Fifth Annual Gelt-A-thon
Sunday, December 8

A Shomrei Torah Hanukkah tradition continues on Sunday, December 8, when a committed group of Shomrei Torah volunteers will be calling members of our congregation, asking for contributions to our fifth annual Hanukkah Gelt-A-Thon. This event not only raises much needed money for our operations and programs; it also brings us together as a community celebrating the spirit of generosity and gift-giving for which this holiday stands.

Last year’s fundraiser was very successful, raising more than $20,000 with contributions from more than half of our members. This year we would like to get closer to the 100% participation mark and ask those who have not given before, in particular, to please make Shomrei Torah a part of their holiday celebration by including us as a recipient of one of your Hanukkah night gifts.

Contributing collectively through the Gelt-A-Thon creates an experience that affirms our commitment to Shomrei Torah and promotes a culture of giving within our community. And while we suggest a donation of $118, what we would truly love is for everyone to participate. We welcome gifts at every level. Please join us in giving.

You can greatly assist our volunteer callers in their roles by making Gelt-A-Thon contributions in advance. Just log on to our website and click on the Gelt-A-Thon donation button. Or, you can send in a check, call the office and charge your credit card, or even come by the office and bring us cash. In any event, once your gift is received, we’ll remove your name from the call list. Last year, 133 families donated prior to the date of the Gelt-A-Thon!

Indeed, our community is blessed. Relying on nothing more than the generosity of our members, we continue to grow and develop a center for progressive Judaism in Sonoma County. On behalf of your Gelt-A-Thon committee, we look forward to celebrating Hanukkah together and talking with you on December 8.

Reed Ferrick and John Weinstein:
Co-Chairs
Rachael Cutcher, President

Let’s Eat Already!
Jews and Food
Dr. Leah Hochman
Rabbi’s Tisch
Friday, November 8

Nothing portrays our longest held assumptions, values, prejudices and commitments like the food we choose to put on our plates. Together we will look at the history of Jewish foods, the changing nature of contemporary Jewish eating habits and the ways that Jewish food production and consumption can have meaning beyond just whetting our appetites.

Dr. Leah Hochman is the Director of the Louchheim School for Judaic Studies at USC and Assistant Professor of Jewish Thought at the Hebrew Union College – Jewish Institute of Religion on the Jack H. Skirball Campus in Los Angeles. RSVP’s to the office at 707-578-5519 or denish@shomreitorah.org.
**Affordable Care Act Explained at last Men’s Bagel Club**

The Men’s Bagel Club had 45 Shomrei Torah members and guests attend on the first Sunday of October for a presentation on the new Affordable Care Act, sometimes called Obamacare. Those attending had many questions for our presenter, Mike Cohill, President of Sutter Health West Bay Region. Mike was able to present the facts and discuss possible implications on health care delivery systems. His presentation was appreciated by all and the Men’s Bagel Club thanks Cynthia Nestle for arranging this. Of course, the lox, bagel and cream cheese was enjoyed by all attending.

November 3 promises another great meeting with a program yet to be announced. Be sure to check Chai Lites for the program announcement. One of the enjoyable aspects of the Bagel Brunch is our eating and visiting together once a month. The programs add to our meeting, but it is our time spent together that makes the morning so great. We also now have brewed decaf coffee, along with regular coffee, for those who prefer it. And women are always welcome.

Since the December 1 meeting will be during Hanukkah, Cantor Frommer will visit the Bagel Club so we can get to know him even better. We may even ask him for some music.

The Men’s Bagel Club wishes everyone a Good Hanukkah and Thanksgiving, which start on the same day this year. Some of us may even have Turkey with Latka stuffing.

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**Hanukkah Is Before Thanksgiving! Be Prepared!**

Hanukkah begins Wednesday evening, November 27th. The Judaica Shop is your one-stop answer to candles, menorahs, chocolate gelt, wrapping paper and Gifts!!!

