in Egypt, despite the intense degradation and constant threat of mortal danger, they maintained their names, dress and their language. Etz Chaim He—Torah is likened to

a living tree, able to bend to face the light without compromising its vitality.

While there have been many substantial changes during my shul involvement including significant debt reduction, enhancements to youth programming, and the overhaul of the shul website, the ones which have or will come this year are probably the most transformational for the shul and will demand the highest level of elasticity on all of our parts:

- Going digital as we encourage members to manage their accounts online, make payments, and leverage electronic communications.
- Spiritually and physically improving the davening experience in the main sanctuary.
- And most recently, reorganizing staff to meet our changing needs.

In keeping with our legacy, I feel certain that we will again adjust successfully. It may challenge our thinking to do so. But one thing I have learned from Beth Jacob is that we always have to be moving forward...as Jews it is our mandate to keep progressing in our spirituality--refining ourselves as human beings in this part of our souls' journey. Why else would 100+ people be showing up to Tanach class each week, ditto for Building Blocks and our recent scholar in residence programs.

I look forward to watching as Beth Jacob evolves during, this, its Jubilee year in Toco Hill. If our next chapter is anything like our first (think about Jewish Atlanta before us), we had better fasten our seat belts, and learn to hug the curves. We wouldn't want the stiff-necked people to get whip lash! Just while writing this article, I learned that my contract has been extended through May—that gives me 3 more months to become more malleable—at least enough to relate my departure to the book of Vayikra!



"But one thing I have learned from Beth Jacob is that we always have to be moving forward...as Jews it is our mandate to keep progressing in our spirituality--refining ourselves as human beings in this part of our souls' journey."



Planting The Seeds For The Future

I announced at the Annual Membership meeting held this past December the creation of the Beth Jacob Legacy Fund thanks to a very generous donation from Mickey Steinberg. This Fund, b'ezrat Hashem, will provide resources to support our continued growth into the future and a cushion against financial uncertainty. We also now have the excellent news that our Legacy Fund has received tax exempt (501c(3)) status from the IRS.

I want to share with you my passion in creating the Legacy Fund. My son and I moved to Atlanta from New Jersey in 1993 due to a job relocation. I knew one of our long-time members, Norman Schloss, who lived here. I called Norman before I accepted the transfer, and he said "This is the Jewish community

you want to live in!" And he was SO right!



Welcoming, warm, inclusive, concerned about living a Jewish life and connection to Hashem, this community is the first place I ever felt like I was "home."

Zahava Kurland, Board of Trustees, Treasurer

As any synagogue dependent upon dues and donations, Beth Jacob is no different in juggling all of our financial obligations. We always have a program we want to put on, another repair to make, another bill to pay, another item that needs replacement, an expansion to consider and more. And we always seemed to be strapped for funds - no different from you and me in our own lives!

As we put away for a rainy day, for our retirement (hopefully!) or for our children's futures, I hope that you become as committed as I to sustaining Hashem's House for the future of our children and our children's children who will inherit our values and connection to the Jewish people and our purpose here. We are a link in the chain of Jewish history.

No matter your current circumstances, the Legacy Fund needs a commitment from every member family to participate in building our Legacy. Every commitment will make a difference. For example, when you write your will, you could consider Beth Jacob as one of your children or consider leaving a percentage of your estate.

Our Board of Directors is comprised of: Len Epstein, Arnie Schneider, Renee Levene, Ira Leff, Peyton Alexander, Allan Scher, Andy Lewis, and Jonathan Klein and myself. We will be rolling out our initiative shortly. Expect to hear from us!!

A Few Words from Your President (continued from page 3)

(Mike Cenker and Rabbi Ahron Golding) who bring extra experience, expertise, and enthusiasm.

Just as Israel now has more trees than it had in 1948, it is our hope and vision that BJ will continue to move forward this calendar year stronger in both quantitative and qualitative ways (e.g., Bucks for BJ; Building Blocks). We plan to build on the work of past president Miriam Cann and her board to meet the needs of our dynamic congregation by continuing to offer stimulating and inspiring programs (e.g., Tanach b'Shana, Scholars in Residence), providing our children and their families with opportunities to connect with our community, and addressing the physical needs of our building. We also appreciate the importance of fiscal responsibility and will continue to try to assure that we can meet our many financial needs effectively. Indeed, the reorganization of our shul office staff is settling into an efficient routine. We welcome on to our team both Karly Yaschik as Communications Coordinator, as well as Sybil Goldstein in her new capacity as Event Coordinator.

Therefore, I encourage you to think of at least one way you can do something for the shul that we all love. Then, please contact one of the members of the board of trustees or our staff and offer your talents, experience, expertise, and enthusiastic energy. Names and contact information are listed elsewhere in this bulletin. Meanwhile, best wishes for increased joy in Adar as we head towards Purim.



Auxiliary Groups

Sisterhood

Beth Jacob Sisterhood hosted Ayelet Newman the Kosher Komic from Israel on February 15th. While we were busy giggling at Ayelet's jokes, we were wined and dined on delicious cheeses, and array of wines, and tasted an assortment of Lindt truffles that are newly kosher under the kof-k.

Sisterhood is preparing to launch the **Donor internet-a-thon** at the end of February. The internet-a-thon is Sisterhood's biggest fundraiser of the year. Please look out for our emails and contribute generously to our campaign. We use this money specifically to support The Rabbi's Discretionary Fund, as well, as other chesed projects throughout the year. This year we will be giving away *Quick and Kosher 2* by Jamie Geller as a token of our appreciation with your paid pledge of \$54 or more.

Save the Date - March 14th: will be **Pesach Extravaganza 2** in Heritage Hall. Sisterhood invites local caterers and vendors to take out a table and show off or sell Passover related items. There are food samplings, cooking demos, and shopping. How fun! It is free to all women in the Atlanta community. Pesach Extravaganza is one more exciting way to get ready for Passover.

