

TORAH THOUGHTS – WE REMEMBER

January 27th is International Holocaust Remembrance Day, and in order to raise awareness, the World Jewish Congress is launching a “We Remember” campaign. Anytime between now and the 27th, millions of people will post pictures of themselves holding signs that read, “We Remember” to their social media accounts. In 2018, this initiative reached 650 million people in 155 countries!

We have our own Holocaust Memorial Day on the Hebrew calendar, this year on May 2nd. However, in November 2005, the United Nations designated a separate day for the world to recall the brutal systematic murder of millions during World War II. We should be grateful for this international recognition, because collective memory of this tragedy is fading. There are precious few survivors left. Further, it was revealed in a recent study that 22% of American millennials have never even heard of the Holocaust!

I registered our synagogue with the WJC for this campaign, so please post a photo of yourself with a “We Remember” sign and encourage friends to do the same.

To learn more about the campaign, go to <https://wjc.weremember.info/>

Shabbat shalom,

Rabbi Pont