



בית יעקב  
Congregation Beth Jacob

# Yamim Nora'im - High Holidays 5784



## A MESSAGE FROM RABBI ILAN D. FELDMAN

As we close out our Shul's 80th year, on a communal level it offers the opportunity to pause and reflect on where we have collectively come from, as well as where we are headed.



There is a living, breathing, ongoing dialogue that each of us engage in every time we interact with the Shul, whether as lay leaders, members, or - in my case - as your Rabbi. Every day that we connect to Hashem and each other in the context of our Kehilla, another page is being written in the transformative spiritual story that has now spanned eight rich decades.

Similarly, Rosh Hashana serves as a comparable moment in time for each one of us, as individuals. We pass before the Almighty as “Bnei Maron”, as sheep passing before the Shepherd. We take stock of where we have come from, and where we are headed. We look to our past and our ups and downs, and resolve that our future will be that much better in the coming year. Each day that we actively choose to engage and grapple with our unique mission on earth, is another day that a bit more awareness of the Divine has pierced our physical shell.

Thank you for joining me on this journey, as individuals and as a collective. Each one of you and your heroic spiritual paths are a true inspiration to me.

Miriam joins me in blessing you with a *kesivah v'chasimah tova*.

Warmly,

A handwritten signature in black ink, appearing to read 'I. Feldman'. The signature is fluid and cursive, with a long horizontal stroke at the end.

Rabbi Ilan D. Feldman

## A MESSAGE FROM RABBI DOV FOXBRUNNER

There is an old Yiddish saying that during the month of Elul, even the fish in the sea are trembling due to the coming Days of Judgement. The aphorisms of Jewish Bubbies are so often steeped in Torah truths. What does this one mean?

If we were to take a trip to the Georgia Aquarium, what would we see? Would we find the largest collection of fish in the United States trembling in fear? Are the dolphins shuddering in trepidation as they perform their famous feats of agility and grace? Is the whale-shark cowering in the corner of his massive habitat?



While it is true that our eyes give us vision, it is our mind and consciousness that inform what our eyes take in and how it is interpreted. Visitors who have entered our magnificent Shul often comment on different elements. Some look up and comment on the soaring dome and its warm, yellow glow; some look down and comment on the tasteful carpeting and carefully placed seats; some look ahead at expert millwork with its stately tones and shapes; others see the fine details as they pour over our professional advertising of various classes and events. The mind tells the eyes what to see. With this insight, we can understand that perhaps it isn't the fish who are trembling, rather, it is us. This time of year, the attuned Jewish mind is taken over by the Days of Awe that are fast approaching and all the awesome opportunity and meaning that fills them.

The fish analogy can also provide us with comfort and direction. The English language is rich with exact terminology. Every grouping of animals has a different name. A herd of cows, a clutch of chickens, a gaggle of geese, a convocation of eagles. Fish swim in schools. Why? Fish learn to swim together in full synchronization to protect themselves from predators. As we look at the concerned fish, we can learn a lesson. We can gain protection by synchronizing ourselves with our community. This time of year gives us more togetherness than any other. We increase in kindness, in acts of charity, in harmonized Tefillah, in communal Teshuva. Yes, our eyes take in all the above aesthetic enhancements, but above all, it is the special holy Jews, the convocation of the committed, synchronized in their earnest service of Hashem, that we are so thankful to behold.

May we find ourselves thankfully caught in Hashem's safety net together for a year full of blessings and spiritual growth as individuals and as a community.

With blessings for a *kesivah v'chasimah tova*,

*Dov Foxbrunner*

Rabbi Dov Foxbrunner



# Tefilah: Selichos & Rosh Hashanah Scho

## SELICHOS & SHACHARIS MOTZEI SHABBOS, SEPT. 9 - THURSDAY, SEPT. 14

Earliest Tallis/  
Tefillin Monday-  
Thursday 6:25am

1st Night Selichos **M** 12:15am

### SELICHOS & SHACHARIS

Sunday **M K M M** 6:35/7:05/7:35/9:00am

Monday **M D K M** 6:15/6:25/6:55/7:35am

Tuesday **M D K M** 6:15/6:35am/7:05/7:35am

Wednesday **M D K M** 6:15/6:35am/7:05/7:35am

Thursday **M D K M** 6:15/6:25/6:55/7:35am

Shacharis will start approx. 25 minutes after Selichos.  
Sunday 9:00am Shacharis has no selichos.

## EREV ROSH HASHANAH FRIDAY, SEPT. 15

Shacharis will  
start approx. 60  
minutes after  
Selichos. Hataras  
Nedarim is  
performed after  
davening.

