

Beth El Bulletin

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SHA-BUC SHALOM|

Note: this article is a joke/spiel in honor of the holiday of Purim

A number of years ago, I began a conversation with the corporate offices of Buc-ee's, the well-known rest stop chain based out of Texas. And I have some good news to share!

One December night on my way back from Dallas, I stopped at the Terrell location and spent time looking through the merchandise Buc-ee's was selling for the holiday season. There were Buc-ee Beaver stuffed animals in Santa Claus outfits, Christmas tree ornaments, and so on. And a light bulb went off in my mind. I asked myself, "why are there no Jewish merchandise items at Buc-ee's?"



I reached out to the corporate offices and asked them about this. They suggested that I become a vendor and pitch them the items that might sell. Late last year, I was approved for my vendor permit and I have been working with a supplier out of China plus some graphic artists to design potential Jewish-themed merchandise. I am proud to announce here that in early February, Buc-ee's corporate approved the items for sale.

This coming summer I will be shipping out a large quantity of specially made Jewish merchandise to be distributed out to the different Buc-ee's locations around the south. I am incredibly excited about this opportunity and wanted to share this development with Beth El.

Starting November 15th this coming year, as you stop by any Buc-ee's in the chain, you will see a number of Jewish-themed items that come from my new company. Be on the lookout for:

continued on page 4

PURIM PANDA-MONIUM

Friday, March 22nd, 2024

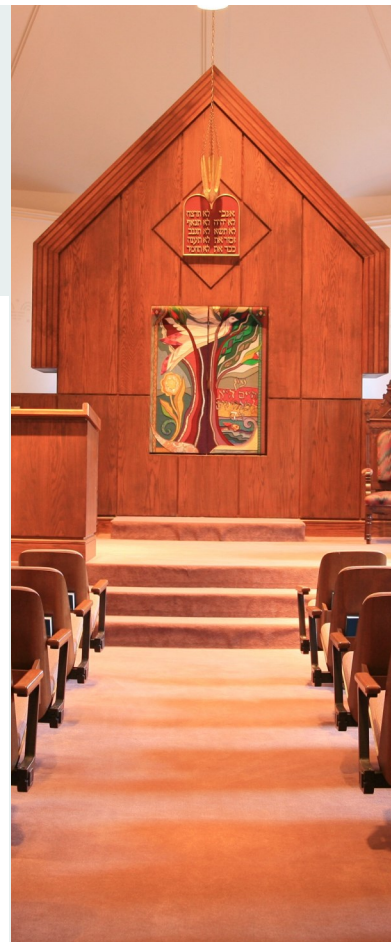
5:45 p.m. - Potluck Dinner
7:00 p.m. - Shabbat Services



On Friday, March 22nd, everyone is invited to a special 5:45 p.m. potluck dinner followed by a 7:00 p.m. Shabbat Service and Megillah Reading.

Dian Mayfield will be coordinating the food for that evening. Please call her at the Temple (903-581-3764) if you will be attending and to see what foods need to be brought. *Instead of food, you may choose to make a donation to offset the cost of the main meal.*

*** This year we will have a special Purim spiel performed by our Religious School students, and written by Lila Katz.



LEADERSHIP

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Stephanie Seawright, President
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Tracy Lisner, Treasurer
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UNION FOR MEMBER
REFORM JUDAISM
האיחוד ליהדות רפורמית
SERVING REFORM CONGREGATIONS IN NORTH AMERICA

SCHEDULE OF SERVICES

Friday, March 1

Erev Shabbat Service 7:00 P.M.

PARASHAT KI TISA: Exodus 30:11-34:35

HAFTARAH: I Kings 18:1-39

ONEG SHABBAT HOSTS: Jan & Larry Rosenfield

BIMAH FLOWERS: Sisterhood Flower Fund

YAHREZEITS: February 24-Laura Weintraub Muntz, 26-John Robert Healy, Edna Spero Greenberg, Rabbi Harvey E. Wessel, 27-Allen Barry Cohen, 28-Fannette Klotz Shaw, Birdie Brown Goldstein, Rose Silverman Fisch, Lewis S. Forman, March 1-Hannah Isaacs Jarett, Hortense Schoenbrun.

