



*Be visible,
attract customers!*

Temple Beth El Jewish Community Center

Newsletter Advertising 2018/19

The Shofar is Temple Beth El's monthly publication for announcing its religious, educational, cultural, social justice and social activities to its members and the Santa Cruz County Jewish community. Monthly issues are mailed ten times a year, September through June, to temple members' homes. It is also available online on the TBE website (www.tbeaptos.org), as well as to visitors in the temple lobby and by subscription.

**Reach 550+
Temple Families
Plus Countless
Community
Members**

Advertising in *The Shofar* Makes Good Sense

Members keep the newsletter nearby all month as a handy reference and appreciate your support of this vital link. It is an effective way for our rabbis and temple board president to stay in touch with the congregation and community, and for members to keep up with the life cycle events of fellow congregants.

DISPLAY RATES/MULTIPLE ADS DISCOUNTS

Display Ad Sizes and Rates

SIZE	10 ISSUES	1 ISSUE
Small (2.5" w x 1.5" h)	\$ 330	\$ 50
1/8 page (3.75" w x 2.5" h)	\$ 545	\$ 80
1/4 page (3.75" w x 5" h)	\$ 1000	\$ 200
1/2 page (7.5" w x 5" h)	\$ 1500	\$ 300

Deadline to Reserve Space is the third day of the month prior to the month of publication.

How to Reserve Your Display Ad Space and Submit Ads

Mail the Reservation Form and check, made payable to TBE, to Temple Beth El, 3055 Porter Gulch Road, Aptos, CA 95003. Or you can fax the reservation form with your credit card information to (831) 475-7246. Checks are preferred to avoid credit card fees.

Email your display ad to mstein@tbeaptos.org.
Send your ad in a jpeg, png or pdf format.

SPONSOR AN ISSUE

\$500 Sponsorship Package

Help defray publishing costs and keep the Shofar in the black! Make it possible to publish full issues each month.

- Acknowledgement of your support will be placed on the cover.
- You place a 1/2 page display on the back cover to advertise your business or service, or promote a favorite charity or organization.

Reserve your month today! Call Marcia Stein at (831) 460-1389 or email her at mstein@tbeaptos.org.

For questions and/or more information

contact Editor/Publisher Marcia Stein at
(831) 460-1389 or mstein@tbeaptos.org.

See The Shofar Online on our website.

Visit www.tbeaptos.org.

Temple Beth El Jewish Community Center
3055 Porter Gulch Road, Aptos, CA 95003
Phone: (831) 479-3444 Fax: (831) 475-7246