



Thank You for Your Feedback on TBA's Strategic Plan!

More than 100 TBA members joined together at the Annual Meeting in May to provide feedback on the initial research findings and framework that has been developed for our Strategic Plan. The feedback you provided at this meeting adds to the multiple forms of information that we been gathering and evaluating since January – in our efforts to engage the whole community.

Here are three key things for you to know:

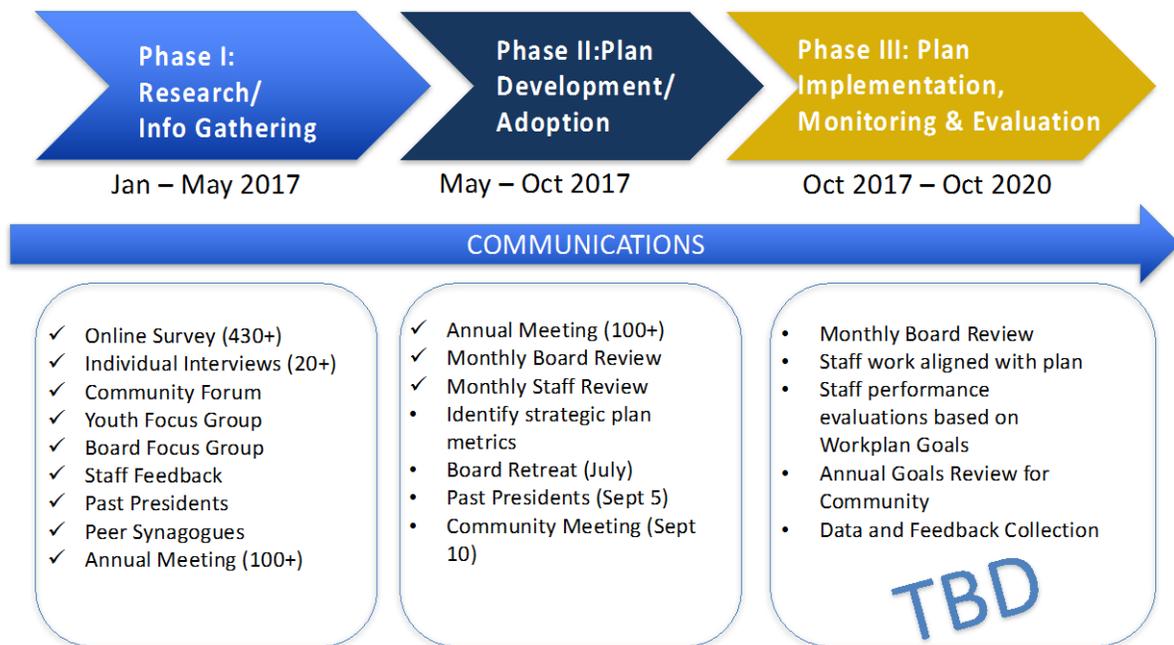
- ***The 1966 Founding Principles are Here to Stay*** – The Principles are part of the Strategic Plan because it is important to understand and honor our history from which our community was founded.
- ***Huge Response from Our Community Wanting to Help*** – Through our planning process (especially the online survey), more than 250 people expressed interest in lay leadership, volunteering, or becoming more involved in other ways. The most common offer to help was to cook a meal or help a member in need. We will be reaching back out to people who have expressed interest. Stay tuned!
- ***Your Ongoing Feedback*** – The whole community will have an opportunity to review and comment on the Plan in September.

TIMELINE AND NEXT STEPS

We have gathered a huge amount of information and feedback, thanks in part to your involvement. We are now moving into the Strategic Plan Development Phase (Phase II). This summer, the Board of Directors will discuss strategic goals, strategies, and priorities to create a detailed plan. This draft plan will be shared with the community in September to gather additional comments and feedback. With your input, the Board will adopt the Strategic Plan in October. The Plan will be implemented for three years, with evaluation and additional feedback opportunities through October of 2020.

We think about the Strategic Planning Process in three phases, here is an overview:

Temple Beth Am Strategic Plan 2017-2020



It is the Strategic Planning Task Force’s goal to provide the community with timely, transparent information. Our team of volunteers is working hard to gather feedback and post information as soon as possible. If you ever have any questions, concerns, or additional feedback, the Strategic Planning Task Force would love to hear from you! Please contact Interim Executive Director Barbara Green at barbara@templebetham.org. If you are interested in looking more deeply at the research and information we have collected to date, here is a list of summary documents:

Research and Information Gathering

- [Youth Focus Group Summary](#)
 - [Community Forum Comments](#)
 - [Online Survey Questions](#)
- SURVEY RESULTS COMING SOON!

Materials for Annual Meeting

- [Survey Topline Findings](#)
- [Key Themes from All Research and Information Gathering](#)

Feedback from Annual Meeting

- [Comments on Key Findings \(Research and Information\)](#)
- [Comments on Strategic Plan Framework](#)