“Spiritual Healing & Transformation”
Berkeley Activist Looks at American Society
August 8 at Rabbi Robinson Memorial Lecture

If someone went to Central Casting looking for the “perfect” rabbi activist to honor Rabbi Michael Robinson’s legacy, they couldn’t find a better fit than Rabbi Michael Lerner who founded his own Congregation, Beyt Tikkun in Berkeley.

He will speak at the 8th annual Rabbi Robinson Memorial Service at 6:15 PM at a Rabbi’s Tisch. His speech is entitled: “A Spiritual Transformation and Healing of American Society, Politics and Economy.”

Rabbi Lerner’s bio reads like a compilation of all the important activism in the 20th & 21st Centuries. Consider this: 1964 Free Speech Movement, Students for a Democratic Society, worked with Martin Luther King Jr., militant but non-violent demonstrations of the Vietnam War and in support of Black Liberation, went to prison as one of the Seattle Seven. He earned a PhD in Philosophy from Cal, and later a PhD in Psychology. He created Tikkun Magazine in 1986, whose mission is: to heal, repair and transform the world.

Rabbi Lerner studied at the Jewish Theological Seminary, was a disciple and protégé of Abraham Joshua Heschel, and decades later received rabbinical ordination in 1995 from Rabbi Zalman Schachter Shalomi. He founded Beyt Tikkun synagogue-without-walls in San Francisco and Berkeley and currently teaches Torah, leads Shabbat celebrations and conducts High Holy Day services in Berkeley.

The 2014 Shomrei Torah membership directory is coming!

Long overdue, the 2014 membership directory is set to be printed in October, and distributed in November.

How you can help: Buy an ad. Sell an ad. Sponsor an ad in honor of a local non-profit business. Send a family or Chavurah greeting as an “ad.” As always, we are happy to design the ad for you, at no cost. All ad artwork needs to be received by August 31, 2014.

For further information, contact the CST office.

See page 6 for the ad sales sheet showing sizes and prices.
For each of the past two years, a relatively small hard-working group of volunteers has worked with the staff of CST to organize a hugely successful Jewish Food Fest at Congregation Shomrei Torah. Aside from this being a fun-filled event, this has resulted in boosting volunteerism at CST, meeting annual fundraising goals, and introducing the community at large (Jews and non-Jews) to Jewish culture and to our temple.

It was the decision of the volunteer leadership group to skip a possible Food Fest this summer and perhaps train other enthusiastic volunteers to organize a Food Fest for 2015. The individuals in this group are willing to mentor future leaders throughout the planning and execution stages of the Food Fest.

This is an exciting opportunity to make wonderful new friends and contribute in a meaningful way to our synagogue! If you would like to attend an upcoming leadership workshop and become part of this new leadership group, contact the CST office.

Please join Alissa Hirshfeld-Flores and Judith Goleman at the next Rosh Chodesh group, Sat., August 30, 7--9 in Classroom Bet. We will study and prepare spiritually for the coming High Holy Days.

As always, there will be sisterhood, sharing, learning, singing, noshing and fun.

All women in the community are welcome!

For more info, please contact the CST office.

Business To Business
Connecting with others in business at CST
Tuesday August 12 7:30 AM

Come to the next B2B@CST meeting on Tuesday, August 12, at 7:30 AM for coffee and business networking with other members of Congregation Shomrei Torah. All members are welcome.

Last month we heard from Odalis Medianero of New York Life on what she does in insurance. Our mission is to build each other's businesses and create more opportunities together within the CST community. We will also be discussing how members can help support the CST directory project.

We would love to have you join us! Please contact the CST office for more information or to join the B2B@CST mailing list.

Rosh Chodesh
Saturday August 30 — 7:00 PM

Please join Alissa Hirshfeld-Flores and Judith Goleman at the next Rosh Chodesh group, Sat., August 30, 7–9 in Classroom Bet. We will study and prepare spiritually for the coming High Holy Days. As always, there will be sisterhood, sharing, learning, singing, noshing and fun.

All women in the community are welcome!

For more info, please contact the CST office.

Food Fest Leadership Workshop
Are you interested in a Shomrei Torah Food Fest next summer?

For each of the past two years, a relatively small hard-working group of volunteers has worked with the staff of CST to organize a hugely successful Jewish Food Fest at Congregation Shomrei Torah. Aside from this being a fun-filled event, this has resulted in boosting volunteerism at CST, meeting annual fundraising goals, and introducing the community at large (Jews and non-Jews) to Jewish culture and to our temple.

It was the decision of the volunteer leadership group to skip a possible Food Fest this summer and perhaps train other enthusiastic volunteers to organize a Food Fest for 2015. The individuals in this group are willing to mentor future leaders throughout the planning and execution stages of the Food Fest.

