



# BETH OR Spotlight

July-August 2017 | Volume 61, Issue 6 | Tammuz-Av-Elul 5777



July Worship  
Schedule

Friday, July 7  
Shabbat Balak

6:00 pm – Pre-Neg  
6:30 pm – Shabbat Worship Service

Friday, July 14  
Shabbat Pinhas

6:00 pm – Pre-Neg  
6:30 pm – Shabbat Worship Service

Friday, July 21  
Shabbat Matot-Masei

5:45 pm – Munchkin Minyan – Camp  
6:00 pm – Pre-Neg  
6:30 pm – Shabbat Worship Service

Friday, July 28  
Shabbat Devarim/Hazon

6:00 pm – Pre-Neg  
6:30 pm – Shabbat Worship Service

August Worship  
Schedule

Friday, August 4  
Shabbat Va’etchanan/Nahamu

5:00 pm – Shabbat In Our Park Picnic  
6:30 pm – Shabbat Worship Service –  
Lakeside Terrace  
(weather permitting)

Friday, August 11  
Shabbat Ekev

6:00 pm – Pre-Neg  
6:30 pm – Shabbat Worship Service

Friday, August 18  
Shabbat Re’eh

6:00 pm – Pre-Neg  
6:30 pm – Shabbat Worship Service

Friday, August 25  
Shabbat Shoftim

6:00 pm – Pre-Neg  
6:30 pm – Shabbat Worship Service

July/August  
Candle Lighting Times

July 7 • 8:14 pm  
July 14 • 8:11 pm  
July 21 • 8:07 pm  
July 28 • 8:01 pm  
August 4 • 7:54 pm  
August 11 • 7:45 pm  
August 18 • 7:34 pm  
August 25 • 7:24 pm



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Rabbi Gregory S. Marx

## From the Rabbi's Desk

**We can tolerate any  
"How" as long as we  
have a "Why."**

# What is your "Why" Statement?

*Rabbi Gregory S. Marx, Senior Rabbi*

Recently our Board of Trustees, under the leadership of Ira Secouler, began a fascinating discussion on the purpose of Beth Or. Ira argued that Beth Or must have a "Why" statement that identifies our mission. He reasoned that without a clear and definitive "Why," Beth Or will be less attractive to our members. He said, "To remain relevant, it is important to articulate our *raison d'être*. We need to articulate the reason Beth Or exists and why people should invest their precious time and energy in our community." Our leadership came up with some fascinating thoughts. Here is a sampling of our brainstorming sessions:

- We nurture our Jewish connection to God, heritage and one another
- Inspire strong Jewish identity
- Make a difference/leave a legacy
  - Keep Judaism alive
  - Keep Judaism relevant
  - Nurture, engage, educate our community
- Inspire lives of meaning and purpose
- Connect to a lifelong Jewish community
- Inspire our lives with Jewish meaning, purpose and practice
- Change the world for the better
- Educate/encourage/engage
- Find purpose and change the world
- Connect people to themselves, each other and Judaism
- Engage and inspire lives of Jewish meaning, purpose and practice

I will not be the spoiler and tell you the adopted phrase, but it got me thinking, about my personal life. Why do I exist? Personally, I need to know why I get up in the morning. We all do. In my studies, I found some fascinating insights on the topic:

*The purpose of life is not to be happy — but to matter, to be productive, to be useful, to have it make some difference that you lived at all. — Leo Rosten*

*Live your life so well, that even the undertaker is sorry when you die. — Mark Twain*

*Man should not ask himself; what is the meaning of my life? He should realize, instead, that it is he who is questioned, questioned by life. It is he who has to answer — by answering for life. — Viktor E. Frankl*

*And this our life; exempt from public haunt, finds tongues in trees, books in running brooks, sermons in stones and good in everything. — William Shakespeare*

*Religion is an ultimate concern about the meaning of our existence and the destiny of humankind. — Paul Tillich*

Why do I live? I live so that I might take my natural gifts and develop them to the highest degree possible. One of my life's goals is to develop my character. Secondly, I live so that I might make a positive difference in the world, whether it be by contributing a new idea, fighting for a noble cause, bringing a smile to a sad face or bringing new life and hope into this world. Finally, I live so that I might find enjoyment with another. The Talmud teaches us that when we die, God will ask why we failed to enjoy all the blessings of existence when we could.

We can tolerate any "How" as long as we have a "Why."

Have an insightful summer.



# Get To Know Our New Board President

*David Simon, Beth Or President*

It is an honor and privilege to serve as president of Beth Or for the next two years. Since I began serving as a volunteer in leadership positions I have had the good fortune to serve with several passionate and dedicated presidents. I want to thank them for their past service and I hope to continue their good work.

For those who may not know, I have been a member of the Beth Or family my entire life. My parents were two of the earliest members of Beth Or — joining in the late 50's. My two brothers and I celebrated our B'nai Mitzvah and confirmations at Beth Or when it was located in Mt. Airy. My wife, Stephanie, and I were married by Rabbi Marx in Spring House, and my two now "twenty-something" daughters, Alexandra and Hannah, celebrated their B'not Mitzvah and confirmations in our current Maple Glen location.



*David Simon*

## President's Corner

Over the past eight years I have served as Treasurer of the Beth Or Brotherhood, Assistant Treasurer of Beth Or, and as one of the Vice Presidents for the past four years. My biggest take-away from these years of involvement is that our congregation is made up of many loyal, smart, enthusiastic and committed members who give of their time, share their talents and inject their energy into our community to make Beth Or a *Kehillah Kedoshah* — the holy community that it is.

While I have been an active member of the congregation for many years, I will admit I have not had the pleasure of meeting many of our current members. In actuality, I probably know a very small percentage of our congregation. I do hope that over the next two years I will get to know many, many more of you. And I ask that you make it easier for me. If you see me at Shabbat services, a Beth Or event or even on the train (the Lansdale/Doylestown line to and from Philadelphia), introduce yourself. Let's talk.