Sisterhood is an almost paperless organization. If you are presently not receiving Sisterhood emails please contact Monica Hurwitz monhur@gmail.com to be added to our list. We don't want you to miss out.

Beth Jacob Sisterhood is looking for a chesed coordinator. If you are interested please contact Tzippi Teller at (404) 551-3386 or Jodi Wittenberg at (404) 325-4358.

Men's Club

Men's club had a fantastic Super Bowl Party. Attendees were age 2 days through 75 years old.

We will be running concessions for the Purim carnival. If you would like to volunteer please contact Josh Wittenberg at (678) 687-1772 or josh@askwitt.com.

More Specifically...Miriam Cann, Executive Director

During my professional marketing career, I had the luxury of conducting focus groups, leveraging "test-kitchen" environments, and putting customers through usability labs—all in advance of launching new products and services. We had the ability to ask all kinds of questions to best predict success in advance of launch. I was able to question whether people sipped stomach medication from a spoon or swigged it from a bottle; learned that people buy products like cooking oil if they think it will make them more beloved to their spouse and recall more about the nutritional value of a cereal when the commercial spot is not funny. Regret that in the non-profit world, we do not have the flexibility to test things in a controlled environment before sharing them broadly. Therefore, our members become our test market.

We have received a lot of feedback to the changes to our email communications and Shabbos flyer. Much has been positive, but others miss the old format and I thought it would be helpful to share some insight into the new format.

In the past, it could take almost two full days of work to produce both the Shabbos email and flyer. When the web committee developed the bid requirements for our new website, one of the critical pieces was reducing the amount of time staff was investing into developing and updating all our various communications pieces. The developer selected by the committee, provided the ability for the Shabbos flyer to be generated directly from the website content, reducing manual effort by 80% and allowing staff more time to focus on member service.

We know that this solution has not yet been perfected but we are committed to making it work. We are continuing to improve upon it each week and are also discussing what options may be available to us for further enhancement by the developer. However, as our focus group, we ask you to provide constructive feedback—telling us both what you like and what you would like to see change. Please try to isolate those pieces which make a fundamental difference to your shul experience from those which may be simply unfamiliar departures from routine. As always we thank you for your support and patience through this process and feel confident that together we can develop communication which enriches your connection to BJ, enhances your Shabbos experience while also helping shul staff be as effective as possible.



Upcoming Classes and Programs



Where is the Love?

Rabbi Yechezkel Freundlich

Pre-Purim, Wednesday, February 29th, 8:00 pm / Conference Room / For Men & Women

The Sages of the Talmud declared that the Jews were coerced into accepting the Torah at Sinai – the mountain itself hung threateningly over their heads. But lest one think we were forced into this, the Sages remark that the Jews in Shushan accepted the Torah lovingly and willingly. Did the Sages read the same Purim story we do – a story of impending annihilation and destruction? What does accepting the Torah out of love have to do with Purim and how does it affect us today?



Getting Your Kitchen Ready for Pesach

Rabbi Reuven Stein

Wednesday, March 21st, 8:00 pm / Conference Room / For Men & Women

It's not as daunting as you think! Let Rabbi Stein guide you through the details of cleaning your ovens, covering your counter tops and kashering your burners. Navigate the supermarkets with confidence, knowing which products do and do not need special Pesach certification. Thank you to Rabbi Stein and the Atlanta Kashruth Commission for making this class possible.



Scholar-In-Residence: Rabbi Dr. Shnayer Leiman

Shabbos, May 5, 2012

Sid (Shnayer) Z. Leiman is Professor of Jewish History and Literature at Brooklyn College and teaches at the Bernard Revel Graduate School of Yeshiva University. He has previously served as Professor of Jewish History and Literature at Yale University, as well as Visiting Professor and Scholar at various universities including Harvard, Oxford and Hebrew University. With notable expertise in Biblical, Talmudic and Midrashic studies, as well as medieval Jewish thought, Dr. Leiman is the author of "Rabbinic Responses to Modernity" and "The Canonization of Hebrew Scripture"; the editor of

The Canon and Masorah of the Hebrew Bible; and has contributed many entries to various scholarly journals and encyclopedias. He earned his doctorate from the University of Pennsylvania and his rabbinical ordination from the Mirrer Yeshiva in New York.



Last chance to win \$100,000—drawing in March! Building Bucks for BJ

Help ensure a sustainable future for Beth Jacob by purchasing Building Bucks for BJ raffle tickets. Proceeds go directly to significantly reducing Beth Jacob's annual operation costs by investing in energy efficient technologies that upgrade our building's infrastructure. Purchasing tickets is easy, donate online at www.bethjacobatlanta.org/Donations.php and select the "Bucks for BJ Raffle" in the "Ear-mark funds to" menu or call the Beth Jacob office at (404) 633-0551.



Purim at Congregation Beth Jacob (continued from cover)

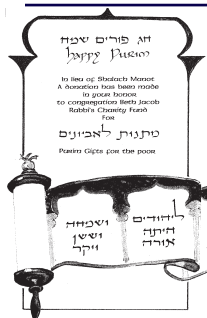
PURIM SCHEDULE

TA'ANIS ESTHER (FAST OF ESTHER) • WEDNESDAY, MARCH 7/ 13 ADAR 5772

Fast Begins.....	5:44am
Shacharis preceded by Selichos at 6:30am (Daily Minyan)	6:50am
Shacharis with Selichos said during davening (Kollel Beis Midrash).....	7:30am
Early Mincha (Kollel Beis Midrash)	5:00pm
Mincha, followed by Maariv (Main Shul)	6:05pm
Maariv followed by Megillah Reading (Main Shul)	no earlier than 6:40pm
Maariv followed by Megillah Reading (Kollel Beis Midrash)	6:40pm
Fast Ends.....	7:15pm
Music, dancing, pizza & ice cream party (Heritage Hall)	8:30pm
Megillah Reading only, Main Shul	10:00pm

