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## DRAW SPONSOR LEVELS

Date of Draw: Tuesday, May 16, 2023

Target Market Est.: + 50,000

BAIS MENACHEM  
CHABAD LUBAVITCH

**DRAW  
2023**

HONORARY CHAIRPERSONS

**Lou Adler OBM**  
**Jon Gurman**

CHAIRPERSONS

**Ilana Chernack**  
**Jeremy Shafter**

### CHAI SPONSOR

Your logo will appear on:

- **Special Draw Magazine - Chai Full Page Ad**  
Distribution 10,000+
- Invitation
- 6130 Tickets
- Social Media
- Thermometer
- Multimedia  
Presentation at the Draw
- Outdoor and indoor Banner
- Electronic Screens at event
- Website
- Weekly Mosaic magazine

**\$18,000**

### DIAMOND SPONSOR

Your logo will appear on:

- **Special Draw Magazine - Diamond Full Page Ad**  
Distribution 10,000+
- Invitation
- 6130 Tickets
- Social Media
- Multimedia  
Presentation at the Draw
- Outdoor and indoor Banner
- Electronic Screens at event
- Website
- Weekly Mosaic magazine

**\$10,000**

### PLATINUM SPONSOR

Your logo will appear on:

- **Special Draw Magazine - Full Page Ad**  
Distribution 10,000+
- Invitation
- Social Media
- Multimedia  
Presentation at the Draw
- Outdoor Banner
- Electronic Screens at event
- Website
- Weekly Mosaic magazine

**\$7,500**

### GOLD SPONSOR

Your logo will appear on:

- **Special Draw Magazine - Full Page Ad**  
Distribution 10,000+
- Invitation
- Social Media
- Multimedia  
Presentation at the Draw
- Outdoor Banner
- Electronic Screens at event
- Website
- Weekly Mosaic magazine

**\$5,400**

### CORPORATE SPONSOR

Your logo will appear on:

- **Special Draw Magazine - Half Page Ad**  
Distribution 10,000+
- Invitation
- Social Media
- Multimedia  
Presentation at the Draw
- Website
- Weekly Mosaic magazine

**\$3,600**

### EVENT SPONSOR

Your logo will appear on:

- **Special Draw Magazine - Quarter Page Ad**  
Distribution 10,000+
- Electronic Screens at event
- Website
- Weekly Mosaic magazine

**\$1800**