

SAMPLE SOLICITATION LETTER

CONGREGATION SHOMREI TORAH

Andrew Markowitz, Rabbi
Benjamin Yudin, Rabbi Emeritus
Moshe Zharnest, President

Congregation Shomrei Torah

Dear

As a member of Shomrei Torah of Fair Lawn, I am writing to you to solicit your advertisement for inclusion in our annual Journal. This Journal reaches our entire congregation and is a wonderful exposure for local as well as Web-based businesses. If you decide to place an ad in our Journal, we will reinforce your exposure with the following: The Journal will contain a directory of businesses, which will be posted to our congregation's website identifying you as a supporter of our congregation for one year.

At our annual dinner to be held on Sunday evening, May 19, 2024 we will be honoring Janusz Legutko. Janusz has blessed Shomrei Torah for 33 years in providing his service to the Shul.

Enclosed please find an ad blank for your consideration. The ads will be accessible to our entire congregation - over 1000 people! We will be urging our congregants to support the businesses that are supporting Shomrei Torah. On behalf of Shomrei Torah, we thank you for your continuing generosity and support.

Sincerely,

ANNUAL JOURNAL DINNER