



CONGREGATION SHOMREI TORAH

2024 JOURNAL SOLICITATION GUIDELINES

Business Ad Protection Deadline: *Thursday, April 18, 2024*
Ad Submission Deadline: *Wednesday, May 1, 2024*

- **Protection:** For those members and friends who solicited business ads last year, you will have until Thursday, April 18, 2024 to again solicit the same business ads exclusively. After that deadline, any member may solicit the advertiser, if no ad has been received. Refer to the enclosed listing of all business ads prior to soliciting to see which advertisers are protected and which can be approached. Again, asking an advertiser for the ad does not qualify for protection. The ad copy must be submitted.
- **Dinner Cost:** The cost to attend the dinner this year is \$500 per couple, and \$250 per person in cash, business ads, or combination thereof.
Business ads may not be used by one Shomrei Torah member family to pay the Dinner cost of another.
- **Business Ad Blanks:** If you require additional business ad blanks, please contact the office (201-791-7910, office@shomrei-torah.org) or Michael Glass (973-462-3078, mglass1015@yahoo.com) or Milt Frank (201-916-9721, miltonius@aol.com) of the Solicitations Committee. There will also be ample supply of business ad blanks in the lobby rack outside the Synagogue office.
A check, credit card payment or credit card payment plan for the full amount must accompany all business ads. No business ad will be placed in the Journal or be considered for protection without payment.
- **First Time Shomrei Torah Dinner Attendees:** In an effort to attract our members who have not yet attended our annual Dinner, there will be a discounted rate of \$300 per couple. Please contact Dena Heller (deeheller@aol.com) if you feel you fall into this category.

For more information and for dinner forms please visit www.shomrei-torah.org/dinner or see the box in the lobby.

ANNUAL JOURNAL DINNER