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**Hanukkah Bazaar**

**Sunday, November 17 9:00 - Noon**

Stop by any time the office is open and for special sales-**

**Sunday, November 3 10:30-12:00**

**Wednesday, November 6 3:30-4:30**

**Wednesday, November 13 3:30-4:30**

**Wednesday, November 20 3:30-4:30**

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**Interfaith Pre-Thanksgiving Worship Service**

**Sunday November 24, 6:00 PM**

Please join fellow congregants from Shomrei Torah at a pre-Thanksgiving interfaith worship service with Christ Church United Methodist (CCUM), celebrating our many years of collaboration in community service and social action projects like Elisha’s Pantry. CCUM was Shomrei Torah’s home for over 25 years before the move to our facilities on Bennett Valley Road and we appreciate our continued relationship with our friends at Christ Church. This interfaith service is warm and meaningful, family-friendly, with music, stories and sharings, fellowship and refreshments. It lasts about an hour. The service this year is Sunday, 6:00 p.m., November 24, at Christ Church United Methodist, 1717 Yulupa Avenue, Santa Rosa.

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The Shomrei Torah Voice is a periodical issued monthly except for the combined June/July and Dec./Jan. issue. It is published by Congregation Shomrei Torah, 2600 Bennett Valley Road, Santa Rosa, CA 95404 and is distributed free of charge to members and supporting advertisers. Subscriptions are available for $30 per year. Please direct inquiries to the Shomrei Torah office, 578-5519; office fax number 578-3967.
Scholar Lecture Series Continues!  
Sundays November 3, December 8, & January 5  
Come hear our Scholars teach their favorite texts.  
Pop in for $18 a session or attend the entire three-part series for $36.  
Please RSVP to Denise in our office at 707-578-5519 or denise@shomreitorah.org.  
Please note that the day and time for Naomi Seidman has changed.

Rabbi Jerry Danzig  “Maimonides’ Philosophy of Ethical Responses to Aspects of Life That Do Not Admit Choice”  
November 3, 3:00 – 4:30 PM  
Fate, astrological predetermination, predestination, and apocalyptic beliefs were orthodoxies of many religions of the middle ages. Adherence to these orthodoxies prevailed over ethics then and lingers today in the minds and behavior among the faithful of all religions. In the 12th century, Miamonides presents a polemic against these prevailing notions.

In examining the implications of Maimonides’ philosophy, we will confront the challenge of, and ethical responses to, aspects of life that do not admit choice.

Rabbi Jerry M. Danzig is retired, from Valley Beth Shalom, Encino, CA; living with his wife, Joy, in Santa Rosa.

Rabbi Lavey Derby  “Where Can God be Found?”  
December 8, 3:00 – 4:30 PM  
Rabbi Levi Yitzchok of Berditchev was a much loved and God-imbued spiritual teacher. We will study one of his famous teachings on God’s presence in the world.

Rabbi Lavey Derby teaches meditation, mysticism and Hasidism around the country and is the eighth generation direct descendent of Reb Levi Yitzchok of Berditchev.

Naomi Seidman  “Finding ‘A Woman of Valor’: Gender, Americanization, and the 1917 JPS Bible”  
January 5, 2:00 – 3:30 PM  
We will explore the translation of Proverbs 31 as it appears in a number of Christian and Jewish translations, focusing in particular on the choice, in the 1917 JPS version, to translate eshet hayil as “A woman of valor” rather than (as the King James has it) “A woman of virtue.”

Ms. Seidman is the Koret Professor of Jewish Culture and Director at the Richard S. Dinner Center for Jewish Studies of the Graduate Theological Union.

Monthly Business Networking  
Tuesday Nov. 12, 7:30 AM  
Next meeting is Tuesday, November 12th and will be held at Marsha Connell’s painting studio at 2180 Beverly Way, Santa Rosa 95404. You do not need to have attended prior meetings to join in.

September’s member presentation was by Ani Weaver, Publisher-Editor and Owner of LaVoz, a bilingual monthly newspaper she started in December, 2001. It is rooted in social action and Tikkun Olam (Repairing the World) in that it connects the Anglo community with the Hispanic one and it can greatly help people “Americanize”. LaVoz is so popular that there is no advertising sales staff and has made a profit since it began.

Our October presenter was Norman Eisley who works both for Edward Jones Investments AND with the Congregation Shomrei Torah School.

Want others to learn more about you, your business and how you can help others gain more business? Stop by an upcoming B2B@CST meeting and get to know more about your Temple business community!
3 Eyewitness Survivors Share Stories
Shomrei Torah to Host Sonoma County
75th Commemoration of Kristallnacht
Sunday November 10, 3:30 – 5:30 PM

Our Synagogue is hosting the Sonoma County commemoration of Kristallnacht. “Understanding the Evolution of Genocides” is the theme for the special event.

