

## October 8, 2018 Kehilat Hadar Board Meeting

Meeting started at 7:30 pm at 27 West 96th Street

In attendance: Emily, Meir, Steve, Max, Mara, Ashira, Tim

Not in attendance: Lanni

### Overview of Campaign

- Raised \$100K
- Most common donation was at suggested amount
- Highest givers are those who attend most often
- Analysis needed – who were new givers?
- *Questions for the future: Could we charge more than \$120? Could we charge more for attending both services?*

### Financial report (Meir)

- Working on IRS letter of determination, benefits of being a non-profit are huge
- Contributions made online need a process for reconciling
- Doing a little better (net \$7000) than expected at this time
- Still learning cash flow for the year
- *Agenda item for later on: where to put savings*

### Steering Team Updates (Ashira)

- Jeremy started; Adin stepped down
- Steering team meeting next week – talk about who else can be asked
- HHD debrief by the numbers
  - RH 1: 169 last year, 153 this year
  - RH 2: 153 last, 145 this
  - KN: 260 last, 310 this
  - YK: 301 last, 329 this
  - \*Does not include Columbia students or others that just showed up
    - Survey out and results to be shared
    - Want to think about HHD earlier on, diversify leaders

### Leadership update (Steve)

- Four groups and their leaders:
  - Daven-ovation (Dana)
    - Gather those who lead most often, train new leaders, including more people might get you more leaders (easier entry points)
  - Programming (Sarah Ebstein)
    - Kids/family, communal meals (group and home-hosted), other programming
    - Building regular habits and routines for programs is important
  - Fundraising (Emily)

- Mission/Vision (Steve/Mara)
  - Ashira suggested new read: *The Art of Gathering* – being all things to all people doesn't work so we need clarity on purpose