I wish you all a happy and safe 4th of July and a relaxing and rejuvenating summer.





Rabbi David Gerber

# Jewish Guilt Stands the Test of Time

*Rabbi David Gerber, Associate Rabbi*

I will begin this article with some breaking news: Jewish people, over the years, have become masters of the guilt trip. Jewish guilt is a much-celebrated, centuries-old, time-honored tradition that our parents have mastered and passed on to us.

*It's fine, don't worry about me... Our ancestors didn't spend 40 years in the desert so you could throw away perfectly good brisket... No, don't pick me up; I'll walk in the rain...*

If you or someone you know is exceptionally skilled at Jewish guilt, you should be comforted in knowing that Moses is perhaps the foremost authority on the subject. In the Torah portion *Ekev*, which we read in August, Moses gives the Jewish people one of the all-time great guilt trips.

In the Book of Deuteronomy, Moses reminds the Israelites of their failings in the wilderness. He brings up past discrepancies such as the golden calf, Korach's rebellion, the sin of the spies, and the lack of trust at Meribah. Each of these sins was potentially devastating to the Jews, yet Moses feels the need to bring them up one more time.

To understand Moses' reasoning for this guilt trip, it is important to understand the context. Moses, as you may know, was forbidden from entering the Promised Land. At this point in the Torah, he is offering an extended farewell address to his people. It will be the first time the Jewish people as a whole will have to continue without the only leader they have ever known.

The sins that Moses brings up were forgiven by God while Judaism was in its infancy, but had they occurred after our people had mastered the Torah, they could lead to the downfall of our people. These were the sins of idolatry, lack of faith, and distrust. Moses, by rehashing these difficult moments, was doing his part to insure that these mistakes weren't repeated.

So if you are a guilt-tripper, please know that there is a precedent that indicates that you are paving the way for a stronger Jewish future. For the guilt-trippees out there, keep in mind that someone cares enough to strengthen your resolve!

## From the Rabbi's Desk

**Jewish guilt is a much-celebrated, centuries-old, time-honored tradition that our parents have mastered and passed on to us.**

# Join us for Selichot — Dinner and Service

It only occurs once a year...don't miss the beauty of Selichot.

On Saturday, September 16, you will have an opportunity to attend Selichot at Beth Or. Just about an hour long, Selichot is one of the most inspirational services we hold in our sanctuary. It is not just another High Holy Day Service. Selichot gives us the opportunity to mentally prepare for Rosh Hashanah and Yom Kippur.

Selichot itself means, "forgiveness", which is at the heart of this worship. We feel a closeness to God and Selichot allows us time to think about a new year and a fresh start. Come and experience this very meaningful evening and begin your High Holy Day journey with your Beth Or family. Enjoy dinner, and a lovely service with Rabbis Marx and Gerber and the music of Cantors Green and Murley, along with Roland Woehr. In the precious moments of Selichot we have our first opportunity to sing Avinu Malkeinu, while worshipping as a community. At the conclusion of Selichot, we observe a beautiful ritual, where the Torah mantles are changed from the everyday covers to the pristine, white covers, signifying that the Days of Awe are upon us.

Previously, we held this service at 11 pm, as it is thought that on Selichot, the gates of heaven open widest at midnight for God to hear our prayers. This year, in an attempt to make this service more time accessible for everyone, we will begin with dinner at 7:30 pm followed by Havdalah and Selichot at 8:30 pm. It is our hope that our Congregational prayers will open the gates of heaven just as wide at an earlier hour, and that Adonai will hear us loud and clear. Please join us, as we look forward to sharing the Selichot experience with all of you.

May you be blessed in the coming year.

**Jody Pascal and Bob Simon, Rituals and Practices Co-Chairs**

*Dinner is complimentary, but an advanced RSVP is required by Friday, September 8. Please contact Barb Murtha at 215 646-5806, ext. 220, or RSVP online by clicking the link on the website RSVP portal or calendar.*



## High Holy Days 5778

**Selichot** • Saturday, September 16

**Erev Rosh Hashanah** • Wednesday, September 20

**Rosh Hashanah** • Thursday, September 21

**Second Day Rosh Hashanah** • Friday, September 22

**Kol Nidre** • Friday, September 29

**Yom Kippur** • Saturday, September 30

Your High Holy Days brochure with complete details including worship schedule and ticket reservations/parking information will be in your home mailbox by the end of July, or click the link on the website home page to make your reservation. The first 50 to respond receive a parking pass for the Beth Or parking lot. Please call the Beth Or office with any questions, 215-646-5806.



Amy S. Abrams

# Paperless Billing Statement Reminder

Amy S. Abrams, Executive Director

We are excited to report that our paperless billing program has been a huge success! Not only is this a fast and convenient way to receive your statement, it also helps us to reach our goal of “going green” with more eco-friendly and cost-effective practices.

As we did last year, **everyone will receive the July statement in the mail.** Beginning with the August statement, you will receive an e-mail notification with your monthly statement attached and ready to view. You will be able to print it as well.

In addition to the environmental benefits and cost savings, you are able to view your account on-line. The monthly email includes a secure link to ChaverWeb, giving you immediate access to view the status of your account. If you don't have a ChaverWeb password, no worries: It takes only seconds to register. Please contact us for further instructions.

**You will receive your electronic statement via email in August.** If you have recently changed your e-mail address(es), please contact us immediately so we can update your account. If at any time you want to return to paper statements, just let us know.

If you currently receive your statement by mail and want to continue to do so, no need to contact us. We will continue to send you paper statements. However, if you change your mind, simply e-mail us at [Accounting@bethor.org](mailto:Accounting@bethor.org) or call 215-646-5806 ext 211.

Paperless billing provides a secure, cost effective, time efficient and environmentally responsible billing process. Thank you for your support in our efforts to “go green.”





