



November 2, 2018

RE: 2018 Foundation of Shalom Park
Security Campaign



Dear Shalom Park Families,

The Foundation of Shalom Park is the primary agency responsible for the security of Shalom Park and all of the thousands of people who visit every day.

In response to our elevated concerns over security over the past two years, the Foundation of Shalom Park has consulted with the Department of Homeland Security, Charlotte Mecklenburg Police Department and an external security consultant regarding enhancements to our overall security plan. As a result of these conversations we made many significant changes in 2017 and 2018, resulting in an 82% increase in our security expenditures versus 2016. We paid for our total 2018 budget of \$395,000 through a combination of direct charges to all of the Jewish agencies on Shalom Park, funds taken from our limited security reserves, a special grant received from the Jewish Federation of Greater Charlotte, and contributions received in response to the Foundation of Shalom Park Security Campaign. **With limited additional reserves, the rapidly growing costs of security are placing an increasing financial burden on all agencies operating on Shalom Park.**

Today we find ourselves shocked and deeply saddened by the Anti-Semitic events at the Tree of Life Synagogue in Pittsburgh. This incident is a stark reminder of the need for diligence and preparation in the face of growing threats. We are constantly re-evaluating the effectiveness of our security posture and preparedness, and will continue to make further enhancements. The actions we are considering to proactively address potential risk include the following; increased security personnel and law enforcement presence throughout Shalom Park, with special attention to Jewish holidays including Shabbat; more detailed response plans; more rigorous preparedness training for staff and community members; and closer coordination with government agencies to address potential risks.

As necessary as these enhancements are, they will further increase our operational costs. Last year we raised \$83,000 from generous donors like you as a result of the Security Campaign. Given the elevated threat level, we need your support to raise at least at \$160,000 this year. **These funds will benefit the entire park by providing the funding to significantly increase our security budget without putting further stress on our agency tenants.**

At the Foundation of Shalom Park we have the responsibility for balancing the need to provide a secure and safe environment with our desire to create an open and welcoming atmosphere for the thousands of people who visit the park every day. We can only do this with your help. Any donation is gratefully accepted. If you are able, a larger gift will help supplement those who are unable to contribute.

The Foundation of Shalom Park stands shoulder-to-shoulder with you to create a community where our families feel safe as they work, learn, play and pray. On behalf of all the Shalom Park leadership, we thank you for your continued and generous support.

Nothing is more critical than the safety and well-being of the Shalom Park community - our families, children, seniors, guests, congregants and employees. Please support this campaign and help us provide the safety we all need – every day.

Barry Bobrow
President, Foundation of Shalom Park

*Alison Lerner
President, Jewish Federation of Greater Charlotte*

*David H. Rosenthal
President, Temple Israel*

*Jeff Turk
President, Levine Jewish Community Center*

*Evan Wilkoff
President, Temple Beth El*

*Jan Weiner
President, Jewish Family Services*

*Liz Naman
President, Charlotte Jewish Preschool*

*Ilana Martin
Co-President, Charlotte Jewish Day School*

*Rabbi Murray Ezring
Senior Rabbi, Temple Israel*

*Rabbi Asher Knight
Senior Rabbi, Temple Beth El*



*Consider the Foundation
of Shalom Park in your
Estate planning*



*Tax ID#58-1477833. The Foundation of Shalom Park is a 501(c)3 organization, and your donation is deductible to the fullest extent of the law.



Donations can be made online or by check. While any donation is gratefully accepted, please consider a gift of \$360, \$540 or more to supplement those who are unable to contribute.

Online donations can be made at: shalomcharlotte.com

Please make checks payable to: The Foundation of Shalom Park Security Fund

Remit to: Foundation of Shalom Park
5007 Providence Road, Suite 102
Charlotte, North Carolina 28226

(Please cut along this line)

(Return this lower half with payment)

Name(s): _____

E-mail Address: _____

Please check your level of support:

- \$180.00
- \$360.00
- \$540.00
- \$1080.00
- \$1800.00
- \$_____ (Other)

On behalf of the entire Shalom Park Community – Thank you for your generosity.



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