PURIM • THURSDAY, MARCH 8/ 14 ADAR 5772

Sunrise Minyan (Main Shul)	6:35am
Followed by Megillah Reading	approximately 7:15am
Shacharis (Kollel Beis Midrash).....	7:30am
Followed by Megillah Reading	approximately 8:10am
Shacharis (Daily Minyan)	8:15am
Followed by Megillah Reading (limited women's section).....	approximately 8:55am
Shacharis (Main Shul)	9:20am
Followed by Megillah Reading	approximately 10:00am
Father/Son Learning (Yeshiva Mordechai Hatzaddik), Kollel Beis Midrash	11:30am
Mishteh Esther Hamalka (Feast of Queen Esther) and Art Project for Girls grades 1-5, Youth Lounge	11:30am
Children's Megillah Reading. Megillah not actually read (Main Shul)	11:30am
Megillah Reading for homebound.....	contact Rabbi Y
Early Mincha (Daily Minyan).....	1:30pm, 3:00pm and 4:00pm
Purim Seudah, by reservation only (Heritage Hall)	5:30pm
Followed by music and dancing, open to the community	7:00pm
Last Megillah Reading (Daily Minyan)	5:30pm
Late Mincha followed by Maariv (Daily Minyan)	6:25pm
Maariv only (Daily Minyan)	8:00pm and 9:00pm
Maariv only (Kollel Beis Midrash).....	9:45pm



Purim Cards: Cards purchased from Rabbi's Charity Fund can fulfill your obligation to give charity on Purim (matanos l'evyonim) and can be given to friends and family in lieu of multiple shalach manos. All proceeds will benefit those in need in our community both during and after Purim. The cards were designed by Beth Jacob members Laura Bogart and Marcy Karon, and are available in the shul office, call (404) 633-0551. Suggested donation is \$3 each. Checks should be made payable to Beth Jacob Charity Fund.

Congregation Beth Jacob's Annual Purim Seudah: *Alice and the Mad Hatter* invite you to *The Mad Hatter's "Topsy Tea" Purim Seudah* Heritage Hall, Congregation Beth Jacob Thursday, March 8, 5:30pm

Members: \$18.00 Adult, \$10.00 Children (4-10), \$85 Family Max

Non Members: \$22.00 Adult, \$12.00 Children (4-10), \$100 Family Max

For more information contact Sybil Goldstein at 678-244-6642 or sgoldstein@bethjacobatlanta.org.



BJ Alcohol Policy

In view of ongoing challenges teenagers have in dealing with alcohol, and in view of confusing messages sent by synagogue communities when alcohol is used in religious settings, Congregation Beth Jacob sets forth its policy regarding alcohol:

1. No alcohol other than Kiddush wine shall be formally dispensed by the synagogue during synagogue festivities.
2. The law prohibits dispensing alcohol to minors. Adults who bring alcohol onto campus may not share any of this with minors.
3. Any persons who are perceived to be inebriated will be asked to leave by the synagogue administration as their presence creates an environment which is inappropriate and unsafe for the religious center of a community.



Wednesday, March 7 approx. 8:30pm

After the Megillah reading join us for DANCING, live music, ice cream and hamentashen in Heritage Hall for men, women & children. Pizza will be available for purchase for \$2 per slice. Sponsored by Sisterhood.

Thursday, March 8, 7:00pm

After the Purim Seudah join us for music and dancing in Heritage Hall. Having your own Seudah? Come with your guests afterwards! For men, women & children.



PESACH SCHEDULE

Pre Pesach

Rabbi Stein, Getting Your Kitchen Ready, Wednesday, March 218:00pm
Pot Kashering, meat kitchen, Sunday March 25 & Sunday, April 110:00am – 12:00pm
Rabbi Feldman's Shabbos HaGadol drasha, Shabbos, March 31TBA
Selling chometz: Rabbi Ilan D. Feldman will be available for in-person authorization to sell chometz/kinyan on Sunday morning, April 1 from 10:00am to 11:00am and Thursday, April 5 following Mincha Maariv. Forms are also available in the shul office and the Daily Minyan. Authorization to sell chometz must be completed no later than Friday, April 6 at 11:30am.
Search for chometz, Thursday, April 5 no earlier than 8:36pm

Erev Pesach • Friday, April 6

Shacharis, Main Shul, followed by siyum and meal for the firstborn 7:00am
Shacharis, Kollel Beis Midrash, followed by siyum and meal for the firstborn 7:30am
Community chometz burning, parking lot across from Daily Minyan 10:00am – 12:30pm
Latest time to eat chometz 11:32am
Latest time to burn, say nullification of chometz and sell chometz 12:36pm
Candle Lighting 7:44pm
Mincha, Main Shul 7:45pm
1st Seder begin no earlier than 8:37pm
Chatzos (halachic midnight, latest time ideally to eat afikomen) 1:39am

First Day Pesach • Shabbos, April 7

Early Shacharis, Kollel Beis Midrash (note time) 8:30am
Shacharis, Main Shul (note time; no chumash class preceding davening) 9:00am
Late Minyan, Daily Minyan (note time) 9:15am
Teen Minyan, Conference room (note time) 9:30am
Early Mincha, Daily Minyan 5:00pm
Yom Tov speakers 7:00pm
Late Mincha,* followed by speaker, Maariv, Main Shul 7:35pm
 *There will not be shalosh seudos served at Shul, Shalosh Seudos should be completed by 4:50 pm
Sunset 8:03pm
Candle Lighting no earlier than 8:38pm
2nd Seder, begin counting of Omer begin no earlier than 8:38pm
Chatzos (halachic midnight, latest time ideally to eat afikomen) 1:39am

