

# the Ma'alot

September 2014 • ELUL 5774 ~ TISHREI 5775



2014/5775

HIGH HOLY DAYS SCHEDULE

## S'lichot

**Sat., September 20th**

9:00 pm • Dessert

9:30 pm • Service in the Atrium

## EREV ROSH HASHANAH

**Wed., September 24th**

5:30 pm • Early Service

8:15 pm • Late Service

## ROSH HASHANAH

**Thurs., September 25th**

8:30 am • Family Service

11:00 am • Morning Service

11:00 am • Children's Workshops  
(Grades K-3)

4:00 pm • Tashlikh on Corona  
del Mar Beach

## KOL NIDRE

**Fri., October 3rd**

5:30 pm • Early Service

8:15 pm • Late Service

## YOM KIPPUR

**Sat., October 4th**

8:30 am • Family Service

11:00 am • Morning Service

11:00 am • Children's Workshop  
(Grades K-3)

2:00 pm • Study Session

2:45 pm • Ask the Rabbi

4:00 pm • Afternoon, Yizkor &  
Ne'ilah Services

*Break the Fast immediately  
following*

## SHM PERSPECTIVE PROJECT



Shabbat Service with guest,  
**Chief David Maggard**  
"The Policeman's Perspective"

**Friday, September 12th**  
at 7:30 pm



Shabbat Service with guest,  
**Stephen Gordon,**  
"A Post 9-11 Perspective"

**Friday, September 19th**  
at 7:30 pm

## Religious School 2014-15

### First Days of School

**Sunday School**, Sunday, September 7th

**Hebrew School**, Tuesday, September 9th

**Grades 8-12**, Tuesday, September 9th

### Not Yet Registered?

Please go to the temple website at  
[www.shmtemple.org](http://www.shmtemple.org) to register online

**Questions?** Contact Jarrod Butler at  
949-857-2226 or [jbutler@shmtemple.org](mailto:jbutler@shmtemple.org)

## EXECUTIVE COMMITTEE

Beth Carroll  
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Carole Frankel  
Vice-President/Membership,  
Chavurot

Wendi Fast  
Vice-President/Administration

Sharon Blindell  
Vice-President/Community Relations

Rod Stern  
Vice-President/Legal

Rachel Harman-Friedman  
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# the Ma'aloit

**Rabbi Richard M. Steinberg**

SENIOR RABBI

**Rabbi Leah Lewis**

RABBI AND DIRECTOR OF LIFELONG LEARNING  
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**Cantor Arië Manela Shikler**

THE HOLLANDER FAMILY CANTORIAL CHAIR

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RELIGIOUS SCHOOL PRINCIPAL  
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**Becca Clark**

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ASSISTANT TO RABBI LEWIS & EDUCATION DEPARTMENT

**Lynne Koffler**

BOOKKEEPER

**Lynda Cline**

COMMUNICATIONS DIRECTOR/GRAPHIC DESIGN

**Rabbi Bernie King, z"l**

FOUNDING RABBI

## THE SHABBAT PERSPECTIVE

### Friday, September 5th

- 7:00 pm: Family Shabbat Service, "Shabbat Under the Stars"

### Friday, September 12th

- 7:30 pm: Shabbat Service with guest, Chief David Maggard "The Policeman's Perspective"

### Friday, September 19th

- 6:30 pm: Tot Shabbat Service, "Band Aid Shabbat"
- 7:30 pm: Shabbat Service with guest, Stephen Gordon "A Post 9-11 Perspective"

### Saturday, September 20th S'lichot

- 9:00 pm: Dessert Reception
- 9:30 pm: S'lichot Service

### Wednesday, September 24th

#### Erev Rosh Hashanah

- 5:30 pm: Early Service
- 8:15 pm: Late Service

### Thursday, September 25th Rosh Hashanah

- 8:00 am: Family Service
- 11:00 am: Morning Service
- 11:00 am: Children's Workshops
- 4:00 pm: Tashlikh on Corona del Mar Beach

### Friday, September 26th

- 7:30 pm: Shabbat Shuvah, "Return Again" with Mentsch of the Quarter

## SECRETS

It was recently reported that 1.2 billion internet and computer passwords were stolen. The wrong person having a password to any one of our accounts or websites can damage us and cause us great havoc. The security experts tell us to change our passwords often and most certainly not to use the same password for all of one's accounts.

As we enter the High Holy Day period at the end of this month of September, we come to confront our secrets, but that is only if we let ourselves in. We need not steal one single thing from another to understand the depths of our truest selves. Some of us have created great walls between ourselves and others, but even more we have not even allowed ourselves access to our own souls. The High Holy Days are most certainly about repairing broken relationships with others. Even so, this can only happen when we confront the wounds that lie deep within our individual souls.

There is pain in self-reflection. There is fright and often disappointment in introspection. We avoid looking inward for fear that we might actually grow from being vulnerable with ourselves, confronting our truest core and attempting to improve what is. What is amazing about Judaism is that we are given two password phrases for this period of time: Rosh Hashanah and Yom Kippur. If we enter into the virtual world of our lives, use these holy days to their fullest extent, we will have entered the realm of the self in order to create self-improvement, growth and development of the soul.

The 3rd century Babylonian sage named Rav, wrote in reference to God, "You know the mysteries of the universe and the deepest secrets of everyone alive. You probe our innermost depths; You examine our thoughts and feelings. Nothing escapes You; nothing is secret from You."

This prayer has been interpreted thousands of different ways and I offer to you this day that such words indicate that self-knowledge, self-awareness and the ability to understand ourselves is a God given skill, but we must exercise and practice this skill for it to truly be transformative. If we are made in God's image, then we have the ability to see the depth of our own spirit. We have the ability to confront our weaknesses, acknowledge them and then work hard to improve them. Nothing escapes us – only our unwillingness to confront our basic humanity and irreducible essence prevents us from being who we truly are.

Please take advantage of the great gift afforded us as members of this venerable faith. Judaism has the ability to lift us to heights beyond our imagination...but we need access. Our access is derived from typing in the spiritual passwords of Rosh Hashanah and Yom Kippur and staying totally connected for the full ten days of repentance between the two.