Dr. Sergio La Porta will be the keynote speaker. The evening will include Kristallnacht survivors Alfred and Susanne Batsdorff and Betty Kale as well as music and poetry in commemoration of the victims of genocide. Rabbi George will lead Kaddish and a special candle lighting to kick off the event.

Dr. La Porta is the Haig and Isabel Berberian Professor of Armenian Studies at California State University, Fresno. Dr. La Porta taught at the Hebrew University of Jerusalem for eight years in Armenian and Religious Studies. He is also currently the chairman of the Armenian Genocide Centennial–Fresno Committee which is preparing for the commemoration of the hundredth anniversary of the Armenian Genocide in 2015.

“Kristallnacht” is known as the night of shattered glass for the thousands of synagogue windows and store fronts destroyed on Nov. 9-10, 1938 in Germany and Austria. This outright violence and vandalism was the beginning of the Holocaust.

The event is free and open to the public. This is a project of Shomrei Torah’s Social Action Committee.

Social Action Committee members enjoy collaborating with the North Bay Organizing Project (NBOP). We are impressed with the energy and enthusiasm of its diverse membership, including students from SSU and SRJC, immigrant rights, environmental, labor, and other faith-based groups. On Sunday, November 3, the NBOP will have a bilingual Public Meeting to announce and celebrate this year’s accomplishments. Experience what it feels like when ordinary people have a voice in our democracy! We invite interested CST members to attend the Public Meeting. Bring your families! For more information, contact the CST office.

In addition to Shomrei Torah, co-sponsors include the Sonoma State University Alliance for the Study of the Holocaust and Genocide, Armenians of the North Bay, Armenian National Committee–San Francisco Bay Area, B’nai Israel Synagogue Center of Petaluma, Center for the Study of the Holocaust and Genocide, Committee for Immigrant Rights Sonoma County (CIRSC), Community Church of Sebastopol, Congregation Beth Ami, Congregation Ner Shalom, Faith Lutheran Church of Santa Rosa, Friends of Rwanda Association (FORA), Jewish Family & Children’s Services of Sonoma County, The Muslim Institute for Interfaith Studies & Understanding, Redwood Friends Forest Meeting, and the Unitarian Universalist Congregation of Santa Rosa.

Like Congregation Shomrei Torah on Facebook.

Join Diverse, Successful Community Organizers and Activists!
Sunday, November 3, 4-5:30 pm
at Sonoma Academy
(2500 Farmers Lane, access from Kawana Springs Road)
**L’taken**

**Ready to change the world?**

*February 7–10, 2014*

Parents of High School Students contact Rabbi Kramer by November 10!

Every year, nearly 2,000 high school-aged students participate in the Religious Action Center’s L’Taken Seminar in Washington, D.C. The program is designed to expose students to a variety of public policy issues, explore the Jewish values surrounding these issues and teach the skills of an effective advocate. Throughout the weekend, we will provide the knowledge and tools to write an effective, persuasive and passionate speech on a topic of their choice to present when they visit the offices of senators and representatives during the trip.

We will also visit the National Holocaust Memorial Museum and the Smithsonian National Mall and celebrate Havdallah at the Jefferson Memorial. And, all the while, they will have the chance to meet and mingle with hundreds of Reform Jews from across the United States. If your high school student is interested, contact Rabbi Kramer by November 10. Space is limited.

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**“Chai Weekend” Countdown Begins**

*April 4, 5 and 6, 2014*

The countdown to Chai Weekend, celebrating Rabbi George’s 18th year as Shomrei Torah’s rabbi, officially begins this month. The festivities launch on Friday, April 4, with a special Shabbat service featuring guest speakers, the presentation of a Tribute Book to Rabbi George, and a special oneg. The celebration continues on Saturday morning, and culminates with the Chai Ball gala fundraiser on Saturday evening, April 5, where Master of Ceremonies Leira Satlof will host an all-star cast of musicians and performers, headlined by internationally acclaimed composer and pianist Nolan Gasser. The religious school will honor Rabbi George during an all-grade assembly at 11 AM on Sunday, April 6.

Invitations and Tribute Book order forms will be mailed to all members early next year, but until then, please save the date for this important milestone in the life of Shomrei Torah.

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**Honoring Rick Concoff**

*Sunday March 8, 2014*

Join the Jewish Community Center as we honor and celebrate Rick Concoff for his 35 plus years serving our Jewish community.

Details to follow.
Are we disappearing?

