



Shofar Newsletter Advertisement Rates Revised February 2022

Thank you for your interest in advertising in the Congregation Beth Emeth *Shofar*. Our newsletter is published monthly and reaches approximately 350 families/member units in western Fairfax and eastern Loudoun counties.

AD SIZES AND RATES		
Ad type	Size (live area)	Annual rate (4 issues)
Business card (b/w)	3.5 x 2" (horizontal)	\$200
Quarter page (b/w)	3.25 x 4.75" (vertical)	\$280
Half page (b/w)	7 x 4.75" (horizontal)	\$500
Full page (b/w)	7 x 9.5" (vertical)	\$1,000
Color ads (space available basis) – inquire at shofarads@bethemeth.org		

Notes:

- Bills for advertising are issued annually in July (prorated for partial years). Billing questions? Please contact shofarads@bethemeth.org.
- Print-ready artwork for your ad (PDF or 300 dpi JPEG) must be received by the 5th of the month before the ad is to begin. Email artwork to shofarads@bethemeth.org.
- Additional charge of 20% if your ad requires significant design or layout work.
- Artwork or layout questions? Please contact shofar@bethemeth.org.
- Bonus: your ad will also be linked on the [Congregation Beth Emeth website](http://www.bethemeth.org) at no extra cost to you!

Your information:

Your name: _____

Business or organization: _____

Billing address: _____

E-mail: _____ Phone: (____) _____

Ad size (check one): ☐ Business card ☐ Quarter page ☐ Half page ☐ Full page

Payment:

- Pay online at www.bethemeth.org
- Make checks payable to Congregation Beth Emeth. Mail to Congregation Beth Emeth, Attn: Shofar Ads, 12523 Lawyers Road, Herndon, VA 20171

Office use only:

Date payment received: _____ Month/year ad begins: _____ Month/year ad ends: _____