This is an exciting opportunity to make wonderful new friends and contribute in a meaningful way to our synagogue! If you would like to attend an upcoming leadership workshop and become part of this new leadership group, contact the CST office.

Israel Committee
Thursday August 21
6:00 PM

The Board of Directors has recently decided to create an Israel Committee. The primary mission for the Committee is to enhance our Congregation’s connection to Israel. The Committee would assume primary responsibility for Yom Ha’atzmaut (Israel Independence Day) and would hopefully grow the celebration. Other activities could include a partnership with a congregation in Israel; cultural activities; educational opportunities; and speakers. The committee would not focus on political issues or provide a forum for debating matters of contention. Instead, it would work to increase the connection with, and understanding of, the Jewish community of Israel here in Sonoma County as well as of the Jewish community of Sonoma County in Israel. The first organizational meeting will be held at 6 pm on August 21 in the Kolbo Room at CST. At that time, those in attendance will select a regular meeting date and time, select a chairperson, and begin the work of establishing the means to implement the Committee’s goals.

Please join us!

“...it would work to increase the connection with, and understanding of, the Jewish community of Israel here in Sonoma County as well as of the Jewish community of Sonoma County in Israel.”
Helping Our Aging Community Live Safely

Congregation Shomrei Torah Lunch and Learn
2600 Bennett Valley Road, Santa Rosa, 95404
Wednesday August 20, 2014
12:00-1:30 pm

*Feel free to bring your own lunch, as a meal will not be provided.

Who should attend?
- Adult family members of any age who serve as caregivers to older relatives
- Professionals who work with a senior population
- Volunteers who work with seniors
- Caring neighbors and friends
- Synagogue Caring committees and members who do outreach to seniors
- Any concerned community member interested in senior well-being
- Those who anticipate future caregiving roles for themselves

Topics covered will teach how to address a variety of issues:
- Mail/email/phone scams: How can you spot a scam and what do you do about it?
- Physical maltreatment or abuse: When should you worry?
- Emotional abuse: Are you noticing behavior changes? Is it depression or dementia? Is it caused by others?
- Financial abuse—recognizing the signs: Are there unexplained withdrawals from bank accounts or sudden changes to wills?
- Mandated reporting: Who is a mandated reporter? Who can report? Who do you call?
- Home safety: Can the senior navigate their home and surroundings safely?
- Substance use/abuse: How can you tell if alcohol, drugs or medications are problems?
Men’s Bagel Club Promises a Great New Season

**Sunday September 7 – 9:00 AM**

The first meeting of the new Bagel Club Season will be held on Sunday morning on September 7. The program is still being confirmed, but you will always have a fine breakfast of Lox, Bagel and cream cheese with all the side dishes you’ve come to expect on the first Sunday of the month at Shomrei Torah. Along with the brunch you’ll have a chance to meet other Shomrei members and guests as well as visit with others you know. And there may even be some new old Jewish jokes this year.

Speakers for the coming year will include Rabbi Kramer and others from Shomrei Torah; information on local food, wine and coffee; information on technology that we use; speakers on the needs and programs available in Sonoma County; and Jewish and Israel issues. If you have a program idea you would like to propose or speak on, please contact the CST office.

Be sure to look for your email from the Men’s Bagel Club before each meeting and send in your RSVP. We’ll see you on September 7.

---

**COMING SOON: Cultural Series Featuring Top Performers**

Starting early next year, Shomrei Torah will present three nationally known performers in a cultural series, plus a special evening featuring the “Dueling Cantors.”

Save the dates for these very special events:

**Saturday, January 24, 2015 – 7:30 PM:** Magician and Mentalist Marc Salem, fresh from his hit show on Broadway, offers a captivating excursion into the power and possibilities of the human mind. (Generously underwritten by CST member Ira Glasser.)

**Sunday, February 15, 2015 – 4:00 PM:** Folk Musician and Cantorial Soloist Alisa Fineman and Kimball Hurd. The Monterey Bay-based duo have earned national acclaim for their songwriting and world music repertoire. (Generously underwritten by CST member Ira Glasser.)

**Saturday, March 28, 2015 – 7:30 PM:** The Dueling Cantors, our own David Frommer and noted Cantor Josh Breitzer present an unforgettable evening of cantoring, kibitzing and competition. This special evening will include additional surprises – don’t miss it!

**Saturday, May 9, 2015, 7:30 PM:** Celebrate Mother’s Day with The Mama-logues: A comedy about motherhood, written and produced by CST member Laurie Levy. Forget brunch! What Mom’s really want for Mother’s Day is wine, chocolate and laughter!