### ***Aaron Nienshultz, Director of Education***

Summer time is always so quiet around Beth Or — at least for me! I miss our students while they are all off at camp or relaxing over the summer. With no students on Sunday, Monday, or Tuesday, I get to use my time planning the year to come, reflecting on what worked in the previous year, and reimagining the aspects of last year that didn't go as well as I wanted.

For example, this past year, we implemented a Hebrew assessment for our 3rd, 4th, and 5th grade students; each grade took a version of the assessment on their first day of school and again in the last two weeks of school. While I'm still compiling the data, this instrument offers us a clear look at how well we're achieving our Hebrew instruction goals, and it allows the faculty and me to target our instruction to achieve even better results. Our focus this year on prayer instruction has helped, as have our push-in/pull-out tutoring and enrichment programs. That's to say nothing of our Hebrew Tech classes, since these device-centered sessions allowed students to learn Hebrew in their favorite way: on screen!



*Aaron Nienshultz*

Speaking of which, our school-year apps are a great way to keep your child practicing Hebrew — and to give them a good reason to be on their devices this summer. I'm more than happy to share instructions on installing and logging into these apps. Just send me an e-mail, and I'll send you the information.

Also, remember online registration is open for the 2017-2018 school year. All the information you need can be found at <https://bethor.org/k-12-religious-school>. Early session classes are already filling, so please register as soon as possible. As always, I welcome your thoughts and feedback.

Just a reminder: School starts the week of September 10. See you there!





# A Warm Welcome to Lisa Yoskowitz, our new Director of Early Childhood Education

*"Who is wise? He who learns from everyone."*

~ Jewish Proverb

Shalom! I am so excited and proud to have been selected to be the Director of Early Childhood Education at Beth Or. Everyone I have met so far has demonstrated a sense of community and family. So, since I am about to become part of this extended family, allow me to share a bit about myself.

My professional background is varied and diverse. I began teaching in the early 80's but left to move closer to NYC. While there, I chose to work outside education. After moving to Bucks County in 1988 and starting to raise a family, I realized that retail was an easy fit for how I wanted to be available for my daughters and yet still have a challenging and fulfilling career. And now 23 years later, I had finally "come full circle" and was utilizing my degree in Early Childhood Education once again — this time as a Center Director for KinderCare.



Lisa Yoskowitz

On a more personal level, I was born in Brooklyn, New York in the early 60's (before it was "hip" to live there). I spent a good portion of my youth growing up in East Brunswick, New Jersey. I come from a very eclectic Jewish background. Raised by an Orthodox father and a secular, Jewish mother made for an interesting Jewish life. For the past 27 years, I have been a member of Ohev Shalom of Bucks County. Fourteen years ago, I began my own spiritual journey by participating in 18 months of study with the goal of becoming an Adult Bat Mitzvah. It was that journey that laid the groundwork for where I am today. Reading Torah is a passion of mine and I am one of the "regular" Torah readers at Ohev Shalom and hope to share this part of myself with all of you at Beth Or. Combining my love of Judaism with my love of early childhood education is what I have been longing for and what I believe will be the perfect combination as I take on the responsibilities of this position at Beth Or.

On a more intimate note — I am blessed with 2 intelligent, beautiful, kind, funny (I could go on...) daughters. Sara, is 26 years old and is an art teacher with the School District of Philadelphia, where she also lives. Erica, is 21 years old and is a college student, barista and part-time nanny.

I believe now more than ever in the quote that I opened with. All of us have something we can learn from everyone we meet. Nowhere is that more important than in the world of early childhood education.

*"Take a moment and hear today, what your children are trying to say.  
Listen today whatever you do, and they will come back to listen to you."*

Looking forward to meeting, listening and learning from each of you!

# The Gift of a Lifetime... Birthright

*Jillian Glick, Director of Member & Youth Engagement*

Memorial Day weekend of 2008 I boarded a plane and left for Israel. I was a participant on a Birthright trip. Besides the 3 people I was traveling with, I knew none of the other 36 people who would be traveling with me. Little did I know that some of those people would become my closest friends and the experiences I had would transform my Jewish identity.

Birthright was founded in 1999 by a group of committed Jewish philanthropists led by Charles Bronfman and Michael Steinhardt. Their mission was, and still is, *to give every Jewish young adult around the world, especially the unaffiliated, the opportunity to travel to Israel*. Since the first trip in 1999, over 50,000 Jewish adults, aged 18-26 have traveled to Israel. If you didn't already know, the Birthright Israel Foundation provides these young adults with completely subsidized trips to Israel. Birthright is the largest educational tourism program in the world.

To think that I am one of 50,000 + stories is amazing to me. I went on my Birthright trip excited for a free trip to a cool new place. This trip took me out of my comfort zone, making new friends, eating new things and even hiking! Over the past nine years, many of these friends and I still see each other often, even though some live on the other side of the country — I will be a bridesmaid in one's wedding in July! We traveled with *Mifgash* — Soliders in the army who were our age. They taught many lessons, including a new sense of patriotism that we could never imagine. This ten day experience filled me with a sense of pride for my Judaism, and a desire to get back to this amazing place that is truly my second home.



*Jillian Glick*



Since that trip, through my involvement with the Jewish Federation of Greater Philadelphia, I have been able to give back to Birthright by staffing 3 trips. 120 participants went to Israel with me as one of their staff members — I feel like it's my mitzvah to bring new people to Israel to experience the gift I was given a few years earlier. Two of those participants are getting married this fall! Others have continued on to spend extended amounts of time in Israel, and some returned to become volunteers in local Jewish institutions in Philadelphia or in their home cities.

I often get calls from kids who need help applying for a Birthright trip, or moms and bubbies who want to help their children join a Birthright trip. If I can help you or someone you know participate — please call me! Registration opens in September for winter trips and February for summer trips. I look forward to helping more people create a connection to Israel and their Judaism.



## Beth Or Youth Welcomes a New Board for 5778

In April, our youth group elected a new group of leaders! They were installed on Friday, June 2 at Family Shabbat. As excited as we are to welcome this new group, we are sad to see our outgoing board leave us. Please join me in wishing our new board a great year and saying goodbye to our outgoing board. Please also wish our graduating seniors best wishes for the future! *Yasher Koach* to everyone!

