

IF YOU'RE STILL UNCERTAIN WHY THE 2020 WORLD ZIONIST CONGRESS ELECTIONS ARE IMPORTANT, PLEASE READ ANAT HOFFMAN'S OPEN LETTER TO REFORM & PROGRESSIVE JEWS AROUND THE WORLD, EXPRESSING THE SIGNIFICANCE OF EVERYONE'S VOTE.

**FRIENDS,
ANAT, AS HEAD OF THE ISRAEL RELIGIOUS ACTION CENTER, HAS BEEN LEADING THE FIGHT ON THE STREETS AND IN ISRAEL'S SUPREME COURT, FOR GENDER & MINORITY RIGHTS, RELIGIOUS PLURALISM, EQUALITY, AND REAL PEACE.**

THANKS TO A ROBUST TURNOUT BY NORTH AMERICAN JEWS IN THE LAST WZC ELECTION, THE REFORM MOVEMENT IN ISRAEL RECEIVED OVER \$4 MILLION ANNUALLY FROM THE WZO. AN EVEN LARGER TURNOUT IN 2020 WILL MEAN THAT, IN ADDITION TO ENSURING OUR ORGANIZATIONS CONTINUE TO RECEIVE THE FINANCIAL RESOURCES NEEDED FOR OPERATIONS AND GROWTH, WE CAN APPOINT KEY LEADERS, TO HEAD NATIONAL INSTITUTIONS IN ISRAEL AND EXERT INFLUENCE ON MATTERS IMPORTANT TO US.

THE REFORM MOVEMENT IS RELYING ON YOU IN 2020 TO CAST YOUR VOTE

Two steps to voting

TO REGISTER - CLICK HERE: [REGISTER](#)

TO VOTE – CLICK HERE: [VOTE](#)

Without fail, at the end of every talk I give in the US, I am asked: “What can I do for Israel?” For once, I have a simple answer: from now until March 11, you can greatly impact the future of progressive Judaism in Israel and influence the amount of support that will be allocated to the Reform and Conservative Movements, and for less than the cost of a movie ticket.



Last Tuesday voting opened for the 38th World Zionist Congress (WZC), which will be held in Jerusalem this coming October. The WZC convenes every five years in order to elect the leadership of Israel’s biggest national institutions: The World Zionist Organization, the Jewish Agency for Israel, JNF, and Keren Hayesod. But, most importantly, the WZC meets to decide how to allocate nearly \$5 billion among Jewish organizations in Israel and around the world. This is a big deal: the allocation of funds from the WZC previously allowed for the establishment of the Reform and Conservative movements in Israel and enabled them to provide their important services. This monetary support influences government recognition and societal acceptance of the many diverse expressions of Jewish religious identity. It also promises that liberal streams of Judaism are provided with financial support and resources, ensuring that we remain strong, vibrant, and continue to grow.

The US delegation to the WZC makes up 29% of the Congress overall. We are on a mission to have as many of the United States’ 152 delegates to the Congress as possible supporting a pluralistic Israel. In order to achieve this goal, we call on you

to VOTE REFORM from now until March 11. The Israeli government itself does not equally fund the Reform and Conservative movements in Israel. This vote is a huge opportunity for American Jews to make a statement about their vision of a just and pluralistic Israel that recognizes Judaism's diversity.

On the first day that voting was open, more than double the amount of people voted than had voted throughout the entire election in 2015. Over 100,000 Americans clicked on the [link](#), and 90 seconds and \$7.50 later they voted for the existence of progressive Judaism in Israel and to provide services to those who connect with the progressive movements.

Your vote is important. Now, take a minute and a half and click here to vote. When you're finished, take another minute and forward our message to five of your friends, and tell them to vote.

Together, we can ensure that there is more than one way to be Jewish in Israel. **Have the courage to care by supporting our work towards pluralism and equality in Israel.**

Yours,

A handwritten signature in black ink that reads "Anat Hoffman". The signature is written in a cursive, flowing style.