



On May 1, 2021 Temple Beth Emet and Beth Emet Schools (3 months – 7th grade) will join together to host our Annual Gala Fundraiser. Sponsorships, Underwriting and Silent Auction Items are crucial to the success of this important fundraiser, this year more than ever. All proceeds directly benefit academic and program expansion, facilities maintenance and upgrades, and financial assistance for those in need. A portion of the proceeds will be contributed back to our community and benefit **Showering Love** is an incredible local 501(c)3 whose mission is to restore dignity, hope and health to people experiencing homelessness by providing showers and other supportive services.

We invite you to participate in the Gala, which will include 100's of virtual guests comprised of TBE members, parents, teachers, staff and community. This year our theme is "Shaken & Stirred" The Ultimate Virtual Mixology Gala. Guests will receive a mixology kit filled with everything they need: tools and cocktail supplies, designed and hosted by world renowned mixologist Tony Abou-Ganim. <http://www.modernmixologist.com/>

So how can you get involved?

1. **SILENT AUCTION** This fundraising event features a silent auction of products and services generously donated by businesses, local merchants and professionals. This is an amazing and inexpensive way to promote and highlight your company's products and services while giving back.
2. **SPONSORSHIPS** This is an excellent opportunity for you to be part of the success of Temple Beth Emet and support our community. All sponsors will be recognized at our 2021 Gala and year-round. **This is your chance to make an IMPACT!** (*Details can be found on page 3-4 of this letter.*)

Temple Beth Emet and Beth Emet Schools are a 501(c)3 non-profit organization (EIN 591707916) and all donations are fully tax deductible. Showering Love is a 501(c)3 organization as well (EIN 80-2576709).

From the bottom of our hearts we appreciate your time and consideration. We look forward to producing a successful event for the benefit of our community.

Regards,

Jaime Gazes, Jessica Hampshire & Candice Scholl

Jaime Gazes, Jessica Hampshire & Candice Scholl
Co-Chairs TBE Gala



Silent Auction Donation Request Form

TBE's Annual Gala is seeking items to be featured in an exclusive silent auction. "Shaken & Stirred" The Ultimate Virtual Mixology Gala will take place May 1, 2021 for 100's of virtual guests. This is an amazing and inexpensive way to promote and highlight your company's products and services. All donations are tax deductible and all proceeds from the event will directly support Temple Beth Emet, Beth Emeth Schools (3 months – 7th grade), and Showering Love. Temple Beth Emet is a 501(c)3 organization (EIN 591707916). Showering Love is a 501(c)3 organization (EIN 80-2576709)

_____ **Yes!** We are delighted to donate an item to the silent auction!

Solicitor: _____

Company Name: _____ Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Description of item donated: _____

Expiration Date: _____ Retail Value: \$ _____

Restrictions (if any): _____

A Note on Expiration Dates: Please keep in mind that the event date is May 1, 2021.

Kindly allow at least 6 months to 1 year from the event date for use.

Please direct all questions or inquiries to:

Laura Goodman laura@templebethemet.org

Please confirm and ship all items by **April 23, 2021** to:

Temple Beth Emet
Attn: Laura Goodman
4807 South Flamingo Road
Cooper City, FL 33330

Thank you for your contribution!



Sponsorship Levels 2021

| Benefits | Description | Sponsorship Levels | | | | | |
|---------------------------------------|--|--|---|--|----------------------|-----------------|------------------|
| | | Top Shelf \$10,000 | High Ball \$5,000 | On the Rocks \$2,500 | Premium \$1,250 | Shaken \$750 | Stirred \$500 |
| Presenting Sponsor (one available) | Name listed on Gala invitation as Presenting Sponsor. (1,000 invitations mailed to guests) | ✓ | | | | | |
| KIT Branding | Sponsors will brand the KIT bags with their company logo. | ✓ | ✓ | | | | |
| Advertising in KITS | Sponsors will be able to provide advertising materials to be placed in KITS that will be given to GALA attendees. | ✓ | ✓ | ✓ | | | |
| Advertising in Koleinu | Sponsors receive advertising in the TBE's monthly Koleinu (newsletter magazine). (*mailed to 800 homes) | 6 months of advertising (1/4 page ad) | 3 months of advertising (business card ad) | 1 month of advertising (business card ad) | | | |
| Email Blast | Sponsor's logo appears in weekly email blasts reaching an estimated 2,500 area residents. | ✓ | ✓ | ✓ | ✓ | | |
| Video Message | Sponsors will have the opportunity to film a video message about their company to be promoted on Temple website, social media, e-blasts and to be shown the night of the Gala. | Recorded Video up to one minute | Recorded Video up to 45 seconds | Recorded Video up to 30 seconds | Video Ad (one Slide) | | |
| Social Media Recognition | Sponsor's logo, web link and sponsor level will be posted on the Temple's Facebook page. | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Event Program | Sponsors will receive recognition in event program. | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Web Visibility | Sponsor's logo, web link and sponsor level will be posted on the Temple's website for one year. | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Gala Tickets | Sponsors will receive virtual tickets to the Gala. * 1 virtual ticket can be used for up to 2 people in one household and includes 1 kit | 12 tickets | 8 tickets | 5 tickets | 3 tickets | 2 tickets | 1 ticket |



Sponsorship Agreement Form 2021

Company/Sponsor Name: _____
Contact: _____
Company/Sponsor Address: _____
City: _____ State: _____ Zip code: _____
Company/Sponsor Office Phone: _____
Contact Cell Phone: _____
Email: _____

PLEASE SELECT YOUR LEVEL OF SUPPORT:

- | | |
|---|---|
| <input type="checkbox"/> TOP SHELF \$10,000 | <input type="checkbox"/> PREMIUM \$1250 |
| <input type="checkbox"/> HIGH BALL \$5,000 | <input type="checkbox"/> SHAKEN \$750 |
| <input type="checkbox"/> ON THE ROCKS \$2,500 | <input type="checkbox"/> STIRRED \$500 |
| | <input type="checkbox"/> In-Kind Sponsorship \$ _____ |

Enclosed find my contribution payable to

Temple Beth Emet: 4807 South Flamingo Road Cooper City, FL 33330

Please charge my credit card:

Credit Card #: _____ Expiration Date: _____

Name on Card: _____ Signature: _____

Total Amount to Charge on Card: \$ _____

IMPORTANT INFORMATION

1. Please indicate how you would like your name/company listed: _____
2. Send logo electronically to laura@templebethemet.org

For Sponsorship Questions please contact:
Laura Goodman at 954-680-1882 ext. 140 or laura@templebethemet.org