Even though we each share the same passwords (otherwise known as "traditions"), when done with intention and deliberation, we enter



*Rabbi Richard Steinberg*  
*Senior Rabbi*

the world of repentance, redemption and self-awareness.

Jews and Jewish families need not change the passwords every year – we simply need to remember them and to do so, we must write them in the Book of Life.

### Weekly Lessons of Life: Torah Study

Taught by Rabbi Steinberg and Rabbi Lewis

**Saturdays at 8:30 am**  
**9/6, 9/13, 9/20 (No torah study on 9/27)**

Each week our Torah portion invites us to search our souls for meaning, memories, mitzvah, and lessons on how to be a mensch. We read the Torah over and over again each year, increasing our insight into its depth. Study the weekly Torah portion with the Rabbis and gain inspiration that will nourish your soul. You will have food for thought that will nourish your soul. Weekly study is an essential part of Jewish life.

## The Shabbat Perspective

**Shabbat Service with guest,  
Chief David  
Maggard**  
“The Policeman’s  
Perspective”  
Friday, Sept. 12th  
at 7:30 pm



Chief David Maggard of the Irvine Police Department will share his global view of what it means to be a police officer. In a country of laws, what does the law enforcer feel on a daily basis? How does he understand the world? How does an officer stay positive while dealing daily with those who have broken the law?

**Shabbat Service with guest,  
Stephen Gordon**



**“A Post 9-11  
Perspective”**

Friday, Sept. 19th at 7:30 pm

Stephen Gordon, SHM member, is the founding Chairman, CEO, and President of Opus Bank. Stephen’s former investment banking firm was on the 104th Floor of 2 World Trade Center, and on September 11, 2001 he lost 68 friends, partners and mentors; people he trained, worked with and vacationed with for many years. He will share his unique first hand perspective on this monumental event.

## Mentsch of the Quarter



Fri., Sept. 26th at 7:30 pm  
**Jonathan Borden**

Jonathan Borden is our mentsch of the quarter. He is a man of depth, substance and dedication. Jonathan regularly volunteers at Temple every Monday. He helps protect our Temple by shredding and discarding our papers that are no longer of use to the temple, but we want to dispose of with care. Jonathan is trusted and reliable to do the job well. He is a man of substance who attends services regularly and who is always keenly in tune with the prayers and the sermon. Jonathan has a rich and wonderful soul and we are proud to call him our mentsch of the quarter.

## The Social Action Perspective

It was another special **Holocaust Survivor** luncheon for our dear friends on **August 13th**. I say “friends” because one of our guests said to me that he always looks forward to coming to the luncheons; that it feels like he’s going to a friend’s house.

### Thank you to:

Hope Snyder, Joyce Cassel, Lisa Kassel, Ryan Kassel, Risa Groux, Sarah Groux, Chase Groux, Eric Magliarditi, Louise Beckerman, Leacarol Shinder, Ellen Winters Miller, Marty Hart, Karen Hart, Sydney Nikols, Stephanie Sandoz, Toby Sandoz, Aaron Rios, Brenda Colgate, Adrienne Witkin, Aaron Rios &, Regina Sparer.

### Special thanks to:

Rabbi Steinberg for the thought provoking dialogue with our guests. Cantor Shikler for the gift of song! Becca Clark — SHM Youth Director — Your project with our students was amazing! You’re terrific!

SHM Religious School Students — Over 25 High School students chose to be a part of the luncheon.

Jackie Jecman—thank you for singing with Cantor Shikler — “Jerusalem of Gold” was beautiful!

Arlene Taslitz — Thanks for opening the Gift Shop!

Wendy Hirsch Gary — all the centerpieces!

Barbara King — Chocolates (several different kinds) - a work of art and love - thank you!

Cally Clein, Marcia Marcinko and everyone from Jewish Federation & Family Services

**Toni Rios, Chairperson**



### Tree of Life

The leaves on the tree are a result of SHM teens who interviewed the survivors and asked them, “What is the most important thing you want me to remember about you?” The tree can be found in Becca Clark’s office, stop by any time.

*Uv'tuvo mechadesh b'chol yom tamid ma'aseh v'reishit... And in your goodness, You daily renew the works of creation.*

These are among the first words spoken when Jews around the world gather together in the morning hours, for prayer. As part of the Yotzeir prayer for creation, these words serve as a daily reminder that God, the ultimate Creator, is never finished with the work of creating. Each day is an opportunity for a fresh start, a chance for renewal. How much more, then, for us, who wake up each morning as citizens of a world that is far from whole, and who ourselves are far from complete? Judaism reminds us that engaging in an ongoing effort to renew ourselves and our world is a fundamental part of being human, created in God's image.

Finding new energy, new ways to grow and renewed commitments on a daily basis is certainly a challenge. Even the most mindful among us will become fatigued by this never-ending task. But this month, as we welcome the new year, Rosh HaShanah, we come face to face with creation anew. With the High Holy Day season, Judaism provides a lens through which we are encouraged to focus on who we are, on how we can grow and on how we spend our time and energy.

What a great time, then, to start new schools, new jobs, new schedules and new life situations, as happens for so many at this time of year. During this time of celebrating creation and renewal, we are thrilled to begin a new year of lifelong Jewish learning and living programs at SHM. Religious

School and youth programs, which reach children ages 1-18, along with their families, are growing from strength to strength with our new youth education team in place and already committed and hard at work creating what is sure to be a fun, engaging year for the children of our synagogue. If you haven't already done so, please stop in to say 'hello' to Talia White, Religious School Principal, Becca Clark, Youth Director and to Jarrod Butler, Education Assistant, as well as to all of the new and returning teaching staff.

By now, you should have also received the booklet filled with descriptions of programs for learners of all ages that will be happening in this new year. Some opportunities are familiar, while others, such as the "Happiness Project" for seniors, "Hineini" Jewish Mindfulness Group, healing services and programs on women and wellness (just to name a few), are the product of a renewed commitment to the growth of our members and the betterment of our community.

God, as our morning blessing for creation teaches, renews the work of creation each day. As we enter this new year, 5775, it is my hope that we can be inspired by the Divine stamina that comes from an understanding that just as the work of creation is ongoing, so is the need for personal renewal and growth. May it come to be in the days, weeks and months of this new year.

L'Shanah tovah.



