

Jennifer Comiteau Ufberg

A seasoned content creator, strategic thinker, and storyteller, Jennifer Comiteau Ufberg has spent 25+ years in the advertising industry. Whether covering it as an *Adweek* reporter/editor where she served for 17 years or helping elevate brands and marketing campaigns as a corporate communications leader, Jen is skilled at bringing disparate groups together for good. She founded Comiteau Communications LLC in 2017 to help brands and advertising agencies better infuse purpose and social good into their ethos. A graduate of The George Washington University, Jen and her husband, Jeff Ufberg, moved to Summit in 2001 and quickly became Temple Sinai members. They love the values espoused by Temple Sinai and, like their children, Lily and Cole, are committed to Tikkun Olam.