Shir Ami Board of Directors Meeting



MINUTES

August 2, 2022 5 Av 5782 7pm over Zoom

ATTENDANCE: Phil Nordlinger, Ellen Rawicz, Rabbi Briskin, Jon Stevens, Rabbi Goldberg, Brandon Weiss, Helen Berman, Beth McAleese, Ellie Short, Melissa Rubenstein, Jason Cohen, Jeff Cohen, Michael Smolen, Stephanie Kravatz, Jared Fingerman

GUESTS: Missy Horrow, Rebecca Kaufman (for first part of the meeting)

ABSENT: Andy Salsman, Marc Luber, Rachel Tyler, Cantor Kohlbrenner

Helen made a motion to approve June 29 minutes, second by Jason, unanimous approval

I. Reminders:

- Tzedekah Please bring dollar bills when in person and food for the food bank
- Shabbat greeter/ B mitzvah /D'var signup sheets/Board dinners in ShirBoard drive folder
 - o For in person meetings, one or two people sponsor the dinner, or provide dinner for the board. Dinner at 6:30 and meeting at 7.
- Reports on ShirBoard drive under 2022-23 Gatherings- Tikkun Olam, Pastoral Care, WoSA, Rabbi Briskin, Exec Dir
- 9-13 Board meeting come prepared to discuss Board goals update/re prioritize
- Dvar Torah Brandon Weiss
- Board orientation, all board members welcome, 9/21 at 7 pm.
- Important for the board to support the auxiliaries, stay tuned for details for a fall Men's club event.

II. Intro New ELC Director – Missy Horrow

Still looking for teachers, enrollment full, actively interviewing. Missy has one-one meetings scheduled with all the teachers.

III. Intro Rabbinic intern – Rebecca Kaufman

IV. Committee population ideas 10 min

Jason to send list of people interested in volunteering Include link in ShirHappenings
Push at HHD, and continue at Shabbat

Poster at HHD or at another time

Perhaps ask for volunteers and their interests, tell us you are interested and we will fit you where best, ask if long term or short term interest

Intake of new members...what are your interests, invite those within our networks

Jeff/Jason to work on next steps

Stephanie reminded that we talked about updating people's information from new member forms

Phil is talking about how to send a form and connect information to accounts and working with Shul Cloud

Membership/Engagement/Marketing committees to strategize and initiate next steps

V. Tikkun Olam – Board want to help choose next initiatives? Examples could be: gun violence, women's reproductive freedom, LGBTQ equality, climate change, racial justice, affordable health care, religious freedom separation of church & state, immigration reform, increasing minimum wage, John Lewis Freedom to Vote Act, support of Israel - Helen Berman 10 min

Some of these may trigger Position policy developed last year Important that we do something, not only take a stand on something Rabbi Eric/Rabbi Chuck have been approached by a congregant to participate in a PRIDE walk next year.

Committee to narrow down and come back with recommendations

VI. Relational Judaism/small group update and next steps

Three additional meetings planned: 8/9, 8/24, Yom Kippur afternoon Perhaps also on RS Sunday mornings.

Also planning to start launching the small groups

Update on HHD-Beth McAleese, Rabbi Briskin VII.

Calls are being made to invite people for honors

Formal announcements/details being finalized and will be sent in the next couple of weeks.

VIII. Director of Operations Report – Phil Nordlinger

Preschool drainage project complete to correct the classroom flooding problem Working on updating carpet, paint in family life center

Interviewing for programming/engagement person

Jodie Levenson taking over the Shiron

Grant from federation to do a security evaluation with an organization called **JEPP**

Security cameras have been added outside

An electronic door with FOB access for parents to drop babies, toddlers in through door near playground

Next step is training on dealing with a crisis situation Discussion with Gillian Lynde

IX. Clergy Reports

Rabbi Eric: 6th grade and above doing Tikkun Olam in the community, registration going well Israel turns 75 in 2023...focus on Israel throughout the year in all areas of learning, RS, Lifelong learning