**Rabbi Leah Lewis**  
*The Alpert-Waldman Family*  
Education Chair

## Kosher Wine Tasting

**Wed., October 8th at 6:00 pm**

Join us under the Sukkah to celebrate the fall harvest festival. Bring your picnic dinner and come ready to shake the lulav and say, "L'Chaim!"

## Living Room Learning

**Thurs., Oct. 23rd at 10:00 am**  
**Home of Kim Cohen**

This program, designed for women, will cover issues, concerns and topics in a safe, intimate and warm environment.

## First Aid, CPR & Defibrillator Training

**To Save a Life, it is as if You Have Saved the Entire World**  
*(Mishnah)*

**Tuesday, October 28th at 6:00 pm**

Spend a fun and important evening with other temple members and learn some basic life-saving techniques. This session is great for parents, friends and caretakers of any sort.



**Beth Carroll**  
Temple President

Where do you find your news? If you are looking at Facebook, you will see that Israel is an Apartheid state committing genocide in Gaza. The “news” seems to largely be based on quotes from movie stars and singers and ignores the facts; this is disheartening. Are we teaching our kids to not read anything but pithy quotes and view life in sound bites? How do we get the facts out to our kids, our friends, and more of the uninformed public so they can understand?

**My advice is to do three things: Get Informed, Get Active, and Get Online!**

**Get Informed:** There is a wealth of information on the history of Israel and conflicts with her neighbors, especially the current conflict and Operation Protective Edge. If you are looking for easy details, try resources available on

such websites as StandwithUs.com, the URJ (<http://urj.org/israel/>), Jewish Federation of Orange County (<http://www.jewishorangecounty.org>), Hadassah (<http://www.hadassah.org> – follow links to updates on Operation Protective Edge), as well as many other websites including those from Israeli newspapers (jpost.com or haaretz.com are good starting places). We will be providing you more useful links for getting informed through the Temple website and online newsletter.

If you want to provide your family with a five minute refresher on the history of the “Middle East Problem”, Dennis Prager created an informative overview of the issue that is very easy for people to consume. It’s found at: <https://www.youtube.com/watch?v=8EDW88CBo-8> or you can search on “Dennis Prager Middle East Problem” on youtube.com.

When you hear movie stars such as Javier Bardem and Penelope Cruz claim that Israel is an Apartheid state, remember that Israel is the ONLY democracy in the Middle East with an elected government and where minorities are allowed to be citizens. Arabs are allowed to own property, are encouraged to be prosperous, and vote

in Israel. Where else do minorities have rights in the Middle East? NO WHERE!!

When Israel is portrayed as the aggressor, remember that the country is about the size of New Jersey and is surrounded with much larger, better funded, heavily populated countries that would prefer to see the Jews in Israel dead and driven into the sea and plan their violence and terror strikes for our Holy Days. Jon Voight wrote an open letter about the conflict in the Middle East and celebrity stances and said that the latest critics of Israel should be ashamed for their ignorance and blind support of the destruction of Israel. “After years of trying to make peace, the wars they had to fight, being attacked by their enemies, and still being attacked, and finally after years of running into bomb shelters and having hundreds of civilians killed by suicide bombers, civilians being killed in their sleep, stabbed to pieces, finding enough is enough and finally retaliating, instead of my peers sticking up for the only democratic country in that region, they go and take out poison letters against them,” Voight wrote.

**Brief facts on Operation Protective Edge:**

On Monday June 30, 2014, the bodies of three murdered Israeli teens were discovered near Hebron, two weeks after they had been kidnapped. Naftali Frenkel, 16, Gilad Sha’er, 16 and Eyal Yifrah, 19 were abducted when they were hitchhiking home from school. According to the Israeli government,

Hamas, the Palestinian terrorist group that rules Gaza, led the abduction. Palestinians went to the streets and celebrated the kidnapping and flashed three fingers at cameras – to show they supported the three abductions. During the investigation into the terror acts, four Palestinians were unfortunately killed in clashes with Israeli soldiers. In revenge for the three Israeli teens’

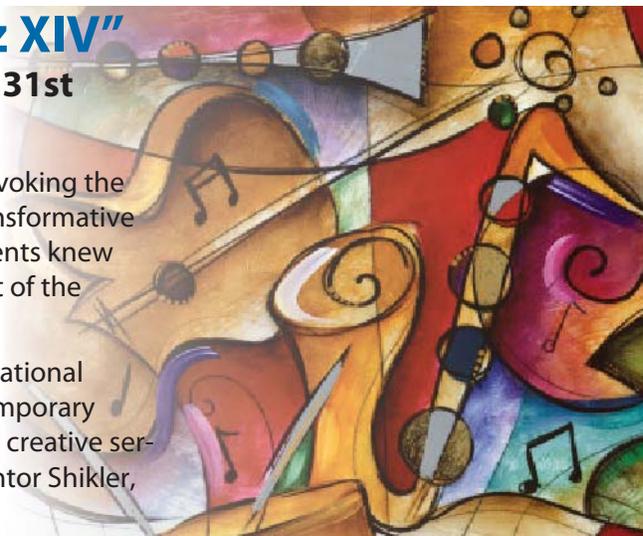
## Friday Night Live!

### “Hebrew Jazz XIV”

Friday, October 31st  
at 7:30 pm

Music is a powerful tool for evoking the inner space within which transformative prayer can happen. The ancients knew this, and music was a big part of the ancient temple ritual.

This service features congregational melodies and eclectic, contemporary music which compliment the creative service booklet compiled by Cantor Shikler, specifically for this service.



murders, six Israelis killed an innocent 16 year old Palestinian, Mohammed Abu Khdeir, which horrified the Israeli people and the alleged killers were arrested in four days.

Rocket and mortar attacks began on June 15, 2014, only three days after the Israeli teens were kidnapped. Hamas escalated as time moved on and rockets have hit homes, businesses, communities, nursery schools. Israel has repeatedly offered or accepted ceasefire and truce proposals and Hamas repeatedly rejected them. Israel broadcasts the intended location of attacks into Gaza so citizens can get out of the way of fire. Mudar Zahran, a prominent Palestinian leader, stated that "I am no supporter of Israel...but, you must know Hamas is killing my people...we would love to see Hamas vanish into thin air." He is highly critical of the American media and their misguided support of the Hamas actions and the lack of understanding American media and celebrities have for what is really going on in the region. Israel continues to bring food into Gaza, despite a constant barrage on the delivery trucks and civilian drivers. Israel continues to repair infrastructure such as power and water so the civilian citizens of Gaza are able to survive.

