

TEMPLE SINAI ANNUAL MEETING 2021

BOARD HIGHLIGHTS





Lynn Redd, President

Temple Sinai has had an excellent year despite our quite daunting challenges. There were literally dozens of worship services, lifecycle events, educational services, acts of kindness, and human connections that strengthened our community. Let me just highlight seven noteworthy accomplishments of the past year:

1. Our Educational Services for Children and Teens – Preschool, Noar, Noar Family, and our new HUB program for teens allowed our children, from birth to age 18, to learn, socialize, and remain engaged throughout the pandemic.
2. A Stellar High Holy Day Experience – We offered our Temple Sinai community an exceptional and meaningful holiday experience, which incorporated congregant input, inspiring sermons, beautiful music, striking photography and nature scenes, customized machzors, and so much more.
3. Adult Education and Programming – Despite our inability to gather in person, we never missed a beat with a full calendar of adult education, programming, and opportunities for socializing.



Lynn Redd, President

4. Dancing with the Sinai Stars & Sinai's Got Talent – These festive events not only engaged and entertained our congregants, but also raised vital funds to supplement a fiscally lean year.

5. Our Endowment – Last August our endowment funds passed \$10 million for the first time, a more than 75% increase over the prior 3 years. By the end of April this year, our balance was approximately \$11.8 million, an additional 18% increase since August 2020.

6. The Lonnie Cooper Outdoor Chapel & Playground (Mercaz) – After deferring these two projects for close to 18 months, we broke ground at the beginning of 2021. These spectacular outdoor features have now been completed, within budget and on schedule.

7. Personal Touches – Although we were isolated and mostly at home for the past year, our staff and dozens of volunteers made multiple personal calls to our congregants – more than 1,600 members! – and also delivered High Holy Days gift packages and Passover challah covers.



Adam D. Mayer, President Elect

- Creation of What's Next Task Force and Strategic Visioning Committee
- 14 Task Force Members Developed 4 Strategic Priorities
 - Creating a Culture of Belonging
 - Building Community Beyond the Walls
 - Tzedek, Tzedek, Tirdof: Pursuing Justice
 - Inspiring the Value of Engagement
- Strategic Vision Committee Chairpersons and Members Underway
- PRC – Professional Relations Committee
 - Completed Contract Employee Evaluations
 - Finalized Senior Director of Learning & Engagement Contract, Marisa Kaiser

Rachel Simon, VP of Communications

- Completed a comprehensive listening campaign to better understand how teens (6-8th grade; 9-12th grade) and their parents use and engage with teen-focused communication. The take-aways will be used to update, improve and refine the overall communication plan to this demographic.
- Gathered feedback via a brief survey to understand how Temple Sinai members use our various communications tools. We will use the results to pull together some focus groups to continue to improve our communication strategy.
- This year, we pivoted to nearly 100% digital communications. The addition of emails such as the Monday "Opportunities & Events" email have been well received and kept the congregation informed of our virtual programming.
- The D'var made a shift from a program guide to a focus on storytelling and community building
- Co-chaired the What's Next task force which is transitioning into on-going working groups. Communications will play a central role.



LaWana Streger, VP of Community

- Civic Engagement (Sinai Mitzvotes)
 - Encouraged 100% voter participation at Temple Sinai and encouraged the greater community to vote in the election by making phone calls and writing non-partisan postcards.
 - Offered snacks and drinks on Election Day at various polling locations across the city.
 - Continue to educate congregants about state legislation proposals on the Temple Sinai website.
 - Ongoing effort to encourage young adults at Temple Sinai to register to vote.
- Economic Justice
 - Sponsored a Chanukah drive to support Family Promise. We were pleased to donate a check for \$500. Even as we were unable to host at Sinai, we continue to assist with hosting offsite by providing food and donations.
 - Held a collection drive for birthday celebration items for Zaban Paradies Center.
 - Continue to support the Community Assistance Center (CAC) and Solidarity Sandy Springs.
- Racial Equity and Justice
 - ATID, the Sinai young adult community, has created a Social Justice Discussion Group focusing on racial justice.
 - Partnered with the Alliance Theatre for a community screening of "Sit-In", a family learning experience about the power of young people.
 - Hosted several adult education opportunities on the topic of racial justice.
- Immigration and Refugee Reform
 - Partnered with The Temple for a HIAS (The Hebrew Immigrant Aid Society) Shabbat.
 - Continue to work with Ser Familia supporting two families in crisis throughout this last year.



