

MISHPACHA
OUR FAMILY
OUR FUTURE



MISHPACHA | OUR FA



**KINERET JAFFE, PRESIDENT,
KAM ISAIAH ISRAEL**

Dear family and friends,

I had the honor of becoming President of KAM Isaiah Israel in June of 2021. This has led me to think about many aspects of our congregation differently than I had in the past. With each day as I learn something new about our congregation, I become more inspired by all the ways in which KAM Isaiah Israel is a uniquely wonderful institution.

This year, we celebrated the 50th anniversary of Isaiah Israel welcoming Kehilat Anshei Ma-arav into our congregational home to unite us as KAM Isaiah Israel. And 2022 will mark the 175th year of our congregation, the first Jewish congregation in Chicago.

Throughout our history, our congregation has evolved to meet the needs of the individuals and families that make up our congregational family, our mishpacha. Together, as a congregational family, we have pioneered social justice initiatives, created beautiful Jewish music, and with our clergy and staff, fashioned new and unique approaches to Reform Judaism.

This past year and a half has been filled with unimagined challenges, and also inspiring opportunities.

The Mishpacha. Our Family. Our Future. campaign for KAM Isaiah Israel is an opportunity for us to once again evolve to meet the needs of our mishpacha and our greater community.

As a congregation, we have overcome many of the recent challenges and defied adversity by coming together to share what connects us to our KAM Isaiah Israel family and invest in our future with unprecedented participation and pledges as we work to reach our \$5 million campaign goal.

This is incredibly inspiring and proves to me that we are a congregation that wants to, and will, support the vision for KAM Isaiah Israel to be a transformational Reform Jewish congregation. We invite you to join us in this important and exciting endeavor.

1847

Kehilat Anshei Ma-arav (KAM) founded

Temple Isaiah and B'nai Sholom Temple Israel merge to form Temple Isaiah Israel, in the newly completed East Hyde Park Boulevard sanctuary

1924

1948

Temple Isaiah Israel office and school buildings on Greenwood completed

FAMILY | OUR FUTURE



**RABBI FREDERICK REEVES
CANTOR DAVID BERGER**



KAM Isaiah Israel began as a family endeavor. Back in 1847 Dilah Kohn emigrated to this country from Bavaria to join her son Abraham. Mrs. Kohn needed a place to pray on Yom Kippur. To provide one, her son and a group of Jews formed Kehilat Anshei Ma-arav, the Congregation of the People of the West.

Throughout our history, our congregation has changed to meet the needs of the families that are our community. We moved south and welcomed other great communities as they joined their fate to our own. We combined two congregational families when Isaiah Israel united with KAM and established our current congregation and home. As we changed, our reliance on one another as family remained an essential part of who we are.

As we strive to be a transformative Reform Jewish community, KAM Isaiah Israel has made supporting the needs of the family – the *mishpacha* – paramount. A *mishpacha* supports one another, explores Judaism together, celebrates occasions both simple and profound together, and gathers to address social injustices and mourn together. As family, we all have a place; we all are supported by one another. And when our family needs support, we all contribute.

Your family’s support of the *Mishpacha: Our Family. Our Future.* campaign transcends giving and becomes an act of *k’dusha*, of holiness. This sacred act will further empower our congregation. Together, we will honor our history and ensure our future as a hub of Jewish life, Jewish values, Jewish participation, Jewish service, and as leaders in our neighborhood, in Chicago, and in Reform Judaism.

KAM and Temple Isaiah Israel merge, creating KAM Isaiah Israel Congregation, located in Temple Isaiah Israel Hyde Park building

1972

1971

Stone Chapel, Rosenstein Memorial Lounge and Vick Hall completed

Revitalization of KAM Isaiah Israel historic sanctuary begins

2021

2020

Mishpacha: Our Family. Our Future. launches

Why a Campaign and Why Now?

**Community – Inclusivity – Learning – Prayer – Philanthropy – Repairing the World
K'hilah – B'tzelem Elohim – Limud – T'filah – Tz'dakah – Tikkun Olam**

These core values define KAM Isaiah Israel.

They provide the foundation for why we exist and empower our congregational family to live modern lives that are guided by Jewish values, and they lead us to care for one another as *mishpacha*, family.