Hamas consistently and intentionally endangers its own citizens, launching unprovoked attacks, creating bunkers to protect rockets and leaders, not citizens. Hamas instructs its people to ignore Israeli warnings of impending attacks and calls on them to be martyrs and human shields.

To see this conflict as an argument between two equivalent political actors is wrong – this is a conflict between Israel who wants peace and Hamas who wants to commit genocide against the Jewish people. The hatred for Jews that permeates Hamas is written into their charter. There is no moral equivalence to hand wring over or feel that Hamas should be treated fairly over...they are a terrorist organization with evil intent.

Thirty-two (32) terrorist tunnels the army destroyed during Operation

## Healing Service Offered at SHM



Monthly on Tuesday  
at 6:30 pm

**Next Service: October 21st**

Please join our members Rabbi Frank Stern and Marcie Howard as they guide us on a journey to find peace-filled moments and discover possibilities for healing.

Many of us have had moments when we felt "broken" and in need of repair. This hour of reflection will allow us the opportunity to touch the soul, listen to spirit and enrich the mind.

Through music, prayer and contemplation, this service will allow us to become more open to the present and to listen to the spirit that dwells within us.

Rabbi Stern and Marcie Howard will offer us tools that can assist us in creating peace-filled moments and transforming our world.

Please join us on the journey.

Protective Shield were designed to provide terrorists with access to Israel to attack civilians. The tunnels were the reason the IDF went into Gaza – Hamas had built an underground network that some described as "Lower Gaza" or similar to a subway. The tunnels were said to be dug deep underground (40-80 feet deep) with hand carried tools, and fortified with concrete and reinforced to withstand attack. Israel believes they have eliminated this threat. The tunnels contained not only weapons and living quarters, but also suicide vests and IDF uniforms.

As of August 6, 2014, over 3,300 rockets were fired at Israel, 2,300 hit the country. 578 were intercepted by Iron Dome (a USA technology and funded program for shooting down incoming missiles) and 475 landed in Gaza. 597 rockets were launched from civilian facilities abused by terrorists: 260 from schools, 127 from cemeteries, 160 from religious sites, 50 from hospitals.

82,200 Israeli Defense Force (IDF) reservists have been called up, 3 civilians killed, 64 IDF soldiers killed, 83 civilians wounded, 463 IDF soldiers wounded in combat. The IDF has engaged and killed 10 terrorists and targeted 1032 terror sites including rocket launching facilities, command and control, underground

rocket launchers.

At the time of writing this article, the Israelis have been prevailing. They are not wavering in their resolve to see this action through to the end and completely destroy the tunnel network that left them so vulnerable as well as carry out other objectives of Operation Protective Shield.

**Get Active:** In July a rally was held on the Tarbut V'Torah campus where over 2000 Orange County residents gathered in support of Israel. It was inspiring to hear from the various speakers including local leaders, young people who had recently returned from Israel, clergy and Consul General of the State of Israel, David Siegel. A moving commemoration of the 52 fallen IDF soldiers (the death toll at the time of the rally) from Operation Protective Edge and a Skype chat and sing-along with local Chabad leader Rabbi David Eliezrie who was visiting troops in Israel were only a few of the highlights. But what is really moving is that the Federation raised \$30,000 that night and over \$190,000 in the three weeks following (hopefully more by the time this article is published) that will be sent in total to aid Israel to meet its most urgent needs. You can help by raising awareness, by

Continued on pg 14

## Welcome New Members

Michael & Gina Hacken  
Patty Bialak  
Jonathan & Alyse Baron  
Alexander & Olga Dunaevsky  
Claudio Trabottoni &  
Andrea Paz  
Marc & Shari Stewart  
Rebecca Clark  
Talia White & Brian Savala

## Mazel Tov to...

Ali & Rob Wolf on the birth of their grandson, Oliver Stanley  
Brenda & Joe Colgate on the marriage of their daughter, Jackie  
Leora & Adam Robles on the birth of their son, Ari Joseph

## Condolences to...

Bob & Nancy Wolf on the death of their dear friend, Stanley Corris  
Susan Selcer on the death of her mother, Bernice (Bunny) Zamek  
Andrea Martin on the death of her father, Joe M. Bati

## SAVE THE DATE 2014 Mah Jongg Tournament

**Monday, October 27th**

**9:00 am—3:00 pm**

**Pot luck lunch**

**Prizes will be awarded**

**\$18.00 per player**

This tournament is for experienced players only.

Event is open to all SHM members.

## The Community Perspective

### Brit Tikvah: Support Group for Parents of Children with Special Needs

**September 17th at 6:30 pm**

**Wine and Whine:** an open support group discussion. (Bring a bottle of wine to add to a collection to share over the course of the year).

This ongoing program provides a safe place to discuss the joys and difficulties families face, and how to ensure your child feels safe, affirmed and loved in a Jewish environment.

### Chai Society

Come One, Come All! Join your Chai Society friends for another year of meeting, greeting and exciting speakers chosen for your enjoyment. These get-togethers also include lunch (a whopping \$5) and lots of social interaction. Circle your calendar for the following dates:

- **October 29** - Paul Bokota, Trustee, IUSD Board of Education "Local Politics, Local Pressure"
- **December 10** - Hadeer Soliman, Board Member, Islamic Center of Irvine "Miracles and Hope in the Islamic Tradition"
- **February 18** - Dr. Linda Algazi, Ph.D. "Watch Out World, I'm Not Through Yet"
- **April 22** - Dana & Yossie Hollander\* "My Heart is in the East; Making Home in Israel and the United States"
- **May 20** - Beth Shikler, SHM Executive Director "A Day in the Life of the Temple"

More information will follow as we get closer to these presentations. If you have any questions, please feel free to call either of the Chai Society co-chairs: Barbara Kaitz, (714) 960-9403 or Sid Kuperberg, (714) 963-6161.