Second Day Pesach • Sunday, April 8

Early Shacharis, Kollel Beis Misrash (note time) 8:30am
Shacharis, Main Shul (note time; no chumash class preceding davening) 9:00am
Late Minyan, Daily Minyan (note time) 9:15am
Teen Minyan, Conference Room (note time) 9:30am
Early Mincha, Daily Minyan 5:00pm
Yom Tov speakers 7:15pm
Late Mincha, Main Shul, followed by speaker 7:45pm
Maariv no earlier than 8:38pm
Yom Tov ends 8:38pm



Pesach at Congregation Beth Jacob (continued from page 9)

Chol Hamoed Davening • Monday - Thursday, April 9-12

Early Shacharis / Sunrise Minyan , Daily Minyan	8:53am
Shacharis , Non-tefillin in Main Shul, Tefillin in Kollel Beis Midrash.....	8:00am
followed by breakfast for those who stay to learn	
Late Shacharis , Daily Minyan	8:45am
Early Mincha , Kollel Beis Midrash	2:15pm
Mincha and Maariv , Main Shul.....	7:50pm
Maariv , Daily Minyan / Kollel Beis Midrash	9:00pm / 9:45pm

Erev Yom Tov • Thursday, April 12

Candle Lighting	no earlier than 6:45pm/7:48pm
Early Mincha , Main Shul	6:35pm
Late Mincha , Main Shul	7:50pm

Seventh Day Pesach • Friday, April 13

Early Shacharis , Kollel Beis Midrash.....	8:00am
Shacharis , Main Shul	(no chumash class preceding davening) 9:00am
Late Minyan , Daily Minyan.....	9:00am
Teen Minyan , Conference Room	9:15am
Early Mincha , Daily Minyan.....	5:00pm
Mincha , Main Shul (Followed by Maariv)	6:35pm
Candle Lighting	no earlier than 6:46pm / 7:49pm
Late Mincha , Main Shul (Followed by Maariv).....	7:50pm

Eighth Day Pesach • Shabbos, April 14

Early Shacharis , Kollel Beis Midrash, (Yizkor is recited, Shir Hashirim is read).....	8:00am
Shacharis , Main Shul (Yizkor is recited, Shir Hashirim is read)	
(no chumash class preceding davening).....	note time 8:30am
Late Minyan , Daily Minyan (Yizkor is recited, Shir Hashirim is read)	9:00am
Teen Minyan , Conference Room (Yizkor is recited, Shir Hashirim is read)	9:15am
Early Mincha , Daily Minyan.....	5:00pm
Late Mincha , Main Shul	7:30pm
Neilas Hachag (end-of-the-holiday celebration and bring your own matzah shalosh sedos)	following Mincha
Maariv	no earlier than 8:43pm
Yom Tov ends	8:43pm



Keren Keet is freelance cartoonist and illustrator. To view more of her work or to contact her, visit her website: <http://myweb.tiscali.co.uk/kerenkeet>





Spotlight on New Members

This column provides a brief introduction to some new members, with the hope that existing members will feel free to follow up with them personally to get to know them better. Contact information for new members is available from the shul office.

Michael and Lori Barnwell – Michael grew up in Birmingham and Lori grew up in Florida. In 2005 they moved from South Georgia to Athens, where they became involved with the UGA Hillel. In Athens they got to know some of the Kollel rabbis and decided three years ago to move to Toco Hills because it offered the type of Jewish community in which they wanted to raise their family. Their son Tovia is 7, their daughter Elana is 5 and their newest daughter Yael was born a few months ago. The Barnwells are excited to be a part of the Beth Jacob community, which they have found to be warm and welcoming.

Michael and Shoshi Tarragin – Michael grew up in Silver Spring, MD and moved to Israel while in high school, while Shoshi, who was born in the Bronx, grew up in the Har Nof neighborhood of Jerusalem. Until last summer they were living in Neve Daniel in the Gush Etzion region of Israel. Michael's company, an Israeli technology company with clients in the U.S., requested that he relocate to Atlanta for a year, so the Tarragins and their children – Avigail (10), Netanel (7), Amitai (4) and Gedalia (3) -- now find themselves

living in Toco Hills. They have been impressed by the warmth and hospitality they have experienced in the community.

Sarah Banks – Sarah is a native of Chattanooga who has been living in the Atlanta area for more than a decade. She and her 7-year-old daughter Eliana moved to Toco Hills last year from Sandy Springs, after having spent much time visiting the neighborhood. Sarah is a physician with an established practice in internal medicine, and is about to complete a fellowship in integrative medicine, which is a diverse approach to medical care starting with preventive care and using all forms of evidence-based medicine, including natural medicine.

Daniel and Mindy Rubenstein – Daniel and Mindy grew up around the corner from each other in Pinellas County, Florida (near Clearwater) and remained in that area until last year. As both their family and their commitment to Judaism grew, they sought an established Jewish community, and were attracted to Toco Hills by both Torah Day School and the warmth of the community. Their older children Arielle (7) and Reuven (6) attend TDSA, while their youngest daughter Dalia (2) stays at home with Mindy, who works from home as a writer. If any other moms would be interested in a weekly group for toddlers, please be in touch with Mindy at mindy@treeoflifewriting.com.

The Amram Hillel Feldman Institute for Interpersonal Relationships presents: The Six Remembrances
A Sunday morning presentation in two parts with Rabbi Ilan D. Feldman and Rabbi Emanuel Feldman
 Sunday, March 18, 2012 / 24 Adar 5772, 10:00am -12:00 noon, Heritage Hall



Part I: 10:00am –10:50am THE SIX REMEMBRANCES

The Torah commands that six events be remembered always to keep them alive in our consciousness: the Exodus from Egypt, receiving the Torah at Mount Sinai, Alamelek's attack, the Golden Calf, Miriam, and the Sabbath. See how these remembrances form a mission statement for the Jewish people.