In every generation, Jews have worried that their generation would be the last or one of the last generations of Jews. And, in fact, many studies have shown that, because of historical events, assimilation and intermarriage, the number of Jews is diminishing.

Without the historical perspective, one might be perpetually afraid for the Jewish people. Yet, generation after generation, we do survive. Catastrophe after catastrophe, Jews pass down their heritage L’dor V’dor, from generation to generation.

The most recent Pew Survey, A portrait of Jewish Americans, has definitely given the Jewish community something to talk about. There are many articles, blog posts, discussion boards, and sermons devoted to the results of the survey and, surprisingly or not, the non-Jewish world is as interested in the findings of this survey as those of us in the Jewish world.

Although past studies have been conducted by the Jewish Federations, as the Federations have taken a step back, America has stepped forward to study Jews the way they study other ethnic groups and this is the first big study of Jews not done by the Jewish community. As Stephen Windmueller, a professor at Hebrew Union College, explained, Jews have played a large role in shaping America. If people want to understand American history, they need to understand the emerging and significant minority of Jews.

It would be easy to highlight a few startling statistics from the survey and make sweeping assumptions about the future of the Jewish people or even celebrate how “well” the Reform Movement is doing in comparison with other movements. When looked at individually, many of the statistics can be morose, yet the study doesn’t point to a fatal end. Rather, the study shows a broad range of people who are proud to identify as Jews. This is such exciting news!

We learned during the last economic downturn that the Jewish community would need to reinvent itself in order to thrive long term, especially redefining our institutional infrastructure. This survey merely shows that people are doing just that: rather than belonging to traditional institutions and having traditional associations and models of religiousness, they are redefining what they consider to be Jewish. The new Jewish America will be based on the emergence of a new Jewish culture and a new Jewish definition, one in which Jews can choose to be part of a community or peoplehood of privatized Judaism. In this new model, people will be able to choose which aspects of Judaism they would like to engage in, with a broad array of Jewish options.

This is exciting news for us. We have the information and we have the ability to shape the next chapter in Jewish history, one day at a time.

B’shalom,  
Rabbi Kramer

Being Jewish in America

At the beginning of October the Pew Research Center released its major survey results on Jews in America. The first news article I read touted the increase in the number of Jewish American adults, up to 5.3 million (2.2% of the American population), and included in the count those who are Jews by religion and those who are Jews of no religion.

Since the report’s release, I have seen a number of articles and commentaries on the results. There’s some really great information in the survey – the Jewish population appears to be growing, and Reform Judaism continues to be the largest Jewish movement in the United States with 35% of all U.S. Jews identifying as Reform. The really good news is that eight-in-ten Jews said simply being Jewish was very or somewhat important in their lives.

However, one of the survey conclusions is that those who only identified themselves as secular and cultural Jews are less likely to affiliate with a Jewish organization, and nearly two-thirds of those respondents said they were not raising their kids Jewish. The study also found that 79% of married Jews who said they had “no religion” had non-Jewish spouses compared to 36% of those who identified religiously as Jewish. Overall, intermarried Jews were less likely to raise their kids as Jewish. Fully half of all Reform Jews are in interfaith marriages.

Why is this important to us? After all, Shomrei Torah is a vibrant center of progressive
President’s Message continued

Reform Judaism and nearly half of our member families are interfaith. We have a growing religious school and, according to Rick Concoff, 100% of our recent B’nai Mitzvah class has signed up for Chaverim, a strong indicator of our youth’s continued Jewish affiliation beyond the Bar and Bat Mitzvah years. Our congregation’s interfaith partners are vital to helping raise the next generation of Jewish adults.

Helping interfaith families feel at home with the Jewish lifecycle, religious services, and Jewish education has been a combination of organic process and intentional practice at CST. Through our communal efforts to be welcoming to all Jews – Jews by birth, Jews by choice, interfaith families, religious Jews, cultural Jews, or a wonderful mix-n-match of these labels – our congregation and Judaism will indeed grow and thrive for generations to come. The Pew Research study provides us with valuable information and demonstrates that local and national efforts to provide Jewish experiences that are relevant, meaningful, and inclusive are essential to sustaining Judaism in America.

What is Shomrei Torah doing right? What could be improved? Let me know your thoughts by commenting on my blog at www.shomreitorah.org/author/rachaelcutcher.