Tickets for the series will be available individually and as a four-show package starting this fall. Proceeds from ticket sales will support Shomrei Torah’s ongoing cultural, religious and education programming. If you’d like to volunteer to help produce this series, or if you’d like to become a sponsor, please contact Fundraising Committee Chair Bruce Falstein.

---

**Women’s Retreat**

**October 24-26**

The Women’s Retreat Committee has been hard at work planning our biennial overnight retreat for 2014. It will be held the weekend of October 24 – 26 at the nearby Mountain Home Ranch off of Calistoga Road about 30 minutes from Shomrei Torah. Please see the registration form in this month’s Voice. The registration deadline is September 15 and room requests will be honored in order of receipt of the registration form with full payment.

This year we are trying a new location which offers a closer location, lower price point and more flexibility in planning. There are more choices for overnight accommodations.

The main lodge at Mountain Home Ranch is where the dining hall is located and also a downstairs lounge/game room with fireplace and old fashioned saloon type bar. The lodge houses 4 single rooms and 4 double rooms. There are also double occupancy cabins and triple occupancy cottages that all have their own kitchenettes. The cottages will be especially nice for those who may want to prepare their own special foods or have access to a refrigerator during their stay.

There are 5 miles of hiking trails on the property, a heated swimming pool, a small lake and a wonderful outdoor fireplace around which we can sing together or simply enjoy being out under the stars. We are planning a full weekend of prayer, services, crafts, discussion and camaraderie so you will have more than enough to do without going anywhere. However, if you feel like being pampered, the spas of Calistoga are a short 15 minute drive from the property.
SHOMREI TORAH's WOMEN'S RETREAT
Join us for our 9th!!

OCTOBER 24 – 26
at Mountain Home Ranch

The Women's Retreat only comes around every two years!!

Mountain Home Ranch located conveniently at: 3400 Mountain Home Ranch Rd Calistoga, CA 94515

FEATURING:
Cottages with Kitchenettes, Rooms in Lodge or Separate Cabins, Hiking trails, swimming pool and beautiful views.
Six (6) meals provided over the course of the weekend - Friday night dinner through Sunday lunch and ALL workshops for one low price for the entire weekend!

PLAY, LEARN, SING, LAUGH, SCHMOOZE, CONNECT Jewishly!

-----------------------------------------------------------------------------------------------

REGISTRATION FORM (Please Print)
-----------------------------------------------------------------------------------------------

Register and pay in full by September 15th. SORRY NO PHONE OR ONLINE REGISTRATIONS.
Confirmation and additional information will be emailed in September.

NAME ______________________________ PHONE NUMBER ______________________________

EMAIL ______________________________ ROOMMATE PREFERENCE ______________________________

(Optional)

Please select the room type of your choice. Room preferences honored in order of receipt.
READ CAREFULLY & INDICATE YOUR FIRST, SECOND, THIRD & FOURTH CHOICES*

<table>
<thead>
<tr>
<th>Room Options Are As Follows:</th>
<th>*Order of Preference</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Triple in a Cabin</td>
<td>$245</td>
</tr>
<tr>
<td>2. Double in the Lodge</td>
<td>$275</td>
</tr>
<tr>
<td>3. Triple in a Cottage (with Kitchenette)</td>
<td>$275</td>
</tr>
<tr>
<td>4. Single in the Lodge</td>
<td>$310</td>
</tr>
</tbody>
</table>

( ) I have included an additional donation toward the scholarship fund
( ) I have enclosed a check. Checks are payable to Congregation Shomrei Torah (please add "Women's Retreat" on the memo line)

( ) Please charge my credit card on file at CST or Visa/MC (Sorry, no Amex) listed below:
Card No. ___________________________ Expiration date ___________________________

Total Amount $ __________ Signature __________

Return this registration form with your payment to CST, 2600 Bennett Valley Road, Santa Rosa, CA 95404

DON'T DELAY – RESERVE TODAY!
Questions: Contact Paula Duran or Rachel Blum

Shomrei Torah Women.....
Do you have a special talent you'd like to share by leading a retreat workshop? Let us know!
ADVERTISER INFORMATION

Business Name ____________________________________ Contact Name _________________________________
Mailing Address ___________________________________ City State Zip _________________________________
Phone # ____________________ EMail _______________________________ Fax # __________________________
Advertiser signature (required) ________________________________

AD SIZES & RATES (these sizes are for submission purposes only; the actual printed size will be somewhat smaller)

Regular Ads (black & white only) (w x h)
☐ Business Card—$150 (3.5 x 2 in.)
☐ Quarter-Page Vertical—$275 (3.5 x 4 in.)
☐ Quarter-Page Horizontal—$275 (7.25 x 2 in.)
☐ Half-Page—$550 (7.25 x 4 in.)
☐ Full-Page—$1000 (7.25 x 9 in.)