### 2016-17 • 5777 Board

**Alex Green**, President

Alex will attend The University of Massachusetts

**Danielle Silver**, Programming VP

Dani will attend Temple University

**Gracie Silverstein**, Social Action VP

Gracie will be a junior at Methacton HS as well as NFTY PAR's Fundraising VP

**Jacob Kaffey**, Religious & Cultural VP

Jacob will be a senior at Wissahickon HS

**Lindsay Gilbert**, Membership VP

Lindsay will be a senior at Upper Dublin HS

**Jenna Tessler**, Fundraising VP

Jenna will attend The College of Charleston

**Jason Pohl**, Communication VP

Jason will attend West Virginia University

### 2017-18 • 5778 Board

**Jacob Kaffey**, President

**Seth Rabinowitz**, Programming VP

**Brina London**, Religious & Cultural VP

**Lindsay Gilbert**, Membership VP

**Cooper Wolff**, Fundraising VP

**Josh Warsaw**, Communications VP



*Outgoing Board*



*Incoming Board*



# It's Time to Act: Beth Or Forms Social Justice Committee

*Craig Schulz, Social Justice Committee co-chair*

*"Justice, justice shall you pursue, that you may thrive and occupy the land that the Lord your God is giving you." — Deuteronomy 16*

It is not an understatement to say that we are living through historic times. Regardless of political affiliation, it's becoming more and more apparent every day that dysfunction and polarization in Washington have reached a level not seen in America for many years. And the sentiment is spreading.

Many are asking 'how did we get here' and 'what can we do about it'?

The mission of the Social Justice Committee is to "educate, advocate and take action on issues affecting the rights and dignity of all people... to engage and activate our community in *tikkun olam* — the Jewish responsibility to help make the world a better place."

As many of you know, Ku Klux Klan recruiting materials were distributed throughout Maple Glen in early May. A few days later swastikas were discovered along the Power Line Trail in Horsham. The Social Justice Committee, working with Beth Or leadership and the Wissahickon Faith Community Association helped organize a candlelight vigil that drew standing-room-only crowds and sent a powerful message that acts of hate and attempts to intimidate will not be tolerated in our community.

The number of hate groups across the country is on the rise and what's worse is these organizations are becoming more and more comfortable expressing and spreading their divisive, hateful rhetoric in public. Even right here in our community — an alarming indication of the brazenness with which these groups are now operating.

If we've learned nothing over the past few months, it is that complacency in the face of hate is not a response. We must act.

Keep an eye out for upcoming events and other opportunities to get involved in this new initiative. You can learn more about the Social Justice Committee at [bethor.org/social-justice](http://bethor.org/social-justice). And by all means join us at our next meeting — all are welcome!



*Craig Schulz*

## SOCIAL JUSTICE





# SOCIAL Action

## Helping The Hungry and High Holy Days Food Drive

*"And when you reap the harvest of your land, you shall not reap all the way to the edges of your field, or gather the gleanings of your harvest; you shall leave them for the poor and the stranger. I the Eternal am your God."* — Leviticus (23:22)

We thank Beth Or's Corner of the Land Co-Chairs, Bruce Dorsey and Mitch Diamond and their team of volunteers who help bring forth the gleanings of our harvest starting early Summer and running through the Fall.

Keeping with our tradition during the High Holy Days, the Social Action Committee will collect non-perishable food items at Rosh Hashanah. Drop-offs may be made in the collection bins in the School Lobby and Front Entrance. We welcome contributions of (for example) jelly, spaghetti sauce, juice, low-sugar cereal, tuna, raisins, pudding, jell-o, soups, and packaged snacks such as crackers and apple sauce.



## Mitzvah Month

The Beth Or Social Action Committee is redefining Mitzvah Day to Mitzvah Month, starting December 2017. On Sunday, December 3, 10, 17 and Monday, December 25, you will have the opportunity to help heal the world! Stand by for updates.

## Beth Or Knitting Circle

Members of our Knitting Circle perform a 'knitzvah' every time an afghan, knitted bear, crocheted hat, or twiddle mitts (which help calm agitation in patients with cognitive challenges) are delivered. Recipients of their good work include, Abington Hospital, Fox Chase Cancer Center, Abramson Center, CHOP, and Karnell Cancer Center. Many thanks to our Knitting Circle volunteers! To join the Circle, please contact Chair Faye Benshetler at 215-542-9121 or [febx@comcast.net](mailto:febx@comcast.net).



## Red Cross In Urgent Need of Blood Donations

Sign up to give blood on Friday, August 4, 12 noon to 5 pm. To schedule your appointment, please contact Bill Wanger at [wwanger@foxrothschild.com](mailto:wwanger@foxrothschild.com).



## Todah Rabah

Because of your commitment to Beth Or's Social Action efforts, our community is making a difference in the lives of those in need. Whether it is food, shelter, or other life necessities, you are lending a hand and showing that you care. Thank you!

Susy Krimker, Social Action Chair

Margie Chachkin, Social Action Vice-Chair

# Beth Or BROTHERHOOD

## History Repeats Itself

Allan Posner, Brotherhood President



Allan Posner

As incoming President, I would first like to thank Michael Davis for all his hard work, leadership, and humor. Brotherhood is a better place because of Michael. Drake the cat also deserves praise. During those times when Michael needed clarity, it was his cat Drake who provided an unbiased opinion and sage advice.

History, as defined in the dictionary is the study of past events, particularly in human affairs. We all have a history but many store it on a shelf to review at a later date. Several months after my Bar Mitzvah my father unexpectedly passed away. I tried to move forward by resuming my life at school, home, with friends, and at our synagogue. I didn't really ask too many questions about my dad, instead relying on my memory of the past. As it turns out, my memory wasn't so good. Upon learning the next president of Brotherhood would be me, I happened to tell my mom. She laughed and said, "just like your father". After questioning her on the comment she explained the history. My father was president of Men's Club as it was known in days of old. In his mid-thirties, he assumed the role choosing not to wait for those later years which sadly never arrived. Our group isn't all work and no play. While it's true we support the synagogue and religious school as well

as community events, we also have laughs, dinners, trips, and EAGLES too!

