

spiritual journey

THE EDNA AND NAT MARCUS LEADERSHIP INSTITUTE

THE MARCUS PROGRAM has provided me with a unique opportunity to learn effective leadership strategies in a meaningful and relevant manner. In addition, the program has provided key insight into the inner workings



of the synagogue. This information serves as a wonderful foundation for furthering my leadership in the synagogue and community as a whole. As I move forward, I anticipate using what I have learned to seek meaningful ways to get involved and aid in the growth and betterment of B'nai Jeshurun and Jewish Cleveland.

- KIM LEVIN

THE MARCUS LEADERSHIP INSTITUTE



exposed me to the challenges of synagogue leadership and gave me tools to meet those challenges. The Institute also allowed me to form bonds with amazing congregants

who share a passion for this community. This opportunity to develop skills, learn, and grow with experienced leaders, clergy, and colleagues was truly special.

- MARK JACOBS



The Edna and Nat Marcus Leadership Institute was created through the generosity of Herbert and Cookie Marcus and Martin and Lois Marcus to honor the memory of their parents.

Edna and Nat Marcus thought of B'nai Jeshurun Congregation as their spiritual home for nearly fifty years. It was a relationship that was a blessing to them and to us. They were always among the first to share in any effort to advance the programs of the Congregation.

The Leadership Institute will enable selected members of the Congregation to advance their leadership skills for the benefit of all members of B'nai Jeshurun.

Through this new program, we hope to be ever worthy of the trust that the Marcus family placed in us.

*The Edna and Nat Marcus Leadership Institute was developed in response to the Strategic Plan adopted by B'nai Jeshurun in 2003. That plan calls for the creation of an enhanced system to prepare future leadership for the Congregation. The Institute has a vital role in making that goal a reality.*



THE EDNA AND NAT MARCUS LEADERSHIP INSTITUTE

education  
community  
growth  
understanding  
growth

Marking 150 Years in 2016



Honoring the Past,  
Celebrating the Present,  
Ensuring the Future

27501 Fairmount Boulevard • Pepper Pike, OH 44124  
216-831-6555 • 216-831-4599 (Fax)  
www.bnaijeshurun.org • shanikadis@bnaijeshurun.org

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## WHAT IS THE THE MARCUS LEADERSHIP INSTITUTE?

The Marcus Leadership Institute is a two-year program which seeks to identify and train emerging leadership within the synagogue.

Marcus Institute Fellows will embark on their own journey of spiritual and personal growth while developing the visionary leadership and practical skills that can help our synagogue achieve its mission: To ensure the flourishing of Jewish life through educational, social and Conservative religious experiences in a warm and dynamic community.

## NOMINATIONS

Nominations for the Marcus Institute are made by Officers, Committee and Auxiliary Chairs, and Professional Staff at B'nai Jeshurun. Candidates are chosen from the field of nominees by the Marcus Institute Steering Committee.



## MARCUS LEADERSHIP INSTITUTE FELLOWS WILL...

- Examine the values that form the foundation of our synagogue life
- Gain an understanding of the synagogue's Guiding Principles and Strategic Plan and explore avenues for their implementation
- Develop an understanding of the inner workings of the synagogue and its relationship to the broader community
- Join with our rabbis in exploring their own religious beliefs and practice
- Deepen their understanding of Conservative Judaism
- Learn from some of Cleveland's top experts in non-profit leadership development
- Sharpen interpersonal and organizational skills



## THE MARCUS INSTITUTE FELLOWS WILL COMMIT TO:

- A two-year program
- A one-day retreat in Year One
- Nine monthly sessions each year, September through June

In addition, Marcus Institute Fellows will be encouraged to participate actively in synagogue services and programs.

At the conclusion of the program, graduates will be prepared to assume more advanced leadership roles within the synagogue.



# Leadership