B’shalom,
Rachael

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LEGACY NEWS

Meet Legacy Circle Members
Larry and Judy Carlin

A chance meeting with Rabbi George Gittleman while house hunting in Sonoma County in 1998 brought Larry and Judy Carlin back to a Jewish Congregation after many years. “It was love at first chat,” they have said. “Rabbi George’s passion, belief in spirituality and embracement of human rights and diversity” were key.

The Carlins lived in Southern California for many years, where Judy did volunteer work for animal rights groups and worked for a Vet while Larry was Marketing Exec for a company that provided short-term housing for some of the largest companies in the world.

Shomrei Torah gave Larry and Judy a “whole new life” in the Bay Area. They soon joined a Chavurah, and Larry took up the “marketing and advertising” role for CST. Judy went to work for Sonoma County Library, and can be seen often at the Coddingtown branch. Later, Larry joined the Social Action Committee (SAC), adding a “human rights” perspective to the early work begun by Stephen Harper in feeding the needy and helping find shelter and clothing for others. Larry joined Stephen as SAC Co-Chair, a position he held for eight years until last year. He also chaired the Yom Hashoah Committee for several years. Judy was a co-chair of the Chavurah Committee for two years.

A highlight of CST for the Carlins was the transformative Israel trip where Rabbi G helped Larry pick out his first tallit since his Bar Mitzvah!

They joined the Legacy Circle “to give something back for this wonderful home and many friends CST has provided. Something we learned in the process is that you don’t have to be WEALTHY to join the Legacy Circle. It’s about leaving something and carrying on the tradition, l’dor v’dor.”

Icing on the cake for Larry and Judy: On Feb. 1, their two grandsons, Asher & Finley moved to Santa Rosa with their parents! They have already attended Purimshpiel and a Tot Shabbat Passover Seder!!!

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CST Winter Warmth Drive – Collections Begin Friday November 1

Although it may seem too hot to think about warm clothes now, winter will soon be creeping upon us. We will once again be collecting items to distribute to our friends and neighbors who are recipients of Elisha’s Pantry. Please put aside any warm clothes, blankets/sleeping bags, coats, hats, scarves, gloves, socks and rain gear that you may not need any longer. Donations should be in very good condition (no holes, stains or broken zippers/buttons). Collections will begin on Friday, November 1. There will be bins in our front lobby entryway. Donations will be accepted until Friday, December 6. Volunteers will be needed for sorting and distribution (a great opportunity for kids!). Contact the CST office.
Environmental Action Committee
Tip of the Month
“There are only two ways to live your life. One is as though nothing is a miracle. The other is as though everything is a miracle.” ~ Albert Einstein

A few tips from the Environmental Action Committee as we prepare to celebrate the miracle of Hanukkah....

1. Use beeswax, palm oil or soy candles in your menorah.

2. Dispose of your latke cooking oil properly -- put it in an old sealable container with absorbent paper and discard it with other garbage. NEVER pour it down the drain or into the disposal.

3. Dedicate one night to an environmental cause -- adopt an endangered animal in your child’s name as a gift, plant a tree, or join a local nature conservancy.

4. And just as the Jews rededicated the Temple, let’s rededicate ourselves to caring for the grounds of Shomrei Torah — contact the Land Stewards to adopt a plot here.

We wish you a green and environmentally-friendly Hanukkah!

Cancer Resource Team
At Your Service
If you were recently diagnosed with cancer, there are other members of the congregation who have experienced similar challenges and want to help. Would you like someone to talk with you and/or members of your family? We are here to listen, answer your questions and hold your hand. Contact CST office, to be paired up with a member of the team.

Dear Families,
Hoping everyone has had a meaningful and joyous High Holy Day season. Thank you for the great turn out for our Sukkot Tot Shabbat program. Special thanks to Rabbi Kramer for all her teachings about the holiday. It was a real treat to have Rabbi Kramer for our whole program. Thanks from us all to David Fichera for leading us in prayers and song with his beautiful voice. We look forward to seeing everyone at our special PJ Library annual event – Sunday, November 17th at 9:00am. A not to be missed event. Come enjoy fabulous entertainment by Octopretzel, a very talented music band who will perform an interactive concert with our children. All the best to you as we embrace new beginnings and the fall.

Blessings,
Tot Shabbat Lauren
Chaverim Notes

Yashar Koach! Mazel Tov to us all. Together we have built such a compelling Teen Education Program that we have reached a major milestone. 100% of last year's B'nai Mitzvah students from Congregations Shomrei Torah and Beth Ami are enrolled in Chaverim. This is an amazing accomplishment - in many areas across the country, only a few Bnai Mitzvah students go on to further their Jewish education. On top of that, we have over 100 students this year in grades 8-12.