Our Vision is to be a transformative Reform Jewish community. KAM Isaiah Israel is a diverse and active congregation serving the Hyde Park and Chicago community, as it has since establishing organized Jewish life in Chicago nearly 175 years ago. We are a multi-faceted and multi-generational network of caring individuals, and together we have created a congregational family that seeks to improve ourselves, our community, and our world.

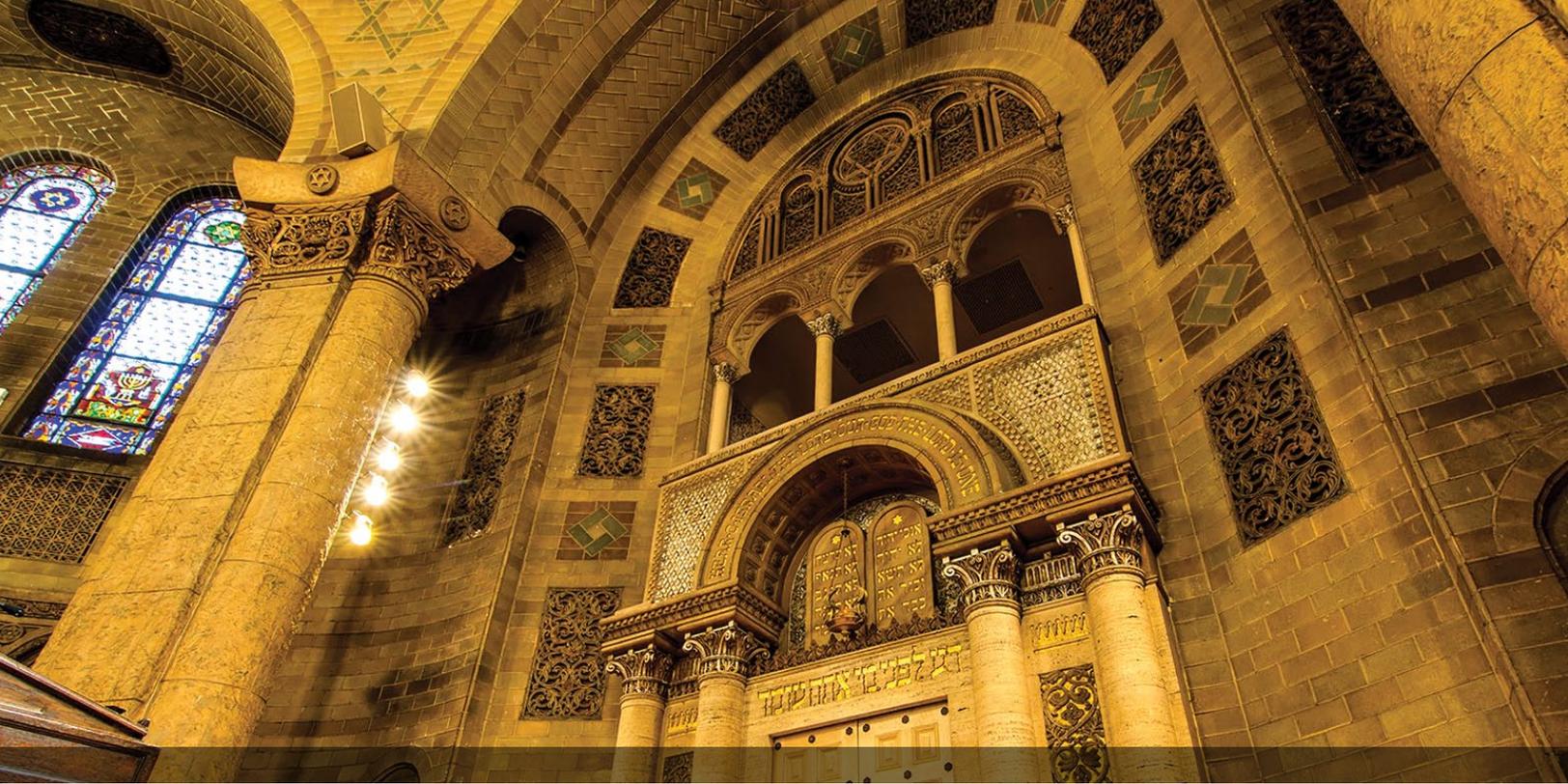
KAM Isaiah Israel's congregational family builds and strengthens our Jewish community. KAM Isaiah Israel provides a welcoming community for everyone seeking connection and a sense of belonging. With engaged worship, enlightened lifelong learning, and impactful social justice work, KAM Isaiah Israel provides a Jewish home at every stage of life, and for every generation.