Friday, March 8

Erev Shabbat Service 7:00 P.M.

PARASHAT VAYAK'HEIL: Exodus 35:1-38:20

HAFTARAH: II Kings 12:5-18

ONEG SHABBAT HOSTS: Kacee & Eli Mullikin

BIMAH FLOWERS: Sisterhood Flower Fund

YAHREZEITS: March 3-Geneva Yantes, Frances Friedman, 5-Jonas Stein, Morris Yantes, 6-Rose H. Urbach, 7-Manny Rosenblatt, 8-Eleanor Goodman Rappaport.

Friday, March 15

Erev Shabbat Service 7:00 P.M.

PARASHAT P'KUDEI: Exodus 38:21-40:38

HAFTARAH: I Kings 7:51-8:21

ONEG SHABBAT HOSTS: Terry & Dennis Darryl

BIMAH FLOWERS: Sisterhood Flower Fund

YAHREZEITS: March 9-Isaac Gans, 10-Robert Werner, Murray Lieberman, 11-Frances Pluss, 12-Sam Russak, Sheila Grenitz, 13-Stephen Wolf, Samuel Bergman, Julian Naphtali Englander, 14-Celia G. Goldstucker, 15-Sol Epstein, Phillip Lachs, Arthur H. Watterston.

Friday, March 22

5:45 P.M. Purim Potluck

Erev Shabbat & Purim Celebration Service 7:00 P.M.

PARASHAT VAYIKRA: Leviticus 1:1-5:26

HAFTARAH: Esther 7:1-10;8:15-17

ONEG SHABBAT HOSTS: Potluck Volunteers

BIMAH FLOWERS: Sisterhood Flower Fund

YAHREZEITS: March 16-Paul Bergson, 17-Hortense Israel, Max Reinberg, 19-Thelma Reinberg Burka, Adolph Baer, 20-Harry G. Sugerman, 21-Martin Jacobs, 22-Michael Milner.

Friday, March 29

Erev Shabbat Service 7:00 P.M.

PARASHAT TZAV: Leviticus 6:1-8:36

HAFTARAH: Ezekiel 36:22-36

ONEG SHABBAT HOSTS: Lisa & Gary Gross

BIMAH FLOWERS: Sisterhood Flower Fund

YAHREZEITS: March 23-Phillip Jarett, Alvin A. Goldstucker, 24-Joyce King, 25-Bobye Smith Freeman, Lillian Ruth Hyman, Marie Joseph Jarett, Pauline Gottlieb Stein, Ronny Schoenbrun, 27-Ruth Drayer, Dora Yantes, Marriam Leah Denitz Buck, 28-Herbert Alfred Jacobs, Nathan Julius Ginsberg, Morris Jarett, 29-Cheryl Grenitz Burke, Gertrude Bergman, Henry Coleman, Birdie Horwitz Werner.

Friday, April 5

Erev Shabbat Service 7:00 P.M.

PARASHAT SH'MINI: Leviticus 9:1-11:47

HAFTARAH: Ezekiel 45:16-25

ONEG SHABBAT HOSTS: Joyce & Dan Johnson

BIMAH FLOWERS: Sisterhood Flower Fund

YAHREZEITS: March 30-Annette Berman, 31-Laura Topletz Saffir, Helene Davis, April 1-Bernice Epstein Woletz, 2-Connie Lawn Rappaport Sniderman, Cyril King, 3-Louis H. Klayman, Ralph L. Davis, 4-Philip Harry Lipstate, Jr., 5-Jack Jacobs.

LIFE CYCLE EVENTS

BIRTHDAYS:

NAMES READ ON MARCH 1: February 24-Tabitha Harrison, Gina Culpepper, 25-Karl Mutchnik, 28-Carrie Wolf, Margie Victor, March 1-Graham Goodman.