*\*Speakers are subject to change, check your Ma'alot newsletter for any updates.*

### Empty Nester Group

Facilitated by Eileen Lenson

**Thurs., Sept. 11th at 7:00 pm**

If you are transitioning into or adapting to a home without dependent children, the synagogue can be a source of support and connection. Join us for discussion, guidance and camaraderie about the challenges and pleasures of an empty nest.

### Men's Spirituality Group

Facilitated by Rabbi Steinberg

**Tues., Sept. 9th at 7:30 pm**

Join Rabbi Steinberg for this exploration into universal issues that all men face. Young, old, or somewhere in-between, we will discuss subjects such as relationships, business, sexuality and spirituality. In a confidential setting, we will be able to share and talk about what it means to be a man as defined by Judaism, by modernity and ultimately by one's self.

### Brotherhood

Brotherhood is a great way for the men of Shir Ha-Ma'alot to socialize and get involved in the life of the Temple. We host social activities like poker night, billiards tournaments, and parties for watching important sporting events. Not to be overlooked is our spirit of volunteerism as the Brotherhood takes charge of the bagel sales every Sunday during religious school. All proceeds support Brotherhood activities, Temple programming, and scholarships.

### Build the Sukkah

**Sun., October 5th at 9:00 am**

### Take Down the Sukkah

**Sun., October 19th at 9:00 am**

# SEPTEMBER 2014 / ELUL 5774 ~ TISHREI 5775

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	<b>1</b> <b>Labor Day</b> <b>Office Closed</b>	<b>2</b> 6 pm - Executive Committee Meeting 7:30 pm - Board of Trustees Meeting	<b>3</b>	<b>4</b> 11 am - Bridge Group 6:30 pm - Temple Musicians	<b>5</b> 7 pm - Family Shabbat Service, "Under the Stars"	<b>6</b> 8:30 am - Torah Study 10 am - Bar Mitzvah of Sean Eisenstein 6 pm - SHMoFTY: Sea Lion Cruise
<b>7</b> <b>First Day of Religious School</b> 8:30 am or 10:45 am - Religious School 9 am - Aleph to Tav 10:45 am - Torah Time for Tots	<b>8</b> 9:30 am - Mah Jongg 6:45 pm - Adult Choir	<b>9</b> 4:15 pm - Hebrew School 5 pm - 7th Grade BMC 5 pm - 8th-10th Grade Classes 6:30 pm - 11th & 12th Grade Class 7:30 pm - SHMoFTY Board Meeting 7:30 pm - Men's Spirituality Group	<b>10</b>	<b>11</b> 11 am - Bridge Group 6:30 pm - Temple Musicians 7 pm - Empty Nester Program	<b>12</b> 7:30 pm - Shabbat Service with guest, Chief David Maggard "The Policeman's Perspective"	<b>13</b> 8:30 am - Torah Study 10 am - Bat Mitzvah of Anna Bassman 6 pm - JiFTY: Wacky Game Night
<b>14</b> 8:30 am or 10:45 am - Religious School 10:15 am - Youth Choir 12:30 pm - Youth Band 3 pm - Birthday Party for the World Event with Shalom Family	<b>15</b> 9:30 am - Mah Jongg 6:45 pm - Adult Choir	<b>16</b> 4:15 pm - Hebrew School 6:30 pm - Board of Education Meeting	<b>17</b> 6:30 pm - Brit Tikvah	<b>18</b> 11 am - Bridge Group 6:30 pm - Temple Musicians	<b>19</b> 6:30 pm - Tot Shabbat, "Band Aid Shabbat" 7:30 pm - Jr. Congregation (Grades 3-7) 7:30 pm - Shabbat Service with guest, Stephen Gordon "A Post 9-11 Perspective"	<b>20</b> 8:30 am - Torah Study 10 am - Bar Mitzvah of Noah Tobenkin <b>S'lichot</b> 9 pm - Dessert Reception 9:30 pm - S'lichot Service
<b>21</b> 8:30 am or 10:45 am - Religious School 10:45 am - Torah Time for Tots 12:30 pm - Youth Band 12:30 pm - MiTY: Dave & Busters	<b>22</b> 9:30 am - Mah Jongg 6:45 pm - Adult Choir	<b>23</b> 4:15 pm - Hebrew School 5 pm - 7th Grade BMC 5 pm - 8th & 9th Grade Classes	<b>24</b> <b>Erev Rosh Hashanah</b> 5:30 pm - Early Service 8:15 pm - Late Service	<b>25</b> <b>Rosh Hashanah</b> 8:30 am - Family Service 11 am - Morning Service 11 am - Children's Workshops 4 pm - Tashlikh at Corona del Mar Beach	<b>26</b> 7:30 pm - Shabbat Shuvah, "Return Again" with Mentsch of the Quarter	<b>27</b> No Torah Study this week 10 am - Bar Mitzvah of William Scully
<b>28</b> No Religious School	<b>29</b> 9:30 am - Mah Jongg 6:45 pm - Adult Choir	<b>30</b> 4:15 pm - Hebrew School				



**Talia White**  
*Religious School Principal*  
*The Alpert-Waldman Family*

Recently, as I drove on the 15 freeway I passed a huge billboard that said, “Welcome to our Community; Old Traditions New Opportunities. I was immediately taken with this message and how relevant it was to my new role as Principal of the Religious School at Congregation Shir Ha-Ma’alot. Old Traditions, New Opportunities were ahead of me.

As a Jewish educator, I am constantly grappling with how to make the basic fundamentals of Judaism, our “Old Traditions” relevant to my student’s lives. Parents too, struggle with how to integrate meaningful Jewish experiences into their children’s very busy schedules.

So, how can our Old Traditions be the very catalyst to creating New Opportunities? Participation: Yours and your child’s. Your synagogue community and your children’s Religious School experience can be the very catalyst that ignites a love of Judaism. Using the power of our Jewish traditions, this congregation can assist in imparting the wisdom that is needed to recognize the opportunities that will be present

in your children’s new world. The opportunity to experience and learn Judaic ethical behavior, interact with current social issues, and pray with their community allows each child to integrate these fundamentals into their lives in a warm, caring environment. This Judaic lens provides them the opportunity to see the possibilities of the world in a new light.

The famous saying, “All a parent can give a child is roots and wings” has guided many a parent. In providing Judaic traditions and valuing the opportunities that await our children, we are placing our faith and trust in our forefathers wisdom.