Looking ahead:

All Chaverim calendars and info on events are available at www.jccsoco.org in the Teen Chaverim tab. New members are always welcome to Chaverim, affiliated or not affiliated.

Come weekly to the JCC at 1301 Farmers Lane for informal parenting discussions as we share a “Second Cup of Coffee” from 8:30-10 am. JCC provides the Starbucks coffee! Parenting of teens and children of all ages is the focus.

Visit www.jccsoco.org or call 707 528-4222 for more information.

Shalom,
Rick Concoff, JCC

Babies & Bagels

Do you have a baby? Do you like bagels? If you answered yes to those questions then this group is for you! Join us on Sunday, November 10th at 10:30 AM for a light nosh and some refreshing adult conversation, while you watch your child/children interact and play with others in their age group. This gathering will be held at the home of Nicolle & Eli Weinzevg. Please contact the CST office for more information.

School Schedule

Sundays – 9:00 – 11:15 AM– K-3rd
Sundays 11:00 -1:00 PM – 4th -7th grade
Wednesdays – 4:00 -6:00 PM 4th -6th Grade

11/1/13 – 4th and 5th grade Family Shabbat is cancelled

11/17/13 – PJ Library Read Day
Kindergarten – 3rd grade with Tots and our new KIDdish class
9:00am – 11:15am
CST is partnering with PJ Library for the Global Day of Jewish Learning. Everyone is encouraged to wear PJs and enjoy music from everyone's favorite band Octopretzel. Everyone is welcome! Free. This event is open to the entire community. Please tell your friends

11/17/13 – 7th grade family program
Seventh Grade families will come together to explore the Meaning of Prayer. Together they will begin to wrestle with the core themes of prayers found within our Saturday morning liturgy. This day will provide greater insight and depth for those attending or leading services in the future.
* Parents must come and stay throughout the day!

11/22/13 – K and 1st Grade Family Shabbat 6:15
Please join our community in prayer when our Kindergartners and first graders will have a special part in the service. The service will be followed by a yummy dinner for Kindergarten and first grade families to delight in Shabbat together as a community. Each family is asked to contribute $10 and please RSVP to Vikki at vrutherford@shomreitorah.org by 11/19/13 so we have enough food.

Dear Families,

Our first day of STaRS was a stunning success!! It is thrilling to have the hallways buzzing with excited students. I am truly in awe of our amazing teaching staff as well as our great group of madrichim! The sukkah looked more beautifully adorned than ever before and the kids enjoyed cake for Rabbi George's birthday.

Please take a moment to enter all of the appropriate religious school dates into your calendar, please note which days we do not have school.

If you have not already signed up to volunteer through our volunteer website, please do so as soon as possible.

L'Shanah Tovah,
Rabbi Stephanie Kramer
Safeway, Oliver’s, Molsberry’s, Raley’s, Petaluma Market, Lucky’s and Mollie Stone’s Markets

**Thank you!!!**

All of these grocers participate in the eScrip program and give back a percentage of your participating purchases to Shomrei Torah. Over the years that Shomrei Torah has been an eScrip participant we have received thousands of dollars from these generous merchants to further our programs. On your next shopping trip, take a moment to thank the store manager for their commitment to eScrip.

A great big thank you also goes to our members who have already signed up for eScrip. Our first members signed up for Safeway eScrip in 1999! These members know they do not need to remember to purchase paper Scrip before they shop and no money is spent by the Congregation to participate in the eScrip program. As my own personal thank you, I automatically renew all eScrip participants each November so no one has to remember to click the renew button on the eScrip website.

The eScrip program consists of several components: (1) register your Safeway cards at eScrip.com and choose Shomrei Torah as your organization; (2) pick up an eScrip Community Card at a participating merchant; (3) register your credit and debit cards at eScrip.com and when you shop and dine at participating merchants a percentage of those purchases will also come back to Shomrei Torah; (4) shop at the eScrip.com online mall and a percentage of those purchases will be donated to Shomrei Torah.

If you need any assistance with the eScrip program, please contact the CST office. Again, thank you for your continued participation.

Ilene Moran, eScrip Coordinator

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**SCTRibe**

Are you 20-something and searching for a fun, young, Jewish community in which to connect? Search no further! Sonoma County Tribe is a social group that meets twice a month for schmoozing and noshing.