Part II: 11:00am – 12:00 noon Dessert Symposium with coffee and refreshments

In what has become a highlight of this annual event, join the Rabbis Feldman as they "let their hair down" and talk about the issues of the day.

There is no cost to attend the lectures; however, contributions to The Amram Hillel Feldman Chesed Fund are welcome to meet the needs of individuals in Atlanta and Israel. Donations may be made payable to Rabbi's Charity Fund, c/o Congregation Beth Jacob.



BETH JACOB PRESCHOOL

The Preschool has been infused with so much dynamic learning and change in the past months as we have been bringing the fruits of our Project Approach learning into our classrooms and teaching! What is Project Approach, you ask? This method of learning, adapted from Emilio Reggio teaching, depends on several principles that we hold dear:

- ★ Working from child-inspired topics that are relevant to a child's world;
- ★ Regarding the morah as a researcher, facilitator and guide, rather than the source of all knowledge;
- ★ Children working collaboratively with many different materials;
- ★ Parents and community members coming into the class to share resources and information;
- ★ Documenting the childrens' work through video and pictures;
- ★ Respect for a child's work, thoughts, and inquisitiveness as the foundation for learning.

Our partnership with children in investigating their curiosity has led to amazing explorations: creating a vegetable store when learning about Borei Prei HaAdama; designing, building and decorating a House for Squirrels when we learned about animal homes, hibernation and winter weather; reflecting on what we can we learn from trees as we gathered information around Tu B'Shevat; experimenting with the question of whether it is possible to split water by any means when we read about Hashem splitting the Yam Suf in the parsha. Our preschoolers possess tremendous curiosity and creativity and we are excited that our classrooms are incubators for their investigations and questions!

We are currently enrolling for the 2012-13 school year and would love to speak to you about your interest in the school. Please contact Rebecca Oberman at roberman@bethjacobatlanta.org or at 678-244-6649.



Boy Scout Troop 613

Torah Day School Scout Troop 613, for boys of all ages, has been very busy hiking, biking, swimming, rock-climbing, camping out, canoeing, barbecuing, building the BJ sukkah, davening, learning, locking-in and publicizing summer scout camp, all under the direction of Avraham Warga. For more information contact Mr. Warga at 404-806-1446.



NCSY

Yeshiva Atlanta's NCSY Jewish Unity Mentorship Program (JUMP) is the training ground for tomorrow's community leaders. Led by Rabbi Chaim Neiditch, teen participants meet on a weekly basis at Yeshiva Atlanta to learn valuable skills in leadership. For more information about NCSY contact Rabbi Chaim Neiditch 404.486.8787 or rcn@ncsy.org.



BIRTHS

- **Michael & Lori Barnwell** on the birth of a daughter
- **Dr. Robert & Jan Cohen** on the birth of their grandson, Aharon Tzvi, born to Mordy & Aliza Polstein in Chicago
- **Rabbi Yerachmiel & Michal Donowitz** on the birth of a grandson born to Yaakov & Esther Ehrman in Baltimore, MD
- **Rabbi Daniel & Bluma Estreicher** on the birth of their granddaughter, Elke, born to Zev & Nechama Schwartz in Baltimore, MD
- **Dr. Mark & Barbara Fisher** on the birth of a great-granddaughter born to Yoel & Chaya Eisenberg in New York
- **Michael & Rhonda Graiser** on the birth of their granddaughter, Chaya Leah, born to Simcha & Esther Beller in Jerusalem
- **Aaron & Jennifer Green** on the birth of their daughter, Sarah Ahuva
- **Bill & Paula Gris** on the birth of their granddaughter, Avital Chaya, born to Ben & Erin Gris in Washington, DC
- **Rabbi Avrohom & Rena Kanarek** on the birth of a grandson born to Shloimy & Shani Nissan in New York
- **Felice Lefkove** on the birth of her granddaughter, Leah Ruth, born to Benjamin & Nehama Lefkove in Augusta, GA
- **Steve & Dr. Sarah Levy** on the birth of their daughter, Elana Miriam
- **Ed & Anita Nemeth** on the birth of a great-grandson born to Eliyahu & Elisheva Hason in Jerusalem
- **Rabbi Mordechai & Leah Pollock** on the birth of a daughter
- **David & Evi Reznick** on the birth of their granddaughter, Ahuva Leah, to Yechezkel & Tzivia Edelson
- **Rabbi David & Julie Silverman** on the birth of their grandson, Yisroel Noach, born to Schneuer Tzvi & Miriam Silverman in Dallas, TX
- **Rabbi Yoel & Chavie Spotts** on the birth of their son, Yekusiel Yehudah Chaim
- **Avi & Rachel Tate** on the birth of a son, and to grandparents, Dr. Joe & Phyllis Tate

- **Dr. Joe & Phyllis Tate** on the birth of a granddaughter born to Dean & Shoshana Goldberg in Toronto
- **Daniel & Rivka Wenger** on the birth of a daughter

ENGAGEMENTS

- **Verna Black** on the engagement of her granddaughter, Aviva Silverman, daughter of Dr. Walter & Tammy Silverman, to Mordechai Twerski, son of Adam & Bayla Twerski
- **Zhenia Greszes** on the engagement of her granddaughter, Jamie Saul, daughter of Danny (Miriam Saul, to Michael Rindsberg, son of Denise & Frank Rindsberg of Atlanta
- **David & Evi Reznick** on the engagement of their son, Rabbi Elchonon (Ari), to Dr. Ora Rotenstein, son of Moshe & Sarah Rotenstein of Staten Island, NY