So.... What's the point? Don't put off for tomorrow what you can do today. Tomorrow may never come. Brotherhood isn't just for older guys looking to write history. We want to make history and involve all ages of men including YOU! Make the time! Begin your history at Beth Or Brotherhood today! Do as my father did and join NOW!

There is a seat waiting for you and your friends. Please contact us at: [bethorbromembership@gmail.com](mailto:bethorbromembership@gmail.com). We can answer all your questions and our brothers are waiting to say hello. Enjoy your summer, stay cool and remember...History Repeats Itself!

PS: Meet us at Shabbat in our Park this August!

A decorative background for the "Stay Connected!" section featuring a series of overlapping circles and arcs in various colors (blue, green, yellow, orange, red, purple) connected by thin lines, creating a network-like pattern.

## Stay Connected!

Join our  Facebook page at [www.facebook.com/CongBethOr](http://www.facebook.com/CongBethOr)  
Like, comment and share our posts!

 Sign up for our weekly Chai-Lights and Community Matters e-mail blasts on the Beth Or website homepage, [www.bethor.org](http://www.bethor.org).

# Beth Or SISTERHOOD

## Sisterhood Connects Beth Or Women

*Jodye Green, Sisterhood President*

On behalf of Beth Or Sisterhood, I'd like to welcome all of the women of Beth Or to join us in creating a community where we offer something for everyone. From theater trips to knitting, wine tasting to trivia night, Unity Seder to Sunday brunch, we offer many opportunities for you to become connected.

Aside from what Sisterhood can do for you, we also contribute to our community by helping to support our students in both pre-school and religious school programs, provide scholarships to rabbinic and cantorial students, maintain an apartment where families can transition from homelessness to independence and support many other acts of *tzedakah* and *tikkun olam*.



"Like" us on Facebook...check us out in the Beth Or Spotlight and bulk mailings...follow us to see what we're up to and where we're going, join us at our monthly meetings (first Wednesday of each month), become involved, get connected...we're not your Bubbie's Sisterhood.



*Jodye Green*

**Please Support the**

*Tarshis Gift Shop*

*Proceeds Benefit Beth Or Sisterhood Programs*

### **Stop in for these items and more:**

- Holiday Items
- Mezuzot
- Hamsas and other Wall Art
- Tallit and Kippot
- Bar/Bat Mitzvah Gifts
- Wedding Smash Glasses and Gifts
- Jewelry
- Home Giftware
- Books for Adults and Children
- Children's Toys and Games
- Baby Gifts
- Occasion Cards

### **Summer Hours:**

- Monday, Wednesday & Friday: 9 am - 12 noon

Discounts available for Sisterhood Members and Beth Or Staff | Great Monthly Sales and New Arrivals



# Beth Or EVENTS

## Adult Programs

### SAVE THE DATE **APEX NYC Bus Trip** **Sunday, October 15**

Join Rabbi Marx and APEX as we travel to New York City for the day. We will visit 3 synagogues and have dinner at the famous Sammy's Roumanan on the Lower East Side before returning home. Don't miss this wonderful and exciting day. More details coming soon. This trip is sponsored by APEX and open to all.

*APEX is the Adult Programming Experience Committee which presents events geared toward congregational members 55 and over. All Beth Or members are welcome to attend APEX events.*

## Art Gallery

### **Artist – Lauren Daddona** **Exhibiting now through September 6**

Lauren Daddona received a degree in art from East Carolina University, Greenville, NC. Having spent most of her life as an interior designer, she has found her passion in watercolor. She has a strong sense of color and enjoys the spontaneous reactions watercolor creates.

Lauren is a signature member of the Philadelphia Water Color Society, The Pennsylvania Watercolor Society, and The Baltimore Watercolor Society. Her work has been published in Splash 15' Palette Magazine, and Southwest Art. Lauren teaches watercolor at the Wayne Art Center and The Greater Norristown Art League, and also teaches workshops nationally.

Commissioned works are on exhibit at Einstein Hospital, The University of Virginia, Princeton University, Trenton University, The University of Pennsylvania, Pennsylvania Army National Guard in Norristown, PA, and private collections.



## Holidays and Shabbat Events

### **Camp Chaverim Munchkin Minyan** **Friday, July 21 at 5:45 pm**

All young families are welcome. RSVP to Sharon Carlin in the CECE office: [scarlin@bethor.org](mailto:scarlin@bethor.org).

### **Shabbat in our Park with** **Brotherhood/Sisterhood Membership Event** **Friday, August 4 at 5 pm**

Our annual Shabbat service and outdoor cookout is back! Bring your own lawn chairs and picnic blankets and sit outside on the grass with your family and friends. (Tables/chairs provided for those who need.) Please bring a ready-to-serve side dish that goes with a meat meal. No dairy, pork or shellfish, please!

If it rains or is too hot, we will move our event inside to the Rosenfeld Social Hall. RSVP by July 28 using the RSVP portal on the website home page, or click the link on the calendar.



## Special Events

### **CECE Dessert Picnic** **Wednesday, August 16 from 6 to 7 pm**

Come celebrate the new school year with new and old friends!