I would ask that as we approach this new academic year, we ask ourselves, what new opportunities will we allow in our Jewish lives, what do we want our children to learn from our example? It is not easy. May we seek inspiration and courage from Israel now so courageously fighting for security and peace for the Jewish people.

As our students enter into new classrooms with new friendships to embrace, may we take a moment to embrace our Jewish traditions and look forward to the new opportunities that we can create with our children with Congregation Shir Ha-Ma’alot.

BAR/BAT MITZVAH  
WEDDING  
FAMILY PORTRAIT  
CHILDREN  
HEADSHOT

PHOTOGRAPHY BY  
KEVIN LE

714-625-6474 PHOTOGRAPHYBYKEVINLE.COM

## Religious School 2014-15

### First Days of School

**Sunday School**, Sunday, September 7th

**Hebrew School**, Tuesday, September 9th

**Grades 8-12**, Tuesday, September 9th

### Not Yet Registered?

Please go to the temple website at [www.shmtemple.org](http://www.shmtemple.org) to register online

**Questions?** Contact Jarrod Butler at 949-857-2226 or [jbutler@shmtemple.org](mailto:jbutler@shmtemple.org)

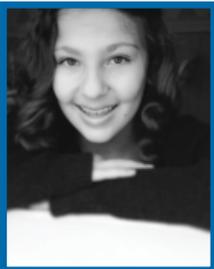
## B'nai Mitzvah Students



### Sean Eisenstein

September 6, 2014

Son of Brad & Gail Eisenstein  
I attend: South Lake Middle School  
I enjoy: Surfing and baseball  
Mitzvah Project: Surfrider Foundation beach clean ups



### Anna Bassman

September 13, 2014

Daughter of Ken & Teri Bassman  
I attend: OC High School of the Arts  
I enjoy: Singing, acting, dancing, swimming, reading  
Mitzvah Project: Raised money to buy an Organic Verticle Garden for the Mandel House



### Noah Tobenkin

September 20, 2014

Son of Debbie Spielman & Steve Tobenkin  
I attend: Rancho Santa Margarita Intermediate  
I enjoy: Baseball, hanging out with friends, swimming, basketball, sleep  
Mitzvah Project: Helped kids with special needs by volunteering at The Friendship Circle & Challenger Baseball



### William Scully

September 27, 2014

Son of Kevin & Dara Scully  
I attend: Arroyo Vista Middle School  
I enjoy: Hanging out with friends  
Mitzvah Project: Recycling Project

## Youth Group Perspective

### SHMoFTY: Sunset Sea Lion Cruise

Saturday, Sept. 6th, 5-9 pm

Join your friends, old and new, for a sunset and sea lion cruise, and dinner afterwards on the Balboa Peninsula! Bus picks up and drops off at SHM. \$30 each (includes dinner) RSVP online only

### JiFTY: Wacky Game Night!

Saturday, Sept. 13th, 6-9 pm

Come and have dinner with friends old and new, and experience an evening where board games such as Battleship and Pacman come to life here at SHM. \$15 by 9-4 / \$20 after. RSVP online only

### Jr. Congregation (Grades 3-7)

Friday, Sept. 19th at 7:30 pm

In the Youth Lounge

### MiTY: Dave & Busters and Doing Good!

Sunday, Sept. 21st at 1:00 pm

Join us at Dave and Busters to get to know your new MiTY friends with lunch, games, a little mitzvah project and so much more! \$25 by 9-15 / \$30 after. RSVP online only

## COMING IN OCTOBER

### Mini-MiTY: Mad Science Mania!

Sunday, Oct. 12th at 12:30 pm

Come and have lunch and experience a crazy awesome mad science show here at SHM with your friends! \$15 (includes lunch) by 10-5 / \$20 after. RSVP online only



**"Click" by jil**  
photography

Janet Lawrence  
office: 949.548.3021  
fax: 949.548.3121  
cell: 714.225.9967  
[janetlb@gmail.com](mailto:janetlb@gmail.com)



## Registration begins September 1st!

### IF YOU HAVE NOT REGISTERED YOUR REWARDS CARD ONLINE:

1. Log in to [www.ralphs.com](http://www.ralphs.com)
2. Click on 'Create an Account'
3. Follow the 5 easy steps to create an online account
4. You will be instructed to go to your email inbox to confirm your account
5. After you confirm your online account by clicking on the link in your email, return to [www.ralphs.com](http://www.ralphs.com) and click on 'my account' (you may have to sign in again first).
6. View all your information and edit as necessary
7. Link your card to your organization by clicking on:
  - a. Community Rewards
  - b. Edit my community contribution and follow the instructions
  - c. Remember to click on the circle to the left of your organizations' name

### IF YOU ARE ALREADY AN ONLINE CUSTOMER

1. Log in to [www.ralphs.com](http://www.ralphs.com)
2. Click Sign In
3. Enter your email address & password
4. Click on 'My Account' (In the top right hand corner)
5. Click on Account Settings
6. View all your information and edit as necessary
7. Link your card to your organization by clicking on:
  - a. Community Rewards
  - b. Edit my community contribution and follow the instructions
  - c. Remember to click on the circle to the left of your organizations' name

## Erev Simchat Torah & Consecration

Wednesday, October 15th

Yizkor Service at 5:30 pm / Service at 6:30 pm

Each year we read the Torah in its entirety. Please join us this year as we read the last lines of Deuteronomy and the first lines of Genesis. Indeed this is a celebration. For we not only celebrate Torah on Simchat Torah, we celebrate the learning of Torah by consecrating the newest students to our Temple. Each student will be given his or her own Torah, and will be called to the bimah for a special individual blessing with the Rabbi. In addition, there will be dancing, singing, celebrating, flag waving, and much more.

## Are you or someone you love going away to college this year?

### Do you know about the Shir Ha-Ma'alot College Outreach Program?

We want to keep in touch with our college-age family members. If you are interested, please provide us with current college addresses and email addresses so we can maintain the connection during the upcoming academic year. Students will receive email messages, special greetings in the mail, "care" packages, and who knows what else...