Mindi Sard, VP of Development

- Raised nearly \$10,000 in funding to support our “Virtual Future” to ensure that each simcha, lifecycle, class, program, meeting and service reaches our members in a meaningful and impactful way.
- In the final stages of transforming the physical tree of life to a virtual platform
- Exceeded financial goals for Sinai’s Got Talent (and had fun along the way – seeing the amazing skills of our fellow congregants!) Approximately 2057 votes were cast.
- Began an evaluation of the campus naming opportunities to ensure consistency throughout the building and grounds and provide opportunities for additional gifts to Temple Sinai.
- Pivoted to celebrate Dancing with the Sinai Stars as a meaningful virtual event.
- Oversaw Development Subcommittees
 - Legacy
 - Endowment
 - Operational Giving
 - Naming



**2057 Votes
for Sinai's
Got Talent**

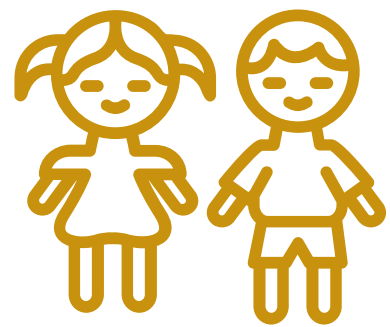


**\$10,000
Funding for
our Virtual
Future**



Emily Webb, VP of Education

The education team created safe environments for preschoolers, youth, teens and families to learn and connect.



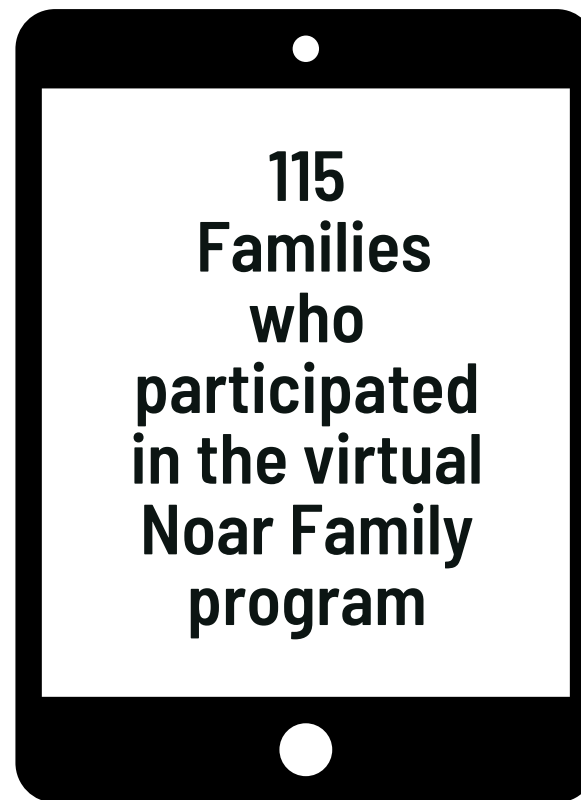
94
Number of
students in
Temple Sinai
Preschol



6 Full Time &
12 New
Preschool
Teachers

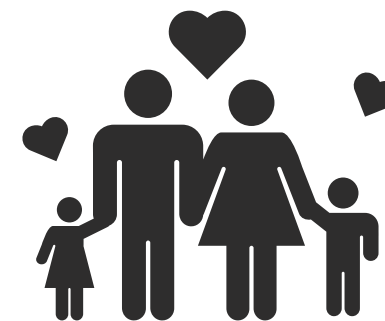


5 Infants in
preschool



24 Hebrew
Chavurah
groups

14
Number of
Family
Havdalah
held
Together



10 Groups in
Noar Sunday
Goes
OUTSIDE



48 Teen Madrichim

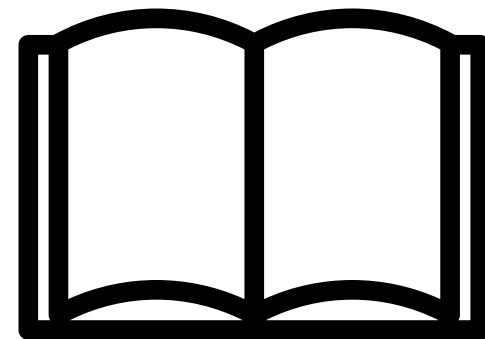


44
Confirmation
Class
Participants

Robin Weisberg, VP of Membership



The membership team was busy finding new ways to engage members, welcome new congregants and engage volunteers.



18,000 High Holy Day Prayer Books Printed



1396 Adult Member Households
256 Young Adult Member Households



556 Cars at drive-thru events including Tashlich, Chanukah and Purim



135 Volunteers who delivered High Holy Day gifts



4950 Personal outreach phone calls made to congregants

Jeff Wolff, VP of Spiritual Life

Coordinated with the Clergy to provide extra spiritual content to the congregation including:

- Elul messages for the New Year
- Weekly Torah Tidbits inspiration
- Weekly Counting the Omer thoughts
- Content for Passover webpage with various congregational resources

Provided High Holiday spiritual programing including:

- Moments at the Ark
- Assistance with Tech Squad
- Assistance with High Holy Day gift delivery
- Yizkor Service moderator
- Moderated Yom Kippur Dialogue with the Clergy

Provided meaningful programming:

- Sunday morning Learning Sessions
- Mussar Classes – for Fall and Spring
- Spiritual Yoga – for Fall and Spring