Special Ads (color)
☐ Back of Tabs—$1500 (7.25 x 9 in.)
☐ Inside Back Cover—$2000 (7.25 x 9 in.)
☐ Inside Front Cover—$2500 (7.25 x 9 in.)
☐ Back Cover—$3500 (7.25 x 9 in.)

Amount Paid: $ ____________________ Date ________________ Ad Rep __________________________________

Form of Payment: ☐ Credit Card ☐ Check ☐ Cash
☐ Authorize Card on File at CST (Signature) ______________________________________________________

Credit Card Amount: _______________ Visa/MC #: ________________________________ Exp. Date: ____________

Check Amount: ______________________ Check #: _________________________________________________

SUBMITTING YOUR ARTWORK

If you have questions about the ad specs, please call Bill Skoonberg at 707/280-3989, or email him at bscoonberg@aol.com.
Please submit camera-ready artwork or an electronic file. All electronic files must be accompanied by a hard copy proof to ensure your ad prints as expected.
Give camera-ready art to your sales representative. Email electronic files to: marcypm@aol.com.
If you would like us to design the ad for you, contact marcypm@aol.com.

FILE FORMATS

A 300 dpi PDF file with embedded 300 dpi graphics and fonts is preferred. Low resolution files result in low quality or blurry ads and will not be accepted. If artwork is submitted in Illustrator EPS format (version 9.0 or earlier only), convert all text to outlines to avoid font compatibility problems. Photoshop TIFF files must be in grayscale or cmyk (for color ads) color space and saved at 300 dpi. Ads created in MS Publisher or MS Word will not be accepted.
Pray for the Peace of Jerusalem

I lost myself in a sci-fi thriller on the long flight to Israel. It wasn’t a great movie but the binary plot where the good guys and the bad guys were as easy to identify as Darth Vader and Luke Skywalker was a welcome relief from the often morally grey terrain of the Israeli life I was about to enter. On my mind were the recent decision by the Presbyterian Church USA to divest from companies that it sees as participating in the “occupation” as well as the three Israeli teens who had gone missing two weeks earlier and were believed to be kidnap victims of Hamas; few thought they were still alive and that fear was borne out when their bodies were found buried in a field on the 18th day since their disappearance.

It’s hard to describe the feeling that hangs in the air, heavy and suffocating as if the dry heat of Jerusalem was saturated with a humidity of hurt, thick with fear and foreboding of the violence one knows is yet to come. It didn’t take long for the tragedy of the three murdered teens to beget another tragedy: the suspected revenge killing of a Palestinian boy. The day after his violent death was in the news I walked to the Old City, through the Jaffa Gate and to the Kotel to pray. The usually bustling soul was quiet with many Palestinian shops closed in protest, but the Western Wall was its usual crowded, chaotic scene of prayer minyans and tourists from around the world.

“What am I doing here?” I wondered as I made my way to the Kotel. Once there I leaned my forehead against the ancient stone repository of over 2,500 years of longing, prayer and an ocean of tears.

I began with Shacharit, the morning service which I know by heart: “My God the soul you have given me is pure... You renew creation daily, how wondrous are your works... May a new light shine on Zion”...etc. When I got to the Shema, I shifted into a more meditative mode, and opened my being to everything around and within me: the cacophony of the various minyanim, the chatter of tourists talking, the Chinese prayers of the man next to me, the heat of the late morning sun bearing down on my head, the pain of the Israeli and Palestinian families whose sons were so recently and senselessly murdered, those in need of healing in the congregation, the great gash in the heart of The Heart of Hearts, The Ground of All Being, and for myself that I would not fall into despair, that I would not give up, that the promise of the future would remain my lodestar of life, that someday God’s oneness would be realized in our reality and in our day. Time stood still and the “I” of my individual existence dissolved into a great, white light...

My reverie did not last long but it was enough to soothe my aching soul and to lift me from my despair. Where there is prayer there is hope and where there is hope there is always the possibility of a better tomorrow.

Pray for the peace of Jerusalem.

B’shalom,
George

LEGACY NEWS
Meet Legacy Circle Members Phyllis and Arnold Rosenfield

Phyllis and Arnie joined Shomrei Torah in 1999, and have been active and involved members ever since. Both were seeking a reform congregation that would fit with their own Jewish backgrounds and religious practices, and felt they had found that in CST.

The Rosenfields note they have found the Shabbat and holiday services very meaningful. In addition, they appreciate the opportunities they have had to expand their Jewish connections with other temple members, and to benefit from a rich lifelong learning program. Over the years they have been actively involved in key synagogue activities – Arnie served for many years on the Board of Directors, and has chaired the Security Committee. Phyllis served on the important building committee, and is also active with the Art Committee.