WEDDINGS

- **Dr. Robert & Jan Cohen** on the marriage of their daughter, Elana, to Shaya Schechter, son of Mr. & Mrs. Boruch Schechter of Washington Heights, NY
- **Zhenia Greszes** on the marriage of her grandson, Marshall Saul, son of Danny & Miriam Saul, to Terri Magid, daughter of Steven & Jenny Magid
- **Avraham & Joyce Litzman** on the marriage of their daughter, Ilana, to Yehoshua Dovid Lowenthal, son of Binyamin & Rachel Lowenthal of Baltimore, MD

CONDOLENCES

- **Roie Bachar** on the loss of his aunt, Ida Dori
- **Avraham Ehrenzweig** on the loss of his mother
- **Abe & Faye Esral** on the loss of their daughter-in-law, Naomi Esral
- **Miriam Feldman** on the loss of her mother, Rebbetzin Chana Weinberg
- **Drs. Eric & Nicole Fier** on the loss of their daughter, Rachaeli, and to Yonatan, Joshua & Aaron Fier on the loss of their sister
- **Rifki Freundlich** on the loss of her grandfather, Samuel Geltman
- **Henry Kagan** on the loss of his brother, Michael Benjamin Kagan

- **Dr. Rusti Klein** on the loss of her mother, Sylvia Plutchok, and to Nathaniel Klein on the loss of his grandmother
- **Lenny Miller** on the loss of his mother, Evelyn Miller
- **Dr. David Mitchell** on the loss of his mother, Laura Mitchell
- **Jean Paley** on the loss of her grandfather, Daniel David Shure
- **Scott Sidlow** on the loss of his father, Spencer Sidlow
- **Murray Siegel** on the loss of his wife, Iris
- **Rabbi Eliyahu Tendler** on the loss of his father, Rabbi Yosef Tendler
- **Rabbi Shimon Wiggins** on the loss of his mother, Harriet Wiggins
- **Allan, Sheila and Harold Bleich** on the loss their brother Dr. Jack Bleich
- **The Steele family** on the loss of wife and mother Cindy Steele

NEW MEMBERS

- **Louis & Cheryl Weinstein**
509 Brookview Circle
Marlton, NJ 08053
(856) 985-8235
- **Lenore Field**
1025 Emory Parc Place
Decatur, GA 30033
(770) 630-6538
- **Dr. Devorah Giffen**
390 Rams Way
Tucker, GA 30084
(404) 558-9830

MEMBER UPDATES

- **Nancy Goldberg**
(404) 321-0760
- **Mel Gorowitz**
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Atlanta, GA 30350
- **Dr. Selwyn Hurwitz**
seljhur@gmail.com
- **Edward Koffsky**
ed@koffsky.com
- **Avraham Litzman**
avraham@litzmanbusinesssolutions.com
- **Rabbi Moshe & Pam Rose**
1246 Christmas Lane
Atlanta, GA 30329
- **Terri Rosenfeld**
P.O. Box 98278
Atlanta, GA 30359



Thank you to our Donors!

IN HONOR OF

- **Rabbi & Mrs. Shlomo Berkowitz:** Philip Greenland
- **Larry Bogart** on his special birthday: Leonard & SueAnn Epstein, Abe & Faye Esral, Dr. & Mrs. Martin Goldstein, Simone & Elisa Iteld
- **Rabbi Emanuel & Estelle Feldman** on their wedding anniversary: Gladys & Jack Hirsch & family
- **Rabbi Ilan & Miriam Feldman** on the birth of her grandson, Yosef Tzvi: Drs. David & Deborah Mitchell
- **Janie Feldman** on her special birthday: The Jablow family
- **Dr. Mark & Barbara Fisher** on the birth of their great-granddaughter: Drs. David & Deborah Mitchell
- **Rabbi Yechezkel Freundlich** on his youth programs: Drs. Sheldon & Naomi May
- **Rabbi Menashe Goldberger:** Dr. Norman & Barbara Freid
- **Rabbi Menashe & Randee Goldberger** on the birth of their granddaughter, Chava: Drs. David & Deborah Mitchell
- **Sybil Goldstein** in appreciation of her 20 years of service: Alan Minsky & Julie Kaminsky
- **Ruby Grossblatt** on the Bar Mitzvah of her grandson, Moshe Yitzchak Estreicher: Drs. David & Deborah Mitchell
- **Jerry & Penny Goldwasser** on the Bar Mitzvah of their grandson, William Reed: Cynthia Tyler
- **Adina Hirsch** on her engagement: Gloria Goldberg
- **Rabbi Shalom Horowitz** for the Youth Minyan Kiddushim: Dr. Sheldon & Naomi May
- **Myrna Klinger:** Iris Abelson
- **Ira Leff:** Anonymous
- **Johathan & Davida Levin** for their kindness & hospitality: Yehudit Robinson
- **Davida Levin:** Larry & Myrna Klinger
- **Steven & Sarah Levy** on the birth of their daughter: Drs. David & Deborah Mitchell
- **Avraham & Joyce Litzman** on the engagement of their daughter, Ilana: Drs. David & Deborah Mitchell

- **Sue Maran** on her special birthday: Fridell Feibus, Henry & Marilyn Foyer, Gerry Gillman, Herman & Rose Klarman, Herb Mendel & Lois Berch, Lee Mendel, Ed & Marilyn Sherman, Marsha Weiss & Steve Weiss
- **Ed & Anita Nemeth** on the birth of their great grandchild: Ed & Carol Schneider
- **Reuven Michoel & Trudy Robbins** on the Bar Mitzvah of their son, Naftali: Arnie & Marcy Schneider
- **Victor & Nelda Rousso** on their 60th wedding anniversary: Iris Abelson, Abe & Faye Esral, Carole Feinberg, Janie Feldman, Sybil Goldstein, Larry & Myrna Klinger, Yossi & Jill Ovadia, Gillian Rosenberg, Burt & Doreen Wittenberg
- **Rabbi Norman Schloss:** Rabbi Zvi & Chana Shapiro
- **Dr. Allen Shaw's** birthday: Dr. Stan & Sharon Harris
- **Rabbi David & Julie Silverman** on the birth of their grandson: Drs David & Deborah Mitchell
- **Jay Starkman** on his National CPA award: MosheAron & Linda Gross
- **Rabbi Reuven & Rochel Stein:** Drs. David & Deborah Mitchell
- **Marilyn Swedarsky** on her honor: Jerry & Loretta Love
- **Sabina Szlam:** Larry & Myrna Klinger
- **Burt & Doreen Wittenberg:** Larry & Myrna Klinger