Mark your calendars for our November events. A fun fall themed event is scheduled for November 9th, and our monthly Shabbat dinner is on November 22nd.

For questions, comments, RSVPs, or to be on our e-mailing list please contact Ilana Stoelting at sonomacountytribe@gmail.com

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**Holiday Gift Dilemma?**

Consider purchasing a leaf or pomegranate on the Kir Hadavod (Wall of Honor) Tree. Honor and celebrate friends, family or a special event (simcha) with your unique inscription.

Donations benefit our Building Endowment Fund and provide lasting support for the congregation l’dor v’dor, from generation to generation.

**Member Prices:**
- Leaves are $360
- Pomegranates are $1,000

**Non-Member Prices:**
- Leaves are $720
- Pomegranates are $1,800

Contact the office for further details.

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**B’nei Mitzvah**

**Max Hyman**

*November 16, 2013 – 13 Kislev 5774*

Please join us in celebration as our son, Max, becomes a Bar Mitzvah on November 16, 2013. Kiddush luncheon to follow.

The Hyman Family

**Jessica Sternfeld**

*November 30, 2013 – 27 Kislev 5774*

Please join us in celebrating as our daughter, Jessica, becomes a Bat Mitzvah on November 30, 2013. Kiddush luncheon to follow.

Janice and Jeff Sternfeld
Kudos for C.O.P.E.
The Social Action Committee would like to thank CST member Angela Gelber for putting together an excellent program on Emergency Preparedness last month. Angela spoke as a volunteer District Coordinator for C.O. P. E.: Citizens Organized to Prepare for Emergencies. In addition there were co-presenters from Fire Safe Sonoma, a Santa Rosa Fire Department Battalion Chief, and a Ham Radio operator. If you were unable to attend, but would like more information about C.O.P.E. in order to prepare yourself, your family, and your neighborhood for earthquake or wildfire, contact the CST office.

Our Inspiring High Holy Day Choir!

Opening Day Religious School
September 22

Teacher Denise Harrison and the Kindergarten class
Teacher Norman Eisley and the 3rd grade class
Our exuberant Madrichim!
Donations to Shomrei Torah Make a Difference!

Congregation Shomrei Torah is grateful for contributions to its many funds. Please indicate on the list below how your donation should be applied:

- Congregation — General Fund
- Elisha’s Pantry
- Facilities Endowment Fund — for long-term maintenance & operation of the new synagogue
- Gift of Israel Fund
- Library Fund
- LifeLong Learning / Adult Education
- Marlene & Martin Stein Fund for Camping and Israel Experience
- Mortgage Fund
- Music Fund
- Prayer Book Fund
- Rabbi George’s Discretionary Fund
- Rabbi Kramer’s Discretionary Fund
- Rabbi Michael Robinson Fund for Social Justice
- Religious School — General Fund
- Religious School Scholarships
- Robert & Claire Harris Fund for Social Action
- Torah Fund
- Tot Shabbat / Early Childhood Programs
- Other_________________

This donation is:
In honor of ____________________________________________________________________________
On the occasion of __________________________________________________________________________
In memory of ____________________________________________________________________________

Donations will be listed in the next Voice ($10.00 minimum per listing) and appropriate acknowledgement cards will be sent to inform those recognized with your donation.

Please inform: ____________________________________________________________________________

If not to a Temple member, please provide mailing address:
Address: __________________________________________ City, State, Zip________________________

Your Name(s) (Donor): __________________________________________ Amount Enclosed $________
Address: __________________________________________ City, State, Zip:________________________

Please mail your donation to: Congregation Shomrei Torah, 2600 Bennett Valley Rd., Santa Rosa, CA 95404

To appear on Generous Gifts pages, we ask that a minimum donation of $10.00 be made for each listing. The office asks that you have your donations into the office by the 5th of each month.

Thank you to all who give so generously to our Congregation.
Advertise in “The Voice”

Advertisements shall be limited to one-half page maximum size; advertisement positioning in The Voice will be on a rotating basis; the appearance and content of the advertisements shall be in good taste. Because this is a subjective assessment, final approval of any advertisement shall be at the discretion of the temple administrator, the Rabbi and/or the editor of The Voice.