The Rosenfields joined the Legacy Circle to help ensure the continuation of a strong, vibrant reform congregation in Sonoma County, and as a way of saying “thank you” for all that they have enjoyed as members. Their hopes for CST is that the entire religious community will work diligently to meet future expectations for a caring, involved and vibrant synagogue that can be a model for Reform Judaism everywhere.
Environmental Action Committee

Tip of the Month

God did not create it [the earth] a wasteland, but formed it for habitation ~ Isaiah 45:18

The drought continues... every drop is precious!

What’s causing it? A high pressure zone hovering over the north Pacific.

What to do to save water (from Sunset Magazine):

**Outdoors in the garden:**
- Embrace a brown lawn — it will come back in the fall.
- Make friends with mulch (helps keep moisture in the soil).
- Cover the pool (prevents evaporation).
- Check irrigation system for leaks.

**Indoors:**
- Shorten showers.
- Test for leaks.
- Run dishwasher and clothes washer only when full.
- Install aerators with flow control on faucets.

For more water saving tips, check these websites: saveourh2o.org, bewaterwise.com, wateroff.com

---

SHORTY

Congratulations to SHORTY’s new board for the 2014-2015 Academic Year:

**President:** Jake Matalon and Zoe Giglio
**Religious/Cultural VP:** Elana Candiotti
**Communications VP:** Cassidy Childs
**Programming VP:** Bridget Childs
**Social Action VP:** Melissa Thibeau, Rachel Tsipan, and Candler Weinberg
**Treasurer:** Candler Weinberg
**Secretary:** Daniel Elizalde
**11th/12th Rep:** Jake Matalon
**10th Rep:** Daniel Elizalde and Zoe Giglio
**9th Rep:** Coco Weinberg and Sarah Abramson

Want to join in on the fun? SHORTY is open to all Jewish teens, 9th-12th grade. Contact Brandon Binder, our SHORTY Advisor at bbinder@urjcamps.org for more information.

---

Environmental Action Committee News

The EAC continues to study electricity usage and options in the wake of our very successful Electricity Forum last March 4th. With help from EAC member and recently retired PGE employee Bill Skoonberg (now an “electricity therapist”), an analysis of one of the EAC members electricity home usage for 1 year was performed comparing the present PGE billing (19% renewable), and the Sonoma Clean Power alternatives of their standard Clean Start (33% renewable energy) and Evergreen (100% local and renewable).

**Electricity Provider** | **1 year total** for residence with solar panels & net metering
---|---
PG&E | $357
Sonoma Clean Power | $331
“Clean Start” | $451
Sonoma Clean Power | $451
“Evergreen” | $451

(*represents electricity generation charges, which is ~60% of the electricity bill. Transmission charges from PGE remain the same.)

Other items our group is looking at include:

1) The soon official Sonoma County plastic bag ban and 10 cents per paper bag fee in all groceries and many other retailers.

2) Continued study of the Sonoma Co water situation in this drought era. A tour of the Sonoma Co Water Agency facilities is planned for September 20th at 9 am. Other CST members who wish to learn about our local water system are invited to join. Contact Rick Reisman at rickcath@sonic.net

3) A solar seminar is being discussed that aims at educating those interested in solar installation for their home or business.

---

SCTRibe

Are you (or someone you know) a Jewish twenty or thirty-something in Sonoma County? Come join Sonoma County Tribe as we celebrate holidays, eat delicious food, and just hang out! We meet once a month for events ranging from Passover Seders, to Rosh Hashanah apple martini nights, to a good old Shabbat dinner schmooze. Whatever the event, we always have fun.

For upcoming events, questions, or to join our mailing list please contact us at sonomacountytribe@gmail.com.
Scenes from the Congregational Fair on May 18

Thanks to everyone for a wonderful Congregational Fair! Family-friendly activities, food, and an opportunity to learn about CST programs – a recipe for a good time.

Jewish Film Festival

Mark your calendar! Save the dates for the JCC’s Jewish Film Festival coming up in October and November on Tuesdays this fall. Watch for the brochure in your mailbox at the end of August. Tickets go on sale in September.

It’s not too late to be part of the story. Make this the year to become a film festival sponsor! Go to www.jccsoco.org or contact Ellen Blustein at ellenb@jccsoso.org
Dear Families,

I hope you are having a fabulous summer. There’s a Tot Shabbat coming up to add to your summer calendar. On Saturday August 9th, our Tot Shabbat program will be a Shabbat lunch held at the Children’s Museum in Santa Rosa at 11 AM. We need a list of who will be attending this event so we can provide admission and food for lunch, so please don’t forget to RSVP. To RSVP call the temple office at (707) 578-5519 and speak to Denise or email her at denise@shomreitorah.org. Be sure to mention if you already have a museum pass. I look forward to seeing you there.