X. Closing Prayer - Rabbi Goldberg

Respectfully submitted, Ellen Rawicz Secretary

NAME: Meryl Reis DATE: August 1, 2022 TITLE OR COMMITTEE: Circle of Giving, sub-committee of Culture of Philanthropy Co-chair with Debbie Stevens
Please provide a summary for the board of what you and/or your committee have been up to since the last meeting. Bullet points are fine.
We have not had a meeting since the spring events: May 1 thank you event for top givers and May 20 Friday night service where all CofG donors were thanked. Both events were successful.
Phil included Circle of Giving Appeal in the Annual Billing emails – Thank you!
Please list and describe any upcoming initiatives and/or events.
I'll send an email to set up a meeting. Topics: Circle of Giving Challenge Givers for 22-23 year Circle of Giving separate email / letter to last year's givers and to non-givers
Are there any items that the board needs to discuss or actions that the board needs to take at this time? If so, please specify the question, topic and/or required action.
Not at this time.
If you have any documents that you would like to include with your report, please email them with this form.

NAME: Meryl Reis DATE: August 1, 2022 TITLE OR COMMITTEE: Circle of Giving, sub-committee of Culture of Philanthropy Co-chair with Debbie Stevens
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NAME: Jeff Cohen DATE: July 31, 2022

TITLE OR COMMITTEE: Marketing & Communications

Please provide a summary for the board of what you and/or your committee have been up to since the last meeting. Bullet points are fine.

- Kick-off meeting held on July 19
- Team members met eachother, shared their marketing/comms experience and disussed areas of interest
- Jodie Levinson shared the current state of marketing and communications for Shir Ami and what help is needed

Please list and describe any upcoming initiatives and/or events.

- Our next team meeting is on Wednesday, August 10th. Team members are bringing feedback about marketing and communication channels and content.
- The objective of our next committee meeting is to identify specific near term and longterm deliverables to help achieve Shir Ami goals.
- We are still recruiting for members and specifically need help from members with strong social media and digital media experience.

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Not at this time.

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NAME: Helen Berman DATE: 7-29-22

TITLE OR COMMITTEE: Pastoral Care (Chesed) Chairpeople: Helen Berman and Harriet Paley

Please provide a summary for the board of what you and/or your committee have been up to since the last meeting. Bullet points are fine.

The Pastoral Committee has been on a bit of a hiatus for the last few months, but we are regrouping. We last met in April and discussed the following:

- Expanding committee, establishing sub-committees by activity, and setting priorities
- Establishing an easy way for congregants to tell us about the good/bad things happening in their lives, so we can acknowledge/help
 - o Meals
 - o Cards
 - o Calls
 - o Visits
- Encouraging Chesed donations
- Working with clergy on best ways for committee to assist with pastoral needs

Please list and describe any upcoming initiatives and/or events.

Planning is beginning...

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Rabbi's Report

July/August 2022

Summer Services:

Our summer service schedule began on July 2. Every week has a guest speaker and many weeks guest musicians. Many thanks to Matt Hoffman, Michael Smolen, Nicole Firestone, Bob Golden, Ivy Pearlstein, Rini Pearlstein, Nancy Siderits, Larry and Eve Lefkowtiz, Debbie and Larry Schorr, and Donna Desantis who have provided music this summer. Thanks to Brandon Weiss, Margie Kopins, Nancy Siderits, Rachel Tyler and Ivy Pearlstein who have offered divrei Torah in July. We celebrated Jeanne Winerip's 99th birthday at services last Friday; a good number of Temple Shalom folks were there; over 70 in person; about 50 in person on July 2. I was away the other weeks and don't have numbers.

High Holy Days:

Cantor Kohlbrenner and I met a few times in May and June. The music for services is set. Cantor Kohlbrenner has secured teen Torah readers for RH and YK. Readings for RH Morning have been selected. Beth McAleese has been making calls for individual honors. Group honor invites will be issued later in August. Goal is to have individual honors and instructions mailed by the beginning of September. Erev RH will feature the band once again. Rabbi Goldberg and Michael Smolen are taking the lead on that service; Rabbi Goldberg will preach on the 75th Anniversary year of Israel (most likely).