We affirm our commitment to being an inclusive Reform Jewish community. Guided by creative, devoted clergy and professional staff, our active membership and dedicated lay leaders develop and nurture our approach to living life

through a Jewish lens. We affirm the many paths to achieving Jewish connection. Grounded in intentional inclusion and engagement, we work together to make Reform Judaism accessible and relevant in the lives of each member of our congregational family.

For the *Mishpacha: Our Family. Our Future.* campaign to succeed, we are asking for 100% participation. We look to every family in our community to step forward and pledge generous support for this ambitious effort. We recognize that this will be different for each member of our congregational family. Please join KAM Isaiah Israel's leadership, fellow congregants, and friends of KAM Isaiah Israel in giving at a level that is personally meaningful.

Every gift is important to make our vision of a transformative Reform Jewish community a reality. As we continue to navigate an unpredictable world, now is the time to come together as a community and family to strengthen our congregation and ensure KAM Isaiah Israel's long term sustainability and future success.



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Campaign Goals

**TO MEET OUR FUTURE, WE WILL ENHANCE THE CONNECTIONS
IN OUR FAMILY AND REVITALIZE OUR FAMILY HOME.**

Enhanced Connections

Eliminate barriers and pursue intentional inclusiveness throughout our community

Enrich spiritual and other programming, including social justice and lifelong learning

Explore and forge strategic partnerships in the Jewish community, on the South Side, and in Chicago

Revitalized Space

Revitalize our Jewish home and especially our historic main sanctuary

Ensure our buildings are safe, inviting, and inspirational

Reimagine a place where all members of our family are able to pray, learn, celebrate, and connect – today and into the future

We also hope to create a culture of philanthropy that will help us reach our vision to be a transformative Reform Jewish Community, while ensuring KAM Isaiah Israel's long-term vitality.

MASS FAMILY



WISHNICK FAMILY



CANEVARO WEINSTEIN FAMILY



Letter from Our Co-Chairs

Everyone's Jewish journey is unique, and that certainly applies to the three of us. Although our backgrounds are different, our personal paths brought us, and our families, together to benefit spiritually, intellectually, and socially as members of KAM Isaiah Israel's congregational family.

When we were asked to chair the Mishpacha: Our Family. Our Future. campaign, we were honored and excited to have the opportunity to give back to the synagogue that is a Jewish home for us, our families, and our friends. As individuals, and with our families, we have benefited from and been part of transformational moments and acts of service in our collective Jewish journey with KAM Isaiah Israel.

From our many esteemed rabbis' spiritual and intellectual leadership, the unparalleled contributions of Max Janowski's music, and our social justice initiatives that have seen Dr. Martin Luther King speak from our bimah, and our members come together to support immigrants and refugees to our food justice program that has taken unused land and put it to use to feed people.

Our Shoresh program's commitment to teaching Judaism to the next generations on Jewish time, travelling with our congregation to Israel, and giving other Reform Jewish congregations essentials such as when we donated a Torah to Karen Or congregation in Lyon, France.

KAM Isaiah Israel has been a pillar in our lives, our community, and the Reform Jewish movement.

However, we are also living with a physical structure that is in critical need of revitalization. The Main Sanctuary, social hall, and other spaces fall short of the expectations and current practices of present and future members. Revitalizing and modernizing our facilities are vital to KAM Isaiah Israel's future stability and sustainability.

KAM Isaiah Israel's *Mishpacha: Our Family. Our Future.* capital and strategic campaign will make certain that the congregation remains blessed with contemporary, welcoming, flexible, and accessible facilities that are so vital to our continued worship, learning, social justice work, growth, and future Jewish journey.

As co-chairs, we are fully committed to the vision of KAM Isaiah Israel as it strives to be a transformative twenty-first century Reform Jewish congregation and believe that now is the time to come together to ensure we bring this vision to life.