REFUAH SHLEMAH

- **Peyton Alexander:** Gloria Goldberg
- **Jack Bleich:** Chuck Azer & Elaine Miller
- **Rabbi Daniel Estreicher:** Moshe Aron & Linda Gross
- **Henry Friedman:** Larry & Myrna Klinger
- **Cantor Gustav Goldberger:** Joyce Berger
- **Kalman Held:** Si & Marsha Londe
- **Yael Katz:** Rabbi Israel & Susan Robinson
- **Myrna Klinger:** Victor & Nelda Rousso, Jo Katz Worley
- **Josh Lewis:** Dr. Aaron & Miriam Cann, Kalman & Lois Held, McGill, Gotsdiner, Workman & Lepp, P.C., L.L.O., Paul & Cheryl Rodbell, Victor & Nelda Rousso, Jack & Pam Williams

- **Rita Marokko:** Larry & Myrna Klinger
- **Barbara Negelow:** Carole Feinberg
- **Lydia Peljovich:** Zhenia Greszes
- **Phyllis Tate:** Rabbi Yerachmiel & Michal Donowitz
- **Barry Tatatoot,** son of Louis & Bunny Taratoot: Donald & Sheila Minsk

IN MEMORY OF

- **Dr. Jack Bleich:** Dee-Dee Atta, Joe, Janie, Ben & Sarah Goldberger, Larry & Myrna Klinger, Deena Koniver, Dr. Charles & Nancy Levy, Paul & Cheryl Rodbell, Gerald & Mona Shuman, Dr. Morton & Aviva Waitzman
- **Abe Brenner:** Si & Marsha Londe
- **Judy Cohen,** mother of Rabbi A. Mordechai Cohen: Dr. Aaron & Miriam Cann, Paul & Cheryl Rodbell, Larry & Eleanor Bogart
- **Joel Cortell,** son of Harriet Cortell: Joyce Berger, Rabbi Reuven & Rochel Stein
- **Avraham Ehrenzweig's mother:** Myron & Selma Schultz
- **Naomi Esral,** wife of Mitchell Esral, daughter-in-law of Abe & Faye Esral: Dr. Aaron & Miriam Cann, Janice Gavant, Moshe Morris Gavant, David Gavant & Debbie Gavant Swan, Dr. Stan & Sharon Harris, Ellen Rosenzweig & Sharon Lichtenthal, Gail Silverman, Morton & Aviva Waitzman
- **Dr. Paul Fernhoff:** Ralph N. Allsop, A.J. & Holly Silverman
- **Rachaeli Fier,** daughter of Drs. Eric & Nicole Fier: Dr. Aaron & Miriam Cann, Dr. Sanford Hartman, Dr. Stan & Sharon Harris, Kurt Ptacek of Dencity Designs & Oakland Construction, Paul & Cheryl Rodbell
- **Samuel Geltman,** grandfather of Rifki Freundlich: Peyton & Elaine Alexander, Dr. Aaron & Miriam Cann, Raanon & Erica Gal, Niel & Marcy Kalnitz & family, Rabbi David & Evi Reznick, Paul & Cheryl Rodbell, Victor & Nelda Rousso
- **Binyomin Michel Kagan,** brother of Henry Kagan: Dr. Aaron & Miriam Cann
- **Lenny Miller's Mother:** Andrew & Sydney Rubin Lewis

(Continued on page 15)



Thank you to our Donors! (continued from page 14)

- **Dr. David Mitchell's Mother:** Dr. Allan & Sheila Bleich, Dr. Aaron & Miriam Cann
- **Avner Mufson**, grandson of Harriet Cortell: Harriet Cortell
- **Soad Naghi's Mother:** Rabbi Yerachmiel & Michal Donowitz
- **Debbie Naftalin**, mother of Harriet Cortell: Harriet Cortell
- **Egon Petschek:** Dr. Allan & Sheila Bleich
- **Sylvia Plutchok**, mother of Dr. Rusti Klein and grandmother of Nathaniel Klein: Paul & Cheryl Rodbell
- **Bobby Rosenfeld:** Bob & Vivian Greene
- **Spencer Sidlow**, father of Scott Sidlow: Drs. David & Deborah Mitchell, Arnie & Marcy Schneider
- **Iris Siegel**, wife of Murray Siegel: Ronald B. Cohen, Betsy Evans, Michael & Linda Friedman, Sharon Funk, Jimmy & Dale Glenn, Russell & Nancy Harris, Si & Marsha Londe, Paul & Carol Lutz, Charles & Sandra Marcus, The Mills family, Eloise, Bill, Alecia & William, Kim & Scott, Stephen & Michaela Ritz, Betty Berman Roth, Dr. Jerrold & Sheila Sherman, Ron & Sandy Simblist, Michelle Touns, M. Whiteacre, on behalf of BDO USA LLP partners & employees, Marvin & Joan Zion
- **Mickey & Marilyn Steinberg's great niece:** Neal & Phyllis Busch, Donald & Sheila Minsk
- **Rabbi Yosef Tendler**, father of Rabbi Eliyahu Tendler: Herb Mendel & Lois Berch, Paul & Cheryl Rodbell
- **Rebbetzin Chana Weinberg** mother of Rebbetzin Miriam Feldman: Joel, Cindy & Ilana Bauman, Herman & Louise Beck, Joyce Berger, Dr. Aaron & Miriam Cann, Sam & Eddie Dressler, Harriet Cortell & family, Hillel & Ellie Glazer, Gloria Goldberg, Dr. Stan & Sharon Harris, Kalman & Lois Held, Gladys, Stuart, Bryan, & Gayle Hirsch & family, Larry & Myrna Klinger, Ed & Lynn Koffsky, Wendy Lipshutz, Jerry & Loretta Love, The Meltzer family, Herb Mendel & Lois Berch, Sandra, Jonathan, Benjamin & D'vora, Donald & Sheila Minsk, Dr. Moshe & Caryn Oberman, Lynne Rabinowitz, Paul & Cheryl Rodbell,