I will be speaking on the following topics (of course, subject to change):

Rosh Hashanah Morning: Opening the Circle—how can a culture of welcome and inclusiveness help develop more, stronger and deeper

relationships among our members (using this to launch the RJ/Small Group for the fall);

- Kol Nidre—the Power of Regret—what do we regret in our lives, why do we have regrets and how do we grow from them;
- Yom Kippur Morning—Cultivating Curiosity—why curiosity a better tool than combativeness to help us better understand the ideas and perspectives of people with whom we disagree;
- Rabbi Strom will offer a Yizkor Drash

Yom Kippur Afternoon study sessions will include:

- Torah Study
- A RAC-PA program focused on the Every Voice Every Vote campaign to encourage voter participation in PA (this is part of the larger national RAC campaign).
- Relational Judaism Listening Groups

Relational Judaism Update:

Two additional meetings are scheduled for August (9 and 24).

Again, opportunities for small group discussion will be provided during YK afternoon.

Life Long Learning:

Cantor Rachel, Rabbi Eric and I will be teaching (each one week) a three week "preparing for the High Holy Days" series of classes which will meet on Sept. 1, 8 and 15. Specific topics still TBD.

Life-cycle:

One death since last meeting; (Nancy Goodman's sister)

One member's (Fred Grant) 99 year old mother, is in hospice care

Save the Date: Friday, Sept.2 – Camp Reunion Shabbat, geared to all who attended URJ summer camps this summer; notification has gone out to all Harlam families. Additional notification will go out to Six Points families this week.

DATE: 7/30/2022

NAME: Beth McAleese

TITLE OR COMMITTEE: Ritual
Please provide a summary for the board of what you and/or your committee have been up to since the last meeting. Bullet points are fine.
-HHD Honors calls are actively in progress.
Please list and describe any upcoming initiatives and/or events.
-Initial planning discussion and collaboration with clergy and engagement committee for open house/new member Shabbat.
Are there any items that the board needs to discuss or actions that the board needs to take at this time? If so, please specify the question, topic and/or required action.
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NAME: Helen Berman DATE: 7-29-22

TITLE OR COMMITTEE: Tikkun Olam

Committee Chairs: Barbara Roth and Essie Cherkin

Please provide a summary for the board of what you and/or your committee have been up to since the last meeting. Bullet points are fine.

The Tikkun Olam has several concurrent efforts in progress. Each has a congregant leader.

- Food Drives Marc Luber
- Education Fair Funding Janis Bader
- Social/Racial Justice Janis Bader
- Political Activism (Get out the vote) Arthur Kraus and Andee Losben
- Coat Drive for Afghans/Ukrainians Stan and Shelley Cohen

The committee has attended RAC educational webinars

Under discussion:

- Expanding political activism (RAC priorities)
- Congregational education on current topics, such as the BDS movement
- Re-establishing college connection promote importance of voting
- Road clean-up

We are currently compiling a list of congregants involved across all of the Tikkun Olam efforts, as a first step in expanding the committee and its activities.

Please list and describe any upcoming initiatives and/or events.

See above ongoing activities.

Are there any items that the board needs to discuss or actions that the board needs to take at this time? If so, please specify the question, topic and/or required action.

There are many potential directions the Tikkun Olam Committee can take, given the number of issues that need to be addressed in the community and country. Although all are important, the committee will need to focus on a subset, if progress is to be made with limited resources. Does the board want to weigh-in on the next initiatives for the committee/synagogue?

- Putting an end of gun violence
- Religious Freedom separation of church and state
- LGBTQ equality
- Women's equality and reproductive freedom
- Affordable health care for all
- Support of Israel
- Confronting climate change
- Immigration reform
- Racial justice
- Increasing minimum wage
- John Lewis Freedom to Vote Act

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