*Event details subject to change. Please check the Beth Or website homepage RSVP Portal and/or calendar for the most up-to-date information and on-line RSVP forms.*





Consecration



Mishloach Manot Food Packing



CECE Bike Day

## Memories 5777: Events for all Generations



Golf Outing Dinner



Cantor Green's Tribute



Oy Vey 5K/10K



Tu B'Shevat Wine Tasting



Purim  
Carnival



Mitzvas Day



L'Taken



Chai Dinner



# Chai-Lights — July/August 2017

## New Members

---

Ken Horenstein  
Jeff & Alyse Miller  
Adam & Susan Wolbransky  
Eric, Nicole, Drew & Josie Shakespeare  
Rosalind Fudell  
Paul Dubin  
Scott, Stefanie, Reese & Alexis Fredd  
Michael, Stephanie, Korbyn &  
Raisa DeNicola  
Brian, Jennifer, Jaxon, Camryn &  
Gavin Hymowitz

## Rejoining Members

---

Dave, Liz, Paige & Charlie Dratch  
Steve, Rebecca, Sarah, Alex &  
Jackson Walker

## May Their Memory Be a Blessing

---

Beatrice Sussman, mother of  
Naomi Sussman  
Muriel Feldman, aunt of Ilene Stella  
Harold Bram, father of Adam Bram  
Meyer Simon, father of  
Stephanie Levinson  
Bernice Shifflett, sister of Andy Johanson  
Charlotte Grosskopf, aunt of  
Andrea Sklenar  
Mickey Darling, mother of Judy Beck &  
grandmother of Rachel Darnell  
Bella Weiss, aunt of Ralph Silber  
Sanford Goodman, husband of  
Ina Goodman, father of Phil Goodman  
& Judy Trias

Philip Steinman, father of Sheila Schwartz  
Hanna Zanger, mother of Claudia  
Springer  
Sonia Garber, mother of Joan Beste  
Eric Mittleberg, father of Alyson Gass  
Stephen Miller, brother of Heidi Garnick  
Sylvia Cohen, mother of Helene Fisher

## Mazel Tov

---

Birth of Noah Spencer Horowitz,  
grandson of Paul and Dale  
Snyderman  
Wedding of Sharyn Berman &  
Chuck Meyers  
Birth of Tessa Rose Goldsmith, daughter  
of Jason & Rachel Goldsmith &  
granddaughter of Paul & Ann Beau-  
lieu  
Engagement of Jaime Duretz, daughter  
of Michael & Irene Duretz, to  
Adam Levine  
Wedding of Susan Appelbaum, daughter  
of Ed and Laurie Appelbaum, to  
Adam Wolbransky  
Baby Naming of Evie Skye Rultenberg,  
granddaughter of Lance and  
Liz Rultenberg  
Birth of Avery Rose Hyatt, granddaughter  
of Glenn & Nancy Hyatt  
Engagement of Ryan Pearlstine, son of  
Neal & Sharon Pearlstine, to  
Lindsey Pearl

Baby Naming of Audrey Blair Becker,  
daughter of Jonathan and  
Mollie Becker  
Engagement of Leslie Steinberg,  
daughter of Robert & Carol Steinberg,  
to Joshua Sirulnik  
Baby Naming of Charlotte Madelyn  
Glassman, daughter of Steven &  
Christin Glassman  
Wedding of Sam Milakofsky, son of Steve  
& Marsha Milakofsky and grandson of  
Florence Milakofsky and Myer &  
Rita Bernstein to Rachael Masse  
Wedding of Allison Sterling, daughter of  
Richard & Toby Sterling to Chad Curry  
Wedding of Jonathan Stark, son of Alan  
& Mary Jean Stark to Kelley Spause  
Birth of Adam Hail Santo, grandson of  
Bob & Andrea Sklenar  
Wedding of Matthew Berman, son of  
Sharyn Berman & Richard Berman z"l  
to Marisa Rosenthal  
Wedding of Arielle Schaeffer, daughter  
of Roger & Virpi Schaeffer to  
Andrew Weiss  
Birth of Joshua Reuben Wolfert, great  
grandson of Marian Wolfert & Reuben  
Wolfert z"l and grandson of Irwin &  
Donna Wolfert  
Birth of Jacob Gross, son of Andrew &  
Eileen Gross  
Birth of Brian Daniel Bascove, son of  
Eric & Jill Bascove



## Memorials and Contributions

### Rabbi Marx's Discretionary Fund

---

**Donation by**  
BRAD ROSTOLSKY &  
JENNIFER UDIS

**In Memory of**  
SIDNEY SIEGEL  
Beatrice Siegel  
RONALD B. SIEGEL  
Beatrice Siegel & Family  
CYNTHIA ELLEN NEWMAN  
Beatrice Siegel & Family  
Doreen Berest  
Edythe & Samuel Newman &  
Family  
Grace & Tony Mannino  
Joe & Rosemary Weiss  
Richard & Sondra Levitt  
SANFORD GOODMAN  
Elaine Slott  
Jane & Zane Kurtz & Family  
HERBERT CUTLER  
Elizabeth Cutler  
Richard Walsh  
Frankel Family  
SAMUEL SCHULTZ  
Harry Schultz  
VAL SHERMAN  
Heidi Garnick & Myrna Miller  
SAMUEL KATZ  
Howard & Jill Zipin  
CHARLOTTE MOSKOWITZ  
Ken Moskowitz  
SYLVIA RESNICK  
Michael, Nancy, Lisa, Lauren,  
Lindsay and Maury Resnick.  
Joel, Carla, Meredith & Brian  
Shafer  
HARRY SUSSMAN  
Naomi Sussman  
MICKEY DARLING  
Phil & Judy Pfeffer  
Ronald & Barbara Rosenthal  
NORMAN KAY  
Robert & Heidi Garnick  
FRANCES LORBER WURTZEL  
CLAIRE ROSENTHAL  
Ronald & Barbara Rosenthal  
LEONARD B. LEVITHAN  
EDWARD SLATER  
Scott & Ellen Levithan  
**In Honor of**  
AMANDA BRECHER'S Bat Mitzvah  
Andrew Brecher  
RAYA GILMAN'S Bat Mitzvah  
Carole Chasen  
TALIA NEWMAN'S Bat Mitzvah  
Joyce Brodsky  
OUR WEDDING  
Charles Meyers & Sharyn  
Berman  
Celebration of the Birth of Herb  
& Ellen Markman's Grandson,  
SAMUEL ELI  
Jane & Zane Kurtz & Family

