



*We hope this letter finds you well and enjoying the start of a prosperous new year!*

Nafshenu is excited to offer your business an amazing opportunity to align with our locally and nationally recognized organization through basket item donations for our upcoming fundraising event on March 8, 2020.

Nafshenu has set themselves apart by addressing a unique need for unaffiliated members of the Jewish community in South Jersey. We have partnered with our justice and multi-faith partners in social justice work and have received a statewide social justice award from Faith in New Jersey. Our Rabbi, Lawrence Sernovitz, has received the Camden County Freedom Medal from the Camden County Freeholders and our President, Shera Goldstein, has received an emerging leader award from the Jewish Community Foundation of the Federation of Southern New Jersey. Nafshenu launched a Courageous Love Campaign which received proclamations from Cherry Hill Township, Camden County Board of Chosen Freeholders, and the United States Congress in support of the campaign. We are a growing organization and would love to be connected with your business in the community.

Your socially conscious business can demonstrate its commitment to social justice by providing donated items and/or services for our **1<sup>st</sup> Annual Casino Night Raffle Baskets**. With that donation you will not only support an important cause with strong roots in your community but you will also gain exposure to a marketing base of over 300 prominent event attendees and members.

Our recent exponential growth presents our supporters with the unique opportunity to be a part of that impact, growth and draw in consumers who prefer to patronize community-involved businesses.

Please complete the enclosed donation form and return it to us so we can include your business in our event program and provide you with a receipt.

You can contact us via email: [info@nafshenu.org](mailto:info@nafshenu.org) or [laurenthompson@flashtaxnj.com](mailto:laurenthompson@flashtaxnj.com) or via our main number: 856-335-3234 to confirm your participation and arrange for donation pick up.

Sincerely,

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