NAMES READ ON MARCH 8: March 5-Rebecca Owen, 8-Michael Victor.

NAMES READ ON MARCH 15: March 9-Keth Ables, Cheryl Green, 14-Stuart Sharp.

NAMES READ ON MARCH 29: March 24-Zachary Rosenfield, Jim Edmonds, 25-Sharon Yantes, 27-Sheila Rust, Andria Stein.

NAMES READ ON APRIL 5: March 31-Josh Kaufman, Stephen Sigal, April 4-Jacob Philibert.

ANNIVERSARIES:

NAMES READ ON MARCH 1: February 27-Sandra & Mark Greenberg, March 1-Dede & Larry Kaufman.

NAMES READ ON MARCH 15: March 14-Flora Farago & Jim Edmonds.

CONTRIBUTIONS

We thank our Congregation Beth El contributors for their kindness and generosity. Their gifts strengthen our congregation.

GENERAL FUND

Rabbi Neal & Jen Katz

YAHREZEIT FUND

**IN MEMORY OF
THE YAHREZEIT OF
KEN WATTERSTON**
Shirley Watterston

**IN MEMORY OF
THE YAHREZEITS OF
Mark Healy & Bob Healy**
Monica Miller

RABBI'S DISCRETIONARY FUND

Leslie & Art Brown
A. S. Genecov Foundation
Ricki Frattarola



ADULT STUDY

We will have three study opportunities this month:

Saturday, March 2, at 11am
Saturday, March 16, at 11am
Saturday, March 30, at 11am

Adult Study classes are on ZOOM only

SISTERHOOD

Sisterhood's February meeting dealt with business issues and fundraising was at the forefront. Several great ideas were shared, and the March/April meeting will include solidifying a fundraising calendar for 2024-25. Your input and support of this vital part of Sisterhood's ability to provide congregational support will be appreciated.



Included in the fundraising plans is the current daffodil bulb project for Holocaust Remembrance. If you would like bulbs for your spring planting, they will still be available by pre-order. Please RSVP Chai for Chai bulbs (18 for \$18) by March 15 to danaphilibert@gmail.com.

Sisterhood will be planting 100+ bulbs at the Temple during our May meeting enlisting our next generation of pollinators with the Religious school students' help.

Also underway is developing a more in-depth directory to include ads and space for sharing your business information. This will be helpful to new members (and originals as well) to access the resources of our own members when needing services.

If you know of a member who is under the weather or needs someone to reach out, please contact Joyce or me so Sisterhood can contact them. So many of us are not in the Tyler metro area, it is helpful to know of the need.

Also, if you know of any member receiving accolades at work or school, we'd love to recognize them. Share details to my email.

If you love the beautiful flowers on the Bima each Shabbat, please consider donating to the Sisterhood's Flower fund by sending a check to the office with Sisterhood Flower Fund noted in the memo.

Did you know...on occasion we have a POTLUCK ONEG as no member signed up as sponsor. This means that you're asked to bring a nosh for 8-10 people. It gives us all a chance to pitch in and share some favorite delights to make Shabbat all the sweeter. And don't worry if it's a potluck and you're in the parking lot with an empty platter, there's usually a plethora of goodies in our refrigerator.

And finally, the Sisterhood is looking to start a quarterly book club. Please email me if you're interested. Membership in Sisterhood is encouraged but not required for book events.

As always, we are a small congregational community, and all are welcome! We invite all members interested in joining Sisterhood to our next meeting on April 14th (March is overwhelmed with spring break and other date conflicts). We will be rolling up our sleeves in preparation for Passover and many hands make light work. Our annual dues are \$36 and payable to Sisterhood sent to the Congregation office, attention Nez Gross.

