



November 2018

Dear Families, Friends, and Neighbors,

We hope that this letter finds you and yours doing well. Simcha Preschool at Temple Beth El in Aptos is excited to inform you that we will be hosting a fun new event, in addition to the typical fundraising the parent committee does each year. **We will be hosting an adults-only Casino Night on Saturday, February 23, 2019 from 7:00pm-10:00pm.**

This new fundraiser is a compliment to the annual Silent Auction fundraiser held each May. We know that many businesses enjoy supporting the community, but do not necessarily deal in goods that can be auctioned off at a silent auction. Casino Night sponsorship gives more local businesses opportunities to help us raise funds to support our high quality early childhood education program. The funds raised this year will benefit children ages 2-5 by enhancing our outdoor classroom experience, finishing our "Big Yard," and creating more STEM based learning activities. According to University of Nevada Las Vegas' News Center, "The National Science and Technology Council... and the Next Generation Science Standards... exposure to STEM during early childhood is critical to establishing an optimal educational trajectory."

A little more about the role you can play in this fun event: Guests will enjoy multiple gaming tables, basket raffle, music, appetizers, desserts, and open bar with beer, wine, and beverages. As a sponsor, we will advertise your company name/logo before and during the event in accordance with the sponsorship opportunity chosen. Some packages even include event and/or raffle tickets.

Package sponsorship opportunities as listed as follows:

- High Roller Sponsor: \$2,000
- Jackpot Sponsor: \$1,500
- Hors D'Oeuvres/Beverage Sponsor: \$1,000
- Table Sponsor (8 available): \$500
- Patron Sponsor: \$180
- We are also looking for goods and services donations!

Simcha Preschool has a rich and meaningful history spanning almost forty years in our community. We are proud to be one of the top early learning programs in Santa Cruz County. We are the only early childhood program in Santa Cruz County to be accredited by the National Association for the Education of Young Children (NAEYC) continually since 1995.

Thank you for taking the time to consider our request. Enclosed, you will find both the Casino Night Sponsorship Reservation form and the Goods and Services Donation form. Please email or fax the Casino Night form no later than January 31, 2019. Or, if you would prefer, a member of the parent committee would be happy to pick up your donation in person. Donations can also be made online via ShulCloud at <https://www.tbeaptos.org/simcha-casino-night.html#>.

Should you need any additional information, please contact Lisa Mendez: [lmendez@tbeaptos.org](mailto:lmendez@tbeaptos.org) or (831) 479-3449.

**Thank you in advance for your generosity and for helping us build a playful, stimulating, and supportive space for children.**

Sincerely,

Lisa Mendez, M.S. in Education  
Director, Simcha Preschool  
Temple Beth El  
3055 Porter Gulch Road, Aptos, CA 95003  
[lmendez@tbeaptos.org](mailto:lmendez@tbeaptos.org); 831-479-3449

# SIMCHA PRESCHOOL CASINO NIGHT SPONSORSHIP OPPORTUNITIES

## HIGH ROLLER SPONSOR

— \$2,000 —

PUBLICITY, COMPANY RECOGNITION & BENEFITS

- Prominent Stand alone signage displayed at Entrance & Main Hall
- Name prominently displayed at the Ticket table
- Company logo/website link on Simcha website event page, flier and/or materials
- Acknowledgment of sponsorship on social media
- 10 Tickets to the Casino Night Event
- 20 Raffle Tickets

## HORS D'OEUVRES SPONSOR

— \$1,000 —

PUBLICITY, COMPANY RECOGNITION & BENEFITS

- Prominent signage displayed in the main hall
- Name prominently displayed at the Hors d'oeuvres table
- Company logo/website link on Simcha website event page, flier and/or materials
- Acknowledgment of sponsorship on social media
- 4 Tickets to the Casino Night Event

## TABLE SPONSORS

— \$500 —

(only 9 available - 1 craps, 5 BlackJack, 1 Roulette, 2 Poker)

PUBLICITY, COMPANY RECOGNITION & BENEFITS

- Name prominently displayed at the gaming table
- Name and logo heading up the list of donors displayed the night of the event
- Company logo/website link on Simcha website event page, flier and/or materials
- Acknowledgment of sponsorship on social media
- 2 tickets to the Casino Night Event

## JACKPOT SPONSOR

— \$1,500 — (only 1 available)

PUBLICITY, COMPANY RECOGNITION & BENEFITS

- Prominent Stand alone signage displayed at Entrance & Main Hall
- Name prominently displayed at the Ticket table
- Company logo/website link on Simcha website event page, flier and/or materials
- Acknowledgment of sponsorship on social media
- 6 Tickets to the Casino Night Event

## BEVERAGE SPONSOR

— \$1,000 —

PUBLICITY, COMPANY RECOGNITION & BENEFITS

- Prominent signage displayed in the main hall
- Name prominently displayed at the Beverage table
- Company logo/website link on Simcha website event page, flier and/or materials
- Acknowledgment of sponsorship on social media
- 4 Tickets to the Casino Night Event

## SUPPORTING SPONSORS

— \$180 —

- Name recognition on the list of sponsors and donors that will be displayed at the event

# SIMCHA PRESCHOOL CASINO NIGHT SPONSORSHIP RESERVATION FORM

**In order to receive full publicity benefits, please submit your sponsor registration no later than January 31, 2019.**

Company Name (if applicable): \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

My Sponsorship is In Honor of: \_\_\_\_\_

\_\_\_\_\_

## Sponsorship Level:

- High Roller: \$2,000.00       Jackpot: \$1,500.00       Beverage: \$1,000.00       Hors d'Oeuvres: \$1,000.00  
 Table: \$500.00       Patron: \$180.00       Other: \$ \_\_\_\_\_

Total sponsorship amount: \$ \_\_\_\_\_

**Pay by:**  Check     Credit Card     Online at <https://www.tbeaptos.org/simcha-casino-night.html#>

## Credit Card Information:

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_ Signature: \_\_\_\_\_

**Please mail form and checks payable to:** Temple Beth El, 3055 Porter Gulch Road, Aptos, CA 95003 attn: Simcha Preschool Casino Night. You can also email completed forms to [lmendez@templebethel.org](mailto:lmendez@templebethel.org)

**Contact:** Lisa Mendez at (831) 479-3449 or [lmendez@tbeaptos.org](mailto:lmendez@tbeaptos.org)

Thank you for your sponsorship of the Simcha Preschool Casino Night event. Through your support we anticipate having a fun filled, successful event that will benefit our amazing preschool.

Temple Beth El is a 501 (c)(3) non-profit organization. Tax id # 94-6139655



# SIMCHA PRESCHOOL GOODS AND SERVICES DONATION FORM

Donor Name: \_\_\_\_\_

Donor Company Name (if applicable): \_\_\_\_\_

Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Donor Signature: \_\_\_\_\_

Description of item or services being donated: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Specific terms, conditions and/or dates: \_\_\_\_\_

Approximate Retail Value: \_\_\_\_\_

**Please return this form by email or mail by January 31, 2019.**

Thank you so much for your thoughtful donation! We appreciate your support! If you need your donation to be picked up, have any questions, or would like to make a monetary donation, please contact Lisa at 831-479-3449 or contact us by e-mail at [lmendez@tbeaptos.org](mailto:lmendez@tbeaptos.org)

**Contact:** Lisa Mendez  
3055 Porter Gulch Road, Aptos, CA 95003  
(831) 479-3449 • [lmendez@tbeaptos.org](mailto:lmendez@tbeaptos.org)