Blessings & Love,
Tot Shabbat Lauren

Babies & Bagels
Sunday August 10 – 10:30 AM

Babies and Bagels began two years ago with a few families coming together for bagels, play time and great conversations. Over the past two years the Babies and Bagels program has seen a lot of growth with more and more families participating each month. Lasting friendships have been made and a community of families has been built. We look forward to continuing to expand the program to include many more families.

Join us for a light nosh and some refreshing adult conversation, while you watch your child/children interact and play with others in their age group. Come for the bagels, stay for the community! June and July dates TBD. Please contact the CST office.

College Care Packages

Matzoh toffee, a wind-up dreidel, chocolate gelt—just a taste of what we sent last year to Shomrei Torah’s college students! Would your college student enjoy some holiday treats this year? Let us know his or her college address and we’ll send fun and delicious greetings from their Shomrei Torah family!

Please call (578-5519) or email the office (ra@shomreitorah.org) with the following information: your student’s name, college name, college address, email, and move in date, plus your name, phone number and email.

We’d love to include all college students! If your student received mailings last year, you’ll need to resubmit information to be included again this year, even if the address hasn’t changed.

Would you like to help bake? Contact the CST office.

Board of Directors

The Board of Directors met on June 12, 2014 and took the following actions:

- Approved the Sanctuary Sound System Improvement proposal. This will replace the overhead speakers with customizable, high quality speakers mounted on the walls on the sides of the Bima. There will also be other associated improvements.
- Approved the establishment of an Equity Fund for Chai Hopes donations.
- Approved four new families for membership.

College Care Packages
JCC Chaverim News

Register for Chaverim now!!!

Check it out! We have made it easy, quick and painless for you to re-register your teen for the upcoming school year at www.jccsoco.org. Click on the Teens drop-down menu tab, follow the brief instructions and you are set for the year.

It’s YOUR support of Chaverim on behalf of your teen that guarantees a continuation of their Jewish education and experience.

Blessings, and hope you’re having a happy and safe summer.

Thanks and Shalom.
Rick Concoff, JCCSOCO Chaverim Teen Director

Thank You Message

Thanks to all who sent cards, letters, love and donations in memory of Morey’s sister - my sister-in-law. It made losing her just a little bit easier feeling the support of our community.

Helga and Morris Spizman

Like Congregation Shomrei Torah on Facebook®

Bat Mitzvah

Eden Luvishis
August 2, 2014 – Av 6, 5774

Please join us in celebration as our daughter Eden becomes a Bat Mitzvah on August 2, 2014. All are welcome for Kiddush luncheon following.

Dina and Lev Luvishis

Bat Mitzvah

Alana Macken
August 23, 2014 - Av 27, 5774

Please share our joy as our daughter Alana becomes a Bat Mitzvah. All are welcome for a Kiddush luncheon following the service.

Cynthia Weissbein Macken and Ron Macken

Bar Mitzvah

Matteo Giglio
August 30, 2014 – Elul 4, 5774

Please join us in celebration as Matteo is called to the Torah as a Bar Mitzvah. Kiddush luncheon to follow.

Lisa Ehrlich and John DeAguiar, Francois Giglio
Donations to Shomrei Torah Make a Difference!

Congregation Shomrei Torah is grateful for contributions to its many funds. Please indicate on the list below how your donation should be applied:

☐ Congregation — General Fund
☐ Elisha’s Pantry
☐ Facilities Endowment Fund — for long-term maintenance & operation of the new synagogue
☐ Gift of Israel Fund
☐ Library Fund
☐ Lifelong Learning / Adult Education

☐ Marlene & Martin Stein Fund for Camping and Israel Experience
☐ Mortgage Fund
☐ Music Fund
☐ Prayer Book Fund
☐ Rabbi George’s Discretionary Fund
☐ Rabbi Kramer’s Discretionary Fund
☐ Rabbi Michael Robinson Fund for Social Justice

☐ Religious School — General Fund
☐ Religious School Scholarships
☐ Robert & Claire Harris Fund for Social Action
☐ Torah Fund
☐ Tot Shabbat / Early Childhood Programs
☐ Other____________________

This donation is:
In honor of________________________________________
On the occasion of_____________________________________
In memory of_________________________________________

Donations will be listed in the next Voice ($10.00 minimum per listing) and appropriate acknowledgement cards will be sent to inform those recognized with your donation.