SUSAN & ADAM'S Wedding  
Laurie & Ed Appelbaum  
CHARLOTTE'S Baby Naming  
Steven & Christin Glassman

**In Appreciation of**  
REED BRAM'S Bar Mitzvah  
Adam & Margot Bram  
RABBI MARX

Al & Sussie Harris  
Larry & Ilene Stella  
Madeline Lander  
Marc & Marla Cohen  
CHARLIE'S Bar Mitzvah  
The London Family  
JASON'S Bar Mitzvah  
The Selsley Family

**Speedy Recovery to**  
MYRNA THOMAS  
Larry & Sandy Frankel  
JOSEPH GLOGOWSKI  
Marc Segal

### Rabbi Gerber's Discretionary Fund

---

**In Memory of**  
ABRAHAM PERLMAN  
Anthony & Helene Simoni

**In Honor of**  
RABBI GERBER'S Birthday  
Aaron & Lois Lambersky  
AMANDA BRECHER'S Bat Mitzvah  
Andrew Brecher

**In Appreciation of**  
RABBI GERBER  
Carole Chasen  
Deborah Wheeler  
Larry & Ilene Stella  
Marc & Marla Cohen  
Michael & Sheri Young

CHARLIE'S Bar Mitzvah  
The London Family  
JASON'S Bar Mitzvah  
The Selsley Family

### Cantor's Discretionary Fund

---

**In Memory of**  
DR. BENJAMIN SACHS  
Don & Kathie Sachs  
CYNTHIA ELLEN NEWMAN  
Edythe & Samuel Newman &  
Family  
CHARLOTTE MOSKOWITZ  
Ken Moskowitz

**In Honor of**  
CANTOR DAVID GREEN  
Allen & Diane Shapiro  
Eric & Faye Benshetler  
Fred & Laine Kaplan & Family  
Robert & Lana Weinstein  
Wilma Lorber  
AMANDA BRECHER'S Bat Mitzvah  
Andrew Brecher

CANTOR GREEN'S 21st Anniversary  
at Beth Or

Barbara Murtha  
Dan & Deborah Bronstein  
Dave & Lorna Petersen  
Dave Kravitt & Karen Friedman  
Fred & Gail Karafin  
Jeffrey & Susan Bellos  
Joseph & Libby Schwartz  
Mort & Joann Simon  
The Simoni Family  
The London Family

**In Appreciation of**  
REED BRAM'S Bar Mitzvah  
Adam & Margot Bram  
CANTOR GREEN  
Al & Sussie Harris  
Larry & Ilene Stella  
Marc & Marla Cohen  
CANTOR GREEN'S Anniversary  
CHARLIE'S Bar Mitzvah  
The London Family  
JASON'S Bar Mitzvah  
The Selsley Family

**Congratulations**  
Engagement of JORDAN POSNER  
to RACHEL WALDMAN  
Lisa J. Steinslofer

### Andrew Jarrett Fund for Religious School

---

**In Honor of**  
AMANDA BRECHER  
Janet & Eric Lynn

### Annual Appeal 2016-17

---

**In Honor of**  
CANTOR GREEN for 21 years of  
service at Beth Or  
Jack & Eddi Gorman

### Arnold Berkowitz Memorial Fund for Veteran's Shabbat

---

**In Memory of**  
CYNTHIA NEWMAN  
Michael & Lynn Jochnowitz

### Barbara Goldberg Nursery School Fund

---

**Donation by**  
AUDREY PHILIP

**In Memory of**  
EDNA TRAGASH  
Hal & Pearl Tragash

**In Honor of**  
DALE LAING and her work for the  
Area Nursery School Association  
ANSA c/o Stacey Condeelis  
JESSICA SCUDDER &  
MICHAEL CLADIUS  
Dale Laing  
AUDREY BECKER'S 1st Birthday &  
Baby Naming  
Marc & Wendy Rudofker

### Barbara & Marvin Goldberg Confirmation Israel Trip Endowment

---

**In Honor of**  
SHARYN BERMAN &  
CHARLES MEYERS' Marriage  
Bob & Faye Miller

### Brotherhood Camp Harlam Scholarship Fund

---

**In Memory of**  
RAYMOND CHASEN  
Carole Chasen

**In Appreciation of**  
CANTOR GREEN  
RABBI MARX  
RABBI GERBER  
JILLIAN GLICK  
Ellen Newman

### Capital Fund

---

**In Memory of**  
JACK SOLOMON  
Mark & Elaine Solomon

### Caring Congregants Fund

---

**In Memory of**  
RAY S. BERRY  
Don & Amanda Berry  
CYNTHIA NEWMAN  
NORMAN BERGER  
Jack & Rosie Elias  
WILLIAM TOPKIS  
Karen Leavitt

### Deborah Gene and Daniel H. Eisman Outstanding Student Award Fund

---

**In Memory of**  
CINDY NEWMAN  
Linda Eisman & David Thomas

### Ellen & Norman Werther Endowment Fund for Special Programs

---

**In Memory of**  
MICKEY DARLING  
Morris & Dina Levin  
BEATRICE SUSSMAN  
Stephen Gershenson

### Eva Sagoskin Memorial Fund for Adults

---

**In Memory of**  
SANFORD GOODMAN  
MICKEY DARLING  
Herb & Renee Cohen

### Friends of IDF

---

**In Appreciation of**  
RABBI MARX  
Mark & Sally Hurwitz

## **General Fund**

---

### **In Memory of**

MICKY DARLING  
Doreen Berest  
EILEEN DUBIN  
Lisa J. Steinslofer  
PHILIP SATINSKY  
Michael & Barbara Perilstein  
BERNICE BERMAN  
Mark & Sandra Bernstein