Please Add to/or Update the College Roster to include:

Student's Name: \_\_\_\_\_

College/University: \_\_\_\_\_

College Mailing Address:  
\_\_\_\_\_  
\_\_\_\_\_

Email Address: \_\_\_\_\_

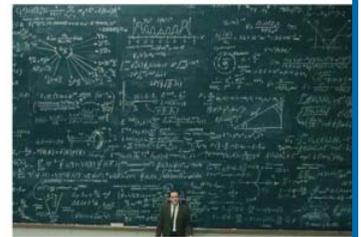
Parent(s) Name: \_\_\_\_\_

Parent(s) Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Send this completed form to:

Debbie Spielman  
20825 Shadow Rock Lane  
Trabuco Canyon, Ca 92679  
Or email: [debbiespielman@cox.net](mailto:debbiespielman@cox.net)



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Scrip is *Fundraising While You Shop*. Did you know that you can raise money for our organization while doing your everyday shopping? All you have to do is purchase gift cards from America's favorite retailers and use them in place of cash, checks, or credit cards for purchases you were going to make anyway! Each card purchased carries an associated "contribution" of 2-15% or more.

Gift cards are available from 1000's of national and local retailers. Groceries, clothing, dining out, home improvement, even gasoline can all be purchased with Scrip.

- Scrip orders will be placed every Wednesday
- Payment is either via "Presto Pay" (similar to Pay Pal) or by check to the Temple. Credit cards will not be accepted.
- Payment must be received by Tuesday so that the order can be released on Wednesday
- Cards will be sent directly to the Temple with a 1 week turnaround



# The Holiday Perspective—Sukkot

This wonderful under-celebrated holiday is an opportunity to share in the beauty of fall, remember the trek of the ancient Israelites, and partake of the Fall harvest time. We will welcome all of our new temple members with a special blessing in the Sukkah.

## Erev Sukkot: Wed., October 8th

**6:00 pm: Bring your dinner & eat in the Sukkah**

**6:30 pm: Service & Kosher Wine Tasting (all ages are welcome)**

## Sukkot Family Service: Friday, October 10th

**6:00 pm: Family Service with new member blessing under the Sukkah**

**7:00 pm: Community Pizza Dinner (RSVP required)**

# SUKKOT SERVICE *in the* SUKKAH & PIZZA DINNER

FRIDAY, OCTOBER 10TH  
 SUKKOT SERVICE AT 6:00 PM  
 PIZZA DINNER AT 6:45 PM

**A congregational Sukkot dinner is one way to bring us all together during the holidays. Together, we are building a tradition of community celebration. The Sukkot dinner will be preceded by our service in the backyard—under the Sukkah. Reservations are required for dinner.**



### PIZZA DINNER RSVP (BY TUESDAY, OCT. 7TH)

Family Name \_\_\_\_\_

Phone ( ) \_\_\_\_\_

Email \_\_\_\_\_

**Total Number Attending:** \_\_\_\_\_

I/We wish to order \_\_\_\_\_ Adult dinner(s) at \$8.00 per person \$ \_\_\_\_\_

I/We wish to order \_\_\_\_\_ Child (2-12 years) dinner(s) at \$6.00 per person \$ \_\_\_\_\_

**TOTAL AMOUNT ENCLOSED \$** \_\_\_\_\_

Enclosed is a check made payable to Congregation Shir Ha-Ma'alot

Charge my VISA \_\_\_\_\_ Master Card \_\_\_\_\_ Credit card on file \_\_\_\_\_

Card # \_\_\_\_\_

Expires \_\_\_\_\_



**BETH CARROLL** from pg. 7

donating your time and funds to support this and many other worthy causes supporting Israel. Go to rallies, speak up in your community, write letters, send care packages. Get Active.

You will find other ways to help on our Temple website and in our online newsletter in the coming weeks and months. Please reach out if you are interested in getting involved.

Get Online: As I read another update on Facebook about Israel being a terror state or how exploitative the Israeli people are, I realized I can't just "defriend" these people or ignore their ignorance. I need to say something when these offensive and misinformed statements are made. We all need to make the time to respond, to put an alternative viewpoint backed up with facts out on Facebook. It's our responsibility as supporters of Israel and as Jews in America – speak up, especially in these electronic communities where so many are looking for information and getting bad data, one sided and anti-Semitic diatribe. Post links, send private messages to your friends who you think might not realize how they are offending you (giving them the benefit of the doubt, an opportunity to take down a post or recant), send public messages calling out bad posts. It's our duty.

You'll see even more from me, from Rabbi Steinberg and others, on Israel. It's our perspective that as generations progress from the founding of Israel, the existence of a Jewish state is somewhat taken for granted – it's always been there in many of our lifetimes. Over time, fewer of us may see how our actions are tied to the continued health of this small nation. However, our commitment to speak up for Israel, to actively show our support both in person and online are going to grow in importance as the memories of Nazi Germany and fighting for our very existence fade. We must keep Israel a priority in our lives - We must get informed, get active and get online.

## Tzedakah donations

### RABBI STEINBERG'S DISCRETIONARY FUND

Cathy & David Weiss in memory of Bernice (Bunny) Zamek  
Nancy & Bob Wolf in memory of Stanley Corris  
Rella Corris in memory of Stan Corris

### RABBI LEWIS' DISCRETIONARY FUND

Wayne & Donna Shulman, thank you for officiating with a beautiful marriage ceremony

Alan & Carole Frankel in memory of Bernice Zamek, mother of Susan Selcer

Jann Glasser in memory of my beloved father, Nathan Reitter

Ruth Shulman, thank you for my son's wedding

Larry Stahl & David Alesio, thank you for the beautiful wedding ceremony

Ina Zeleznick in appreciation

### CANTOR SHIKLER'S DISCRETIONARY FUND

Wayne & Donna Shulman, thank you for bringing such joy and warmth to our wedding

Pat Glickman in loving memory of Canissa Sanders, sister of Joan Weiss

Hy Algazi in memory of my brother, David Algazi

Leacarol Shinder in memory of Rose Seer Cohen

### CULTURAL ARTS/FNL FUND

Steve Tobenkin in memory of Myron Tobenkin

Bill & Nancy Platka in honor of Arie & Beth's 8th Anniversary

### FLORENCE RUTH KING CHESED FUND

Rosa Lee Rothblatt & Family in loving memory of Dr. Harold D. Rothblatt

### GENERAL FUND

Sharon & Darin Blindell in memory of Bunny Zamek, beloved mother of Susan Selcer

### STAINED GLASS FUND

Ruth Schrick, congratulations to Bob & Nancy Wolf on these wonderful celebrations

