

# Giving Prospectus







Thank you for your support of Har HaShem. Together, we have an opportunity to demonstrate our commitment to the center of our Jewish life and ensure that our community is open to all.

### Har HaShem is Our Jewish Home

Abraham and Sarah's home was a tent open on all sides to welcome travelers coming from every direction. In this same tradition, Har HaShem throws its doors wide to all, offering a meaningful spiritual life filled with wonder and joy.

This is a special place. One that enables us to create meaning in our lives through Jewish practice. It is:

A caring community

A spiritual center

A place to grow

A voice for justice

An open tent

A gathering place

A part of a people

## LIKE ANY HOME, HAR HASHEM REQUIRES CARE AND INVESTMENT

Each year we ask that you provide financial support to Har HaShem, not just to maintain our home and community, but to improve upon it. Through giving, you are nurturing the spirtual home in which we dwell, love, and grow together; and where we welcome any one and everyone to flourish with us.

# AT THE CORE OF OUR GIVING IS BRIT TZEDAKAH (COVENANT OF GIVING)

Every family is asked to contribute \$2,300 per year as a personal commitment to support our congregation. Families give to the level they are able and no one is excluded based on their ability to participate.

Giving through *Brit Tzedakah* ensures that we are a strong temple, providing a place of belonging where we celebrate, worship, and learn. A place where we manifest our Jewish values. We are deeply grateful for every member's investment through *Brit Tzedakah*.







#### WE ALSO ASK THAT YOU GIVE MORE

It is the additional resources that come through Annual Fund gifts and/or larger *Brit Tzedakah* offerings that make us an *extraordinary* temple. Central to our purpose is making Judaism and Jewishness accessible and relevant in the 21<sup>st</sup> Century.

Consider just a few of the things that make us special:

#### **Our PEOPLE**

- We are 520 households committed to supporting a center for Jewish life
- Rabbi Fred Greene's spiritual and practical leadership has grown our membership, advanced our programs, and added to our inclusion and diversity efforts
- Teachers, parents, guides, and others make a unique level of investment in our youth so they grow into young Jewish adults living meaningful lives and confronting a complicated world
- Our dedicated lay leadership (boards, committees, projects) and volunteers share their gifts of time and energy to strengthen whole community

#### **Our PROGRAMS**

- Worship at Har HaShem is imbued with energy and meaning, offered as inclusive and welcoming for all
- High Holy Days and other holiday celebrations are a highlight of the year and provide deeply meaningful opportunities to preserve and extend the Jewish tradition
- Lifelong learning programs, including educational experiences specifically geared to children, youth, families, and adults

### **Our SOCIAL ACTION**

Tikkun olam (repairing the world) is manifested in a myriad of ways as we advocate for the vulnerable, feed the hungry, strengthen the impoverished, and protect the environment:

- Food and supplies for new immigrants through Casa de Paz
- High Holy food drive for Community Food Share
- Sponsorship and shelter for an Afghan family
- Monthly lunches for the homeless in Boulder
- Symposium on Spirituality and the Environment
- And much, much more

When you give above and beyond the covenant of *Brit Tzedakah*, you allow us to be our fullest selves as a community.

The more you are able to give, the more you enable Har HaShem to bring to life our strategic priorities as a congregation:

A culture of belonging and community in which we create authentic and meaningful relationships filled with optimism and possibility.

Open access to Jewish life for everyone in which our tent is open for sharing values, learning, ritual, traditions, music, culture, spiritual practice, social justice, and pastoral support.

## AS WE LOOK AHEAD, THERE IS EVEN MORE THAT WE CAN BE DOING TO DELIVER ON THE PROMISE THAT IS HAR HASHEM

Increased financial resources will enable us to nurture our home and seize new opportunities to make it stronger. Just imagine what we could do with more resources!

**Invest in our staff** – take care of our professional team by offering a more equitable salary and benefits package in line with cost of living in Boulder County.

New positions and programs – such as a Social Worker which would enable us to create brave spaces for crisis counseling and healing. Or a full-time Assistant Rabbi to support our Jewish journeys. Or expanded education programming for people of all ages that would create more memories, greater understanding, and a stronger sense of citizenship in our Congregation.

**Greater aspirations** – we have the potential to be a leader in the Jewish Reform movement, innovating new and inclusive ways of engaging meaningfully in Jewish ritual and life.

The stronger our financial position, the more we can consider these ideas and more.