Please inform: _______________________________________

If not to a Temple member, please provide mailing address:

Address: ____________________________________________ City, State, Zip__________________
Your Name(s) (Donor): ________________________________ Amount Enclosed $______________
Address: ____________________________________________ City, State, Zip: __________________

Please mail your donation to: Congregation Shomrei Torah, 2600 Bennett Valley Rd., Santa Rosa, CA 95404

To appear on Generous Gifts pages, we ask that a minimum donation of $10.00 be made for each listing. The office asks that you have your donations into the office by the 5th of each month. Thank you to all who give so generously to our Congregation.
Advertise in “The Voice”

Advertisements shall be limited to one-half page maximum size; advertisement positioning in The Voice will be on a rotating basis; the appearance and content of the advertisements shall be in good taste. Because this is a subjective assessment, final approval of any advertisement shall be at the discretion of the temple administrator, the Rabbi and/or the editor of The Voice.

**VOICE Display Ad Rates**

<table>
<thead>
<tr>
<th></th>
<th>For Shomrei Torah Members</th>
<th>For Non-Members</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>6-Month*</td>
<td>Annual</td>
</tr>
<tr>
<td>Business card:</td>
<td>$120.00</td>
<td>$240.00</td>
</tr>
<tr>
<td>Quarter-page:</td>
<td>$264.00</td>
<td>$528.00</td>
</tr>
<tr>
<td>Half-page:</td>
<td>$540.00</td>
<td>$1,080.00</td>
</tr>
</tbody>
</table>

Ads and payment must be received in the temple office by the 5th of the month to start in the next month’s issue.

*Introductory rate for new advertisers

---

**COPPER SKY CONSTRUCTION**

*Courtesy, Commitment & Craftsmanship*

Remodel  
Repair  
Creative Projects  
Design Service  
Color Consulting

Bruce Smith • 707-495-0763 • Lillian Mattimore  
www.copperskyconstruction.com  
licensed and insured — #B86822

---

**Sheela Hodes**

Top 1% Sonoma County

Experience & Results

Making real estate dreams come true

SonomaWineCountryHomes.com  
Direct: (707)529-8357  
Email: Sheela@SonomaWineCountryHomes.com  
BRE #01497986

---

**Burgess Lumber**

SINCE 1972

3610 Copperhill Lane  
Santa Rosa CA 95403

Michael Douglass  
General Manager  
michaeld@burgesslumber.com

tel (707)542-5091  
fax (707)542-7117  
www.burgesslumber.com

---

**Senior Placement Services**

- Has living alone become too challenging?
- Are you overwhelmed caring for an older loved one?

Let me help you find a place your senior-in-need can call home... all at no cost to you or your loved one.

Find me at www.joycares.net

Barbara Scharf, M.A.  
Marketing Director  
(707) 292-7388

---

*Publication of an advertisement herein is neither an endorsement nor recommendation of any advertisers’ products or services.*
Do you want to...
- Take your business to a new level?
- Create more freedom for yourself?
- Create change, but don’t know how?

Ellen van den Berg
25 years experience helping clients create businesses that serve their lives.

Schedule a Free Session — 707 546–4100
www.nexusconsultingonline.com  ellenvdb@nexusconsulting.biz

Serving Sonoma County since 1875
Family Owned and Operated
Honoring all Jewish Traditions
Tahara Service Facilities — Traditional Services — Memorial Services
Pre-Planning and Funeral Trusts Available — Insurance Plans — Ship In/Out Services

The Daniels Family: Patricia, Wesley and Carol and staff are available for arrangements at any time. Open every day.
1225 Sonoma Avenue, Santa Rosa
Telephone: 525-3730  Fax: 525-3735
CA Lic. FD-209  CA Lic. CR-92

B2B@CST
network and nosh
Business members of Shomrei Torah are making a connection.

Please join us!
Tuesday, August 12th @ 7:30 am
in the Kolbo Room
Open to all CST members

World Class Athletes, Recreational Players
Special Needs Individuals have come to believe with us that

Success is Our Only Option!

Corky Cramer’s
Untouchables Tennis & Sport
Camps - Clinics - Private Sessions
CorkyC@sonic.net
(707) 318-1226

Work Injury Law Center
“Advancing the rights of the Disabled”

JOHN A. BLOOM
Attorney at Law
(707) 524–1144
2101 Fourth Street, Santa Rosa, CA 95404
www.workinjurylawcenter.com

Publication of an advertisement herein is neither an endorsement nor recommendation of any advertisers’ products or services.
YOU CAN’T CONTROL THE WORLD BUT YOU CAN CONTROL YOUR DECISIONS.

Call today to find out how you should approach swings in the market.

