



For the High Holidays,
the numbers go up to 5,000 families
with the assistance of at least \$90 to help
with the added Holiday expenses



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Global Jewish Assistance-JAR

1414 Carroll St
Brooklyn, NY 11213
Tax ID # 11-309-5240

Phone 212-868-3636
Cell 347-515-3692
shlomo@gjarn.org
www.globaljewish.org
www.jarisrael.org



From Jerusalem,
We bless you and your family
with a happy new year
filled with health,
sustenance, nachas, success and Besorot Tovot!



Dear friend of Israel,

Shalom!

It is with great pride that I write to you today. But first, can I just say: What a year it has been?!?!?!.... As you are well aware, Jews in Israel have looked pain in the eye far too many times this year. And yet, I am humbled and proud of the profound unity and strength we have shown our Jewish Brethren during this difficult time. **I am touched and inspired by the warm-hearted blessings, aid, prayers, and support Jews all over the world have extended to their brethren in Israel in times of need.**

As we wave goodbye to this year and welcome a new year, there is a bittersweet feeling in our hearts; one of uncertainty; and yet, of peace. We are

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almost forced to self-reflect and highlight where we are this year, and where we yearn to be going forward. Yet with everything we have endured, life continues.... and as we anticipate the special month of Ellul where we pray, and prepare ourselves for the year ahead. We are then followed by Tishrei where we welcome the new year and long for this new beginning, this is also the time when

families prepare for the high holidays all over the world. It is during this time that Jews anticipate family dinners celebrating Rosh Hashanah, cherishing our time with family, friends, and loved ones. This is also the time we reflect on what really matters!

High Holiday meals are certainly something we can help solve

After such a year, it is safe to say that we wholeheartedly cherish life! **We cherish our ability to be here together, living, breathing, and standing united! During this imperative time, I ask you to remember that so many of our brethren**

in Israel cannot afford to sit through this festive holiday meal.

The Pandemic, the Meron tragedy, and the thousands of rockets that were fired into Israel this year left needy families in critical need of your support. The emotional and physical ramifications as a result of what Israel has endured will take years to heal. Yet, the High Holiday meals are certainly something we can help solve! For the sake of our Israel, for the sake of unity, I ask you to please remember how much your support is needed at this time!

YOU have the power to change their reality this high holiday season!

Let's unite and ensure that the needy in Israel CAN join us in celebrating this Tishrei!

In the merit of your generous donation may you, your loved ones, and the entire nation of Israel, have a joyful and peaceful new year!

Sincerely,
Shlomo Steinmitz

For the High Holidays, the numbers go up to 5,000 families with the assistance of at least \$90 to help with the added Holiday expenses.

The FOOD CARD ensures that:



100% of your donation goes to feed the needy in Israel!



The Needy in Israel will be able to celebrate holidays with food on the table!



Families can **feed their children with dignity!**



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