Gail Rogin, Victor & Nelda Rousso, Scott Sidlow & Anne Glazer, Mickey & Marilyn Steinberg, Dr. Morton & Aviva Waitzman, Goldie Weinstein, Jack & Pam Williams & family, Jo Katz Worley

- **Harriet Wiggins**, mother of Rabbi Shimon Wiggins: Paul & Cheryl Rodbell
- **Janette Wolper**, mother of Judy Wolper Garber: Dr. Allan & Sheila Bleich, Larry & Eleanor Bogart, Dr. Aaron & Miriam Cann, Rabbi Yerachmiel & Michal Donowitz, Gloria Goldberg, MosheAron & Linda Gross, Larry & Myrna Klinger, Drs. David & Deborah Mitchell
- **Shirley Zimmerman**, mother of Cheryl Rodbell: Allan & Sheila Bleich, Larry & Eleanor Bogart, Rabbi Yerachmiel & Michal Donowitz, Marty & Judy Kogon

BOOK DEDICATIONS

Chumashim

In Memory of

- **Sonya Rabinowitz:** Hal Rabinowitz & family
- **Helen Rosenberg:** Dr. Stan & Sharon Harris
- **Irene Russ:** Emily Birnbaum
- **Rebbetzin Chany Weinberg:** The Starkman Family

Siddurim

In Honor of

- **Sue Maran**, on her birthday: Neal & Phyllis Busch, Sam & Lucy Carson, Teddy Haber, Jerry & Loretta Love, Rita Marokko, Ed & Anita Nemeth, Regine Rosenfelder

In Memory of

- **Lillian Bailer:** Dr. Howard & Jennifer Caplan
- **Moshe Blumenthal:** Steve Guggenheim
- **Nathan Caplan:** Dr. Howard & Jennifer Caplan
- **Jacob & Pauline Kasten:** Edward & Anita Nemeth
- **Saul & Shirley Nemeth:** Edward & Anita Nemeth
- **Rebbetzin Chana Weinberg:** Drs. Rafael & Elizabeth Harpaz, Dr. Myron & Selma Schultz

Building Blocks of Our Future continued from page 2

It will result in a sanctuary which is hospitable to a new generation. It will provide a setting for a davening which will be intimate, warm and uplifting, while retaining the sense of awe and grandeur its scale encourages. Most significantly, it will be a generous gift of spiritual encouragement from our generation to the next, in the same way the generation of the 1960's offered us their most precious gift. They had no idea what would develop out of a new Beth Jacob they erected here on La Vista Road, that ambitious and holy space, and never dreamed of what would become of a community that called it home. But they are entirely responsible for it, by giving us a sacred space in which to grow, and with that, a future.

What I saw that stormy Shabbos morning was a community refusing to be stopped by the challenges of a bad weather day when what was available in their shul that day was a discussion of matters most precious to them and the Jewish people. I saw a community that treasures its spiritual riches. I saw a community that has a future, equally as exciting and unknowable as the one we are living now.

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Beth Jacob Florence &

Seymour Gerson Women's Mikvah

404-728-0441

Mission Statement: Guided by Torah Judaism, we nurture a continuously growing, spiritual, intellectual, social, and loving, synagogue-based community which encourages personal growth, and connects Jews of all backgrounds to each other and to G-d.



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The Jacob's Voice Bulletin
is going electronic! Please
contact Karly Yaschik at
ext.233 or 678-244-6665
or by email at kyaschik@bethjacobatlanta.org if you
would still like to receive
your newsletter by mail.



Schedule of Services

Friday	Parsha	Candle Lighting	Friday Mincha	Shabbos Mincha	Shabbos Ends	Weekday Mincha
March 2	Tetzave	6:17PM	6:15PM	6:00PM	7:11PM	6:25PM
March 9	Ki Tisa	6:23PM	6:25PM	6:05PM	7:17PM	7:30PM
March 16	Vayakel/ Pikkudei	7:28PM	7:30PM	7:10PM	8:22PM	7:35PM
March 23	Vayikra	7:34PM	7:35PM	7:15PM	8:27PM	7:40PM
March 30	Tzav	7:39PM	7:40PM	7:25PM	8:33PM	7:45PM
April 6	Pesach 1st Day	7:44PM	7:45PM	7:25PM	8:38PM	7:50PM
April 13	Pesach 8th Day	7:49PM	7:50PM	7:30PM	8:43PM	7:55PM
April 20	Shemini	7:55PM	7:55PM	7:35PM	8:48PM	8:00PM
April 27	Tazria/Metzora	8:00PM	8:00PM	7:40PM	8:54PM	8:05PM
May 4	Aharei Mot/ Kedoshim	8:05PM	8:05PM	7:45PM	8:59PM	8:10PM
May 11	Emor	8:11PM	8:10PM	7:50PM	9:05PM	8:20PM
May 18	Behar/Behukotai	8:16PM	8:15PM	7:55PM	9:10PM	8:25PM
May 25	Bamidbar	8:21PM	8:20PM	8:00PM	9:15PM	8:25PM