### **Hannah Miller Youth Library Fund**

---

### **In Memory of**

MURIEL FELDMAN  
Larry & Ilene Stella

### **Israel Emergency Fund**

---

### **In Memory of**

PHIL NASH  
Marci & Steven Blum & Family  
MAX NOTOWITZ  
BERNICE SHIFFLETT  
Margie Chachkin

### **In Honor of**

Birth of ANNALEE EINHORN  
BENJAMIN DORSEY'S Bar Mitzvah  
DALE LAING  
Chachkin Family  
ROB KNEE'S Retirement  
Dave & Lorna Petersen  
Bar Mitzvah of JASON SELSLEY  
David Gerstman  
MANDY PERRY  
Margie Chachkin

### **In Appreciation of**

JASON'S Bar Mitzvah  
The Selsley Family

### **Jenna Demar Educational Fund**

---

### **In Memory of**

MORRIS SACKS  
David & Sari Melamed  
JENNA DEMAR  
MORRIS SACKS  
Lauren & Jamie Feldman  
MIRIAM FAYE  
Mark & Joyce Schulz  
EILEEN SCHWARTZ  
Mike & Donna Salin

### **Congratulations to**

BENJAMIN DORSEY on  
becoming a Bar Mitzvah  
Mark & Sue Rabinowitz

### **Karl & Mally Herzfeld Library Fund**

---

### **In Memory of**

DAVID SIMON  
RUTH MYERS  
MICKY DARLING  
SANFORD GOODMAN  
EDWARD I MYERS  
LEOPOLD REINER  
ROCHELLE KRUPNICK  
LUCY TUCKER  
Mort & Joann Simon

## **Kate Svitek Memorial Garden Fund**

---

### **In Memory of**

BEATRICE SUSSMAN  
Bernie & Beth Johl

### **Linda Gerson Memorial Fund for Grounds' Beautification**

---

### **In Memory of**

ERIC FINE  
Phil Gerson  
ROSE WEINTRAUB  
Phil Gerson Family

### **Lore Heinsheimer Memorial Youth Assistance Fund**

---

### **Donation by**

MICHELE ROSS

### **In Memory of**

MELITA GROSSMAN  
Carole Chasen  
CYNTHIA NEWMAN  
Sheila & Bill Ritchey

### **Meals That Matter Fund**

---

### **In Memory of**

LOUISE SIMONI  
SEYMOUR PERLMAN  
Anthony & Helene Simoni  
LESTER E. BECKMAN, JR.  
Patricia Beckman  
FLORENCE & REUBEN BROWN  
The Brown Family – Helaine,  
Donald, Aaron, Emily & Jeff

### **In Honor of**

CANTOR GREEN  
Helena Baron  
CAREN GUTMAN  
Ron Leonard & Joanne  
Rosenthal  
WAYNE CAMPBELL  
Shoshanna Miller  
CAREN GUTMAN'S Special  
Birthday  
Tod & Andi Drucker

### **In Appreciation of**

JASON'S Bar Mitzvah  
The Selsley Family

### **Music Fund**

---

### **In Memory of**

MICKY DARLING  
Book Club Ladies (Arline  
Olim)  
DORA DUKART  
Gary & Marlene Dukart  
DR. SANFORD GOODMAN  
Gwen Mattleman  
GOLDIE SCHWARTZ  
Jonathan & Judy Beck

### **In Honor of**

RENEE COHEN'S Special Birthday  
Bar Mitzvah of ETHAN BAILINE  
Jonathan & Judy Beck

### **ALLAN & ANDREA POSNER**

Marty & Jill Tarabar  
CANTOR GREEN'S 21 Years  
Robin, Raechel & Florence  
Arnold  
Barbara Murtha

### **In Appreciation of**

CANTOR GREEN  
Mark & Sally Hurwitz

### **Natan Luehrmann-Cowen Jr. Choir Endowment Fund**

---

### **In Memory of**

RUTH GREENBERG  
JACK GREENBERG  
Helene Warren Cutler

### **Prayerbook Fund**

---

### **Donation by**

RICHARD & BONNIE FARBER

### **Reuben R. Wolfert Memorial Fund for Scholastic Excellence**

---

### **In Memory of**

SANFORD GOODMAN  
Allan & Andrea Posner  
Marian Wolfert  
TILLIE KRAVITZ  
HERBERT BUDD  
Marian Wolfert

### **In Honor of**

MARIAN WOLFERT'S Birthday  
Aaron & Lois Lambersky

### **Sisterhood Mitzvah Fund**

---

### **In Honor of**

Steve and Marsha's Milakofsky's  
new granddaughter BELLA  
THERESA  
Irene C. and Michael S.Beer

### **Yahrzeit Fund**

---

### **In Memory of**

ERNIE KESSLER  
Al & Lori Shemtob  
IRWIN UTAIN  
Allan Cohen & Susan  
Utain-Cohen  
YACO SARAGOV  
Armand & Nora Saragovi  
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Lila Windheim  
OSCAR DORDICK  
Lillian Dordick  
JERRY REISS  
Lois Reiss  
Gerald Case  
Jacqueline Gross  
Maurice Gross & Keith Case  
ANNA GLICKMAN  
SARAH BORINE  
LILLIAN FREED  
Myrle Borine  
EDWARD LUBIN  
Norman & Stephanie Lubin  
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SARAH BERLANT  
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### **Ben & Irv's Deli**

Michael 215-355-2000

### **Betty the Caterer (Kosher)**

Peter 215-224-8400

### **George's Market at Dreshertown**

Kevin Carlin 215-628-8055

### **Infinity Caterers**

Fred Morganstein 215-509-7280

### **In the Bag**

David Rubin 215-653-0660

### **Izzie's Deli**

Dan Maltin 484-322-2126

### **My Caterer (Kosher)**

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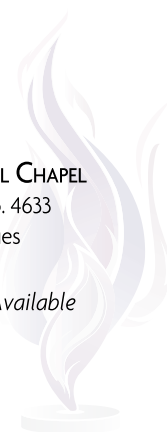
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# BETH OR Spotlight

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