### TODD EVAN ROSS SCHOOL FUND

Terry & Mike Trank in memory of our nephew, Sean Trank whose short life impacted and gave strength to so many

### Yahrzeit Fund

Norman & Reva Einhorn in memory of Morris Schragger

Alfie Schekman in memory of Norman Schekman

Alfie Schekman in memory of Wendy Schekman

Julie Hart in memory of Jill Grayson

Miriam Birnkrant in memory of Ida Grant

Larry Stahl in memory of Bernard Stahl

David Schapiro in memory of Mildred Schapiro

Denise Schapiro in memory of my father, Woodrow Sperling

Sid Kuperberg in memory of Fay Gilman

Sid Kuperberg in memory of Rita Kuperberg

Alan & Carole Frankel in memory of Joan Weiss' sister, Canissa Sanders

Martin Hart in memory of Theodore Hartstein

Ina Zeleznick in memory of Morris Zelenick

Jeff Anderson in memory of James Katz

Susan Segal in memory of Sally Segal

Louise Litwack in memory of Kenneth Litwack

John Tharp in memory of Arthur Tharp

Paula Millman in memory of Mose Levenstein

Robin & Phillip Lugar in memory of Peter Frank

Myron Goldstein in memory of Ron Goldstein

Norm Witkin in memory of Rita Witkin

Robert Fleisman in memory of Seymour Fleishman, beloved father and grandfather

Ellen Winters Miller in memory of my beloved aunt, Marcy Goldfine

Lauren Katz in memory of Clara Frank

Pat & Mike Harris in memory of Elsie Harris

Roger Friedman in memory of Ralph Shulman

Dr. & Mrs. Marvin Blum and Family in memory of Mary Snyder

## Sponsor A Student

Kara Jacobs in memory of George Jacobs

## Shir Pleasure Gift Shop

The temple gift shop is a unique shopping experience, managed by a great group of volunteers. The shop offers a friendly, inviting environment where you can shop for jewelry, baby gifts, hostess gifts and much more... However, the best reason to shop at Shir Pleasure, is that proceeds directly benefit programs at SHM!!

- **LOOKING FOR THAT SPECIAL GIFT?** The gift shop carries a beautiful selection of traditional and contemporary candlesticks, kiddush cups, havdallah sets, challah plates and much more. Visit often, as new merchandise arrives weekly.
- **HAVING A BAR/BAT MITZVAH?** Order personalized kippot for your special occasion. We have a huge selection of beautiful tallits. Should you find a tallit at another location we will be happy to special order it for you, (at below retail anywhere else) if it's not already in our stock.
- **MOST IMPORTANT:** All prices in the gift shop are below retail or online.
- **LOOKING FOR A MEANINGFUL WAY TO SPEND 2 HOURS, ONCE A MONTH?** Volunteers are always needed, we will work around your schedule.

### GIFT SHOP HOURS:

**Monday: 9:30 am–12:30 pm**

**Tuesday: 3:30–6:30 pm**

**Thursday: 1:00–4:00 pm**

**Friday: One hour before services**

**Sunday: 8:30 am–1:00pm**

*Shop by appointment, or for additional information, contact*



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Irvine, CA 92612  
(949) 857-2226 ph

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**DATED MATERIAL—  
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**Make your Tzedakah  
Donation Online!**  
It's quick & easy to make  
your donation on the  
Temple website.  
Go to: [www.shmtemple.org](http://www.shmtemple.org)

## Other Donation Opportunities

- Memorial Board \$360 per name
- Tree of Life \$180 per name
- Prayerbook Fund \$35 per book

Congregation Shir Ha-Ma'alot  
has many Sanctuary and Facility  
Giving and Naming Opportuni-  
ties. Please contact the Temple  
office for further information.

## Tzedakah Contributions

Please enclose contribution and mail with this form to the Temple office.  
(Minimum \$10.00 per name or occasion)

<b>Donation Given by:</b>	<b>Acknowledgment sent to:</b>
Name _____	Name _____
Address _____	Address _____
City/Zip: _____	City/Zip: _____

Amount of Donation \$ \_\_\_\_\_  Check  Credit Card on file  
 Visa/MC \_\_\_\_\_ Exp. \_\_\_\_\_

- In Honor of \_\_\_\_\_
- In Memory of \_\_\_\_\_
- Special Occasion \_\_\_\_\_
- Other \_\_\_\_\_

### Please Apply My Contribution to the Following Special Fund(s):

- |  |  |
|--|--|
| <input type="checkbox"/> Alex Zeleznick Children's Fund        | <input type="checkbox"/> Rabbi Steinberg's Disc. Fund                    |
| <input type="checkbox"/> Cantor Shikler's Disc. Fund           | <input type="checkbox"/> Rabbi Lewis' Disc. Fund                         |
| <input type="checkbox"/> Cultural Arts/FNL Fund                | <input type="checkbox"/> Rita Teller Camp Scholarship Fund               |
| <input type="checkbox"/> Elana Frenkel Memorial School & Youth | <input type="checkbox"/> Ritual (Jerry Jacobs) Fund                      |
| <input type="checkbox"/> Florence Ruth King Chesed Fund        | <input type="checkbox"/> Special Events Fund (Aaron & Brock Silverstein) |
| <input type="checkbox"/> General Fund                          | <input type="checkbox"/> Stained Glass Fund                              |
| <input type="checkbox"/> Jessica Herron Adopt-a-Family Fund    | <input type="checkbox"/> Todd Evan Ross School Fund                      |
| <input type="checkbox"/> Library Fund                          | <input type="checkbox"/> Yahrzeit Fund                                   |
| <input type="checkbox"/> Oneg Shabbat Fund                     | <input type="checkbox"/> Youth Group Fund                                |
| <input type="checkbox"/> Prayer Book Fund                      |  |

**Please note: If we receive your donation by the 15th of the month prior to printing the newsletter it will appear that month. After the 15th will be in the next issue. (Example: 7-15 will be in September issue).**