Norman W. Eisley
Financial Advisor
1421 Guerneville Road
Ste 104
Santa Rosa, CA 95403
707-573-1107
www.edwardjones.com  Member SIPC

Beth Ami Community Nursery School
- All faiths welcome
- 4 Classrooms, from 2 years to pre-k
- 1:7 Ratios
- Potty training not required
4676 Mayette Ave.
Santa Rosa, CA 95405
Phone: 707-360-3030
E-mail: NS@BethAmiSR.org
www.BethAmiSR.org

L. Stephen Turer
ATTORNEY AT LAW
610 Davis Street, Santa Rosa, CA 95401
Telephone: (707) 546-1551 Fax: (707) 546-5026
Email: LST@sonic.net

Judy Freedman
REALTOR®, GRI
calBRE #00866316
Call 707.972.5596
Office 707.537.2352
Fax 707.537.7427
jfreedman@cbonorcal.com
www.judyfreedman.com
460 Mission Blvd., Santa Rosa, CA 95409

Get a Jump on the School Year
TUTORING to strengthen Hebrew, learn trope, Judaism as a life path. Scheduled to fit needs.
Explore Jewish Spirituality for Interfaith families
Gesher Calmenson  GesherC@sonic.net

Let us help you get where you want to go.

BUCKINGHAM
A FOCUS FINANCIAL PARTNER
Wealth Management
Asset Management
Institutional Services
Retirement Plans
Irv Rothenberg
707.542.3600
IRothenberg@bamadvisor.com
The SHOMREI SHOP

Come and see us for all of your Judaic and gift giving needs.

FERRICK TEAM DENTISTRY
Where you are the most important member of the team

Providing beautiful smiles to Sonoma County since 1985
3750 Montgomery Drive
Santa Rosa 95405
707-542-6772

www.ferrickteamdentistry.com

DO YOU DREAM OF A WHITER SMILE?
Make that dream come true with a gift from us for the families and friends of Shomrei Torah

FREE*
Home Teeth Whitening Kit
(A $325 value)
*Following Your New Patient Exam And X-Rays

Free2Move Chiropractic
Sam Rose, D.C.
1400 N. Dutton Ave. Suite 13
Santa Rosa, CA 95401
707-495-7703
Fax 707-526-5267

samrosedc@free2movechiropractic.com
free2movechiropractic.com

Have Faith!
Braces are only temporary...
The smile you achieve will last a lifetime!

Proudly Supporting Local Community and Youth Programs
CALL (707) 575-0600 for your FREE CONSULTATION!
Santa Rosa • Windsor • Petaluma
WWW.BERNSTEINBRACES.COM

Art & Soul Music School
INSPIRING CREATIVE EDUCATION
MUSIC | ART | DANCE | YOGA

*NEW, Arts Enrichment School
In Your Neighborhood!

Call Today for more information: 707-575-7701
4861 Old Redwood Hwy., Santa Rosa
www.artandsoulmusic.com

Register Now

*Bring in this ad and we’ll waive your registration fee

Publication of an advertisement herein is neither an endorsement nor recommendation of any advertisers’ products or services.
THE PURPOSE OF THIS CONGREGATION

- To worship God in accordance with the beliefs and teachings of Reform Judaism.
- To cultivate and nurture in ourselves and our children a love and understanding of Jewish heritage.
- To develop a sensitive, caring and supportive congregational community where all are welcome and included.
- To act with responsibility and compassion in our community.
- To support the principles of equality, freedom and shalom among all peoples.

CONGREGATION SHOMREI TORAH
2600 Bennett Valley Road
Santa Rosa, CA 95404

Return Service Requested
Phone: (707) 578-5519
www.shomreitorah.org

TIME SENSITIVE

AUGUST SERVICES

Friday, August 1
6:15 pm
Shabbat Service

Saturday, August 2
Weekly Torah portion: Devarim, Deut. 1:1–3:22
8:45 am
Torah Study led by Rabbi George
10:30 am
Bat Mitzvah of Eden Luvishis

Friday, August 8
6:15 pm - Rabbi’s Tisch – Rabbi Michael Lerner

Saturday, August 9
Weekly Torah portion: Vaetchanan, Deut. 3:23–7:11
8:45 am
Torah Study led by Marcia Gladstone
10:30 am
Shabbat Service

Friday, August 15
6:15 pm - Shabbat Service

Saturday, August 16
Weekly Torah portion: Eikev, Deut. 7:12–11:25
8:45 am
Torah Study led by Rabbi George
10:30 am - Shabbat Service

Friday, August 22
6:15 pm - Shabbat Service
with Oneg honoring Marlene Stein

Saturday, August 23
Weekly Torah portion: Re’eh, Deut. 11:26–16:17
8:45 am
Torah Study led by Rabbi Kramer
10:30 am
Bat Mitzvah of Alana Macken

Friday, August 29
6:15 pm - Shabbat Service

Saturday, August 30
Weekly Torah portion: Shoftim, Deut. 16:18–21:9
8:45 am
Torah Study led by Stan Roodman
10:30 am
Bar Mitzvah of Matteo Giglio

See our latest calendar at www.shomreitorah.org/calendar