

TEMPLE BETH AM STRATEGIC PLANNING PROJECT: 2017-20

COMMUNITY SURVEY

A. MEMBERSHIP: WHY DO YOU BELONG TO TBA?

1. What are your reasons for belonging to TBA?

Please select your top three choices:

- Want to be engaged in worship, spiritual practice, personal growth
- Want a place to go for high holiday services
- Want children to attend religious school
- Want to be connected to the local Jewish community
- Want access to the range of Temple activities and programs
- Value TBA's inclusiveness
- Support TBA's social action values and activities
- Important to my spouse/partner
- North end location is convenient

2. What activities or opportunities at TBA are most important to you?

Please select your top three choices:

- Worship, spiritual and personal growth opportunities
- Pastoral care
- Religious school
- Family activities
- Youth programs
- Senior programs
- Community connection and social activities
- Adult learning opportunities
- Social action and other volunteer activities
- Participating in Temple leadership

3. About how many times per year do you visit Temple?

Please include Religious School-related activities or programs, but not pick up/drop offs.

- 5 times or less per year
- 6-10 times per year
- 11-25 times per year
- 26-49 times per year
- 50+ times per year

4. What is your Family's Participation in Religious School?

Please check all that apply:

- I attend Religious School currently
- I am or have been a religious school teacher
- My children currently attend Religious School
- My children previously attended Religious School
- My grandchildren currently attend Religious School
- My grandchildren previously attended Religious School
- I don't have children
- My children don't attend Religious School

B. ENGAGEMENT WITH THE TEMPLE BETH AM COMMUNITY

5. How are you engaged with Temple Beth Am currently?

Please select all categories that apply:

- I attend services on High Holy Days
- I attend services at least 6 times a year
- I attend social or holiday events
- I attend adult education programs or lectures
- I volunteer
- I serve on a committee
- I have gone on a TBA-organized trip
- I work on TBA-sponsored social action projects
- I participate in caring for our community programs, such as Healing Challahs or preparing food for families in need
- I attend senior programs
- I participate in a youth group or the Madrichim program
- Other (please specify) _____

6. What would help you feel more connected or engaged at Temple?

7. I would be interested in volunteering my skills or talents with the Temple community:

- Yes
- No
- Maybe

If Yes, please select all areas that apply:

- Preparing food for events or a congregant in need
- Teaching in Religious School
- Tutoring students

- Providing transportation to Temple
- Assisting in the Temple Office
- Working in the Library
- Working on Temple programs
- Helping with technology
- Helping with finance or accounting
- Helping with communications or design services
- Helping with grant writing and fundraising
- Other _____

8. I would be interested in other ways to participate with the Beth Am community, such as:

9. How well would you say that Temple communicates about the following issues? (*Excellent, Very good, Good, Fair, Poor, N/A*)

- Worship opportunities
- Programs and activities
- Pastoral care
- Volunteer opportunities
- Temple vision and goals
- Financial health and how funds are used
- Leadership opportunities

10. How would you characterize your satisfaction with:

Support from TBA staff?

(Excellent, Very good, Good, Fair, Poor, N/A)

Support from TBA clergy?

(Excellent, Very good, Good, Fair, Poor, N/A)

Please share more about your level of satisfaction.

11. I would consider a leadership position at TBA (such as committee chair or Board member) in the next 5 years.

- Yes
- No
- Maybe

12. Relative to other organizations you are involved with, how would you describe your level of financial support to Temple Beth Am?

- Very high priority
- High priority
- About the same as other organizations
- Lower priority
- Not that important to me

C. TELL US ABOUT YOURSELF: MEMBER CENSUS

13. What is your gender?

- Female
- Male
- Transgender
- Other

14. What is your age?

- 11-18
- 19-29
- 30-44
- 45-59
- 60-74
- 75+

15. How many people under age 18 live in your household?

- 0
- 1
- 2
- 3
- 4 or more

16. How long have you been a member of Temple Beth Am?

- Less than 1 year
- 1 to 2 years
- 3 to 10 years
- 11 to 20 years
- More than 20 years

17. I can be contacted by Temple

- Yes
- No

If Yes, please provide your name and email below