Shacharis **M K D M** 6:00/6:30/7:00/8:00am

Mincha, followed by Maariv **M K** 7:30/7:25pm

Candle Lighting 7:26pm

Earliest Shema 8:20pm

## HIGH HOLIDAY EXPERIENCE: ROSH HASHANAH

High Holiday Experience Learner's Service  
will take place in the Conference Room both days of  
Rosh Hashanah from 10:00am-12:00pm.

[bethjacobatlanta.org/hhexperience](https://bethjacobatlanta.org/hhexperience)

**M** MAIN SHUL

**H** HERITAGE HALL

**K** KOLLEL

**D** DAILY SHUL



# Module

SEPTEMBER 2023						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

## ROSH HASHANAH DAY 1 SHABBOS SEPT. 16

*Because first day  
Rosh Hashanah falls  
on Shabbos this year,  
shofar will only be  
blown on the second  
day, Sunday.*

*Shalosh Seudos  
should preferably be  
eaten by 4:38pm.*

Neitz Shacharis & Mussaf **D** 6:40am

Shacharis & Mussaf **K** 7:30am

Shacharis & Mussaf **M** 8:00am

Shacharis & Mussaf 8:30am

Mincha **K M** 6:00/7:10pm

Candle Lighting no earlier than 8:19pm

Maariv **M K** approx. 8:00/8:05pm

*Preparations for the second night of Rosh Hashanah should  
not begin before 8:19pm.*

## ROSH HASHANAH DAY 2 SUN, SEPT. 17

*Additional Shofar  
following Mussaf in  
Main Shul*

*4:00pm at 1311  
Biltmore Drive*

*5:00pm at 1368 Holly  
Lane*

*5:00pm at BJ North,  
1353 Fama Drive*

Neitz Shacharis & Mussaf **D** 6:40am  
*Shofar approx. 8:35am*

Shacharis & Mussaf **K** 7:30am

Shacharis & Mussaf **M** 8:00am  
*Shofar approx. 10:20am*

Shacharis & Mussaf 8:30am  
*Shofar approx. 10:45am*

Mincha **K M** 6:00/7:20pm

Maariv/Yom Tov ends **M** 8:17pm

Maariv **K** 8:27pm

*Tashlich is performed on the second afternoon of Rosh Hashanah; Artsroll Siddur  
p. 770 or Rosh Hashanah Machzor p. 630. Any body of water is acceptable.*

*The Foxbrunners will host Tashlich services in their backyard, 1477 Biltmore Drive:  
5:20pm for women, 6:00pm for middle school girls, 6:30pm for men.*

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

# Yom Kippur Schedule

## EREV YOM KIPPUR SUNDAY, SEPT. 24

*Shacharis will start approx. 20 minutes after Selichos*

Shacharis MKDM

6:40/7:10/7:40/8:40am

Mincha KMM

2:15/4:00/5:00pm

Candle Lighting

7:13pm

Kol Nidrei M

7:00pm

*Candles should be lit at home no earlier than 6:16pm.*

*Those driving to shul after lighting should verbalize before lighting that they are only accepting Yom Kippur upon commencement of services.*

## YOM KIPPUR MONDAY, SEPT. 25

Neitz Shacharis & Mussaf D

6:50am

Shacharis & Mussaf MKH

8:30/8:30/8:45am

Yizkor and Sermon M

approx. 11:45am

Class on Yonah Rabbi Reuven Stein M

3:50pm

Mincha KM

approx. 3:30pm/4:50pm

Neilah (following Mincha) M

approx. 6:20pm

Fast Ends/Maariv

no earlier than 8:05pm

## HIGH HOLIDAY EXPERIENCE: YOM KIPPUR

**High Holiday Experience Learner's Service**  
will take place in Heritage Hall from  
11:00am-1:00pm.

**[bethjacobatlanta.org/hhexperience](http://bethjacobatlanta.org/hhexperience)**

M MAIN SHUL

H HERITAGE HALL

K KOLLEL

D DAILY SHUL

# Youth Programs



## CHILDCARE AND YOUTH PROGRAMS FOR ROSH HASHANAH AND YOM KIPPUR

*Attendance in these programs is by pre-registration only, and we are unable to accept drop-ins. **Deadline to register is Sunday, September 10.***

### **Rosh Hashanah Childcare**

*For girls and boys ages 18 months - 6 years old*

**September 15 & 16 | 9:00am - 2:00pm**

**BJ Preschool classrooms | \$45 per day**

### **Rosh Hashanah Youth Tefillah Program**

*For girls and boys ages 7-12 | \$25 per child*

**September 15 & 16 | Daily Shul |  
11:00am-1:00pm**

An interactive program for our youth, which includes davening highlights, stories, and prizes.