#### YOUR GIFT TO HAR HASHEM

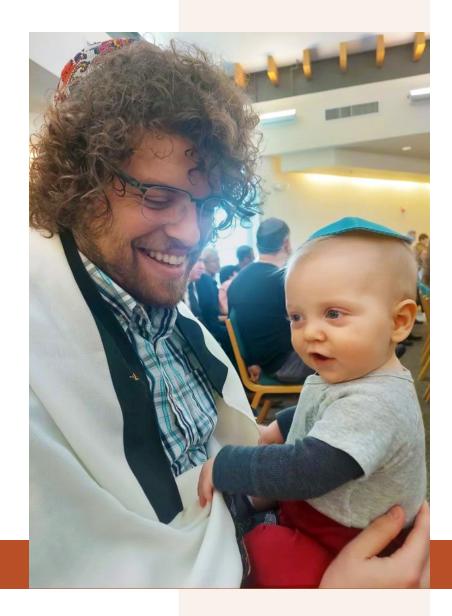
Life ebbs and flows. Things evolve and change. Families' circumstances vary from year to year. Har HaShem is there for all of it. Our spiritual community is there during times of celebration and joy. And it is there during times of challenge and sorrow.

In the same way, each of us shows up to Har HaShem in different ways over time. That's what makes our congregation so strong. As long as each of us gives to the best of our abilities there is no limit to what we can be – *together*.

We ask you to give what you can.

To give what's meaningful.

To give with joy in your heart.



#### FINANCIAL OVERVIEW

#### 2022-2023 Budget





Program Expense	\$ 76,400	
Employee Wages	\$1,019,778	
■ Employee Benefits	\$ 290,887	
Admin Expenses	\$ 164,400	EVPENCES
Facility Operations	\$ 113,500	EXPENSES
Fundraising Expenses	\$ 31,000	
■ Mortgage Interest	\$ 40,000	
TOTAL EXPENSES	\$1,735,965	

The following contributions are needed in order for us to achieve this year's Annual Fund goal of \$250,000. We hope you will join us at the level most appropriate for you.

Giving Level	Number of Gifts	
	Needed Total	
\$50,000+	1	\$ 50,000
\$25,000-\$49,000	1	\$ 25,000
\$10,000 - \$24,999	2	\$ 20,000
\$5,000 - \$9,999	5	\$ 25,000
\$2,500-\$4,999	10	\$ 35,000
\$1,000-\$,2499	30	\$ 40,000
\$500-\$999	30	\$ 20,000
\$0-\$499	160	\$ 35,000
TOTAL	239	\$250,000

Thank you for making Har HaShem everything it can be.



### We are Congregation Har HaShem

We celebrate together and lift each other when we have fallen מילות חסדים - g'milut chasadim acts of generosity and kindness

We are inspired to realize our human potential שלוהים - b'tzelem Elohim in the image of the divine

more just צדק עדק תרדוף - tzedek, tzedek tirdof - justice, justice shall you pursue

We work to make the world



### Making Us Whole: The Sustainability Challenge

### HAR HASHEM IS AN EXTRAORDINARY CONGREGATION. TOGETHER, WE HAVE AN OPPORTUNITY TO SECURE OUR FUTURE AND PRESERVE OUR OPEN TENT.

We all know how critical financial security is. Our leadership is committed to achieving economic sustainability for Har HaShem and has identified three priorities:

- 1. Pay down our mortgage to eliminate principal and interest obligations.
- 2. Build our Annual Fund program to support our amazing staff, facilities, and programs.
- 3. Grow our Endowment Fund to enable us to adapt, no matter what the future brings.

Paying down our mortgage of \$850,000 will save us approximately \$80,000 per year. Growing our Annual Fund with multi-year commitments will enable us to plan thoughtfully and achieve our mission to its fullest. And, increased income from our endowment will allow us to achieve sustainable operations over the long-term without relying on unpredictable revenue streams.

#### ACHIEVING FINANCIAL SUSTAINABILITY WILL MAKE US WHOLE.

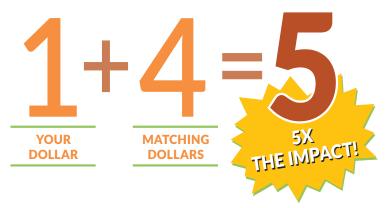
Toward this exciting vision, we are asking everyone in the Har HaShem community to consider making a three-year commitment to the Annual Fund, with a goal of raising \$250,000 per year for the next three years. Our Board is proudly leading the way. Each and every one of them has made a three-year commitment, and the annual total is more than triple that raised from the Board last year.

#### YOUR SUPPORT WILL BE LEVERAGED TO RAISE AN ADDITIONAL \$1 MILLION FOR HAR HASHEM!

Congregants Kellie Zell and Scott Peppet have offered a 4:1 match on the first year's amount of all three-year commitments — up to \$1 million. For example, if a family commits to \$1,000 per year for three years, the match will be \$4,000. With this match, we would increase our operating revenues and eliminate our mortgage.

Here's what success looks like:

	Operating Revenues	Eliminate Mortgage	Increase Endowment	Total
Year 1	\$250,000	\$850,000	\$150,000	\$1,250,000
Year 2	\$250,000			\$ 250,000
Year 3	\$250,000			\$ 250,000
Total	\$750,000	\$850,000	\$150,000	\$1,750,000



THE RESULT? A STRONGER, MORE WHOLE HAR HASHEM.

### Let's do this!

Thank you so much for being part of the Har HaShem community.

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www.harhashem.org