

**BETH EL CONGREGATION
BOARD OF DIRECTORS MEETING
SUNDAY, JANUARY 29, 2023**

The following appeared at Beth El: Audrey Wolff, President; Eileen Bloom, Financial Vice President; Ben Cooper, Ritual Vice President; Barry Becker, Treasurer; Charleen Holt, Secretary; Heather Baker-Mushkatel Alana Berrett, Rich Cohen, David Goldfarb, Ari Hoffman, Brad Ostrow, Jose Tafla, Gail Ulan, Danny Witenstein, Sara Zilversmit

Staff present: Rabbi Stein Kokin; Alicia Moskowitz, Executive Director

Board members absent: Kim Mertens, Education Vice President; Herb Dreiseszun, Facilities Vice President; Greg Harris, Past President

Staff absent: Joanie Charnow, Preschool Director; Nanci Siegel Manson, Talmud Torah Director

10:10 a.m. Audrey calls the meeting to order.

Rabbi Stein Kokin gives a D'Var Torah.

10:145 a.m. Gail and Sara arrive.

Audrey lists projects that the board should consider (time permitting):

- Security training
- Recycling
- Streaming Facebook
- Alternative forms of dues
- Interfaith family
- Shabbat family host

ENGAGEMENT AND RETENTION:

Audrey reports for Steve Winkleman, Membership chair, that there are four model steps they are using:

- Seek
- Visit
- Join
- Deepen their connection

Other programs include:

- Musical Kabbalat Shabbat
- Rabbi hosting Shabbat dinners approximately every six weeks
- Chesed Committee
- Social Action
- Be'er Cafe
- Adult Education
- Young adult new members
- Forming Chaverot
- Beth El Women's League
- CSA

Some of the challenges we face are:

- Aging population
- Perception of Conservative Judaism
- Post COVID
- Overworked staff

Opportunities include:

- Great location
- Outreach
- Growing population

10:36 a.m. Heather joins the meeting.

Discussion continues.

The Board needs more information on:

- Drop offs
- Secular programs
- Learning curve

BY LAWS:

Audrey reports that this committee would like to reduce the number of board members from 18 to 15 to be effective at the start of the next fiscal year which is June 1, 2023.

Ben provides background information.

Charleen reports on the information she received from United Synagogue of Conservative Judaism and other sources.

Charleen moves to amend the by laws to reduce the number of board members from 18 to 15 effective June 1, 2023. Ben seconds. The board votes "yes" with the exception of David who votes "no". The motion is passed.

Audrey then discusses the by laws committee's recommendation that term limits be reinstated. A person must be off the board for one full term and then may run for election again.

Ben moves and Heather seconds to limit the number of terms a board member can serve to three full terms only. All board members are in favor of this motion and vote "yes" with the exception of Barry, Eileen and Ari who vote "no".

The motion is amended to be effective June 1, 2023.

MINUTES APPROVAL:

Barry moves and David seconds to approve the December minutes as presented. The motion is passed with the exception of Alana who abstains.

Rabbi and Alicia will e-mail their reports to the board.

Guest Bill Tuttle is now present and updates the board on the status of the kitchens.

11:59 a.m. Rich is present.

Bill takes the board members on a tour of the kitchens.

12:03 p.m. The meeting is adjourned.

Later:

Audrey tells the Executive Board that the meeting for Wednesday, February 1 is cancelled.

Respectfully submitted,

Charleen Holt
Secretary
Beth El Board of Directors