### **Yom Kippur Childcare**

*For girls and boys ages 18 months - 6 years old*

**BJ Preschool classrooms | cost is per child**

**September 25 | 8:30am - 3:30pm | \$63**

**Neilah/Evening | 4:30pm - 8:30pm | \$36**

### **Yom Kippur Youth Tefillah Program**

*For girls and boys ages 7-12 | \$25 per child*

**September 25 | 12:00pm - 2:00pm | Daily  
Shul**

An interactive program for our youth, which includes davening highlights, stories, and prizes.

**[www.bethjacobatlanta.org/hhchildcare](http://www.bethjacobatlanta.org/hhchildcare)**





ותשובה ותפילה וצדקה

# Teshuva Classes

*to Inspire in the Days of Awe*

## Pre-Rosh Hashanah Women's Gathering

WITH MRS. ESTHER PRANSKY (W)  
Shabbos | September 9 | 5:00pm  
Pransky Home, 1289 Bramble

## Pre-Yom Kippur Prep

WITH MRS. MIRIAM FELDMAN (W)  
Tuesday, September 19 | 8:15pm  
Conference Room

## Pre-Rosh Hashanah Prep

WITH MRS. MIRIAM FELDMAN (W)  
Tuesday, September 5 | 8:15pm  
Conference Room

## Daily Selichos Whatsapp

Short insights into the next day's  
selichos by Rabbi Feldman or  
Rabbi Foxbrunner.

## RABBI EPHRAIM SHAPIRO "Do You Have the Right Directions? Finding Our Path in Time for Yom Kippur"

Wednesday, September 20  
7:45pm | Heritage Hall

## Teshuva Meetings with the Rabbis

Sign up for a focused 30-minute  
slot to discuss a concrete Teshuva  
plan of action with Rabbi Feldman  
or Rabbi Foxbrunner.

## Shabbos Shuva Drasha

BY RABBI ILAN D. FELDMAN  
Shabbos, September 23  
Heritage Hall  
Times TBA

## 12 Hours of Teshuva Program

Hear from world-renowned  
speakers in these inspiring talks  
from recent years.

[www.bethjacobatlanta.org/teshuva](http://www.bethjacobatlanta.org/teshuva)

(W) = Classes for women only. All other classes are for men and women.



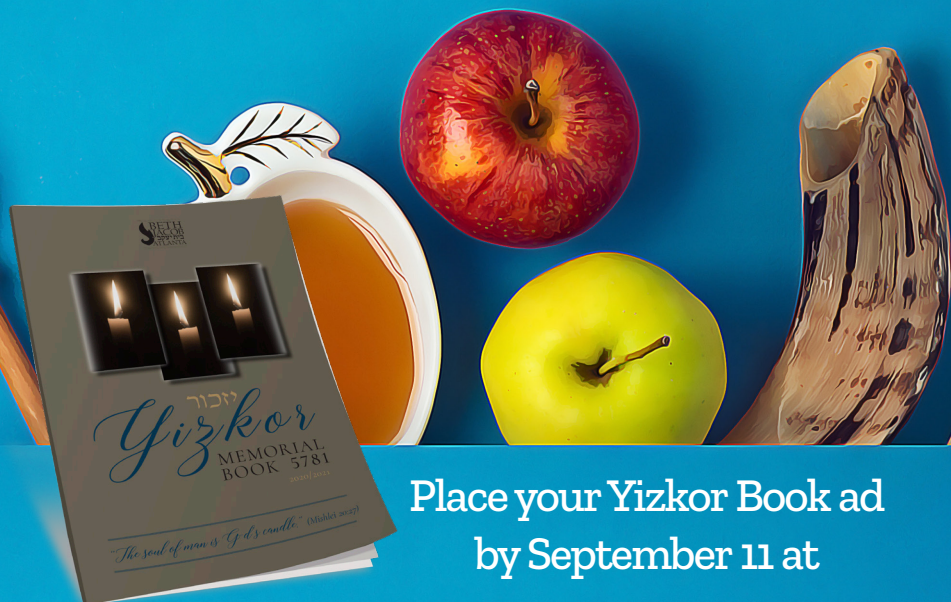
# Tzedakah

*The Yamim Nora'im season is the most significant time of year for Shul fundraising. Please consider giving generously and earning the merit of tzedakah during the Days of Awe.*

## Ways to Give

- Kol Nidrei Pledges
- Purchasing Honors
- Placing Sponsorships
- Joining a Consortium

[www.bethjacobatlanta.org/highholidays](http://www.bethjacobatlanta.org/highholidays)



Place your Yizkor Book ad  
by September 11 at

[www.bethjacobatlanta.org/yizkorbook](http://www.bethjacobatlanta.org/yizkorbook)





# 5784/2023 LULAV AND ESROG INFORMATION AND MINIM MARKET BETH JACOB AND ARIEL

ORDER EARLY WHILE SUPPLIES LAST  
YOUR PAYMENT CONFIRMS YOUR ORDER

PICK-UP ON  
**WEDNESDAY, SEPTEMBER 27**  
AT TWO LOCATIONS:

