

January 24, 2019

Rabbi Benjamin David
Adath Emanu-El
205 Elbo Lane
Mt. Laurel, NJ 08054

Dear Rabbi David,

It was a pleasure speaking with you recently about your tour to Israel scheduled for June 2020. Our land only quotes are as follows:

PRICING CHART	Discounted Rate (Payment by check)	Full Cost (Credit Card)
Price per person at 20 paying Double occupancy LAND ONLY	\$3,549	\$3,655
Price per person at 15 paying Double occupancy LAND ONLY	\$3,709	\$3,820
Add for Single Occupancy	\$1,249	\$1,286
Triple Reduction (per person in triple – must have at least 1 child under 18 in the room)	Save \$699 per triple room (Save \$233 per person in triple)	
Tel Aviv (2 nights) June 28-30, 2020	Dan Panorama	
Galilee (2 nights) June 30 – July 2, 2020	Kibbutz Nof Ginosar	
Jerusalem (4 nights + late check out) July 2-6, 2020	Dan Panorama	

These prices include **1 free group leader** (free is based on single occupancy, including land cost, up to \$1,600 in airfare, taxes and tips).



PR/MARKETING - To assist in your recruitment efforts, Ayelet Tours offers the following:

- * Ayelet Tours will create a **dedicated website** for the tour, listing program highlights, the full touring itinerary, hotel and other travel information, and offering online registration.
- * Ayelet Tours will email you with a **professionally designed PDF flyer** to market the tour. Note the flyer will also include a printable registration form.
- * Ayelet Tours will design and ship to you a **6+ foot tall standing retractable banner** promoting the tour. Additional banners (if needed) can be produced at a reduced cost for you.
- * An Ayelet Tours representative will be available for a Skype information session with potential participants.

INCLUDED:

- * Hotel stays per the grid above
- * All touring and sightseeing per an agreed upon itinerary in a deluxe air-conditioned vehicle with an English-speaking guide
- * Bus banner
- * Breakfast daily
- * Welcome dinner
- * 2 kibbutz dinners
- * Shabbat dinner in Jerusalem
- * B'nai Mitzvah dinner at Eretz Beresheet
- * Farewell dinner
- * Lunch at a Dead Sea resort
- * Chanukah candle lighting
- * Visit to Taglit Innovation Center
- * Yemin Orde donation
- * Jeep tour in the Golan Heights
- * Chocolate workshop
- * Candle making workshop in Safed
- * Shabbat Old City walking tour
- * Sound and Light show
- * Machane Yehuda tasting tour
- * B'nai Mitzvah at Masada
- * Camel ride
- * Bus on Shabbat (December 28th)
- * Transfer included if arriving/departing with the main group
- * Entrance fees as per itinerary
- * Porterage

NOT INCLUDED:

- * Roundtrip airfare, departure taxes and fuel surcharges (Please contact Ayelet Tours for group flights)
- * Any border taxes or visas
- * Kibbutz Kiryat Anavim visit or ziplining
- * Tips to guides, driver, and dining room waiters (\$18.00 per person, per day-pre-collected)
- * Meals not listed above
- * Any items of a personal nature
- * Travel insurance (highly recommended)



This price is based on a guaranteed land price. Airfare cannot be guaranteed until the tickets are written and may vary.

These prices are valid for three (3) weeks from the date of receipt and are subject to space availability and confirmation. After that time, rates are subject to change unless confirmed by deposit. To confirm your arrangements, please forward a \$1,000.00 deposit to Ayelet Tours. This deposit is fully refundable less \$500.00 handling fee up to 61 days prior to departure.

Please note an additional deposit may be required once airline space is confirmed. This deposit is fully refundable until 120 days before departure. Refund of this deposit after that date is based on final seat usage and airline policy.

There is a \$500/person deposit due upon registration. Full payment is due 61 days prior to departure.

ABOUT AYELET TOURS:

Ayelet Tours is proud to be the official Tour & Missions provider for Hadassah and the World Union for Progressive Judaism. We have been creating and operating Israel and Jewish Heritage tours worldwide since 1986. In planning unique experiences, we partner with a diverse range of clientele – from synagogues, to private families, to universities. To learn more about who we are and what we do, please read our history (<http://ayelet.com/jewish-tours-to-israel/>) and visit our website (www.ayelet.com). References can be provided with pleasure.

I look forward to hearing from you shortly and to working with you to plan a special and memorable tour.

Shalom,



Jeff Rubtchinsky
CEO
Ayelet Tours, Ltd.

