

**FREQUENTLY ASKED QUESTIONS ABOUT
KKBE'S 5-1-1 CAMPAIGN
FIVE Million Dollar Campaign Goal for the Endowment Fund**

Question: How was the five-million-dollar endowment goal determined?

Answer: Dues, income from our existing endowment funds and our annual fundraising efforts are not sufficient to cover our ever-growing operating costs. Philanthropic advisors tell us that income from endowment funds should provide 20% of the annual operating budget for organizations like KKBE to avoid fiscal crisis. Currently, KKBE has the benefit of \$4.5 million in endowed funds. The income from these funds provides only 10% of our operating budget. Increasing our endowment funds by \$5 million will help ensure we meet the 20% goal.

Question: What is the operating budget for KKBE?

Answer: Our current operating budget is \$1.5 million.

Question: How are KKBE's endowment funds invested?

Answer: The KKBE Board of Trustees is responsible for determining how the endowment funds are invested based on the advice of the KKBE Investment Committee and a professional money manager.

Question: How long is this 5-1-1 Campaign?

Answer: Three years or until we meet our goal.

Question: What if we don't meet our goal?

Answer: If we don't increase our endowed funds, KKBE will struggle to hire and retain excellent clergy and staff and meet our operational needs. With increased endowed funds, we can focus our energy on our future and meeting our ever-changing needs and vision.

ONE Million Dollar Sanctuary Restoration Fund Goal

Question: What will these donations be used for?

Answer: More than one-half of the funds will be used for restoration of the plaster ceiling and walls. We will be restoring the ark sliding tabor doors and reconfiguring the steps to the Bimah to increase safety and space on the Bimah. We will also replace the HVAC and sprinkler systems in the sanctuary, both of which are, or may soon be, failing, and to enhance the sound system in the sanctuary. We have built in a contingency fund to cover inevitable, unexpected expenses.

Question: What caused the damage to the plaster on the ceilings and walls?

Answer: Fortunately, the ceiling itself is not damaged. The damage we see is layers of paint delaminating from the ceiling. The paint has acted as a vapor barrier preventing humid air from the plaster ceiling to escape.

Question: Wasn't the sanctuary ceiling repaired before? What will be done to keep this problem from recurring?

Answer: Yes, the sanctuary ceiling was repaired as recently as ten years ago, but the paint on the ceiling began to delaminate shortly thereafter. To prevent this condition from reoccurring, the old paint will be removed from the plaster, thus removing the vapor barrier that contributed to the delamination. A new mineral based paint will then be applied. The result will be a painted plaster ceiling that does not interfere with the movement of air and the moisture it carries.

Question: What will happen if we do not fix the ceiling and perform other repairs and improvements?

Answer: If we do not fix the ceiling, the paint layers will continue to delaminate, and sections will continue to fall into the sanctuary. The walls are also deteriorating in a way to be expected from a historic building, but not from the same cause as the ceiling. The walls must be repaired at the same time as the ceiling renovation.

The Bimah is being modified to increase safety and create more room. The stairs will be modified, and handrails added. As our congregation grows and we include more people on the Bimah, there is just not enough space. A major change will be returning the ark to its original design which will allow chairs to be placed closer to it, providing more space between the chairs and the rostrum.

The HVAC system for the sanctuary needs to be replaced. Replacing it will further ensure the correct temperature and humidity in the sanctuary and will reduce the operating costs from repairs and electricity. Additionally, the fire suppression system is losing pressure. Our compressor can re-pressure the system when necessary. However, there is a possibility that a greater rate of pressure loss will occur and the sanctuary become inundated with sprinkler water. This condition is very serious and must be corrected.

Question: When will the restoration begin and how long will it take?

Answer: Restoration will begin July 2019 and will be complete in February of 2020. The work will be supervised by Glenn Keyes, architect, who specializes in this type of work.

Question: What arrangements have been made for services and life cycle events while these repairs and improvements are being performed?

Answer: Starting in 2016, preparations were made to close our Sanctuary from July 2019 through February 2020. No lifecycle events have or will be scheduled during that time period. High Holy Day services will occur off campus at the Music Hall. Synagogue Emanu-El has agreed to allow us to have any funeral services there. Regular services will be held in the KKBE Barbara Pearlstine Social Hall.

ONE Million Dollar Coming Street Cemetery Restoration Fund Goal

Question: Why do we need to raise funds for the Coming Street Cemetery?

Answer: Our congregation owns this National Historic Landmark. A 254-year-old cemetery inevitably requires repair and restoration. The main issue is that three of our historic brick walls are failing with sections that have structural cracks and are in danger of collapsing. Some of the failing walls share a property line with adjacent residential homes and apartments. The first stage of the repairs will be to repair the neediest sections of these walls.

Question: Is \$1 million enough money to restore the entire cemetery?

Answer: No. The repairs to all the walls ultimately required are estimated at \$1.5 - \$2 million.

Question: What is our ethical and legal responsibility to make these repairs?

Answer: The people buried here are our congregants. We have an ethical and fiduciary responsibility to maintain this cemetery. We also want to avoid possible issues with the adjacent property owners, including the Housing Authority, and the Charleston Board of Architectural Review.

Question: How can I learn more about the Coming Street Cemetery and the need for repairs?

Answer: To learn more about this historic cemetery and the walls that need to be repaired please go to: <http://www.kkbe.org/index.php?page=our-cemeteries>.

So how can I help?

Donate to KKBE's 5-1-1 Campaign: Gifts may be made via one-time gifts or three-year pledges. You may specify your pledge payment plan on the gift agreement.

Make a Legacy Gift to KKBE: Legacy gifts include bequests, life income gifts, life insurance, charitable lead trusts and gifts of property and real estate.

Join our Campaign Committee: You can help us meet our goal by reaching out to other individuals about why you give to KKBE and the importance and urgency of their giving to KKBE now and through a legacy gift

Who do I contact with questions or to make a donation? Sarah Ory at development@kkbe.org or Acting VP of Development Amy Davis AmyMDavis@aol.com are available to answer any questions you have.