Shalom,
Dana and Joyce

Continued from page 1

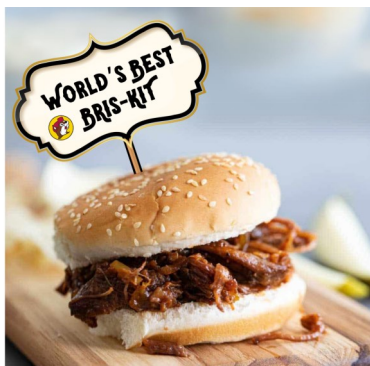


The signature item in our line will be the **MacaBuccee** - a cute stuffed animal version of their mascot wearing Jewish-themed clothing.

We are also developing specialty t-shirts with the following design patterns on them:



I was also given permission to have a special sandwich in their barbecue area - located in the center of the store:



We will have a line of 2 water bottle designs and a coffee cup:



("bokbook" is the Hebrew word for bottle)

And yes, there will be a Buc-ee's mezuzah.



Inside the compartment - where you will place a parchment scroll - upon purchase will sit a coupon for 10% off Buc-ee's newest fudge flavor—Gefilte Fudge.

I am looking forward to a new venture of merchandise sales and promise to share the profits. I hope you all will have a chance to stop by Buc-ee's this coming Chanukkah season to purchase some new merchandise celebrating the Jewish community of Texas.

Wishing everyone a wonderful Purim season.

עם ישראל חי | Am Yisrael Chai | To strength

Neal Katz

Rabbi Neal Katz

March 2024



אדר א' / אדר ב' 5784

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1^{7pm} Shabbat Service Hosts: Jan & Larry Rosenfield	2 SHABBAT 11:00am Adult Study KI TISA Exodus 30:11-34:35 Haftarah: I Kings 18:1-39
3^{10:30am} Religious School and Hebrew High	4	5	6	7	8^{7pm} Shabbat Service Hosts: Kacee & Eli Mullikin	9 SHABBAT VAYAK'HEIL Exodus 35:1-38:20 Haftarah: II Kings 12:5-18
10 Religious School SPRING BREAK	11	12	13	14	15^{7pm} Shabbat Service Hosts: Terry & Dennis Darryl	16 SHABBAT 11:00am Adult Study P'KUDEI Exodus 38:21-40:38 Haftarah: I Kings 7:51-8:21
17 Religious School SPRING BREAK	18	19	20	21	22 5:45pm Purim Potluck 7pm Shabbat Service & Purim Celebration Hosts: Potluck Volunteers	23 SHABBAT 7pm ONLINE Purim Celebration with small Texas Congregations VAYIKRA Leviticus 1:1-5:26 Haftarah: I Samuel 15:2-34
24^{10:30am} Purim Celebration for Religious School & HH PURIM	25	26	27^{6pm} Board of Trustees Meeting 	28	29^{7pm} Shabbat Service Hosts: Lisa & Gary Gross	30 SHABBAT 11:00am Adult Study TZAV Leviticus 6:1-8:36 Haftarah: Ezekiel 36:22-36
31^{10:30am} Religious School and Hebrew High	April 1	April 2	April 3	April 4	April 5	April 6
		UPCOMING IN APRIL Apr 22 - Erev Pesach Congregational Seder Apr 23 - Pesach Shacharit Online Apr 27 - Movie Night			7pm Shabbat Service Hosts: Joyce & Daniel Johnson	SHABBAT 11:00am Adult Study



Congregation Beth El
1010 Charleston Drive
Tyler, TX 75703

www.BethElTyler.com

Beth El joins small congregations from
Odessa, Corpus Christi, Clear Lake, Houston,
and College Station as we celebrate

Erev Purim

with a one-hour ONLINE Purim
celebration
and study.

*Rabbi Katz will be one of the teachers as we read from the Book of
Esther and learn with rabbis from around the state.*

The program is free and open to members and friends of Beth
El. To register and receive the Zoom link,
simply visit **PurimTX.com** – and fill out the form.



Saturday, March 23 @ 7:00pm

Don't mess with Esther

Small Congregations of Texas celebrate Purim!



register at PurimTX.com