



BRITH SHOLOM HAS SERVED THE RELIGIOUS AND COMMUNAL NEEDS FOR CONSERVATIVE JEWS THROUGHOUT THE LEHIGH VALLEY FOR MORE THAN 125 YEARS. AFTER STARTING OUT ON THE SOUTH SIDE OF BETHLEHEM, BRITH SHOLOM MOVED TO THE CORNER OF MACADA AND JACKSONVILLE ROADS IN 1986. SINCE ITS FOUNDING, IT HAS BEEN THE BENEFICIARY OF DEDICATED AND VISIONARY LEADERSHIP.

YOU CAN HELP STRENGTHEN AND SUSTAIN BRITH SHOLOM FOR FUTURE GENERATIONS BY MAKING A BEQUEST TO ITS ENDOWMENT FUND. IT IS ONE OF THE EASIEST AND MOST FULFILLING GIFTS YOU WILL MAKE.



1190 Macada Rd, Bethlehem, PA 18017

(610) 866-8009  
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What LEGACY  
will you leave?

Your bequest will help  
Congregation  
Brith Sholom serve its  
members for the next  
generation and beyond.



# WHAT IS LIFE & LEGACY™

## LIFE & LEGACY

A 4-year partnership of the Harold Grinspoon Foundation that assists communities across North America, through partnerships with Jewish Federations and Foundations, to promote after-lifetime giving to benefit local synagogues, Jewish day schools, social service organizations, and other Jewish entities.



*Help our Jewish community survive for generations by making a bequest. It is one of the easiest and most fulfilling gifts.*

## LIFE & LEGACY

Helps Jewish organizations secure legacy gifts and integrate legacy giving into the philanthropic culture of the Jewish community.

## OBJECTIVE OF THE PROGRAM

Helps Jewish organizations secure after-lifetime commitments from their most loyal donors to sustain and strengthen future generations.

“Legacy giving is the most egalitarian form of giving. The **LIFE & LEGACY** program makes it possible for everyone, no matter their current financial situation, to make a gift that is meaningful to them.”

-- The Harold Grinspoon Foundation



# FIVE EASY WAYS TO LEAVE A LEGACY

## ● BEQUEST IN A WILL

You name your preferred Jewish organizations as beneficiaries in your will, and after your death, the organizations receive money or property from your estate. You can leave a percentage of your estate, the remainder of your estate or a specific property or dollar amount.

## ● TRUST BENEFICIARY

If you have set up a trust, name your preferred Jewish organizations as beneficiaries of your trust. After a triggering event, your money or other assets will go from the trust to the organizations you have elected.

## ● LIFE INSURANCE

Name preferred Jewish organizations as an after-lifetime beneficiary of your life insurance policy. You can leave a percentage of the policy to the organizations while leaving the majority to family to take care of their needs.



## LEAVE YOUR MARK WITH LIFE & LEGACY

“A bequest is one of the easiest gifts to make. Join us to expand our reach and ensure that we advance ‘From Strength to Strength’.”

*Ed Levy*

LIFE & LEGACY TEAM LEADER  
FOR BRITH SHOLOM

## ● RETIREMENT PLAN BENEFICIARY

Name preferred Jewish organization as an after-lifetime beneficiary of your IRA, 401K, 403B or other retirement plan. Organizations can receive a percentage of the account balance or the dollar amount.

## ● OUTRIGHT GIFT

You may gift money or other assets now that will provide funding for your preferred Jewish organization’s endowment. The endowment funds will be invested and the income generated each year will support your preferred organizations in perpetuity.



● **GIFT** a percentage of your estate

● **GIFT** a specific asset

● **GIFT** the residue of your estate

## CONTACT US

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