

Ruggelach. Apples and honey. Chocolate gelt. Believe it or not, these are real ice-cream flavors developed by the kosher brand Chozen, a New York-based creamery created in 2009 by mother and daughter entrepreneurs Meredith and Ronne Fisher. Indeed, the Fishers may be the most creative purveyors of frozen treats around, but there is a long and proud history of Jewish involvement in the ice-cream industry whether it be Haagen-Dazs (founded by Polish immigrant Reuben Mattus who gave his confection a Danish name in honor of Denmark's saving of Jews during World War II), Ben and Jerry's (the brainchild of Ben Cohen and Jerry Greenfield who have even pioneered a charoset flavored offering), or Steve's (started by Steve Herrell in Boston, making this treat a distinctive part of my own childhood). What a delicious debt of gratitude we owe these enterprising individuals!

Here at BHCBE, summer has become synonymous with ice-cream as we yet again go on the search for the best frozen treat the North Shore has to offer. This year's roster of venues pits a few old favorites against new arrivals on the scene and includes some particularly excellent national chains in addition to regional offerings and mom-and-pop stores. Come for the sugar high or just for the opportunity to spend some time together. We hope to see you there!

Join us, in particular, on June 28<sup>th</sup> and July 26<sup>th</sup> as we welcome Aaron Frankel, our congregation's new Director of Education and Family Engagement, who will be attending these outings. And take note of July 12<sup>th</sup> where, by popular demand, ice-cream hours are being offered at 7:00 PM in the evening so that those who work during the day can attend. I will admit that I'm still partial to Graeter's at the moment but would be happy to see my favorite de-throned. Come on out and let us know who you would crown this summer's champion!

I look forward to seeing you for ice-cream hours 2017!

Shabbat Shalom,  
Rabbi Annie Tucker

### **Ice-Cream Office Hours 2017**

|                                 |   |
|---------------------------------|---|
| Wednesday, June 28 at 3:00 PM*  | Homer's, 1237 Green Bay Road, Wilmette                              |
| Wednesday, July 5 at 3:00 PM    | Graeter's, 940 Green Bay Road, Winnetka                             |
| Wednesday, July 12 at 7:00 PM   | La Michoacana Ice Cream Parlor, 2641 Waukegan Avenue, Highland Park |
| Wednesday, July 26 at 3:00 PM*  | Shake Shack, 4999 Old Orchard Shopping Center, Skokie               |
| Wednesday, August 16 at 3:00 PM | The Chocolate Shoppe, 4041 Dempster Street, Skokie                  |
| Wednesday, August 23 at 3:00 PM | Ben and Jerry's, 1860 Tower Drive, Glenview                         |
| Wednesday, August 30 at 3:00 PM | Hartigan's, 2909 Central Street, Evanston                           |

\*Indicates days on which Aaron Frankel, our new Director of Education and Family Engagement, will be joining us!