## 6 OPTIONS:

- ① \$63 - PREASSEMBLED STANDARD
  - ② \$63 - DO IT YOURSELF STANDARD
  - ③ \$78 - PREASSEMBLED DELUXE
  - ④ \$78 - DO IT YOURSELF DELUXE
  - ⑤ \$93 - PREASSEMBLED MEHUDAR
  - ⑥ \$93 - DO IT YOURSELF MEHUDAR
- TRIPLE ALEF HADDASIM + \$15 LIMITED SUPPLY

Added measures are being used to ensure quality mehudar esrogim

All orders are examined and certified kosher by an ASK Rabbi.

- CONGREGATION BETH JACOB  
1855 LAVISTA ROAD  
HERITAGE HALL  
DIY Mehudar 6:00 - 7:15 PM  
DIY Standard and Deluxe 7:30 - 9:00 PM  
IN THE LOBBY  
Preassembled 7:30 - 9:00 PM
- CONGREGATION ARIEL  
5237 TILLY MILL ROAD SOCIAL HALL  
7:45 - 9:00 PM  
Preassembled OR Do It Yourself

ORDER ON OUR WEBSITE [www.atlantakollel.org](http://www.atlantakollel.org)  
QUESTIONS? Call ASK at 404-321-4085

## IMPORTANT INFORMATION:

If you cannot come at the scheduled pickup time, please arrange with a friend to pick up your order. ASK does not assume responsibility for orders not picked up.

**80th Anniversary**  
**ByYouTH**  
**sukkah hop**  
Groups of children will visit sukkahs throughout the neighborhood to enjoy refreshments, games and entertainment, and lively Sukkos ruach. For ages 5-10.  
(Children under 5 are welcome to participate with an adult chaperone.)  
**Sunday, October 1**  
SECOND DAY OF YOM TOV  
4:00 - 5:30pm  
Pickup and drop-off in BJ Sukkah

LIVE MUSIC • SINGING  
DIVREI TORAH • REFRESHMENTS  
**Simchas Beis Hasho'eva**  
שמחת בית השואבה  
1ST DAY OF CHOL HAMOE'D  
**MONDAY, OCTOBER 2**  
7:45PM - 9:00PM  
BJ SUKKAH & HERITAGE HALL

**FAMILY CHOL HAMOE'D TRIP**  
**Corn Maze**  
**Tuesday, October 3**  
(2ND DAY OF CHOL HAMOE'D)  
1:00PM - 7:00PM  
**Bring the whole family to enjoy a fun outing!**  
MASSIVE CORN MAZE • UNLIMITED HAY RIDES  
KIDS CORNER WITH A CORNBALL SLIDE  
DUCK RACES • CORN (SAND) BOX  
JUMBO POPCORN JUMPING PILLOW!  
MENTION "Beth Jacob Group" to get a discounted rate of \$14 plus tax per person. KIDS 2 & under are free! Approx. 35-minute drive.  
[www.bethjacobatlanta.org/communit](http://www.bethjacobatlanta.org/communit)

NO CHARGE • NO RSVP REQUIRED  
**PRE-SIMCHAS TORAH KIDS HAKAFOS & DINNER**  
SHEMINI ATZERES  
**SHABBOS, OCTOBER 7**  
5:00 - 6:00PM • HERITAGE HALL  
Preschool-aged children and parents are invited to usher in Simchas Torah with their own spirited Hakafos in the Main Shul. Followed by a kid-friendly dinner in Heritage Hall. Open to the community.  
Sponsored by Dr. Meir & Service Shabbos in memory of "MOM" Leah 12 Oct 1928 - 12 Oct 2023 (aged 95) - Dr. Meir

**SIMCHAS TORAH Luncheon**  
שמחת תורה  
**SUNDAY, OCTOBER 8**  
FOLLOWING HAKAFOS (APPROX. 1:30PM) • HERITAGE HALL  
Join us for a Simchas Torah feast featuring delicious and varied foods for all ages catered by Kosher Gourmet.  
80th Anniversary  
\$20 Kids ages 2-10  
\$30 Adults 11 & over  
RSVP by Thurs, Sept 28 [www.bethjacobatlanta.org/simchasorahlunch](http://www.bethjacobatlanta.org/simchasorahlunch)

**Sukkos Programs:**  
Look for information and registration on these programs via email in the coming weeks, or go to:

**[bethjacobatlanta.org/sukkos](http://bethjacobatlanta.org/sukkos)**



## **FUNERAL AND CEMETERY PRE-PLANNING**

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*It's responsible:* Simplifies arrangements, removes burden from family, and fixes most funeral costs

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