V O I C E  D i s p l a y  A d  R a t e s

For Shomrei Torah Members

<table>
<thead>
<tr>
<th></th>
<th>6-Month*</th>
<th>Annual</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business card:</td>
<td>$120.00</td>
<td>$240.00</td>
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<tr>
<td>Quarter-page:</td>
<td>$264.00</td>
<td>$528.00</td>
</tr>
<tr>
<td>Half-page:</td>
<td>$540.00</td>
<td>$1,080.00</td>
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For Non-Members

<table>
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<tr>
<th></th>
<th>6-Month*</th>
<th>Annual</th>
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</thead>
<tbody>
<tr>
<td>Business card:</td>
<td>$150.00</td>
<td>$300.00</td>
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<tr>
<td>Quarter-page:</td>
<td>$330.00</td>
<td>$660.00</td>
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<tr>
<td>Half-page:</td>
<td>$675.00</td>
<td>$1,350.00</td>
</tr>
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</table>

Ads and payment must be received in the temple office by the 5th of the month to start in the next month’s issue.

For more information, please call the temple office at 707-578-5519.

*Introductory rate for new advertisers

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myra@MayeshCounselingService.com

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Robert A. Yohai, M.D.
Eye Physician and Surgeon
Ophthalmic Plastic Surgery

Advanced EyeCare
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165 Rowland Way, #306 • Novato, CA 94945 • 415-878-0222
www.great-eyes.com

---

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105 Morris Street #180, Sebastopol, CA 95472

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707/529-9753 or heatherconcoff.com

105 Morris Street #180, Sebastopol, CA 95472

Law Offices of

L. Stephen Turer

L. Stephen Turer
Attorney At Law

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Email: lst@sonic.net

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www.judyfreedman.com

B2B@CST
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The business members of Shomrei Torah are making a connection. Please join us!

Our next meeting will be in the
studio of artist Marsha Connell,
Tuesday, November 12 @ 7:30 am
For location information go to
www.marshaconnell.com

ZEITGEIST
architectural
+ interior design

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jessica kahn wichmann + efrain wichmann

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The Daniels Family: Patricia, Wesley and Carol and staff are available for arrangements at any time. Open every day.
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Family & Cosmetic Dentistry

1515 Montgomery Dr.
Santa Rosa, CA 95405
Office: (707) 546-4989
Fax: (707) 546-2103
### NOVEMBER SERVICES

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>Friday, November 1</td>
<td>6:15 pm</td>
<td>Shabbat Service</td>
</tr>
<tr>
<td>Saturday, November 2</td>
<td>8:45 am</td>
<td>Torah Study led by Rabbi George</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Shabbat Service</td>
</tr>
<tr>
<td>Friday, November 8</td>
<td>6:15 pm</td>
<td>Rabbi’s Tisch – Guest Speaker Dr. Leah Hochman</td>
</tr>
<tr>
<td>Saturday, November 9</td>
<td>8:45 am</td>
<td>Torah Study led by Paul Munson</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Shabbat Service</td>
</tr>
<tr>
<td>Friday, November 15</td>
<td>6:15 pm</td>
<td>Shabbat Service</td>
</tr>
<tr>
<td>Saturday, November 16</td>
<td>8:45 am</td>
<td>Torah Study led by Rabbi George</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Bar Mitzvah of Max Hyman</td>
</tr>
<tr>
<td>Friday, November 22</td>
<td>6:15 pm</td>
<td>Shabbat Service</td>
</tr>
<tr>
<td></td>
<td></td>
<td>K &amp; 1st Grade Family Shabbat</td>
</tr>
<tr>
<td>Saturday, November 23</td>
<td>8:45 am</td>
<td>Torah Study led by Rabbi Kramer</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Shabbat Service</td>
</tr>
<tr>
<td>Friday, November 29</td>
<td>7:30 pm</td>
<td>Kabbalat Shabbat of Hanukkah</td>
</tr>
<tr>
<td>Saturday, November 30</td>
<td>8:45 am</td>
<td>Torah Study led by Mari Doxiadis</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Bat Mitzvah of Jessica Sternfeld</td>
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</tbody>
</table>

See our latest calendar at www.shomreitorah.org/calendar

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**THE PURPOSE OF THIS CONGREGATION**

- To worship God in accordance with the beliefs and teachings of Reform Judaism.
- To cultivate and nurture in ourselves and our children a love and understanding of Jewish heritage.
- To develop a sensitive, caring and supportive congregational community where all are welcome and included.
- To act with responsibility and compassion in our community.
- To support the principles of equality, freedom and shalom among all peoples.