For KAM Isaiah Israel's capital campaign to achieve its greatest success, we invite you to join us and make a commitment to the *Mishpacha: Our Family. Our Future.* campaign.

THANK YOU,

DAN MASS | LAINEY CANEVARO WEINSTEIN | AMY WISHNICK

Giving Levels



For the *Mishpacha: Our Family. Our Future.* campaign to succeed, we are asking for 100% participation.

We look to every household and family in our community to step forward and pledge financial support for this ambitious effort. Please join KAM Isaiah Israel's leadership and your fellow congregants in giving generously at a level that is personally meaningful to you and your family.

Every gift is important to make our vision of a transformative Reform Jewish community a reality.

Campaign Overview

		2020												2021												2022											
		J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D
PHASE 1	<p>Transformative Capital Campaign - \$5M+ Goal</p> <p>Thru December 2020.</p> <ul style="list-style-type: none"> • Work with the Lapin Group to develop and support the campaign • Secure and approve a building renovation loan • Ensure that proper financial oversight is in place for the campaign • Design a marketing and communications plan to support the campaign • Connect with congregational leadership for participation in the campaign • Teams: Working Committee, Campaign Executive Committee, Financial Oversight, Donor Relations, Marketing and Communications 	<p>Revitalizing the Historic Sanctuary and Reimagining the KAMII Space</p> <p>Thru June 2021.</p> <ul style="list-style-type: none"> • Revitalize the exterior of the Historic Sanctuary and other elements • Teams: Campaign Executive Committee, House Committee 												<p>Enhancing Community Inclusiveness, Partnerships, Social Justice Impacts, and Lifelong Learning</p> <p>June 2022+.</p> <ul style="list-style-type: none"> • Strategic Task Teams plan and develop community engagement and partnerships, as well as programming that drives inclusion, engaged worship, and enlightened learning, impactful outreach • Teams: Working Committee, Campaign Executive Committee, Board of Directors, Community and Partnerships Task Force, Lifelong Learning Task Force, and Membership Innovation Task Force 																							
	PHASE 2	<p>Thru Dec. 2021.</p> <ul style="list-style-type: none"> • Launch the campaign to the full congregation • Identify community and other non-congregational donors • Ongoing execution of the campaign plans • Donor recognition activities • Teams: Working Committee, Campaign Executive Committee, Financial Oversight, Donor Relations, Marketing and Communications 	<p>Thru June 2022+.</p> <ul style="list-style-type: none"> • Revitalizing and Reimagining Task Force considers and provides recommendations for use of the KAMII space (historic sanctuary, additional buildings, and grounds) • Partnerships Task Force explores and identifies potential strategic partnerships to further maximize the use and support of our spaces • KAMII Board of Directors reviews, approves, and implements strategic recommendations • Teams: Campaign Executive Committee, Board of Directors, Revitalizing and Reimagining Task Force, Community and Partnerships Task Force 												<p>June 2022+.</p> <ul style="list-style-type: none"> • KAMII Board of Directors reviews, approves, and implements strategic recommendations • Teams: Campaign Executive Committee, Board of Directors, Community and Inclusion Oversight Task Force, Lifelong Learning Task Force, and Membership Innovation Task Force 																						

Capital and Strategic Campaign





THANK YOU

To the hardworking and devoted clergy, staff, and members of the *Mishpacha: Our Family. Our Future.* campaign Working Committee

Amy Wishnick

Andy Kirschner

Dan Mass

Cantor David Berger

Rabbi Frederick Reeves

Kineret Jaffe

Lainey Canevaro Weinstein

Lauren Reeves

Max Stein

Thank you for being a valued member of the KAM Isaiah Israel *mishpacha*.
Please contact us for more information at Mishpacha@KAMII.org

CAMPAIGN CO-CHAIRS

Dan Mass
Lainey Weinstein
Amy Wishnick

FINANCIAL OVERSIGHT COMMITTEE

Dan Mass

DONOR RELATIONS COMMITTEE

Amy Wishnick

MARKETING AND COMMUNICATIONS COMMITTEE

Lainey Weinstein

REVITALIZING AND REIMAGINING

Janet Surkin

COMMUNITY AND PARTNERSHIP

Kineret Jaffe

LIFELONG LEARNING

Lauren Reeves

MEMBERSHIP INNOVATION

Andy Kirschner





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